

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
1	1	People	WK	Celebrity	52	52	8,061,943	8,714,254	2,560,587	2,888,949	\$17,597,094	\$18,754,532	\$6.87	-	328,362	-11.4%	-\$1,157,437	-6.2%	31.8%	33.2%
2	2	Woman's World	WK	Women's Lifestyle	52	52	9,504,775	9,550,358	4,024,738	4,315,981	\$10,063,811	\$10,470,759	\$2.50	-	291,243	-6.7%	-\$406,949	-3.9%	42.3%	45.2%
3	3	Hello!	WK	Celebrity	37	37	3,797,042	3,830,082	1,465,518	1,470,658	\$8,809,241	\$8,809,561	\$5.99	-	5,140	0.4%	\$0	0.0%	38.7%	38.3%
4	4	In Touch Weekly	WK	Celebrity	52	52	6,731,379	7,892,626	1,621,373	2,407,387	\$7,991,310	\$8,805,816	\$4.93	-	786,014	-32.7%	-\$814,506	-9.2%	24.1%	30.5%
5	5	Star	WK	Tabloid	52	52	3,894,561	3,947,409	1,021,726	1,147,873	\$7,141,865	\$7,125,227	\$6.99	-	126,147	-11.0%	\$16,637	0.2%	26.2%	29.1%
6	6	National Enquirer	WK	Tabloid	52	52	4,322,774	4,709,194	974,912	1,172,307	\$5,839,723	\$7,022,119	\$5.99	-	197,395	-16.8%	-\$1,182,396	-16.8%	22.6%	24.9%
7	7	US Weekly	WK	Celebrity	52	52	3,868,255	4,758,567	913,654	1,089,731	\$5,472,787	\$6,527,489	\$5.99	-	176,077	-16.2%	-\$1,054,701	-16.2%	23.6%	22.9%
8	8	Life & Style	WK	Celebrity	51	52	3,951,413	4,987,932	822,720	1,269,073	\$4,081,214	\$5,245,482	\$4.96	-	446,353	-35.2%	-\$1,164,268	-22.2%	20.8%	25.4%
9	9	Globe	WK	Tabloid	52	52	2,633,587	2,686,200	665,443	739,966	\$3,986,004	\$4,432,396	\$5.99	-	74,523	-10.1%	-\$446,393	-10.1%	25.3%	27.5%
10	15	OK! Weekly	WK	Celebrity	52	52	2,080,098	1,878,122	498,528	478,341	\$3,484,711	\$2,968,248	\$6.99	-	20,187	4.2%	\$516,463	17.4%	24.0%	25.5%
11	10	First For Women	MO	Women's Lifestyle	17	17	2,411,175	2,439,729	1,046,663	1,112,405	\$3,376,349	\$3,326,091	\$3.23	-	65,742	-5.9%	\$50,258	1.5%	43.4%	45.6%
12	16	Closer	WK	Entertainment	52	52	2,617,450	2,453,827	544,579	542,541	\$3,229,288	\$2,707,280	\$5.93	-	2,038	0.4%	\$522,009	19.3%	20.8%	22.1%
13	12	House & Home	MO	Home Decor	12	12	1,347,265	1,377,193	472,310	499,001	\$3,070,015	\$3,243,507	\$6.50	-	26,691	-5.3%	-\$173,492	-5.3%	35.1%	36.2%
14	13	Hello! SIP	BM	Celebrity	8	8	819,542	894,911	437,087	462,701	\$3,055,238	\$3,234,280	\$6.99	-	25,614	-5.5%	-\$179,042	-5.5%	53.3%	51.7%
15	17	Canadian Living	MO	Women's Lifestyle	12	12	2,272,030	2,503,364	681,738	632,276	\$2,821,774	\$2,588,104	\$4.14	-	49,462	7.8%	\$233,670	9.0%	30.0%	25.3%
16	14	Cosmopolitan	MO	Fashion/Beauty	12	12	1,606,952	1,929,859	438,433	584,719	\$2,626,214	\$3,025,779	\$5.99	-	146,286	-25.0%	-\$399,565	-13.2%	27.3%	30.3%
17	11	In Style	MO	Fashion/Beauty	12	12	893,899	1,028,200	325,636	436,339	\$2,616,160	\$3,262,145	\$8.03	-	110,703	-25.4%	-\$645,985	-19.8%	36.4%	42.4%
18	19	O Oprah Magazine	MO	Women's Lifestyle	12	12	1,036,105	1,178,290	330,591	373,675	\$1,900,898	\$2,148,631	\$5.75	-	43,084	-11.5%	-\$247,733	-11.5%	31.9%	31.7%
19	23	Topix Media Lab	MO	Celebrity	13	12	762,836	672,754	134,531	125,932	\$1,871,619	\$1,633,670	\$13.91	-	8,599	6.8%	\$237,949	14.6%	17.6%	18.7%
20	21	Style At Home	MO	Home Decor	12	12	1,039,690	1,159,513	304,335	311,012	\$1,822,967	\$1,889,076	\$5.99	-	6,677	-2.1%	-\$66,110	-3.5%	29.3%	26.8%
21	20	Vanity Fair	MO	Current Affairs	12	12	907,223	894,625	255,554	302,367	\$1,804,302	\$1,985,850	\$7.06	-	46,813	-15.5%	-\$181,548	-9.1%	28.2%	33.8%
22	24	The Economist	WK	Business/Finance	51	51	584,475	608,737	181,444	202,301	\$1,724,973	\$1,616,385	\$9.51	-	20,857	-10.3%	\$108,588	6.7%	31.0%	33.2%
23	22	National Examiner	WK	Tabloid	52	54	1,263,100	1,123,500	285,738	281,299	\$1,711,571	\$1,684,981	\$5.99	-	4,439	1.6%	\$26,590	1.6%	22.6%	25.0%
24	29	Food Network	MO	Food/Recipes	10	10	705,584	738,401	234,530	242,827	\$1,316,775	\$1,352,548	\$5.61	-	8,297	-3.4%	-\$35,773	-2.6%	33.2%	32.9%
25	35	National Geographic	MO	Science/Nature	12	11	472,005	459,870	173,201	141,848	\$1,294,742	\$991,518	\$7.48	-	31,353	22.1%	\$303,224	30.6%	36.7%	30.8%
26	32	Canadian Living - SIP 71584	QU	Food/Recipes	4	4	498,254	507,626	174,201	159,423	\$1,217,665	\$1,114,367	\$6.99	-	14,778	9.3%	\$103,298	9.3%	35.0%	31.4%
27	30	Vogue	MO	Fashion/Beauty	12	12	690,968	779,768	167,920	190,182	\$1,176,758	\$1,345,582	\$7.01	-	22,262	-11.7%	-\$168,824	-12.5%	24.3%	24.4%
28	28	Women's Health	MO	Fitness/Exercise	10	10	743,244	966,632	189,503	235,843	\$1,135,123	\$1,412,700	\$5.99	-	46,340	-19.6%	-\$277,577	-19.6%	25.5%	24.4%
29	25	Chatelaine	BM	Women's Lifestyle	7	12	631,155	1,240,080	219,948	303,978	\$1,097,541	\$1,516,850	\$4.99	-	84,030	-27.6%	-\$419,310	-27.6%	34.8%	24.5%
30	34	Prevention	MO	Health/Wellness	12	12	648,900	730,080	178,232	184,843	\$1,067,610	\$1,073,335	\$5.99	-	6,611	-3.6%	-\$5,725	-0.5%	27.5%	25.3%
31	33	Reader's Digest	MO	General Interest	10	12	667,141	749,340	211,293	247,940	\$1,051,820	\$1,075,889	\$4.98	-	36,647	-14.8%	-\$24,069	-2.2%	31.7%	33.1%
32	31	Men's Health	MO	Fitness/Exercise	10	10	722,618	889,355	164,466	220,287	\$985,151	\$1,319,519	\$5.99	-	55,821	-25.3%	-\$334,368	-25.3%	22.8%	24.8%
33	145	Time - SIP 10531	QU	Current Affairs	4	3	157,547	55,777	55,094	20,294	\$936,047	\$344,795	\$16.99	-	34,800	171.5%	\$591,252	171.5%	35.0%	30.9%
34	18	Maclean's	MO	Current Affairs	11	43	350,616	1,355,759	124,890	315,573	\$929,474	\$2,415,305	\$7.44	-	190,683	-60.4%	-\$1,485,831	-61.5%	35.6%	23.3%
35	27	People Style Watch	MO	Celebrity	9	11	369,272	588,080	131,052	203,167	\$916,053	\$1,420,137	\$6.99	-	72,115	-35.5%	-\$504,084	-35.5%	35.5%	34.5%
36	37	Cook's Illustrated	MO	Food/Recipes	17	16	337,364	330,080	82,265	89,205	\$883,671	\$908,144	\$10.74	-	6,940	-7.8%	-\$24,473	-2.7%	24.4%	27.0%
37	36	Soap Opera Digest	WK	Entertainment	52	52	1,045,602	995,080	174,846	190,944	\$872,482	\$952,811	\$4.99	-	16,098	-8.4%	-\$80,329	-8.4%	16.7%	19.2%
38	38	Real Simple	MO	Women's Lifestyle	12	12	377,625	406,325	124,565	140,706	\$870,709	\$907,489	\$6.99	-	16,141	-11.5%	-\$36,780	-4.1%	33.0%	34.6%
39	42	Fine Cooking Specials	BM	Food/Recipes	8	7	293,251	276,662	72,362	64,697	\$867,620	\$775,717	\$11.99	-	7,665	11.8%	\$91,903	11.8%	24.7%	23.4%
40	102	National Geographic - SIP 10237	QU	Science/Nature	4	2	180,520	85,800	50,330	26,661	\$855,107	\$452,970	\$16.99	-	23,669	88.8%	\$402,136	88.8%	27.9%	31.1%
41	43	Time	BW	Current Affairs	35	35	622,060	601,856	121,435	110,143	\$848,831	\$769,900	\$6.99	-	11,292	10.3%	\$78,931	10.3%	19.5%	18.3%
42	26	Dr. Oz The Good Life	QU	Health/Wellness	5	11	339,883	883,642	138,427	303,620	\$829,361	\$1,515,064	\$5.99	-	165,193	-54.4%	-\$685,703	-45.3%	40.7%	34.4%
43	242	Time - SIP 10380	QU	General Interest	4	2	167,037	64,798	48,310	13,835	\$820,787	\$235,057	\$16.99	-	34,475	249.2%	\$585,730	249.2%	28.9%	21.4%
44	39	Family Circle	MO	Women's Lifestyle	12	12	405,629	537,225	130,083	146,172	\$808,953	\$817,796	\$6.22	-	16,089	-11.0%	-\$8,843	-1.1%	32.1%	27.2%
45	93	National Geographic - SIP 10567	SA	Science/Nature	3	2	135,071	77,867	45,981	28,297	\$781,217	\$480,766	\$16.99	-	17,684	62.5%	\$300,451	62.5%	34.0%	36.3%
46	40	The New Yorker	WK	Business/Finance	47	47	254,247	266,801	86,815	88,599	\$780,467	\$808,374	\$8.99	-	1,784	-2.0%	-\$27,907	-3.5%	34.1%	33.2%
47	44	Good Housekeeping	MO	Women's Lifestyle	12	12	590,347	635,111	154,139	169,567	\$749,027	\$761,356	\$4.86	-	15,428	-9.1%	-\$12,329	-1.6%	26.1%	26.7%
48	133	Time - SIP 10548	SA	Celebrity	3	2	113,510	56,987	43,800	21,812	\$744,162	\$370,586	\$16.99	-	21,988	100.8%	\$373,576	100.8%	38.6%	38.3%
49	48	Archie Double Digest	MO	Comics	10	10	339,700	\$727,233	93,983	98,147	\$721,367	\$712,367	\$7.74	-	4,164	-4.2%	\$5,867	0.8%	27.7%	27.3%
50	59	World of Archie Double Digest	MO	Comics	10	9	314,534	293,203	91,587	82,953	\$710,232	\$611,238	\$7.75	-	8,634	10.4%	\$98,994	16.2%	29.1%	28.3%
51	53	Ricardo	BM	Food/Recipes	6	6	255,915	291,735	85,324	80,462	\$698,046	\$653,506	\$8.18	-	4,862	6.0%	\$44,539	6.8%	33.3%	27.6%
52	96	Hello! Specials	SA	Celebrity	2	1	148,141	73,420	69,693	47,665	\$696,233	\$476,173	\$9.99	-	22,028	46.2%	\$220,060	46.2%	47.0%	64.9%
53	46	HGTV Magazine	MO	Home Decor	10	10	442,842	468,697	138,305	150,961	\$690,142	\$753,295	\$4.99	-	12,656	-8.4%	-\$63,153	-8.4%	31.2%	32.2%
54	51	Autabuy	MO	Automotive	12	12	307,993	303,625	111,116	112,402	\$665,585	\$673,288	\$5.99	-	1,286	-1.1%	-\$7,703	-1.1%	36.1%	37.0%
55	66	Dell - SIP 08296	BW	Crosswords/Puzzles	20	20	425,001	427,455	97,395	94,341	\$619,390	\$577,299	\$6.36	-	3,054	3.2%	\$42,091	7.3%	22.9%	22.1%
56	49	National Geographic - SIP 10239	SA	General Interest	3	3	134,649	126,240	36,256	41,167	\$615,989	\$699,427	\$16.99	-	4,911	-11.9%	-\$83,438	-11.9%	26.9%	32.6%
57	65	CBS Soaps In Depth	BW	Entertainment	26	26	486,288	508,275	103,254	124,115	\$614,458	\$580,897	\$5.95	-	20,861	-16.8%	\$33,562	5.8%	21.2%	24.4%
58	55	Harper's Bazaar	MO	Fashion/Beauty	10	10	277,898	277,337	87,874	90,810	\$634,762	\$634,762	\$6.99	-	2,936	-3.2%	-\$20,523	-3.2%	31.6%	32.7%
59	90	Time - SIP 10535	SA	General Interest	3	2	124,751	76,911	36,099	29,101	\$613,322	\$494,426	\$16.99	-	6,998	24.0%	\$118,8			

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60	161	<i>National Geographic - SIP 10223</i>	SA	General Interest	3	2	135,592	89,880	35,031	18,772	\$595,177	\$318,936	\$16.99	16,259	86.6%	\$276,240	86.6%	25.8%	20.9%
61	41	Cook's Illustrated - SIP 02745	MO	Food/Recipes	12	12	181,811	215,440	52,677	65,131	\$593,409	\$797,236	\$11.27	-12,454	-19.1%	-\$203,827	-25.6%	29.0%	30.2%
62	60	Collector's Crosswords	BW	Crosswords/Puzzles	24	24	353,609	394,070	109,848	113,834	\$585,962	\$609,569	\$5.33	-3,986	-3.5%	-\$23,606	-3.9%	31.1%	28.9%
63	138	Archie - SIP 64779	BM	Comics	8	4	269,800	146,400	64,963	39,840	\$584,017	\$358,162	\$8.99	25,123	63.1%	\$225,856	63.1%	24.1%	27.2%
64	47	Betty & Veronica Double Digest	MO	Comics	9	11	277,340	395,760	73,214	101,882	\$567,905	\$732,957	\$7.76	-28,668	-28.1%	-\$165,052	-22.5%	26.4%	25.7%
65	62	<i>Old Farmer's Almanac</i>	SA	Agriculture	2	2	133,044	144,776	78,178	86,487	\$556,133	\$605,423	\$7.11	-8,309	-9.6%	-\$49,290	-8.1%	58.8%	59.7%
66	54	Time - SIP 36825	BM	Science/Nature	7	6	164,297	185,160	46,073	53,565	\$552,415	\$642,244	\$11.99	-7,492	-14.0%	-\$89,829	-14.0%	28.0%	28.9%
67	400	<i>Maclean's Specials</i>	AN	Current Affairs	1	2	78,217	77,400	55,277	11,332	\$552,217	\$147,203	\$9.99	43,945	387.8%	\$405,015	275.1%	70.7%	14.6%
68	64	Rolling Stone	BW	Music	22	24	313,225	375,220	68,715	89,741	\$549,033	\$592,424	\$7.99	-21,026	-23.4%	-\$43,391	-7.3%	21.9%	23.9%
69	86	Taste of Home - SIP 08722	QU	Food/Recipes	5	5	113,272	129,529	42,106	38,290	\$546,957	\$497,387	\$12.99	3,816	10.0%	\$49,570	10.0%	37.2%	29.6%
70	63	<i>Toronto Life</i>	MO	Regional/City	12	12	277,935	293,080	78,540	86,402	\$545,853	\$600,494	\$6.95	-7,862	-9.1%	-\$54,641	-9.1%	28.3%	29.5%
71	236	<i>People - SIP 10639</i>	SA	Current Affairs	3	2	100,420	70,140	31,930	14,150	\$542,491	\$240,409	\$16.99	17,780	125.7%	\$302,082	125.7%	31.8%	20.2%
72	76	Country Almanac - SIP 02626	MO	General Interest	14	11	166,940	130,610	41,864	40,347	\$542,139	\$522,494	\$12.95	1,517	3.8%	\$19,645	3.8%	25.1%	30.9%
73	58	<i>House & Home Special</i>	SA	Home Decor	2	3	153,040	228,454	44,863	51,576	\$536,113	\$616,333	\$11.95	-6,713	-13.0%	-\$80,220	-13.0%	29.3%	22.6%
74	83	Favourite Eazy Crosswords/Puzzles	MO	Crosswords/Puzzles	18	18	244,685	242,334	84,800	87,025	\$530,006	\$506,573	\$6.25	-2,257	-2.6%	\$23,427	4.6%	34.7%	35.9%
75	508	The Magnolia Journal	QU	Home Decor	4	1	104,660	24,187	53,014	11,100	\$529,610	\$110,889	\$9.99	41,914	377.6%	\$418,721	377.6%	50.7%	45.9%
76	77	Time - SIP 10221	SA	General Interest	3	3	108,991	103,701	29,388	28,632	\$528,690	\$515,090	\$17.99	756	2.6%	\$13,600	2.6%	27.0%	27.6%
77	79	Penny's Favorite / Good Time Word Seek	BW	Crosswords/Puzzles	21	21	298,342	295,310	92,990	97,361	\$528,613	\$513,562	\$5.68	-4,371	-4.5%	\$15,050	2.9%	31.2%	33.0%
78	70	Dell - SIP 08007	BW	Crosswords/Puzzles	25	25	407,804	407,820	98,224	105,560	\$528,391	\$546,773	\$5.38	-7,336	-6.9%	-\$18,382	-3.4%	24.1%	25.9%
79	89	<i>The Hockey News</i>	BM	Hockey	13	14	324,075	363,175	95,917	96,132	\$527,409	\$494,818	\$5.50	-215	-0.2%	\$32,591	6.6%	29.6%	26.5%
80	75	Time - SIP 10092	BM	Celebrity	8	9	223,304	223,824	64,668	68,469	\$516,697	\$525,538	\$7.99	-3,801	-5.6%	-\$8,841	-1.7%	29.0%	30.6%
81	69	Taste of Home - SIP 08793	QU	Food/Recipes	5	5	128,809	138,097	39,750	42,509	\$516,353	\$552,192	\$12.99	-2,759	-6.5%	-\$35,839	-6.5%	30.9%	30.8%
82	61	Discover	MO	Science/Nature	10	10	302,275	292,200	68,352	81,731	\$512,578	\$605,793	\$7.50	-13,379	-16.4%	-\$93,214	-15.4%	22.6%	28.0%
83	91	Time - SIP 10620	SA	Current Affairs	3	2	122,660	70,133	30,158	28,885	\$512,384	\$490,756	\$16.99	1,273	4.4%	\$21,628	4.4%	24.6%	41.2%
84	50	Time - SIP 10214	SA	General Interest	2	3	84,876	105,863	30,062	40,511	\$510,753	\$688,282	\$16.99	-10,449	-25.8%	-\$177,529	-25.8%	35.4%	38.3%
85	68	Clean Eating	MO	Food/Recipes	11	11	287,071	347,650	70,353	78,536	\$504,790	\$560,101	\$7.18	-8,183	-10.4%	-\$55,310	-9.9%	24.5%	22.6%
86	87	Weight Watchers	BM	Health/Wellness	6	6	237,980	261,175	81,045	82,957	\$502,481	\$496,912	\$6.20	-1,912	-2.3%	\$5,568	1.1%	34.1%	31.8%
87	119	<i>The Hockey News Yearbook</i>	AN	Hockey	1	1	114,297	114,300	49,318	40,510	\$492,687	\$404,695	\$9.99	8,808	21.7%	\$87,992	21.7%	43.1%	35.4%
88	309	<i>Canadian Farmer's Almanac</i>	SA	Agriculture	3	3	49,549	51,327	24,589	25,711	\$488,916	\$188,401	\$19.88	-1,122	-4.4%	\$300,514	159.5%	49.6%	50.1%
89	94	Scientific American - Reports	QU	Science/Nature	5	6	136,376	154,683	40,568	39,940	\$486,410	\$478,881	\$11.99	628	1.6%	\$7,530	1.6%	29.7%	25.8%
90	80	Scientific American	MO	Science/Nature	12	11	212,415	214,920	53,078	57,249	\$477,171	\$509,172	\$8.99	-4,171	-7.3%	-\$32,000	-6.3%	25.0%	26.6%
91	56	<i>National Geographic - SIP 10096</i>	SA	Women's Lifestyle	3	3	139,346	125,940	26,134	34,829	\$470,151	\$626,574	\$17.99	-8,695	-25.0%	-\$156,423	-25.0%	18.8%	27.7%
92	71	<i>Fine Cooking</i>	BM	Food/Recipes	6	6	234,243	238,860	58,654	68,053	\$466,299	\$541,021	\$7.95	-9,399	-13.8%	-\$74,722	-13.8%	25.0%	28.5%
93	117	<i>The Hockey News SIP</i>	SA	Hockey	2	2	144,118	144,360	46,253	41,397	\$462,067	\$413,556	\$9.99	4,856	11.7%	\$48,511	11.7%	32.1%	28.7%
94	434	Time - SIP 10669	SA	Children	2	1	78,860	24,880	26,959	7,951	\$458,033	\$135,087	\$16.99	19,008	239.1%	\$322,946	239.1%	34.2%	32.0%
95	52	GQ - Gentlemen's Quarterly	MO	Men's Lifestyle	11	12	330,939	391,585	61,725	92,252	\$453,622	\$667,164	\$7.35	-30,527	-33.1%	-\$213,543	-32.0%	18.7%	23.6%
96	88	Hustler Canada	MO	Sophisticates	13	13	135,616	179,310	34,456	45,149	\$447,583	\$496,188	\$12.99	-10,693	-23.7%	-\$48,604	-9.8%	25.4%	25.2%
97	78	Martha Stewart Living	MO	Home Decor	11	10	281,170	393,175	74,659	85,769	\$447,207	\$513,756	\$5.99	-11,110	-13.0%	-\$66,549	-13.0%	26.6%	21.8%
98	97	Approved / Easy & Fun Variety Puzzles	MO	Crosswords/Puzzles	12	12	197,437	199,210	55,058	60,321	\$442,275	\$473,259	\$8.03	-5,263	-8.7%	-\$30,984	-6.5%	27.9%	30.3%
99	74	Penthouse Letters	MO	Sophisticates	11	10	143,901	146,850	37,012	48,199	\$442,242	\$532,749	\$11.95	-11,187	-23.2%	-\$90,507	-17.0%	25.7%	32.8%
100	108	Vogue Knitting & Knit Simple	MO	Crafts	11	10	168,230	161,947	49,499	52,266	\$432,499	\$445,014	\$8.74	-2,767	-5.3%	-\$12,515	-2.8%	29.4%	32.3%
101	114	The Atlantic Monthly	MO	Business/Finance	10	11	107,775	118,000	46,936	51,326	\$428,670	\$420,615	\$9.13	-4,390	-8.6%	\$8,055	1.9%	43.5%	43.5%
102	107	Family Variety Puzzles & Games	MO	Crosswords/Puzzles	14	14	179,120	178,000	51,824	54,737	\$427,548	\$446,450	\$8.25	-2,913	-5.3%	-\$18,902	-4.2%	28.9%	30.8%
103	110	Automotive	MO	Automotive	12	12	213,856	236,548	69,560	71,630	\$423,693	\$436,270	\$6.09	-2,070	-2.9%	-\$12,576	-2.9%	32.5%	30.3%
104	73	<i>Style At Home SIPs</i>	SA	Home Decor	3	3	208,977	220,164	42,094	53,433	\$420,519	\$533,796	\$9.99	-11,339	-21.2%	-\$113,277	-21.2%	20.1%	24.3%
105	109	Dell - SIP 08264	BW	Crosswords/Puzzles	24	25	253,192	274,821	77,245	91,134	\$412,898	\$444,801	\$5.35	-13,889	-15.2%	-\$31,902	-7.2%	30.5%	33.2%
106	122	<i>Zoomer Magazine</i>	MO	General Interest	9	9	260,041	246,550	61,877	65,737	\$410,864	\$391,135	\$6.64	-3,860	-5.9%	\$19,729	5.0%	23.8%	26.7%
107	106	TV Week	WK	Entertainment	52	53	307,650	340,551	68,507	86,536	\$410,357	\$449,730	\$5.99	-18,029	-20.8%	-\$39,373	-8.8%	22.3%	25.4%
108	116	Better Homes & Gardens - SIP 14426	QU	Food/Recipes	4	4	121,890	125,526	30,922	32,202	\$401,677	\$418,304	\$12.99	-1,280	-4.0%	-\$16,627	-4.0%	25.4%	25.7%
109	128	Variety Puzzles & Games	MO	Crosswords/Puzzles	14	13	192,073	179,640	54,163	54,042	\$396,963	\$377,119	\$7.33	121	0.2%	\$19,844	5.3%	28.2%	30.1%
110	126	Favorite Variety Puzzles	MO	Crosswords/Puzzles	13	12	182,803	165,450	56,511	58,680	\$395,016	\$381,080	\$6.99	-2,169	-3.7%	\$13,932	3.7%	30.9%	35.5%
111	57	Betty & Veronica / Super Sonic Digest	QU	Comics	5	9	156,990	294,724	46,943	82,959	\$393,976	\$619,474	\$8.39	-36,016	-43.4%	-\$225,499	-36.4%	29.9%	28.1%
112	72	Glamour	MO	Fashion/Beauty	12	12	387,051	510,120	77,691	107,129	\$393,038	\$534,574	\$5.06	-29,438	-27.5%	-\$141,536	-26.5%	20.1%	21.0%
113	144	Psychology Today	BM	Health/Wellness	7	6	205,100	191,300	65,563	58,220	\$392,722	\$348,738	\$5.99	7,343	12.6%	\$43,985	12.6%	32.0%	30.4%
114	137	Fill In Puzzles	BW	Crosswords/Puzzles	28	29	292,600	282,100	66,519	66,386	\$392,377	\$361,539	\$5.90	133	0.2%	\$30,838	8.5%	22.7%	23.5%
115	253	<i>Life - SIP 10225</i>	SA	Entertainment	3	2	90,660	54,560	22,935	13,229	\$389,666	\$224,761	\$16.99	9,706	73.4%	\$164,905	73.4%	25.3%	24.2%
116	188	Athlon Outdoors - SIP 02998	MO	General Interest	16	9	146,041	96,434	31,762	23,475	\$387,279	\$281,441	\$12.19	8,287	35.3%	\$105,838	37.6%	21.7%	24.3%
117	148	<i>Fine Homebuilding Specials</i>	QU	Home Improvement	5	5	118,226	118,660	33,968	30,264	\$385,820	\$341,371	\$11.36	3,704	12.2%	\$44,449	13.0%	28.7%	25.5%
118	124	Woman's Day	MO	Women's Lifestyle	10	10	302,613	323,044	91,372	96,795	\$382,133	\$385,010	\$4.18	-5,423	-5.6%	-\$2,877	-0.7%	30.2%	30.0%
119	142	<i>Legion - SIP</i>	QU	History	4	5	95,800	117,766	24,737	23,457	\$377,616	\$350,682	\$15.27	1,280	5.5%	\$26,934	7.7%	25.8%	19.9%
120	131	Taste of Home - SIP 08792	QU	Food/Recipes	4	4	88,750	103,750	29,017	28,657	\$376,931	\$372,254	\$12.99	360	1.3%	\$4,676	1.3%	32.7%	27.6%
121	220	<i>People - SIP 10634</i>	SA	Celebrity	3	3	93,302	67,783	23,543	15,740	\$376,453	\$251,683	\$15.99	7,803	49.6%	\$124,770	49.6%	25.2%	23.2%
122	153	Bake From Scratch	BM	General Interest	8	7													

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
123	101	Outdoor Canada SIP's	BM	Fishing/Hunting	6	6	205,775	252,725	45,055	56,885	\$370,984	\$454,511	\$8.23	- 11,830	-20.8%	-\$83,527	-18.4%	21.9%	22.5%
124	84	Oxygen	BM	Fitness/Exercise	7	11	179,930	331,935	51,883	71,514	\$368,808	\$499,883	\$7.11	- 19,631	-27.5%	-\$131,075	-26.2%	28.8%	21.5%
125	129	Score - SIP 02658	MO	Sophisticates	15	15	79,215	79,506	23,370	23,430	\$365,801	\$374,646	\$15.65	- 60	-0.3%	-\$8,844	-2.4%	29.5%	29.5%
126	127	Family Favorites	BM	Crosswords/Puzzles	6	6	118,992	117,238	40,590	45,041	\$364,904	\$380,785	\$8.99	- 4,451	-9.9%	-\$15,880	-4.2%	34.1%	38.4%
127	176	People - SIP 10505	SA	Celebrity	2	2	63,800	71,966	22,813	18,298	\$364,780	\$292,585	\$15.99	4,515	24.7%	\$72,195	24.7%	35.8%	25.4%
128	82	The Cottage Journal	BM	Home Decor	6	7	95,885	113,965	26,774	38,119	\$364,720	\$506,584	\$13.62	- 11,345	-29.8%	-\$141,864	-28.0%	27.9%	33.4%
129	223	Interweave Knits - SIP 01592	MO	Crafts	15	10	147,160	100,998	35,768	24,240	\$362,904	\$249,437	\$10.15	11,528	47.6%	\$113,468	45.5%	24.3%	24.0%
130	85	AD Architectural Digest	MO	Home Decor	12	12	199,365	218,850	51,741	71,414	\$361,670	\$499,184	\$6.99	- 19,673	-27.5%	-\$137,514	-27.5%	26.0%	32.6%
131	121	Love of Quilting	MO	Crafts	16	14	220,451	197,938	44,852	49,117	\$358,367	\$392,445	\$7.99	- 4,265	-8.7%	-\$34,077	-8.7%	20.3%	24.8%
132	103	Motor Trend	MO	Automotive	12	12	198,874	243,525	49,476	63,529	\$356,115	\$451,682	\$6.70	- 14,053	-22.1%	-\$95,566	-21.2%	24.9%	26.1%
133	45	Shape	MO	Fitness/Exercise	9	11	314,660	556,902	57,579	122,225	\$352,948	\$56,902	\$13.20	- 64,646	-52.9%	-\$405,023	-53.4%	18.3%	21.9%
134	98	McCalls Quilting	MO	Crafts	18	20	153,245	179,520	37,018	49,600	\$347,858	\$470,774	\$9.40	- 12,582	-25.4%	-\$122,916	-26.1%	24.2%	27.6%
135	125	Girl's World	BM	Teen	7	7	196,875	186,500	57,448	64,055	\$344,114	\$383,689	\$5.99	- 6,607	-10.3%	-\$39,576	-10.3%	29.2%	34.3%
136	163	Good Times Crosswords	MO	Crosswords/Puzzles	13	12	174,865	158,400	54,574	54,512	\$341,088	\$318,811	\$6.25	62	0.1%	\$22,277	7.0%	31.2%	34.4%
137	335	Vanity Fair - SIP 08923	QU	Current Affairs	4	3	115,958	68,093	21,620	11,901	\$340,250	\$178,396	\$15.74	9,719	81.7%	\$161,854	90.7%	18.6%	17.5%
138	178	ABC Soaps In Depth	BW	Entertainment	26	26	339,960	327,750	56,949	62,471	\$336,572	\$291,332	\$5.91	- 5,522	-8.8%	\$45,239	15.5%	16.8%	19.1%
139	99	Victoria Bliss	BM	Home Decor	6	8	132,680	176,400	43,140	61,960	\$336,519	\$465,262	\$7.80	- 18,820	-30.4%	-\$128,744	-27.7%	32.5%	35.1%
140	305	Life - SIP 10071	SA	General Interest	3	2	85,400	56,520	19,713	11,233	\$334,924	\$190,849	\$16.99	8,480	75.5%	\$144,075	75.5%	23.1%	19.9%
141	181	Popular Mechanics	MO	Science/Nature	11	9	195,434	187,415	55,842	48,000	\$334,494	\$287,520	\$5.99	7,842	16.3%	\$46,974	16.3%	28.6%	25.6%
142	158	Yoga for Healing	BM	Health/Wellness	6	6	102,124	99,820	33,406	32,270	\$333,726	\$322,377	\$9.99	1,136	3.5%	\$11,349	3.5%	32.7%	32.3%
143	159	The Economist - SIP 28914	AN	Business/Finance	1	1	49,945	52,760	19,598	23,065	\$332,970	\$321,757	\$16.99	- 3,467	-15.0%	\$11,213	3.5%	39.2%	43.7%
144	115	Better Homes & Gardens - SIP 14413	QU	Food/Recipes	4	4	83,815	114,870	24,986	32,303	\$324,568	\$419,616	\$12.99	- 7,317	-22.7%	-\$95,048	-22.7%	29.8%	28.1%
145	205	Cottage Life	BM	Outdoors/Camping	6	6	136,704	130,080	38,815	34,217	\$324,212	\$262,928	\$8.35	4,598	13.4%	\$61,284	23.3%	28.4%	26.3%
146	118	People - SIP 10123	SA	Celebrity	3	2	137,754	117,234	25,482	26,175	\$316,824	\$407,621	\$12.43	- 693	-2.6%	-\$90,797	-22.3%	18.5%	22.3%
147	136	Fine Homebuilding	BM	Home Improvement	6	6	123,312	124,940	35,231	40,371	\$316,727	\$362,935	\$8.99	- 5,140	-12.7%	-\$46,209	-12.7%	28.6%	32.3%
148	81	Taste of Home - SIP 08789	QU	Food/Recipes	5	7	94,540	150,600	21,094	33,895	\$316,199	\$508,086	\$14.99	- 12,801	-37.8%	-\$191,887	-37.8%	22.3%	22.5%
149	134	Consumer Reports	MO	Business/Finance	12	12	256,860	274,000	39,379	47,922	\$314,638	\$365,890	\$7.99	- 8,543	-17.8%	-\$51,252	-14.0%	15.3%	17.5%
150	160	Victoria Classics	BM	Home Decor	7	7	104,860	109,105	26,231	26,676	\$314,510	\$319,845	\$11.99	- 445	-1.7%	-\$5,336	-1.7%	25.0%	24.4%
151	172	Naughty Neighbours	BM	Sophisticates	7	6	56,120	47,080	20,245	19,245	\$312,773	\$296,123	\$15.45	1,000	5.2%	\$16,650	5.6%	36.1%	40.9%
152	162	Elle	MO	Fashion/Beauty	12	12	227,975	215,073	53,681	56,586	\$312,370	\$318,910	\$5.82	- 2,905	-5.1%	-\$6,540	-2.1%	23.5%	26.3%
153	239	Prevention Guide - SIP 39983	BM	Health/Wellness	6	7	208,325	279,775	52,087	39,501	\$312,001	\$236,611	\$5.99	12,586	31.9%	\$75,390	31.9%	25.0%	14.1%
154	147	Women's Health - SIP 39978	QU	Health/Wellness	4	4	103,640	114,753	23,831	26,343	\$309,565	\$342,196	\$12.99	- 2,512	-9.5%	-\$32,631	-9.5%	23.0%	23.0%
155	209	Sports Illustrated - Swimsuit	AN	Men's Lifestyle	1	1	81,220	100,870	30,986	28,770	\$309,550	\$258,642	\$9.99	2,216	7.7%	\$50,908	19.7%	38.2%	28.5%
156	360	Maclean's University Guide	SA	School Guides	2	1	90,380	43,200	19,686	8,281	\$308,930	\$165,206	\$15.69	11,405	137.7%	\$143,724	87.0%	21.8%	19.2%
157	157	Consumer Reports - SIP 08253	QU	Automotive	4	4	107,905	102,041	34,143	35,919	\$306,946	\$322,912	\$8.99	- 1,776	-4.9%	-\$15,966	-4.9%	31.6%	35.2%
158	132	Country Sampler	BM	Crafts	6	6	149,820	161,145	43,903	53,049	\$306,882	\$370,813	\$6.99	- 9,146	-17.2%	-\$63,931	-17.2%	29.3%	32.9%
159	152	Majesty	MO	Celebrity	12	12	118,440	126,998	34,031	37,034	\$305,939	\$330,622	\$8.99	- 3,003	-8.1%	-\$24,683	-7.5%	28.7%	29.2%
160	140	Royal Life - SIP 47045	BM	Celebrity	7	8	113,760	105,770	30,596	35,511	\$305,654	\$354,755	\$9.99	- 4,915	-13.8%	-\$49,101	-13.8%	26.9%	33.6%
161	-	Life - SIP 10537	SA	Ethnic/Religion	3	-	86,105	-	17,956	-	\$305,072	-	\$16.99	-	-	-	-	20.9%	-
162	150	The Cottage Journal - SIP 02175	BM	Home Decor	6	6	95,120	99,940	23,190	25,856	\$301,238	\$335,869	\$12.99	- 2,666	-10.3%	-\$34,631	-10.3%	24.4%	25.9%
163	168	Spotlight Movie & TV Word Seek	BW	Crosswords/Puzzles	20	20	215,353	214,242	56,210	60,784	\$300,895	\$300,907	\$5.35	- 4,574	-7.5%	-\$13	0.0%	26.1%	28.4%
164	155	Canadian Geographic	BM	Science/Nature	6	6	132,035	148,000	36,608	39,500	\$300,518	\$325,515	\$8.21	- 2,892	-7.3%	-\$24,997	-7.7%	27.7%	26.7%
165	104	Archie's Funhouse	QU	Comics	5	6	144,215	177,400	39,069	57,078	\$297,867	\$450,456	\$7.62	- 18,009	-31.6%	-\$152,589	-33.9%	27.1%	32.2%
166	224	Hockey The Magazine	SA	Hockey	2	1	60,450	53,975	29,619	24,915	\$295,894	\$248,901	\$9.99	4,704	18.9%	\$46,993	18.9%	49.0%	46.2%
167	202	Southern Progress - SIP 10181	SA	Entertainment	2	4	56,424	45,628	16,328	14,739	\$293,741	\$265,155	\$17.99	1,589	10.8%	\$28,586	10.8%	28.9%	32.3%
168	169	The Walrus	MO	Current Affairs	10	10	160,020	154,160	36,730	37,838	\$292,004	\$300,812	\$7.95	- 1,108	-2.9%	-\$8,809	-2.9%	23.0%	24.5%
169	184	Fun to Solve Crosswords	MO	Crosswords/Puzzles	18	18	167,508	165,127	55,484	58,291	\$291,291	\$284,004	\$5.25	- 2,807	-4.8%	\$7,287	2.6%	33.1%	35.3%
170	213	Men's Health - SIP 39984	QU	Health/Wellness	4	4	76,380	77,060	20,646	18,320	\$288,838	\$256,297	\$13.99	2,326	12.7%	\$32,541	12.7%	27.0%	23.8%
171	248	Canada's History Magazine	BM	History	6	6	116,390	109,350	34,486	28,339	\$287,839	\$226,429	\$8.35	6,147	21.7%	\$61,411	27.1%	29.6%	25.9%
172	186	Mad	BM	Comics	6	6	127,900	126,550	47,878	47,276	\$286,789	\$283,183	\$5.99	602	1.3%	\$3,606	1.3%	37.4%	37.4%
173	154	People - SIP 10509	SA	Celebrity	2	2	63,378	71,014	16,745	19,351	\$284,498	\$328,773	\$16.99	- 2,606	-13.5%	-\$44,274	-13.5%	26.4%	27.2%
174	141	Dwell	BM	Home Decor	6	10	65,370	114,100	31,319	39,355	\$281,558	\$353,801	\$8.99	- 8,036	-20.4%	-\$72,244	-20.4%	47.9%	34.5%
175	166	J-14	BM	Teen	6	6	179,400	154,000	46,578	53,933	\$279,002	\$304,794	\$5.99	- 7,355	-13.6%	-\$25,791	-8.5%	26.0%	35.0%
176	190	Popular Science - SIP 10559	SA	Science/Nature	3	2	80,600	58,880	16,421	16,333	\$278,993	\$277,498	\$16.99	88	0.5%	\$1,495	0.5%	20.4%	27.7%
177	143	Taste of Home	BM	Food/Recipes	7	6	144,694	144,855	34,849	43,848	\$278,444	\$350,346	\$7.99	- 8,999	-20.5%	-\$71,902	-20.5%	24.1%	30.3%
178	280	Southern Cast Iron	MO	Food/Recipes	9	7	74,020	57,480	18,394	13,510	\$275,726	\$202,515	\$14.99	4,884	36.2%	\$73,211	36.2%	24.9%	23.5%
179	135	Marie Claire	MO	Fashion/Beauty	11	12	238,700	281,766	50,687	69,725	\$275,465	\$363,413	\$5.43	- 19,038	-27.3%	-\$87,948	-24.2%	21.2%	24.7%
180	-	Marvel Comics - Spiderman	QU	Comics	4	-	114,920	-	30,239	-	\$271,849	-	\$8.99	-	-	-	-	26.3%	-
181	196	Taste of Home - SIP 08279	SA	Food/Recipes	3	3	75,985	82,475	20,689	20,992	\$268,750	\$272,686	\$12.99	- 303	-1.4%	-\$3,936	-1.4%	27.2%	25.5%
182	171	Hot Rod	MO	Automotive	12	12	136,505	158,563	33,630	37,145	\$268,704	\$296,789	\$7.99	- 3,515	-9.5%	-\$28,085	-9.5%	24.6%	23.4%
183	222	All Star Word Seek	MO	Crosswords/Puzzles	18	17	174,157	163,809	51,028	52,296	\$267,897	\$250,235	\$5.25	- 1,268	-2.4%	\$17,662	7.1%	29.3%	31.9%
184	207	Easy Crossword Express	MO	Crosswords/Puzzles	14	14	134,925	137,054	42,651	43,976	\$266,569	\$260,262	\$6.25	- 1,325	-3.0%	\$6,307	2.4%	31.6%	32.1%
185	-	Canada 150 SIP	SA	General Interest	2	-	41,055	-	17,716	-	\$265,740	-	\$15.00	-	-	-	-	43.2%	-

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
186	211	Dell Pocket Crossword Puzzles	MO	Crosswords/Puzzles	18	18	160,852	158,774	50,389	53,442	\$264,542	\$257,091	\$5.25	-	3,053	-5.7%	\$7,452	2.9%	31.3%	33.7%
187	195	Playboy	BM	Sophisticates	6	10	68,030	262,725	17,644	29,599	\$264,265	\$273,011	\$4.98	-	11,955	-40.4%	-\$8,746	-3.2%	25.9%	11.3%
188	185	The National Observer Book Of Crosswords	BW	Crosswords/Puzzles	22	23	214,760	237,880	52,609	56,834	\$262,519	\$283,602	\$4.99	-	4,225	-7.4%	-\$21,083	-7.4%	24.5%	23.9%
189	187	Bon Appetit	MO	Food/Recipes	12	11	198,545	219,860	42,325	45,751	\$262,192	\$283,067	\$6.19	-	3,426	-7.5%	-\$20,876	-7.4%	21.3%	20.8%
190	151	Elle Canada	MO	Fashion/Beauty	12	13	319,731	403,136	58,317	74,450	\$261,226	\$331,623	\$4.48	-	16,133	-21.7%	-\$70,398	-21.2%	18.2%	18.5%
191	218	Golf Magazine	MO	Golf	12	12	187,315	190,200	37,701	42,224	\$260,872	\$252,922	\$6.92	-	4,523	-10.7%	\$7,950	3.1%	20.1%	22.2%
192	197	Hemmings Motor News	MO	Automotive	12	12	103,780	111,745	30,674	31,983	\$260,729	\$271,856	\$8.50	-	1,309	-4.1%	-\$11,127	-4.1%	29.6%	28.6%
193	95	Athlon - SIP 01023	BM	General Interest	7	9	86,119	111,832	17,704	32,189	\$257,968	\$477,899	\$14.57	-	14,485	-45.0%	-\$219,931	-46.0%	20.6%	28.8%
194	226	Sports Forecaster	AN	Hockey	1	1	56,055	72,700	25,801	24,833	\$257,752	\$248,082	\$9.99	-	968	3.9%	\$9,670	3.9%	46.0%	34.2%
195	164	Entertainment Weekly - SIP 10215	MO	Entertainment	12	13	256,320	280,980	36,862	45,460	\$257,665	\$317,765	\$6.99	-	8,598	-18.9%	-\$60,100	-18.9%	14.4%	16.2%
196	111	Jughead & Archie Jumbo	QU	Comics	4	6	119,325	177,150	11,714	55,688	\$256,093	\$431,572	\$8.08	-	23,974	-43.1%	-\$175,479	-40.7%	26.6%	31.4%
197	123	Minecraft Ultimate Guide	BM	Computer	6	6	109,350	119,345	19,659	33,935	\$255,370	\$386,492	\$12.99	-	14,276	-42.1%	-\$131,121	-33.9%	18.0%	28.4%
198	180	GQ Style Manual	QU	Men's Lifestyle	4	4	88,400	93,427	15,935	18,140	\$254,801	\$290,059	\$15.99	-	2,205	-12.2%	-\$35,258	-12.2%	18.0%	19.4%
199	241	Popular Science - SIP 10558	SA	Science/Nature	3	2	81,287	56,453	14,987	13,838	\$254,629	\$235,108	\$16.99	-	1,149	8.3%	\$19,522	8.3%	18.4%	24.5%
200	229	Model Railroader	MO	Hobby/Collectibles	16	15	96,265	93,320	29,696	29,919	\$253,728	\$245,766	\$8.54	-	223	-0.7%	\$7,962	3.2%	30.8%	32.1%
201	210	Family Handyman - SIP 08791	BM	Home Decor	6	6	72,350	82,950	17,997	18,383	\$251,778	\$257,178	\$13.99	-	386	-2.1%	-\$5,400	-2.1%	24.9%	22.2%
202	139	Prevention Guide - SIP 39982	BM	Health/Wellness	6	8	167,025	324,775	41,657	59,662	\$249,525	\$357,375	\$5.99	-	18,005	-30.2%	-\$107,850	-30.2%	24.9%	18.4%
203	200	Trains	BM	Aviation/Transportation	21	20	115,591	106,509	26,386	28,510	\$248,474	\$266,122	\$9.42	-	2,124	-7.5%	-\$17,648	-6.6%	22.8%	26.8%
204	189	Harvard Business Review	BM	Business/Finance	6	10	28,800	38,425	12,311	13,916	\$245,604	\$277,624	\$19.95	-	1,605	-11.5%	-\$32,020	-11.5%	42.7%	36.2%
205	227	Canadian Geographic SIP	SA	Science/Nature	3	2	90,670	62,853	22,580	22,016	\$244,768	\$247,379	\$10.84	-	564	2.6%	\$2,611	-1.1%	24.9%	35.0%
206	167	Guitar World	MO	Music	13	13	148,905	172,775	24,441	30,199	\$244,166	\$301,688	\$9.99	-	5,758	-19.1%	-\$57,522	-19.1%	16.4%	17.5%
207	201	Taste of Home - SIP 08739	SA	Food/Recipes	3	4	76,366	112,811	18,788	20,485	\$244,056	\$266,100	\$12.99	-	1,697	-8.3%	-\$22,044	-8.3%	24.6%	18.2%
208	231	Word Seek Puzzles	BW	Crosswords/Puzzles	22	22	179,580	188,271	46,254	49,418	\$244,007	\$244,575	\$5.28	-	3,164	-6.4%	-\$568	-0.2%	25.8%	26.2%
209	328	Life - SIP 10667	SA	Science/Nature	2	2	61,343	52,872	13,482	10,062	\$242,541	\$181,015	\$17.99	-	3,420	34.0%	\$61,526	34.0%	22.0%	19.0%
210	251	Harpers Magazine	MO	Current Affairs	12	11	91,350	92,825	29,732	28,179	\$237,559	\$225,150	\$7.99	-	1,553	5.5%	\$12,408	5.5%	32.5%	30.4%
211	199	Prevention Guide - SIP 39980	QU	Food/Recipes	5	7	168,125	282,300	39,524	44,733	\$236,749	\$267,951	\$5.99	-	5,209	-11.6%	-\$31,202	-11.6%	23.5%	15.8%
212	590	People - SIP 10508	SA	Celebrity	2	1	72,220	23,543	13,034	5,095	\$234,482	\$91,659	\$17.99	-	7,939	155.8%	\$142,823	155.8%	18.0%	21.6%
213	497	People - SIP 10506	SA	Celebrity	2	2	63,340	43,500	14,651	7,168	\$234,269	\$114,616	\$15.99	-	7,483	104.4%	\$119,653	104.4%	23.1%	16.5%
214	216	Backwoodsman	BM	Outdoors/Camping	6	6	86,245	86,610	35,983	39,200	\$233,890	\$254,800	\$6.50	-	3,217	-8.2%	-\$20,911	-8.2%	41.7%	45.3%
215	214	Fine Woodworking Specials	QU	Woodworking	4	5	69,773	69,000	19,504	21,320	\$233,853	\$255,627	\$11.99	-	1,816	-8.5%	-\$21,774	-8.5%	28.0%	30.9%
216	266	Better Homes & Gardens - SIP 14402	SA	Food/Recipes	3	3	72,525	75,225	17,868	16,146	\$232,105	\$209,737	\$12.99	-	1,722	10.7%	\$22,369	10.7%	24.6%	21.5%
217	-	Centennial Presents - SIP 71147	BM	Football	7	-	59,374	-	16,339	-	\$231,241	-	\$14.15	-	-	-	-	-	27.5%	-
218	130	Prevention Guide - SIP 39981	SA	Health/Wellness	3	5	77,080	156,631	17,799	28,796	\$231,209	\$374,060	\$12.99	-	10,997	-38.2%	-\$142,851	-38.2%	23.1%	18.4%
219	293	BBC - SIP 10566	SA	Celebrity	2	3	42,300	46,020	13,554	11,557	\$230,282	\$196,353	\$16.99	-	1,997	17.3%	\$33,929	17.3%	32.0%	25.1%
220	501	Time Life - SIP 10546	SA	General Interest	2	2	40,740	38,120	15,308	7,554	\$229,467	\$113,234	\$14.99	-	7,754	102.6%	\$116,232	102.6%	37.6%	19.8%
221	183	Quiz Fest	QU	Teen	4	4	160,675	184,500	38,019	54,200	\$227,734	\$284,495	\$5.99	-	16,181	-29.9%	-\$56,761	-20.0%	23.7%	29.4%
222	219	Yoga Journal	MO	Health/Wellness	9	9	116,010	118,810	32,505	36,020	\$227,210	\$251,780	\$6.99	-	3,515	-9.8%	-\$24,570	-9.8%	28.0%	30.3%
223	323	Food Network - SIP 10445	SA	Food/Recipes	3	2	63,600	33,786	14,163	11,383	\$226,466	\$182,014	\$15.99	-	2,780	24.4%	\$44,452	24.4%	22.3%	33.7%
224	198	Country Collectibles - SIP 01509	MO	Home Decor	9	9	83,430	89,730	17,335	20,802	\$224,488	\$269,386	\$12.95	-	3,467	-16.7%	-\$44,898	-16.7%	20.8%	23.2%
225	113	Life - SIP 10528	SA	Current Affairs	2	3	64,896	80,500	13,133	25,114	\$223,130	\$426,687	\$16.99	-	11,981	-47.7%	-\$203,557	-47.7%	20.2%	31.2%
226	269	Canadian Running	BM	Sports General	7	6	170,975	159,750	37,458	34,783	\$222,875	\$206,959	\$5.95	-	2,675	7.7%	\$15,916	7.7%	21.9%	21.8%
227	284	Circle-A-Word Jumbo	BW	Crosswords/Puzzles	22	17	167,549	142,827	44,251	39,995	\$220,812	\$199,575	\$4.99	-	4,256	10.6%	\$21,237	10.6%	26.4%	28.0%
228	237	Muscle & Fitness	MO	Fitness/Exercise	11	11	100,300	96,075	24,521	26,668	\$220,444	\$239,745	\$8.99	-	2,147	-8.1%	-\$19,302	-8.1%	24.4%	27.8%
229	315	Astronomy	MO	Science/Nature	18	12	140,019	94,793	28,593	26,103	\$218,898	\$186,347	\$7.66	-	2,490	9.5%	\$32,551	17.5%	20.4%	27.5%
230	234	Entertainment Weekly	BW	Celebrity	25	27	296,481	298,440	36,504	40,386	\$218,659	\$241,912	\$5.99	-	3,882	-9.6%	-\$23,253	-9.6%	12.3%	13.5%
231	235	Time - SIP 10565	SA	Science/Nature	2	2	41,827	43,196	12,861	14,217	\$218,508	\$241,547	\$16.99	-	1,356	-9.5%	-\$23,038	-9.5%	30.7%	32.9%
232	252	Masters Variety Puzzles	BM	Crosswords/Puzzles	8	8	75,520	74,791	26,435	27,577	\$218,089	\$224,821	\$8.25	-	1,142	-4.1%	-\$6,732	-3.0%	35.0%	36.9%
233	255	Life - SIP 10075	SA	Current Affairs	2	2	59,840	54,340	12,816	13,193	\$217,744	\$224,149	\$16.99	-	377	-2.9%	-\$6,405	-2.9%	21.4%	24.3%
234	240	Dell Crazy For Sudoku	BW	Crosswords/Puzzles	19	20	127,562	141,293	33,359	38,101	\$216,939	\$236,178	\$6.50	-	4,742	-12.4%	-\$19,239	-8.1%	26.2%	27.0%
235	215	Fine Woodworking	BM	Woodworking	6	6	91,060	95,440	21,668	25,547	\$216,463	\$255,215	\$9.99	-	3,879	-15.2%	-\$38,751	-15.2%	23.8%	26.8%
236	271	Road & Track	MO	Automotive	10	10	120,446	113,359	30,919	29,432	\$216,124	\$205,730	\$6.99	-	1,487	5.1%	\$10,394	5.1%	25.7%	26.0%
237	192	Better Homes & Gardens	MO	Home Decor	12	12	216,015	325,875	48,097	61,381	\$215,956	\$275,601	\$4.49	-	13,284	-21.6%	-\$59,645	-21.6%	22.3%	18.8%
238	-	Canadian Geographic Special	SA	Science/Nature	2	-	45,050	-	15,127	-	\$215,891	-	\$14.27	-	-	-	-	-	33.6%	-
239	191	Harris Entertainment - SIP 01007	MO	Video Gaming	9	9	84,175	87,730	14,359	18,501	\$215,241	\$277,330	\$14.99	-	4,142	-22.4%	-\$62,089	-22.4%	17.1%	21.1%
240	175	Cottages & Bungalows	MO	Home Decor	14	16	84,480	99,633	16,508	22,735	\$214,439	\$293,459	\$12.99	-	6,227	-27.4%	-\$79,020	-26.9%	19.5%	22.8%
241	149	Better Homes & Gardens - SIP 14403	QU	Food/Recipes	5	8	84,350	159,691	16,500	28,992	\$214,335	\$336,341	\$12.99	-	12,492	-43.1%	-\$122,006	-36.3%	19.6%	18.2%
242	208	Consumer Reports - SIP 08262	QU	Home Decor	5	6	89,194	93,580	17,665	21,608	\$211,803	\$259,080	\$11.99	-	3,943	-18.2%	-\$47,277	-18.2%	19.8%	23.1%
243	225	American Girl	BM	Children	8	8	146,875	153,925	28,968	34,577	\$211,506	\$248,516	\$7.30	-	5,609	-16.2%	-\$37,010	-14.9%	19.7%	22.5%
244	228	Elle Decor	MO	Home Decor	10	10	106,485	112,258	30,200	35,198	\$211,098	\$246,034	\$6.99	-	4,998	-14.2%	-\$34,936	-14.2%	28.4%	31.4%
245	247	Ontario Out of Doors	MO	Outdoors/Camping	10	10	100,450	108,950	26,667	31,413	\$209,050	\$226,546	\$7.84	-	4,746	-15.1%	-\$17,496	-7.7%	26.5%	28.8%
246	361	Royalty Magazine	MO	Celebrity	9	7	106,536	77,665	23,236	18,835	\$208,892	\$165,185	\$8.99	-	4,401	23.4%	\$43,707	26.5%	21.8%	24.3%
247	523	Colouring Heaven	MO	Hobby/Collectibles	13	9	56,468	45,099	15,455	8,726	\$									

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
249	-	<i>Time Life - SIP 10563</i>	SA	Entertainment	3	-	60,240	-	13,826	-	\$207,252	-	\$14.99	-	-	-	-	23.0%	-
250	276	Animal Tales	BM	Children	6	6	114,675	104,625	34,322	33,898	\$205,589	\$203,049	\$5.99	424	1.3%	\$2,540	1.3%	29.9%	32.4%
251	487	National Geographic - Traveler	BM	Travel	7	5	74,959	61,172	28,540	16,886	\$204,799	\$118,033	\$7.18	11,654	69.0%	\$86,765	73.5%	38.1%	27.6%
252	257	Good Time Variety Puzzles	BM	Crosswords/Puzzles	8	8	80,298	84,070	29,227	33,599	\$204,297	\$221,932	\$6.99	-4,372	-13.0%	-\$17,635	-7.9%	36.4%	40.0%
253	174	Diesel Power	MO	Automotive	12	12	131,525	190,105	24,948	36,134	\$202,798	\$293,484	\$8.13	-11,186	-31.0%	-\$90,686	-30.9%	19.0%	19.0%
254	295	Short Hair	QU	Fashion/Beauty	5	3	66,530	40,680	15,637	15,144	\$202,499	\$196,115	\$12.95	493	3.3%	\$6,384	3.3%	23.5%	37.2%
255	233	Esquire	MO	Men's Lifestyle	10	10	132,210	146,953	29,226	40,498	\$201,851	\$242,583	\$6.91	-11,272	-27.8%	-\$40,732	-16.8%	22.1%	27.6%
256	1,326	<i>Sports Illustrated - SIP 10272</i>	AN	Sports General	1	1	26,840	2,220	11,869	735	\$201,654	\$12,488	\$16.99	11,134	1514.8%	\$189,167	1514.8%	44.2%	33.1%
257	547	<i>Southern Progress - SIP 10231</i>	SA	Sports General	3	3	48,700	39,050	12,569	6,372	\$200,978	\$101,888	\$15.99	6,197	97.3%	\$99,090	97.3%	25.8%	16.3%
258	310	Woodsmith Specials	BM	Woodworking	6	5	52,500	41,100	16,798	15,755	\$200,736	\$188,272	\$11.95	1,043	6.6%	\$12,464	6.6%	32.0%	38.3%
259	-	Garden Gate Flipbooks	BM	Gardening	6	-	73,462	-	20,161	-	\$200,602	-	\$9.95	-	-	-	-	27.4%	-
260	264	Rifle Handloader	MO	Military/Weapons	15	14	94,830	96,500	24,055	25,814	\$200,573	\$213,884	\$8.34	-1,759	-6.8%	-\$13,310	-6.2%	25.4%	26.8%
261	842	Curious Minds	MO	Computer	12	1	43,870	7,534	9,872	2,306	\$200,116	\$46,097	\$20.27	7,566	328.1%	\$154,019	334.1%	22.5%	30.6%
262	278	Canadian Real Estate Wealth	BM	Business/Finance	6	6	105,140	99,240	24,932	25,362	\$199,207	\$202,642	\$7.99	-430	-1.7%	-\$3,436	-1.7%	23.7%	25.6%
263	282	Dell Pocket Fill-In Puzzles	MO	Crosswords/Puzzles	18	18	124,398	120,745	31,427	34,378	\$196,419	\$201,010	\$6.25	-2,951	-8.6%	-\$4,591	-2.3%	25.3%	28.5%
264	320	Veranda	BM	Home Decor	6	5	92,139	77,871	28,097	26,174	\$196,398	\$182,956	\$6.99	1,923	7.3%	\$13,442	7.3%	30.5%	33.6%
265	270	Muscle Car Review	MO	Automotive	12	12	91,850	91,930	27,991	29,483	\$195,657	\$206,086	\$6.99	-1,492	-5.1%	-\$10,429	-5.1%	30.5%	32.1%
266	244	Cooking Light	MO	Food/Recipes	11	11	141,900	163,685	30,043	35,746	\$195,280	\$232,349	\$6.50	-5,703	-16.0%	-\$37,070	-16.0%	21.2%	21.8%
267	-	Centennial Specials - SIP 71148	BM	Health/Wellness	6	-	54,655	-	12,206	-	\$195,174	-	\$15.99	-	-	-	-	22.3%	-
268	391	Mindful	BM	Health/Wellness	7	6	67,750	52,625	27,836	21,739	\$194,574	\$151,956	\$6.99	6,097	28.0%	\$42,618	28.0%	41.1%	41.3%
269	274	Archaeology	BM	Science/Nature	6	6	79,125	77,455	24,294	25,527	\$194,109	\$203,961	\$7.99	-1,233	-4.8%	-\$9,852	-4.8%	30.7%	33.0%
270	408	Annie's - SIP 08818	QU	Crafts	5	5	69,200	48,055	19,398	14,679	\$193,786	\$143,635	\$9.99	4,719	32.1%	\$50,151	34.9%	28.0%	30.5%
271	279	Classic Variety Puzzles	BM	Crosswords/Puzzles	7	7	64,540	64,440	20,727	23,119	\$192,038	\$202,531	\$9.27	-2,392	-10.3%	-\$10,492	-5.2%	32.1%	35.9%
272	287	Circle-A-Word Puzzles	BW	Crosswords/Puzzles	31	30	154,550	165,947	42,492	44,332	\$191,484	\$197,808	\$4.51	-1,840	-4.2%	-\$6,324	-3.2%	27.5%	26.7%
273	112	<i>Men's Health - SIP 03391</i>	SA	Men's Lifestyle	2	6	56,080	205,225	14,738	32,876	\$191,447	\$427,059	\$12.99	-18,138	-55.2%	-\$235,613	-55.2%	26.3%	16.0%
274	334	<i>Better Homes & Gardens - SIP 14253</i>	SA	Food/Recipes	3	3	57,210	63,550	14,728	13,734	\$191,317	\$178,405	\$12.99	994	7.2%	\$12,912	7.2%	25.7%	21.6%
275	272	Consumer Reports - SIP 08254	QU	Business/Finance	4	4	48,219	47,111	14,671	15,729	\$190,576	\$204,320	\$12.99	-1,058	-6.7%	-\$13,743	-6.7%	30.4%	33.4%
276	316	Merit Variety Puzzles and Games	MO	Crosswords/Puzzles	9	9	89,350	89,455	27,062	27,501	\$189,163	\$184,872	\$6.99	-439	-1.6%	\$4,291	2.3%	30.3%	30.7%
277	356	Pacific Yachting	MO	Boating	13	12	80,995	77,100	23,707	23,948	\$188,471	\$168,767	\$7.95	-241	-1.0%	\$19,704	11.7%	29.3%	31.1%
278	299	Quiltmaker	MO	Crafts	12	10	102,590	81,590	26,911	27,616	\$188,108	\$193,036	\$6.99	-705	-2.6%	-\$4,928	-2.6%	26.2%	33.8%
279	291	Better Homes & Gardens - Traditional Home	BM	Home Decor	8	8	105,580	134,550	26,995	28,348	\$187,615	\$197,019	\$6.95	-1,353	-4.8%	-\$9,403	-4.8%	25.6%	21.1%
280	262	Slam	MO	Basketball	11	13	66,030	78,385	19,607	22,782	\$187,185	\$215,936	\$9.55	-3,175	-13.9%	-\$28,751	-13.3%	29.7%	29.1%
281	283	Pillsbury - SIP 40017	MO	Food/Recipes	9	9	143,625	178,287	31,249	33,364	\$187,182	\$199,850	\$5.99	-2,115	-6.3%	-\$12,669	-6.3%	21.8%	18.7%
282	308	Superb Crosswords Jumbo	BW	Crosswords/Puzzles	24	24	158,665	152,125	34,635	35,242	\$186,357	\$188,943	\$5.38	-607	-1.7%	-\$2,587	-1.4%	21.8%	23.2%
283	250	Quilter's World	BM	Crafts	7	7	84,570	87,215	21,804	27,129	\$185,323	\$225,755	\$8.50	-5,325	-19.6%	-\$40,432	-17.9%	25.8%	31.1%
284	324	Cuisine at Home Specials	BM	Food/Recipes	6	5	59,780	41,260	15,499	15,226	\$185,213	\$181,951	\$11.95	273	1.8%	\$3,262	1.8%	25.9%	36.9%
285	243	The Knot Weddings	QU	Bridal	4	4	58,582	60,881	12,354	15,502	\$185,186	\$232,375	\$14.99	-3,148	-20.3%	-\$47,189	-20.3%	21.1%	25.5%
286	232	Canadian Hot Rods	BM	Automotive	6	6	68,310	79,775	23,028	30,564	\$183,073	\$242,984	\$7.95	-7,536	-24.7%	-\$59,911	-24.7%	33.7%	38.3%
287	303	Sports Illustrated - SIP 10241	MO	Sports General	11	10	150,919	140,764	26,175	27,323	\$182,963	\$190,988	\$6.99	-1,148	-4.2%	-\$8,025	-4.2%	17.3%	19.4%
288	193	Beckett - SIP 01943	MO	General Interest	12	12	68,670	85,480	12,176	18,421	\$182,518	\$274,319	\$14.99	-6,245	-33.9%	-\$91,801	-33.5%	17.7%	21.6%
289	344	Outside	MO	Outdoors/Camping	14	13	115,685	94,550	25,554	24,374	\$182,145	\$174,261	\$7.13	1,180	4.8%	\$7,883	4.5%	22.1%	25.8%
290	367	Town & Country	MO	Home Decor	10	10	75,134	75,183	22,753	23,256	\$181,796	\$162,559	\$7.99	-503	-2.2%	\$19,237	11.8%	30.3%	30.9%
291	265	Country Living	MO	Home Decor	10	10	113,391	125,727	30,196	35,326	\$180,874	\$211,603	\$5.99	-5,130	-14.5%	-\$30,729	-14.5%	26.6%	28.1%
292	342	Meredith - SIP 14319	QU	Home Decor	4	4	52,350	52,551	11,231	10,938	\$179,584	\$174,899	\$15.99	293	2.7%	\$4,685	2.7%	21.5%	20.8%
293	268	Domino	QU	Home Decor	5	4	69,208	61,345	12,830	14,833	\$179,492	\$207,514	\$13.99	-2,003	-13.5%	-\$28,022	-13.5%	18.5%	24.2%
294	165	Maxim	MO	Men's Lifestyle	10	10	86,286	257,725	29,876	58,453	\$178,957	\$309,886	\$5.99	-28,577	-48.9%	-\$130,929	-42.3%	34.6%	22.7%
295	341	Better Homes & Gardens - Wood	BM	Woodworking	7	7	67,355	70,910	17,809	17,537	\$177,912	\$175,195	\$9.99	272	1.6%	\$2,717	1.6%	26.4%	24.7%
296	263	<i>Rolling Stone - SIP 34186</i>	SA	Entertainment	2	1	42,860	30,740	11,855	14,354	\$177,706	\$215,166	\$14.99	-2,499	-17.4%	-\$37,460	-17.4%	27.7%	46.7%
297	307	Country Sampler - SIP 08778	BM	Crafts	8	6	82,948	69,465	19,023	19,016	\$177,552	\$189,970	\$9.33	7	0.0%	-\$12,418	-6.5%	22.9%	27.4%
298	173	<i>Conde Nast - SIP 08185</i>	SA	Women's Lifestyle	2	4	62,430	85,952	11,096	19,640	\$177,425	\$294,404	\$15.99	-8,544	-43.5%	-\$116,979	-39.7%	17.8%	22.8%
299	290	duPont Registry - Auto	MO	Luxury	13	13	87,540	93,760	20,765	24,811	\$177,197	\$197,247	\$8.53	-4,046	-16.3%	-\$20,051	-10.2%	23.7%	26.5%
300	304	On The Go Sudoku / Word Seek	MO	Crosswords/Puzzles	12	12	174,222	174,640	44,318	48,848	\$176,829	\$190,969	\$3.99	-4,530	-9.3%	-\$14,140	-7.4%	25.4%	28.0%
301	414	Blue Ribbon - SIP 00311	BW	Crosswords/Puzzles	21	18	141,908	145,665	30,756	25,745	\$176,797	\$142,234	\$5.75	5,011	19.5%	\$34,563	24.3%	21.7%	17.7%
302	260	Street Rodder	MO	Automotive	12	12	83,000	89,150	22,015	27,350	\$175,900	\$218,527	\$7.99	-5,335	-19.5%	-\$42,627	-19.5%	26.5%	30.7%
303	267	Easy Crosswords Jumbo	BW	Crosswords/Puzzles	25	25	177,795	227,520	37,024	43,819	\$175,441	\$207,660	\$4.74	-6,795	-15.5%	-\$32,219	-15.5%	20.8%	19.3%
304	402	<i>Better Homes & Gardens - SIP 14414</i>	SA	Food/Recipes	3	2	58,979	42,064	13,455	11,271	\$174,780	\$146,410	\$12.99	2,184	19.4%	\$28,370	19.4%	22.8%	26.8%
305	330	High Times	MO	Cannabis	12	12	93,850	120,910	22,508	22,589	\$174,718	\$180,486	\$8.52	-2,081	-9.2%	-\$5,768	-3.2%	21.9%	18.7%
306	543	Taste of Home - SIP 08369	BM	Home Decor	7	4	119,145	85,272	29,155	17,227	\$174,638	\$103,190	\$5.99	11,928	69.2%	\$71,449	69.2%	24.5%	20.2%
307	230	Club	MO	Sophisticates	13	9	84,393	81,922	13,894	17,312	\$174,585	\$244,771	\$12.57	-3,418	-19.7%	-\$70,186	-28.7%	16.5%	21.1%
308	389	Quality Popular Crossword Puzzles	BW	Crosswords/Puzzles	26	23	137,581	111,473	34,944	30,590	\$174,371	\$152,644	\$4.99	4,354	14.2%	\$21,726	14.2%	25.4%	27.4%
309	319	House Beautiful	MO	Home Decor	10	10	102,214	108,518	29,031	30,670	\$173,896	\$183,713	\$5.99	-1,639	-5.3%	-\$9,818	-5.3%	28.4%	28.3%
310	428	Lots of Easy Crosswords	MO	Crosswords/Puzzles	16	11	132,044	88,105	28,749	22,330	\$173,892	\$137,945	\$6.05	6,419	28.7%	\$35,947	26.1%	21.8%	25.3%
311	-	Centennial Legends - SIP 71144	QU	Celebrity	4	-	56,984	-	10,850	-	\$173,492	-	\$15.99	-	-	-	-	19.0%	-

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
312	582	<i>Entertainment Weekly - SIP 10534</i>	SA	Entertainment	2	2	43,660	20,960	10,193	5,528	\$173,179	\$93,921	\$16.99	4,665	84.4%	\$79,258	84.4%	23.3%	26.4%	
313	206	Everyday with Rachael Ray	MO	Food/Recipes	10	10	171,075	244,915	28,770	43,555	\$172,332	\$260,894	\$5.99	-	14,785	-33.9%	-\$88,562	-33.9%	16.8%	17.8%
314	825	Titan - SIP 03151	QU	Entertainment	5	2	58,887	11,750	15,644	4,089	\$171,928	\$48,306	\$10.99	11,555	282.6%	\$123,621	255.9%	26.6%	34.8%	
315	504	<i>Better Homes & Gardens - SIP 14031</i>	SA	Home Decor	3	2	57,125	46,400	13,181	8,678	\$171,221	\$112,727	\$12.99	4,503	51.9%	\$58,494	51.9%	23.1%	18.7%	
316	177	Taste of Home - SIP 08753	BM	Food/Recipes	7	10	106,350	186,040	28,457	48,720	\$170,457	\$291,833	\$5.99	-	20,263	-41.6%	-\$121,375	-41.6%	26.8%	26.2%
317	326	Meredith Designer Home Series - SIP 14261	QU	Home Decor	4	4	49,427	49,580	10,656	11,343	\$170,389	\$181,375	\$15.99	-	687	-6.1%	-\$10,985	-6.1%	21.6%	22.9%
318	170	Men's Fitness	BM	Men's Lifestyle	8	10	96,050	207,400	28,393	50,123	\$170,074	\$300,237	\$5.99	-	21,730	-43.4%	-\$130,163	-43.4%	29.6%	24.2%
319	238	Runner's World	MO	Sports General	10	11	170,600	189,450	28,381	39,592	\$170,002	\$237,156	\$5.99	-	11,211	-28.3%	-\$67,154	-28.3%	16.6%	20.9%
320	398	Woodenboat	BM	Boating	7	6	69,612	60,400	20,497	18,601	\$169,643	\$147,878	\$8.28	1,896	10.2%	\$21,765	14.7%	29.4%	30.8%	
321	973	Girl's World - SIP 64833	BM	Children	7	2	157,192	22,202	24,202	4,790	\$169,172	\$33,482	\$6.99	19,412	405.3%	\$135,690	405.3%	15.4%	21.6%	
322	364	<i>Maclean's University Issue</i>	AN	School Guides	1	1	68,260	71,720	16,907	16,447	\$168,901	\$164,306	\$9.99	460	2.8%	\$6,595	2.8%	24.8%	22.9%	
323	392	Better Homes & Gardens - American Patchwork & Quilting	BM	Crafts	6	6	85,725	100,970	21,088	18,921	\$168,493	\$151,179	\$7.99	2,167	11.5%	\$17,314	11.5%	24.6%	18.7%	
324	372	<i>Canadian Dogs Annual</i>	AN	Pets	1	1	34,620	37,980	14,092	13,335	\$168,399	\$159,353	\$11.95	757	5.7%	\$9,046	5.7%	40.7%	35.1%	
325	259	Harris Classics - SIP 01015	BM	General Interest	8	8	54,600	60,860	11,610	14,707	\$168,264	\$220,458	\$14.49	-	3,097	-21.1%	-\$52,194	-23.7%	21.3%	24.2%
326	302	Threads	BM	Crafts	6	6	71,480	76,120	18,693	21,267	\$168,050	\$191,190	\$8.99	-	2,574	-12.1%	-\$23,140	-12.1%	26.2%	27.9%
327	296	<i>The Hockey News Season Specials</i>	SA	Hockey	2	2	84,475	81,900	28,039	32,616	\$167,954	\$195,370	\$5.99	-	4,577	-14.0%	-\$27,416	-14.0%	33.2%	39.8%
328	478	SkyNews	BM	Science/Nature	6	6	84,000	82,978	26,169	19,827	\$167,218	\$118,764	\$6.39	6,342	32.0%	\$48,455	40.8%	31.2%	23.9%	
329	301	Score	BM	Sophisticates	6	6	33,055	31,060	10,650	12,376	\$165,869	\$192,152	\$15.57	-	1,726	-13.9%	-\$26,284	-13.7%	32.2%	39.8%
330	297	Redbook	MO	Women's Lifestyle	10	11	116,241	137,159	33,104	38,915	\$165,189	\$194,186	\$4.99	-	5,811	-14.9%	-\$28,997	-14.9%	28.5%	28.4%
331	370	Find & Circle Jumbo	BW	Crosswords/Puzzles	26	25	148,680	154,220	34,721	34,041	\$164,857	\$161,253	\$4.75	680	2.0%	\$3,604	2.2%	23.4%	22.1%	
332	321	<i>Canadian Cycling</i>	BM	Bicycling	6	6	130,685	140,275	27,635	30,721	\$164,428	\$182,790	\$5.95	-	3,086	-10.0%	-\$18,362	-10.0%	21.1%	21.9%
333	584	<i>Time Life - SIP 10562</i>	SA	General Interest	2	1	37,620	22,000	10,957	6,210	\$164,245	\$93,088	\$14.99	4,747	76.4%	\$71,158	76.4%	29.1%	28.2%	
334	404	<i>British Columbia Magazine</i>	QU	Travel	4	4	59,560	61,300	23,598	20,992	\$164,006	\$145,894	\$6.95	2,606	12.4%	\$18,112	12.4%	39.6%	34.2%	
335	285	Big Buck	QU	Fishing/Hunting	4	4	78,503	87,840	22,579	27,331	\$163,698	\$198,150	\$7.25	-	4,752	-17.4%	-\$34,452	-17.4%	28.8%	31.1%
336	314	<i>Life - SIP 10078</i>	SA	Celebrity	2	2	62,017	55,580	9,603	10,990	\$163,155	\$186,720	\$16.99	-	1,387	-12.6%	-\$23,565	-12.6%	15.5%	19.8%
337	420	Beckett - Hockey	MO	Hockey	12	11	36,080	39,950	10,876	9,356	\$163,031	\$140,246	\$14.99	1,520	16.2%	\$22,785	16.2%	30.1%	23.4%	
338	332	Maximum PC	MO	Computer	13	13	91,600	104,595	16,306	19,577	\$162,897	\$179,497	\$9.99	-	3,271	-16.7%	-\$16,600	-9.2%	17.8%	18.7%
339	377	Love of Knitting/Crocheting	BM	Crafts	8	8	67,930	69,240	20,354	19,836	\$162,628	\$158,490	\$7.99	518	2.6%	\$4,139	2.6%	30.0%	28.6%	
340	194	Popular Science	QU	Science/Nature	4	6	79,625	130,200	24,926	45,622	\$162,519	\$273,276	\$6.52	-	20,696	-45.4%	-\$110,757	-40.5%	31.3%	35.0%
341	516	In Touch - SIP 64569	QU	Celebrity	4	2	77,549	46,430	15,448	11,015	\$161,131	\$109,599	\$10.43	4,433	40.2%	\$51,532	47.0%	19.9%	23.7%	
342	313	<i>Toronto Life Specials</i>	SA	Regional/City	2	2	48,230	45,110	16,156	18,832	\$160,752	\$187,378	\$9.95	-	2,676	-14.2%	-\$26,626	-14.2%	33.5%	41.7%
343	362	Quality Word Find / Chicken Soup	BW	Crosswords/Puzzles	20	22	166,104	175,321	36,489	38,975	\$160,714	\$165,037	\$4.40	-	2,486	-6.4%	-\$4,323	-2.6%	22.0%	22.2%
344	333	Quality Word Finds	MO	Crosswords/Puzzles	12	12	105,760	124,450	24,084	26,234	\$160,445	\$178,992	\$6.66	-	2,150	-8.2%	-\$18,547	-10.4%	22.8%	21.1%
345	-	<i>Mindfulness - SIP 71142</i>	SA	Health/Wellness	3	-	36,229	-	9,896	-	\$158,237	-	\$15.99	-	-	-	-	27.3%	-	
346	322	<i>Time - SIP 10564</i>	SA	Business/Finance	2	2	39,166	42,257	9,242	10,728	\$157,022	\$182,269	\$16.99	-	1,486	-13.9%	-\$25,247	-13.9%	23.6%	25.4%
347	455	<i>Weight Watchers 5 Ingredients 15 Minutes</i>	SA	Food/Recipes	2	2	31,980	27,660	9,806	7,961	\$156,798	\$127,296	\$15.99	1,845	23.2%	\$29,502	23.2%	30.7%	28.8%	
348	359	<i>Fine Gardening</i>	BM	Gardening	6	6	71,660	68,660	19,600	20,825	\$156,604	\$166,392	\$7.99	-	1,225	-5.9%	-\$9,788	-5.9%	27.4%	30.3%
349	421	Jumbo Ring-A-Word	BW	Crosswords/Puzzles	27	24	168,600	160,780	35,628	34,128	\$156,535	\$139,554	\$4.39	1,500	4.4%	\$16,981	12.2%	21.1%	21.2%	
350	-	Riverdale Digest	QU	Comics	4	-	94,289	-	19,552	-	\$156,220	-	\$7.99	-	-	-	-	20.7%	-	
351	651	<i>Southern Progress - SIP 10471</i>	SA	Travel	2	2	34,060	16,080	10,326	5,170	\$154,787	\$77,498	\$14.99	5,156	99.7%	\$77,288	99.7%	30.3%	32.2%	
352	-	Bauer Specials - SIP 64568	QU	Entertainment	4	-	80,925	-	14,704	-	\$154,078	-	\$10.48	-	-	-	-	18.2%	-	
353	317	Mountain Bike Action	MO	Bicycling	13	13	113,645	114,055	21,300	25,577	\$153,565	\$183,965	\$7.21	-	4,277	-16.7%	-\$30,400	-16.5%	18.7%	22.4%
354	325	Country Woman	BM	Women's Lifestyle	6	6	95,750	107,975	29,599	35,147	\$153,533	\$181,532	\$5.19	-	5,548	-15.8%	-\$27,999	-15.4%	30.9%	32.6%
355	459	English Home	BM	Home Decor	6	6	53,005	42,950	17,385	12,148	\$153,136	\$125,469	\$7.24	3,763	21.6%	\$27,666	22.1%	39.9%	40.5%	
356	318	Tea Time	BM	Women's Lifestyle	8	9	53,691	54,495	15,228	18,345	\$152,836	\$183,831	\$10.04	-	3,117	-17.0%	-\$30,995	-16.9%	28.4%	33.7%
357	444	<i>Meredith Home Landscape Series - SIP 14425</i>	SA	Gardening	3	4	44,912	46,315	9,520	8,201	\$152,225	\$131,134	\$15.99	1,319	16.1%	\$21,091	16.1%	21.2%	17.7%	
358	357	Sudoku To Go	MO	Crosswords/Puzzles	10	11	97,190	116,470	25,324	28,139	\$151,691	\$168,553	\$5.99	-	2,815	-10.0%	-\$16,862	-10.0%	26.1%	24.2%
359	339	American Iron	MO	Motorcycles	13	13	115,555	109,050	16,873	21,824	\$151,688	\$175,674	\$8.99	-	4,951	-22.7%	-\$23,985	-13.7%	14.6%	20.0%
360	273	Redan - Sparkle World	BM	Children	6	6	111,925	113,515	25,260	34,080	\$151,307	\$204,139	\$5.99	-	8,820	-25.9%	-\$52,832	-25.9%	22.6%	30.0%
361	394	Hemmings Classic Car	MO	Automotive	12	12	67,880	65,980	18,897	18,854	\$150,987	\$150,643	\$7.99	43	0.2%	\$344	0.2%	27.8%	28.6%	
362	246	<i>Life - SIP 10529</i>	SA	Current Affairs	2	2	62,240	58,200	8,885	13,408	\$150,956	\$227,802	\$16.99	-	4,523	-33.7%	-\$76,846	-33.7%	14.3%	23.0%
363	410	All Easy Sudoku	BW	Crosswords/Puzzles	25	24	151,462	153,565	29,097	28,714	\$150,668	\$143,283	\$5.18	383	1.3%	\$7,385	5.2%	19.2%	18.7%	
364	340	Wired	MO	Computer	12	12	89,579	87,965	21,536	25,115	\$150,537	\$175,554	\$6.99	-	3,579	-14.3%	-\$25,017	-14.3%	24.0%	28.6%
365	817	Bauer Specials - SIP 64557	QU	Celebrity	4	1	78,061	17,950	15,117	4,912	\$150,414	\$48,874	\$9.95	10,205	207.8%	\$101,540	207.8%	19.4%	27.4%	
366	258	Sports Illustrated	BW	Sports General	26	35	182,620	266,081	22,793	35,346	\$148,919	\$221,443	\$6.53	-	12,553	-35.5%	-\$72,523	-32.8%	12.5%	13.3%
367	380	18Eighteen	BM	Sophisticates	6	6	24,830	23,350	9,540	10,142	\$148,810	\$157,886	\$15.60	-	602	-5.9%	-\$9,076	-5.7%	38.4%	43.4%
368	1,065	Dot Dot Dot	BM	Crosswords/Puzzles	6	1	101,791	16,573	21,237	3,800	\$148,447	\$26,562	\$6.99	17,437	458.9%	\$121,885	458.9%	20.9%	22.9%	
369	345	Cowboys & Indians	BM	General Interest	8	8	62,563	63,818	18,394	22,258	\$146,968	\$172,871	\$7.99	-	3,864	-17.4%	-\$25,903	-15.0%	29.4%	34.9%
370	120	<i>US Weekly - SIP 34187</i>	SA	Entertainment	3	3	43,901	79,260	9,777	26,889	\$146,557	\$403,066	\$14.99	-	17,112	-63.6%	-\$256,509	-63.6%	22.3%	33.9%
371	386	Better Homes & Gardens - Quilts & More	QU	Crafts	4	4	65,590	63,665	16,238	17,254	\$145,980	\$155,113	\$8.99	-	1,016	-5.9%	-\$9,134	-5.9%	24.8%	27.1%
372	544	<i>Southern Progress - SIP 10222</i>	SA	General Interest	2	3	32,200	42,875	9,110	6,443	\$145,669	\$103,024	\$15.99	2,667	41.4%	\$42,645	41.4%	28.3%	15.0%	
373	366	Creative Knitting	BM	Crafts	6	6	68,000	66,100	18,202	20,611	\$144,950	\$163,352	\$7.96	-	2,409	-11.7%	-\$18,402	-11.3%	26.8%	31.2%
374	354	Mother Earth News	BM	Agriculture	6	6	69,955	68,285	20,559	24										

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
375	407	Harvard Business Review OnPoint	QU	Business/Finance	4	4	17,950	15,581	7,147	7,209	\$142,583	\$143,820	\$19.95	-	62	-0.9%	-\$1,237	-0.9%	39.8%	46.3%
376	331	Easyriders	MO	Motorcycles	11	10	56,005	63,210	10,682	13,245	\$142,344	\$180,237	\$13.33	-	2,563	-19.4%	-\$37,892	-21.0%	19.1%	21.0%
377	385	<i>Time - SIP 36826</i>	SA	General Interest	2	2	33,650	69,330	11,866	19,588	\$142,273	\$156,508	\$11.99	-	7,722	-39.4%	-\$14,235	-9.1%	35.3%	28.3%
378	418	Foreign Affairs	BM	Current Affairs	6	6	23,745	22,155	8,855	8,796	\$141,591	\$140,648	\$15.99	-	59	0.7%	\$943	0.7%	37.3%	39.7%
379	327	TV Mag Interior	BW	Entertainment	27	27	88,900	100,500	30,790	39,688	\$141,326	\$181,202	\$4.59	-	8,898	-22.4%	-\$39,876	-22.0%	34.6%	39.5%
380	396	World of Sudoku	BW	Crosswords/Puzzles	29	29	158,680	152,270	30,928	32,698	\$140,736	\$149,709	\$4.55	-	1,770	-5.4%	-\$8,973	-6.0%	19.5%	21.5%
381	510	<i>Gourmet - SIP 08738</i>	SA	Food/Recipes	3	3	42,230	36,530	9,210	7,916	\$140,357	\$110,745	\$15.24	-	1,294	16.3%	\$29,612	26.7%	21.8%	21.7%
382	249	<i>Inside Fitness</i>	BM	Fitness/Exercise	7	9	83,075	145,975	18,860	31,878	\$140,099	\$226,174	\$7.43	-	13,018	-40.8%	-\$86,075	-38.1%	22.7%	21.8%
383	382	National Geographic - Kids	MO	Children	11	10	87,375	95,890	19,938	22,533	\$139,367	\$157,506	\$6.99	-	2,595	-11.5%	-\$18,139	-11.5%	22.8%	23.5%
384	460	Special! Circle-A-Word	BW	Crosswords/Puzzles	28	24	112,220	103,680	25,163	25,032	\$139,001	\$125,150	\$5.52	-	131	0.5%	\$13,851	11.1%	22.4%	24.1%
385	-	Men's Journal - SIP 64889	QU	Men's Lifestyle	4	-	65,175	-	19,815	-	\$138,507	-	\$6.99	-	-	-	-	-	30.4%	-
386	348	<i>Totally British</i>	MO	Celebrity	12	12	92,525	114,225	25,681	34,251	\$138,501	\$170,912	\$5.39	-	8,570	-25.0%	-\$32,412	-19.0%	27.8%	30.0%
387	286	<i>Better Homes & Gardens - Storage</i>	SA	Home Improvement	3	4	63,400	111,880	15,396	22,033	\$138,410	\$198,077	\$8.99	-	6,637	-30.1%	-\$59,667	-30.1%	24.3%	19.7%
388	381	Meredith Home Decorating Series #2 - SIP 14262	QU	Home Decor	4	4	56,823	59,535	8,656	9,869	\$138,409	\$157,805	\$15.99	-	1,213	-12.3%	-\$19,396	-12.3%	15.2%	16.6%
389	952	Country Sampler - SIP 64834	QU	Home Decor	5	1	86,444	18,590	13,810	3,485	\$137,962	\$34,815	\$9.99	-	10,325	296.3%	\$103,147	296.3%	16.0%	18.7%
390	1,465	<i>Old Farmer's Almanac for Kids</i>	AN	Agriculture	1	1	28,060	3,000	13,843	724	\$137,738	\$7,204	\$9.95	-	13,119	1812.0%	\$130,534	1812.0%	49.3%	24.1%
391	179	<i>Better Homes & Gardens - SIP 14021</i>	SA	Food/Recipes	2	3	52,375	107,475	10,598	22,344	\$137,668	\$290,249	\$12.99	-	11,746	-52.6%	-\$152,581	-52.6%	20.2%	20.8%
392	530	<i>People - SIP 10504</i>	SA	Current Affairs	3	3	48,105	37,996	8,606	6,701	\$137,610	\$107,149	\$15.99	-	1,905	28.4%	\$30,461	28.4%	17.9%	17.6%
393	662	<i>Cooking Light - SIP 10438</i>	SA	Home Decor	3	2	46,160	27,960	9,117	4,946	\$136,664	\$74,141	\$14.99	-	4,171	84.3%	\$62,523	84.3%	19.8%	17.7%
394	493	Simply Knitting	MO	Crafts	13	14	35,215	28,835	13,366	12,480	\$135,440	\$115,870	\$10.13	-	886	7.1%	\$19,571	16.9%	38.0%	43.3%
395	-	<i>Centennial Specials - SIP 71140</i>	SA	Comics	3	-	37,050	-	8,465	-	\$135,355	-	\$15.99	-	-	-	-	-	22.8%	-
396	373	Blue Ribbon - Word Finds	BW	Crosswords/Puzzles	26	25	128,964	142,169	25,793	30,921	\$135,125	\$159,177	\$5.24	-	5,128	-16.6%	-\$24,051	-15.1%	20.0%	21.7%
397	439	Collectible Automobiles	BM	Automotive	6	6	27,660	27,725	11,297	11,246	\$134,999	\$134,390	\$11.95	-	51	0.5%	\$609	0.5%	40.8%	40.6%
398	412	Official Variety Puzzles	MO	Crosswords/Puzzles	10	10	63,580	64,480	17,782	19,888	\$133,855	\$142,718	\$7.53	-	2,106	-10.6%	-\$8,863	-6.2%	28.0%	30.8%
399	395	Watercolor Artist	MO	Literature	9	10	30,475	33,150	10,946	12,053	\$133,716	\$150,040	\$12.22	-	1,107	-9.2%	-\$16,325	-10.9%	35.9%	36.4%
400	298	Sophisticate Hairstyle Guide	BM	Fashion/Beauty	8	9	97,075	115,799	16,702	24,267	\$133,449	\$193,893	\$7.99	-	7,565	-31.2%	-\$60,444	-31.2%	17.2%	21.0%
401	-	<i>Rolling Stone - SIP 10591</i>	AN	Music	1	-	39,269	-	7,834	-	\$133,100	-	\$16.99	-	-	-	-	-	19.9%	-
402	405	Classic Car Round Up	MO	Automotive	18	17	90,615	100,428	18,745	21,945	\$132,930	\$144,710	\$7.09	-	3,200	-14.6%	-\$11,780	-8.1%	20.7%	21.9%
403	474	Hemmings Muscle Machines	MO	Automotive	12	11	59,635	59,675	16,586	14,917	\$132,522	\$119,187	\$7.99	-	1,669	11.2%	\$13,335	11.2%	27.8%	25.0%
404	256	<i>Time - SIP 10553</i>	SA	Health/Wellness	2	3	46,560	47,712	7,788	13,180	\$132,318	\$223,928	\$16.99	-	5,392	-40.9%	-\$91,610	-40.9%	16.7%	27.6%
405	915	Good Time Sudoku	QU	Colouring Books	5	4	67,940	82,834	17,183	4,226	\$132,279	\$37,992	\$7.70	-	12,957	306.6%	\$94,287	248.2%	25.3%	5.1%
406	479	Laphams Quarterly	QU	Current Affairs	4	4	19,845	21,120	7,130	6,775	\$132,232	\$118,640	\$18.55	-	355	5.2%	\$13,592	11.5%	35.9%	32.1%
407	739	<i>Dragon Club Magazine</i>	BM	Children	6	1	104,004	24,831	26,438	12,166	\$131,926	\$60,708	\$4.99	-	14,272	117.3%	\$71,217	117.3%	25.4%	49.0%
408	457	Superb Word Find	BW	Crosswords/Puzzles	25	23	142,583	147,330	24,736	27,291	\$131,541	\$126,925	\$5.32	-	2,555	-9.4%	\$4,616	3.6%	17.3%	18.5%
409	-	<i>Rolling Stone - SIP 10672</i>	AN	Music	1	-	39,437	-	7,742	-	\$131,537	-	\$16.99	-	-	-	-	-	19.6%	-
410	376	<i>Birds & Bloom Color</i>	SA	Hobby/Collectibles	2	4	40,975	85,995	9,369	11,332	\$131,072	\$158,535	\$13.99	-	1,963	-17.3%	-\$27,462	-17.3%	22.9%	13.2%
411	365	PC Gamer	MO	Video Gaming	13	13	54,925	68,150	11,899	14,888	\$130,770	\$163,619	\$10.99	-	2,989	-20.1%	-\$32,849	-20.1%	21.7%	21.8%
412	203	Seventeen	QU	Teen	5	10	98,033	345,709	31,033	66,285	\$130,578	\$264,477	\$4.21	-	35,252	-53.2%	-\$133,899	-50.6%	31.7%	19.2%
413	275	Penthouse	MO	Sophisticated	9	11	47,496	79,395	11,017	17,063	\$130,577	\$203,145	\$11.85	-	6,046	-35.4%	-\$72,569	-35.7%	23.2%	21.5%
414	466	<i>Playboy Playmate Calendar</i>	AN	Calendars	1	1	28,775	25,750	8,665	8,180	\$129,888	\$122,618	\$14.99	-	485	5.9%	\$7,270	5.9%	30.1%	31.8%
415	-	<i>Popular Science - SIP 71263</i>	SA	Science/Nature	2	-	40,005	-	18,571	-	\$129,811	-	\$6.99	-	-	-	-	-	46.4%	-
416	387	<i>Wedding Bells</i>	SA	Bridal	2	2	76,110	78,890	14,490	17,183	\$129,686	\$153,788	\$8.95	-	2,693	-15.7%	-\$24,102	-15.7%	19.0%	21.8%
417	993	Variety Puzzles & Crosswords	MO	Crosswords/Puzzles	9	2	107,199	31,580	16,708	4,141	\$129,487	\$32,093	\$7.75	-	12,567	303.5%	\$97,394	303.5%	15.6%	13.1%
418	471	Puzzlers Word Search	BW	Crosswords/Puzzles	22	22	92,430	92,560	23,694	23,742	\$129,219	\$120,412	\$5.44	-	48	0.2%	\$8,807	7.3%	25.7%	25.6%
419	431	Woodsmith	BM	Woodworking	6	6	52,250	43,250	16,221	17,172	\$128,957	\$136,517	\$7.95	-	951	-5.5%	-\$7,560	-5.5%	31.0%	39.7%
420	312	<i>Toronto Maple Leaf Yearbook</i>	AN	Hockey	1	1	30,800	48,600	12,839	18,765	\$128,390	\$187,462	\$10.00	-	5,926	-31.6%	-\$59,072	-31.5%	41.7%	38.6%
421	514	<i>Saltscapes</i>	BM	Travel	7	7	57,925	55,075	21,321	18,339	\$128,190	\$109,985	\$6.01	-	2,982	16.3%	\$18,205	16.6%	36.8%	33.3%
422	503	Blue Ribbon - All the Best Sudoku	BW	Crosswords/Puzzles	20	17	103,533	97,521	21,862	19,055	\$127,601	\$112,886	\$5.84	-	2,807	14.7%	\$14,716	13.0%	21.1%	19.5%
423	363	Hot Rod Deluxe	BM	Automotive	6	7	53,101	63,860	14,187	18,552	\$127,541	\$164,995	\$8.99	-	4,365	-23.5%	-\$37,454	-22.7%	26.7%	29.1%
424	473	<i>Cooking Light - SIP 10436</i>	SA	Food/Recipes	3	3	44,560	44,780	8,501	8,010	\$127,430	\$120,070	\$14.99	-	491	6.1%	\$7,360	6.1%	19.1%	17.9%
425	435	Off Grid Recoil	MO	Military/Weapons	10	9	61,930	62,796	12,691	13,491	\$126,783	\$134,775	\$9.99	-	800	-5.9%	-\$7,992	-5.9%	20.5%	21.5%
426	390	Favorite Brand Name Recipes Presents - SIP 40019	BM	Food/Recipes	8	9	100,840	120,200	21,037	25,465	\$126,012	\$152,535	\$5.99	-	4,428	-17.4%	-\$26,524	-17.4%	20.9%	21.2%
427	447	World of Cross Stitching	MO	Crafts	13	14	26,280	33,115	8,892	9,323	\$125,494	\$130,702	\$14.11	-	431	-4.6%	-\$5,207	-4.0%	33.8%	28.2%
428	105	<i>Scientific American - Mind</i>	SA	Science/Nature	2	6	48,300	148,940	13,945	50,045	\$125,366	\$449,905	\$8.99	-	36,100	-72.1%	-\$324,539	-72.1%	28.9%	33.6%
429	369	Canadian Scrapbooker	QU	Crafts	4	4	50,400	60,685	9,581	13,157	\$124,457	\$161,266	\$12.99	-	3,576	-27.2%	-\$36,809	-22.8%	19.0%	21.7%
430	409	Paula Deen - SIP 01746	BM	Food/Recipes	8	9	54,594	44,158	10,732	12,207	\$124,089	\$143,599	\$11.56	-	1,475	-12.1%	-\$19,510	-13.6%	19.7%	27.6%
431	245	<i>Taste of Home - SIP 08794</i>	SA	Food/Recipes	2	2	47,745	56,400	9,545	17,635	\$123,990	\$229,079	\$12.99	-	8,090	-45.9%	-\$105,089	-45.9%	20.0%	31.3%
432	406	Truck Trend	BM	Automotive	6	6	60,465	78,175	17,690	20,600	\$123,653	\$143,994	\$6.99	-	2,910	-14.1%	-\$20,341	-14.1%	29.3%	26.4%
433	456	Fast Company	MO	Business/Finance	10	10	49,905	61,140	15,473	15,915	\$123,629	\$127,161	\$7.99	-	442	-2.8%	-\$3,532	-2.8%	31.0%	26.0%
434	352	Diesel World	MO	Automotive	12	12	90,426	108,050	15,431	21,203	\$123,294	\$169,412	\$7.99	-	5,772	-27.2%	-\$46,118	-27.2%	17.1%	19.6%
435	426	Blue Ribbon - SIP 00305	BW	Crosswords/Puzzles	20	24	134,940	189,416	25,476	36,463	\$122,989	\$138,195	\$4.83	-	10,987	-30.1%	-\$15,205	-11.0%	18.9%	19.3%
436	458	Superb Fill It Ins	BW	Crosswords/Puzzles	21	18	111,797	107,170	23,588	24,067	\$122,744	\$125,794	\$5.20	-	479	-2.0%	-\$3,049	-2.4%	21.1%	22.5%
437	528	<i>Athlon Sports - Baseball</i>	AN	Baseball																

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
438	419	Ignition	SA	Motorsports	3	5	69,350	72,450	13,651	18,730	\$122,327	\$140,268	\$8.96	-	5,079	-27.1%	-\$17,940	-12.8%	19.7%	25.9%
439	468	Redan - Friends	BM	Children	6	6	77,208	54,755	20,418	20,180	\$122,304	\$120,878	\$5.99	-	238	1.2%	\$1,426	1.2%	26.4%	36.9%
440	451	Mopar Muscle	MO	Automotive	12	12	60,420	68,470	17,405	18,569	\$129,661	\$129,797	\$6.99	-	1,164	-6.3%	-\$8,136	-6.3%	28.8%	27.1%
441	336	Bon Appetit Special	SA	Food/Recipes	3	4	44,450	51,880	7,567	12,749	\$120,996	\$178,359	\$15.99	-	5,182	-40.6%	-\$57,362	-32.2%	17.0%	24.6%
442	462	Country Living (UK Edition)	MO	Home Decor	12	12	31,360	37,360	13,400	13,926	\$120,466	\$123,506	\$8.99	-	526	-3.8%	-\$3,040	-2.5%	42.7%	37.3%
443	347	Tiger Beat	QU	Teen	5	7	90,733	136,295	20,047	28,708	\$120,082	\$171,961	\$5.99	-	8,661	-30.2%	-\$51,879	-30.2%	22.1%	21.1%
444	485	Garfield's Word Seeks	MO	Crosswords/Puzzles	9	9	54,825	54,750	19,165	19,904	\$119,781	\$118,127	\$6.25	-	739	-3.7%	\$1,654	1.4%	35.0%	36.4%
445	659	Beckett - SIP 01920	MO	Automotive	10	7	41,154	24,049	10,874	6,855	\$119,505	\$75,336	\$10.99	-	4,019	58.6%	\$44,169	58.6%	26.4%	28.5%
446	470	Puzzler's Crosswords Crosswords	MO	Crosswords/Puzzles	10	10	54,190	54,195	20,000	21,739	\$119,248	\$120,492	\$5.96	-	1,739	-8.0%	-\$1,244	-1.0%	36.9%	40.1%
447	512	Hustler - Barely Legal	MO	Sophisticates	14	15	26,210	28,245	9,146	10,039	\$118,807	\$110,329	\$12.99	-	893	-8.9%	\$8,478	7.7%	34.9%	35.5%
448	489	Weight Watchers - SIP 10492	SA	Food/Recipes	2	2	27,883	22,344	7,415	7,331	\$118,566	\$117,223	\$15.99	-	84	1.1%	\$1,343	1.1%	26.6%	32.8%
449	337	Fashion	MO	Fashion/Beauty	10	11	187,015	211,537	23,757	37,061	\$118,547	\$177,485	\$4.99	-	13,304	-35.9%	-\$58,938	-33.2%	12.7%	17.5%
450	423	Wheeler Dealer	MO	Automotive	12	12	77,325	90,050	18,250	22,137	\$118,443	\$138,896	\$6.49	-	3,887	-17.6%	-\$20,454	-14.7%	23.6%	24.6%
451	261	US Weekly - SIP 34196	AN	Entertainment	1	2	19,740	36,140	7,837	14,551	\$117,477	\$218,119	\$14.99	-	6,714	-46.1%	-\$100,643	-46.1%	39.7%	40.3%
452	281	Pillsbury - SIP 40021	BM	General Interest	8	8	112,375	127,580	19,606	33,800	\$117,440	\$202,462	\$5.99	-	14,194	-42.0%	-\$85,022	-42.0%	17.4%	26.5%
453	388	Cooking Light - SIP 10442	SA	Food/Recipes	3	3	43,982	43,217	7,815	10,193	\$117,147	\$152,793	\$14.99	-	2,378	-23.3%	-\$35,646	-23.3%	17.8%	23.6%
454	430	Men's Health (UK Edition)	MO	Fitness/Exercise	11	11	45,855	57,378	12,994	15,195	\$116,816	\$136,603	\$8.99	-	2,201	-14.5%	-\$19,787	-14.5%	28.3%	26.5%
455	425	Search A Word Collection	BW	Crosswords/Puzzles	24	22	123,479	139,110	22,484	26,514	\$116,797	\$138,261	\$5.19	-	4,030	-15.2%	-\$21,466	-15.5%	18.2%	19.1%
456	442	BC Outdoors	BM	Fishing/Hunting	6	6	64,750	76,875	16,125	18,456	\$115,948	\$132,723	\$7.19	-	2,331	-12.6%	-\$16,774	-12.6%	24.9%	24.0%
457	379	Media Source Presents Specials	QU	Science/Nature	5	6	36,610	57,348	10,550	14,382	\$115,945	\$158,058	\$10.99	-	3,832	-26.6%	-\$42,114	-26.6%	28.8%	25.1%
458	498	Athlon Pro Football	SA	Football	2	2	42,600	42,548	10,535	12,741	\$115,780	\$114,542	\$10.99	-	2,206	-17.3%	\$1,238	1.1%	24.7%	29.9%
459	682	Rodale - SIP 39985	SA	Baseball	3	2	53,972	34,110	7,675	4,767	\$115,048	\$71,457	\$14.99	-	2,908	61.0%	\$43,591	61.0%	14.2%	14.0%
460	343	Beckett - SIP 01400	BM	Home Decor	7	9	41,960	10,463	15,458	15,458	\$114,988	\$174,710	\$10.99	-	4,995	-32.3%	-\$59,722	-34.2%	24.9%	27.0%
461	349	Robb Report	MO	Luxury	12	12	35,233	71,610	9,520	15,955	\$114,382	\$170,468	\$12.01	-	6,435	-40.3%	-\$56,087	-32.9%	27.0%	22.3%
462	573	Colorful Escapes	QU	Colouring Books	4	3	47,840	65,880	8,780	7,394	\$114,052	\$96,048	\$12.99	-	1,386	18.7%	\$18,004	18.7%	18.4%	11.2%
463	437	ID Ideas and Discoveries	BM	Computer	6	7	73,950	97,650	14,274	22,448	\$114,049	\$134,464	\$7.99	-	8,174	-36.4%	-\$20,414	-15.2%	19.3%	23.0%
464	350	Calm Colour Create	BM	Hobby/Collectibles	6	6	59,250	86,200	11,388	16,967	\$113,766	\$169,500	\$9.99	-	5,579	-32.9%	-\$55,734	-32.9%	19.2%	19.7%
465	452	Voluptuous	BM	Sophisticates	6	6	23,007	22,910	7,406	8,405	\$113,562	\$129,546	\$15.33	-	999	-11.9%	-\$15,984	-12.3%	32.2%	36.7%
466	553	Simply Gluten Free	BM	Food/Recipes	6	6	42,375	37,700	10,366	9,222	\$113,508	\$100,981	\$10.95	-	1,144	12.4%	\$12,527	12.4%	24.5%	24.5%
467	532	Short Styles	QU	Fashion/Beauty	4	2	51,201	26,190	10,350	9,737	\$113,333	\$106,620	\$10.95	-	613	6.3%	\$6,712	6.3%	20.2%	37.2%
468	515	Our Canada	BM	Literature	6	6	81,000	84,150	22,697	21,977	\$113,258	\$109,665	\$4.99	-	720	3.3%	\$3,593	3.3%	28.0%	26.1%
469	441	Alberta Outdoorsmen	MO	Fishing/Hunting	12	12	70,500	72,000	14,231	16,738	\$113,136	\$133,067	\$7.95	-	2,507	-15.0%	-\$19,931	-15.0%	20.2%	23.2%
470	727	Puzzle Fun	BM	Children	6	3	100,705	52,825	18,832	10,646	\$112,804	\$63,770	\$5.99	-	8,186	76.9%	\$49,034	76.9%	18.7%	20.2%
471	677	Cardmaking & Papercrafts	MO	Crafts	13	13	16,220	9,564	7,997	5,492	\$112,722	\$72,450	\$14.10	-	2,505	45.6%	\$40,272	55.6%	49.3%	57.4%
472	491	Food & Wine	MO	Wine/Spirits	13	12	77,370	71,100	18,794	19,398	\$112,576	\$116,194	\$5.99	-	604	-3.1%	-\$3,618	-3.1%	24.3%	27.3%
473	467	Dell - SIP 08307	BM	Crosswords/Puzzles	8	8	48,470	48,097	13,633	14,837	\$112,472	\$121,007	\$8.25	-	1,204	-8.1%	-\$8,535	-7.1%	28.1%	30.8%
474	469	Otaku USA	BM	Comics	8	8	65,203	69,746	18,717	20,123	\$112,115	\$120,537	\$5.99	-	1,406	-7.0%	-\$8,422	-7.0%	28.7%	28.9%
475	668	Garden Gate	BM	Gardening	6	4	41,220	24,925	11,253	7,384	\$111,967	\$73,471	\$9.95	-	3,869	52.4%	\$38,497	52.4%	27.3%	29.6%
476	289	Harrowsmith	SA	Agriculture	2	2	56,425	85,445	17,197	30,890	\$111,843	\$197,327	\$6.50	-	13,693	-44.3%	-\$85,483	-43.3%	30.5%	36.2%
477	476	Health	MO	Health/Wellness	10	9	93,750	86,425	18,632	19,856	\$111,606	\$118,937	\$5.99	-	1,224	-6.2%	-\$7,332	-6.2%	19.9%	23.0%
478	-	Harrowsmith Almanac	AN	Agriculture	1	-	54,660	-	15,961	-	\$111,567	-	\$6.99	-	-	-	-	-	29.2%	-
479	560	Roadrunner Motorcycle	BM	Motorcycles	7	6	82,033	59,650	13,355	11,984	\$111,528	\$100,013	\$8.35	-	1,371	11.4%	\$11,515	11.5%	16.3%	20.1%
480	488	Horse Canada	BM	Equestrian	6	6	80,403	89,200	15,981	19,179	\$111,176	\$117,823	\$6.96	-	3,198	-16.7%	-\$6,647	-5.6%	19.9%	21.5%
481	422	Allure	MO	Fashion/Beauty	12	12	105,840	109,700	21,700	27,205	\$110,540	\$138,943	\$5.09	-	5,505	-20.2%	-\$28,403	-20.4%	20.5%	24.8%
482	438	Street Trucks - SIP 03116	BW	Automotive	20	17	65,977	77,285	13,030	15,172	\$110,152	\$134,432	\$8.45	-	2,142	-14.1%	-\$24,281	-18.1%	19.7%	19.6%
483	-	Archie & Me Digest	SA	Comics	2	-	44,006	-	13,783	-	\$110,126	-	\$7.99	-	-	-	-	-	31.3%	-
484	636	Southern Progress - SIP 10542	SA	General Interest	2	2	17,161	14,984	6,442	4,727	\$109,450	\$80,312	\$16.99	-	1,715	36.3%	\$29,138	36.3%	37.5%	31.5%
485	411	Simpsons Comics	BM	Comics	8	12	60,700	87,900	21,111	28,719	\$108,875	\$143,103	\$5.16	-	7,608	-26.5%	-\$34,228	-23.9%	34.8%	32.7%
486	477	Dirt Bike	MO	Motocross/ATV	12	12	86,040	87,635	18,117	19,835	\$108,521	\$118,812	\$5.99	-	1,718	-8.7%	-\$10,291	-8.7%	21.1%	22.6%
487	443	Crochet World	BM	Crafts	8	8	52,620	58,430	14,022	16,816	\$107,956	\$132,562	\$7.70	-	2,794	-16.6%	-\$24,606	-18.6%	26.6%	28.8%
488	-	Discovery - Ultimate Sharks	SA	Science/Nature	2	-	23,160	-	6,727	-	\$107,565	-	\$15.99	-	-	-	-	-	29.0%	-
489	593	Strong Fitness	BM	Fitness/Exercise	6	6	47,700	37,980	15,380	12,906	\$107,506	\$90,213	\$6.99	-	2,474	19.2%	\$17,293	19.2%	32.2%	34.0%
490	445	Heart Smart Recipes	SA	Food/Recipes	2	4	36,245	93,500	8,237	10,088	\$106,999	\$131,043	\$12.99	-	1,851	-18.3%	-\$24,044	-18.3%	22.7%	10.8%
491	534	Digital Camera World	MO	Photography	13	13	39,040	44,352	11,300	11,884	\$106,936	\$106,362	\$9.46	-	584	-4.9%	\$574	0.5%	28.9%	26.8%
492	535	Wheel of Fortune Word Seek	MO	Crosswords/Puzzles	12	12	62,600	62,600	20,320	21,954	\$106,680	\$106,210	\$5.25	-	1,634	-7.4%	\$471	0.4%	32.5%	35.1%
493	427	Conde Nast - SIP 08922	SA	Computer	2	2	39,880	42,650	6,650	9,871	\$106,334	\$138,095	\$15.99	-	3,221	-32.6%	-\$31,762	-23.0%	16.7%	23.1%
494	-	Better Homes & Gardens - Outdoor Living	SA	Home Decor	3	-	35,520	-	8,175	-	\$106,193	-	\$12.99	-	-	-	-	-	23.0%	-
495	486	Recoil Gun Lifestyle	BM	Military/Weapons	7	6	34,185	36,765	10,597	11,824	\$105,864	\$118,122	\$9.99	-	1,227	-10.4%	-\$12,258	-10.4%	31.0%	32.2%
496	509	Crochet!	BM	Crafts	6	6	41,650	44,140	12,006	12,690	\$105,042	\$110,869	\$8.75	-	684	-5.4%	-\$5,827	-5.3%	28.8%	28.7%
497	1,156	TVA SIPs	AN	Food/Recipes	1	1	49,325	18,780	10,446	2,177	\$104,356	\$21,748	\$6.99	-	8,269	379.8%	\$82,607	379.8%	21.2%	11.6%
498	448	Muscle & Fitness Hers	QU	Fitness/Exercise	4	6	33,540	51,080	14,902	18,697	\$104,165	\$130,692	\$9.99	-	3,795	-20.3%	-\$26,527	-20.3%	44.4%	36.6%
499	565	Puzzle Lovers Easy Crossword	BM	Crosswords/Puzzles	8	8	79,920	74,240	19,796	20,469	\$103,929	\$97,356	\$5.25	-	673	-3.3%	\$6,573	6.8%	24.8%	27.6%
500	481	In-Fisherman - SIP 30309	BM	Fishing/Hunting	7	8	70,896	66,511	14,859	16,969	\$103,864	\$118,613	\$6.99	-	2,110	-12.4%	-\$14,749	-12.4%	21.0%	25.5%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
501	575	<i>Time Life - SIP 10547</i>	AN	General Interest	1	2	20,800	24,660	6,895	6,393	\$103,356	\$95,831	\$14.99	502	7.9%	\$7,525	7.9%	33.1%	25.9%
502	606	Newsweek	WK	Current Affairs	47	47	115,025	68,179	11,304	10,297	\$103,301	\$86,110	\$9.14	1,007	9.8%	\$17,191	20.0%	9.8%	15.1%
503	371	Cycle World	MO	Motorcycles	11	13	71,215	97,496	14,731	22,934	\$102,970	\$160,309	\$6.99	-8,203	-35.8%	-\$57,339	-35.8%	20.7%	23.5%
504	495	Oi 'Skool Rodz	BM	Automotive	6	6	54,735	53,850	12,811	14,374	\$102,360	\$114,848	\$7.99	-1,563	-10.9%	-\$12,488	-10.9%	23.4%	26.7%
505	505	Chickadee	MO	Children	9	11	84,320	89,880	16,950	20,233	\$101,910	\$111,709	\$6.01	-3,283	-16.2%	-\$9,799	-8.8%	20.1%	22.5%
506	288	Men's Journal	BM	Men's Lifestyle	6	10	65,425	116,050	14,565	27,818	\$101,809	\$197,469	\$6.99	-13,253	-47.6%	-\$95,659	-48.4%	22.3%	24.0%
507	628	<i>Better Homes & Gardens - Christmas Ideas</i>	AN	Home Decor	1	1	35,080	38,082	12,733	10,330	\$101,737	\$82,537	\$7.99	2,403	23.3%	\$19,200	23.3%	36.3%	27.1%
508	1,035	<i>Time - SIP 10557</i>	SA	Health/Wellness	3	1	29,802	8,080	6,339	1,805	\$101,361	\$28,862	\$15.99	4,534	251.2%	\$72,499	251.2%	21.3%	22.3%
509	401	Pillsbury - SIP 40018	BM	Crosswords/Puzzles	8	9	73,500	102,150	18,417	26,704	\$101,294	\$146,872	\$5.50	-8,287	-31.0%	-\$45,579	-31.0%	25.1%	26.1%
510	-	Cuisine at Home Spring Fresh	BM	Food/Recipes	6	-	48,480	-	8,474	-	\$101,264	-	\$11.95	-	-	-	-	17.5%	-
511	738	<i>Better Homes & Gardens - SIP 14405</i>	QU	Health/Wellness	4	2	63,840	33,692	12,671	7,606	\$101,241	\$60,772	\$7.99	5,065	66.6%	\$40,469	66.6%	19.8%	22.6%
512	463	Dirt Wheels	MO	Motocross/ATV	12	12	108,600	117,500	14,459	17,666	\$101,068	\$123,485	\$6.99	-3,207	-18.2%	-\$22,417	-18.2%	13.3%	15.0%
513	557	High Society	MO	Sophisticates	13	9	42,796	41,967	8,140	7,818	\$100,619	\$100,708	\$12.36	322	4.1%	-\$89	-0.1%	19.0%	18.6%
514	537	Birds & Blooms	MO	Gardening	13	12	59,680	66,810	19,432	20,508	\$100,392	\$105,794	\$5.17	-1,076	-5.2%	-\$5,402	-5.1%	32.6%	30.7%
515	449	Simpsons Comic Presents	QU	Comics	4	7	37,908	67,425	12,092	22,721	\$100,323	\$130,291	\$8.30	-10,629	-46.8%	-\$29,968	-23.0%	31.9%	33.7%
516	311	Good N Easy Crossword Jumbo	MO	Crosswords/Puzzles	15	25	96,420	177,700	20,092	37,669	\$100,259	\$187,968	\$4.99	-17,577	-46.7%	-\$87,709	-46.7%	20.8%	21.2%
517	397	Family Handyman	BM	Home Improvement	8	10	75,495	97,000	20,086	28,811	\$100,229	\$148,037	\$4.99	-8,725	-30.3%	-\$47,808	-32.3%	26.6%	29.7%
518	571	Forbes - SIP 01639	QU	Business/Finance	4	5	34,355	42,692	12,522	12,373	\$100,051	\$96,373	\$7.99	149	1.2%	\$3,678	3.8%	36.4%	29.0%
519	416	Western Horseman	MO	Equestrian	11	13	55,500	78,460	16,690	22,818	\$99,973	\$141,660	\$5.99	-6,128	-26.9%	-\$41,687	-29.4%	30.1%	29.1%
520	558	Car Craft	MO	Automotive	12	11	59,254	57,670	14,247	14,354	\$99,587	\$100,334	\$6.99	-107	-0.7%	-\$748	-0.7%	24.0%	24.9%
521	507	Featured Fill-Ins	BW	Crosswords/Puzzles	26	24	109,528	103,835	18,191	20,235	\$99,497	\$111,424	\$5.47	-2,044	-10.1%	-\$11,927	-10.7%	16.6%	19.5%
522	569	Fur Fish Game	MO	Fishing/Hunting	12	12	80,685	72,845	19,899	19,440	\$99,296	\$97,006	\$4.99	459	2.4%	\$2,290	2.4%	24.7%	26.7%
523	607	<i>Globelife Travel Guides</i>	SA	Travel	3	2	55,650	43,503	12,453	12,364	\$99,001	\$85,930	\$7.95	89	0.7%	\$13,072	15.2%	22.4%	28.4%
524	551	Thrasher	MO	Sports General	12	12	69,475	75,350	19,740	20,261	\$98,503	\$101,102	\$4.99	-521	-2.6%	-\$2,600	-2.6%	28.4%	26.9%
525	513	<i>Better Homes & Gardens - Do It Yourself</i>	QU	Home Improvement	4	4	55,332	68,360	13,115	14,701	\$98,363	\$110,258	\$7.50	-1,586	-10.8%	-\$11,895	-10.8%	23.7%	21.5%
526	446	Make It - Technology Time	BM	Science/Nature	6	7	35,200	37,460	8,167	10,854	\$97,922	\$130,793	\$11.99	-2,687	-24.8%	-\$32,871	-25.1%	23.2%	29.0%
527	499	<i>Better Homes & Gardens - Kitchens & Baths</i>	SA	Home Decor	3	3	36,430	36,771	7,496	8,752	\$97,373	\$113,688	\$12.99	-1,256	-14.4%	-\$16,315	-14.4%	20.6%	23.8%
528	526	Super Chevy	MO	Automotive	12	12	58,625	58,795	13,643	15,231	\$97,173	\$108,459	\$7.12	-1,588	-10.4%	-\$11,286	-10.4%	23.3%	25.9%
529	502	Peppa Pig	BM	Children	6	6	75,970	65,665	16,210	18,885	\$97,098	\$113,121	\$5.99	-2,675	-14.2%	-\$16,023	-14.2%	21.3%	28.8%
530	541	Automobile Mag	MO	Automotive	11	11	61,240	73,510	12,183	14,826	\$96,663	\$104,904	\$7.93	-2,643	-17.8%	-\$8,241	-7.9%	19.9%	20.2%
531	554	Dell Logic Lovers	MO	Crosswords/Puzzles	12	12	49,201	49,200	13,753	14,869	\$96,133	\$100,892	\$6.99	-1,116	-7.5%	-\$4,758	-4.7%	28.0%	30.2%
532	156	<i>Life - SIP 10526</i>	AN	Home Improvement	1	3	29,940	77,660	5,632	19,102	\$95,688	\$324,543	\$16.99	-13,470	-70.5%	-\$228,855	-70.5%	18.8%	24.6%
533	552	<i>Sift</i>	SA	Food/Recipes	3	3	23,240	25,480	7,375	7,798	\$95,506	\$100,984	\$12.95	-423	-5.4%	-\$5,478	-5.4%	31.7%	30.6%
534	378	Official XBOX Magazine	MO	Video Gaming	13	14	57,900	87,875	8,683	14,136	\$95,426	\$158,255	\$10.99	-5,453	-38.6%	-\$62,828	-39.7%	15.0%	16.1%
535	-	<i>Men's Health - SIP 39990</i>	AN	Fitness/Exercise	1	-	24,220	-	7,337	-	\$95,308	-	\$12.99	-	-	-	-	30.3%	-
536	524	Petersen's 4 Wheel & Off Road	MO	Motocross/ATV	12	11	67,087	75,260	13,372	15,254	\$95,217	\$108,564	\$7.12	-1,882	-12.3%	-\$13,347	-12.3%	19.9%	20.3%
537	643	Backpacker	MO	Outdoors/Camping	9	10	77,965	53,935	13,282	11,942	\$95,151	\$78,661	\$7.16	1,340	11.2%	\$16,491	21.0%	17.0%	22.1%
538	548	Fine Scale Modeler	MO	Hobby/Collectibles	11	11	41,400	42,180	11,318	12,299	\$94,814	\$101,419	\$8.38	-981	-8.0%	-\$6,605	-6.5%	27.3%	29.2%
539	300	<i>Time - SIP 10551</i>	AN	Fashion/Beauty	1	2	16,220	41,914	5,560	11,356	\$94,464	\$192,938	\$16.99	-5,796	-51.0%	-\$98,474	-51.0%	34.3%	27.1%
540	1,029	<i>Southern Progress - SIP 10437</i>	SA	Home Decor	2	1	34,100	13,655	5,904	1,844	\$94,405	\$29,486	\$15.99	4,060	220.2%	\$64,919	220.2%	17.3%	13.5%
541	531	Chirp	MO	Children	9	11	88,900	89,500	15,884	19,428	\$94,302	\$106,876	\$5.94	-3,544	-18.2%	-\$12,574	-11.8%	17.9%	21.7%
542	424	<i>Eating Well - Soups</i>	SA	Food/Recipes	2	3	23,220	33,580	7,188	10,684	\$93,372	\$138,785	\$12.99	-3,496	-32.7%	-\$45,413	-32.7%	31.0%	31.8%
543	586	<i>Fly Fusion</i>	QU	Fishing/Hunting	4	4	42,275	45,825	11,722	11,641	\$93,190	\$92,546	\$7.95	81	0.7%	\$644	0.7%	27.7%	25.4%
544	691	Paleo	MO	Health/Wellness	9	6	26,569	30,820	8,558	8,211	\$92,586	\$69,406	\$10.82	347	4.2%	\$23,181	33.4%	32.2%	26.6%
545	581	Classic Trucks	MO	Automotive	12	12	37,343	41,690	12,777	13,224	\$91,386	\$94,178	\$7.15	-447	-3.4%	-\$2,792	-3.0%	34.2%	31.7%
546	637	Harris Farmer's Almanac	BM	Agriculture	6	4	73,381	57,296	14,032	12,331	\$91,208	\$80,152	\$6.50	1,701	13.8%	\$11,057	13.8%	19.1%	21.5%
547	399	<i>Time - SIP 10539</i>	SA	Health/Wellness	3	3	30,940	51,298	5,697	9,226	\$91,095	\$147,524	\$15.99	-3,529	-38.3%	-\$56,429	-38.3%	18.4%	18.0%
548	480	Mac Life	MO	Computer	13	13	57,525	80,775	10,068	13,196	\$90,511	\$118,632	\$8.99	-3,128	-23.7%	-\$28,121	-23.7%	17.5%	16.3%
549	783	<i>Southern Living - SIP 10477</i>	SA	Food/Recipes	3	2	25,520	18,640	5,655	3,403	\$90,423	\$54,414	\$15.99	2,252	66.2%	\$36,009	66.2%	22.2%	18.3%
550	536	40 Something	MO	Sophisticates	15	15	23,100	22,801	6,611	7,862	\$90,320	\$106,053	\$13.66	-1,251	-15.9%	-\$15,733	-14.8%	28.6%	34.5%
551	642	Owl	MO	Children	10	10	89,020	74,222	15,031	14,094	\$90,208	\$78,772	\$6.00	937	6.6%	\$11,436	14.5%	16.9%	19.0%
552	413	Porter	BM	Fashion/Beauty	6	6	36,350	59,500	9,011	14,267	\$90,202	\$142,527	\$9.99	-5,256	-36.8%	-\$52,507	-36.8%	24.8%	24.0%
553	-	Centennial Living - SIP 71145	QU	Crafts	4	-	29,766	-	6,941	-	\$89,886	-	\$12.95	-	-	-	-	23.3%	-
554	494	Bicycling	MO	Bicycling	10	10	67,810	71,340	12,858	16,478	\$89,877	\$115,181	\$6.99	-3,620	-22.0%	-\$25,304	-22.0%	19.0%	23.1%
555	490	<i>Better Homes & Gardens - SIP 14449</i>	SA	Crafts	2	2	28,675	29,525	5,503	7,315	\$87,993	\$116,967	\$15.99	-1,812	-24.8%	-\$28,974	-24.8%	19.2%	24.8%
556	585	<i>Toronto Home Magazine</i>	BM	Home Decor	6	5	46,902	42,075	13,452	14,279	\$87,985	\$92,894	\$6.54	-827	-5.8%	-\$4,908	-5.3%	28.7%	33.9%
557	826	<i>Bauer Specials - SIP 64981</i>	SA	Health/Wellness	2	1	14,601	6,825	6,278	3,450	\$87,829	\$48,266	\$13.99	2,828	82.0%	\$39,564	82.0%	43.0%	50.5%
558	521	<i>Meredith - SIP 14028</i>	SA	Health/Wellness	2	3	20,280	35,725	6,724	8,399	\$87,345	\$109,103	\$12.99	-1,675	-19.9%	-\$21,758	-19.9%	33.2%	23.5%
559	1,143	<i>Real Simple - Cleaning</i>	SA	Women's Lifestyle	2	1	17,520	5,300	5,136	1,320	\$87,261	\$22,427	\$16.99	3,816	289.1%	\$64,834	289.1%	29.3%	24.9%
560	567	WWII History / Military Heritage	MO	History	11	11	32,450	31,575	9,826	10,922	\$87,128	\$97,225	\$8.87	-1,096	-10.0%	-\$10,097	-10.4%	30.3%	34.6%
561	1,320	Milk Street	BM	Food/Recipes	7	1	72,350	8,575	9,813	1,601	\$87,121	\$12,728	\$8.88	8,212	512.9%	\$74,393	584.5%	13.6%	18.7%
562	616	Lindy's Pro Football Draft	QU	Football	4	4	29,865	27,435	8,907	8,949	\$86,642	\$85,016	\$9.73	-42	-0.5%	\$1,627	1.9%	29.8%	32.6%
563	699	<i>Better Homes & Gardens - Beautiful Kitchens & Baths</i>	SA	Home Improvement	2	2	29,470	28,455	8,657	6,804	\$86,483	\$67,972	\$9.99	1,853	27.2%	\$18,511	27.2%	29.4%	23.9%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
564	589	Girl's Life	BM	Children	6	6	50,991	54,440	13,851	15,357	\$86,472	\$91,988	\$6.24	-1,506	-9.8%	-\$5,516	-6.0%	27.2%	28.2%
565	-	Centennial Specials - SIP 71143	QU	General Interest	4	-	32,875	-	6,659	-	\$86,234	-	\$12.95	-	-	-	-	20.3%	-
566	579	Explore	QU	Outdoors/Camping	4	4	42,725	49,400	12,382	13,679	\$86,055	\$95,069	\$6.95	-1,297	-9.5%	-\$9,014	-9.5%	29.0%	27.7%
567	675	Motorcycle Classics	BM	Motorcycles	8	6	37,775	28,425	12,306	10,424	\$86,019	\$72,864	\$6.99	1,882	18.1%	\$13,155	18.1%	32.6%	36.7%
568	564	In-Fisherman	BM	Fishing/Hunting	7	7	68,550	67,727	14,356	16,255	\$85,992	\$97,367	\$5.99	-1,899	-11.7%	-\$11,375	-11.7%	20.9%	24.0%
569	522	Old Farmer's Almanac - Garden Guide	AN	Gardening	1	1	44,800	37,300	14,305	18,214	\$85,687	\$109,102	\$5.99	-3,909	-21.5%	-\$23,415	-21.5%	31.9%	48.8%
570	539	Quiltmaker - SIP 01395	QU	Crafts	5	5	47,580	51,139	10,705	13,192	\$85,533	\$105,404	\$7.99	-2,487	-18.9%	-\$19,871	-18.9%	22.5%	25.8%
571	461	Conde Nast - SIP 08538	SA	Home Decor	2	3	33,055	39,135	5,344	8,881	\$85,451	\$124,245	\$15.99	-3,537	-39.8%	-\$38,795	-31.2%	16.2%	22.7%
572	511	Toronto Life Eating & Drinking	AN	Regional/City	1	1	32,390	35,730	8,570	11,117	\$85,272	\$110,614	\$9.95	-2,547	-22.9%	-\$25,343	-22.9%	26.5%	31.1%
573	711	Meredith - SIP 14032	SA	Fitness/Exercise	3	2	48,025	33,555	6,533	5,067	\$84,864	\$65,820	\$12.99	1,466	28.9%	\$19,043	28.9%	13.6%	15.1%
574	550	Where Women Create	QU	Crafts	4	5	12,960	12,960	4,989	5,952	\$84,763	\$101,124	\$16.99	-963	-16.2%	-\$16,361	-16.2%	38.5%	45.9%
575	619	Premier Guitar	MO	Music	12	12	37,095	40,690	10,623	11,967	\$84,453	\$84,469	\$7.95	-1,344	-11.2%	-\$16	0.0%	28.6%	29.4%
576	67	MoneySense	AN	Business/Finance	1	8	32,750	271,200	10,556	71,783	\$84,342	\$573,546	\$7.99	-61,227	-85.3%	-\$489,204	-85.3%	32.2%	26.5%
577	519	Quilting Arts	BM	Crafts	6	8	37,356	36,780	8,427	10,640	\$84,186	\$109,379	\$9.99	-2,213	-20.8%	-\$25,193	-23.0%	22.6%	28.9%
578	754	What Doctors Don't Tell You	MO	Health/Wellness	12	10	54,770	48,570	9,354	6,544	\$84,092	\$58,831	\$8.99	2,810	42.9%	\$25,262	42.9%	17.1%	13.5%
579	591	Car Kulture Deluxe	BM	Automotive	6	6	47,615	48,500	10,501	11,424	\$83,903	\$91,278	\$7.99	-923	-8.1%	-\$7,375	-8.1%	22.1%	23.6%
580	639	Wine Spectator	MO	Wine/Spirits	14	15	33,118	38,390	10,500	10,312	\$83,895	\$79,902	\$7.99	188	1.8%	\$3,993	5.0%	31.7%	26.9%
581	533	Guitar Player	MO	Music	13	13	55,251	63,020	12,888	16,381	\$83,772	\$106,477	\$6.50	-3,493	-21.3%	-\$22,705	-21.3%	23.3%	26.0%
582	583	Sky & Telescope	MO	Science/Nature	14	15	37,785	42,375	10,869	12,365	\$83,468	\$93,220	\$7.68	-1,496	-12.1%	-\$9,752	-10.5%	28.8%	29.2%
583	475	Martha Stewart - Weddings	QU	Bridal	4	4	79,820	110,806	11,990	17,119	\$83,331	\$118,977	\$6.95	-5,129	-30.0%	-\$35,647	-30.0%	15.0%	15.4%
584	598	Mother Earth News Premium	QU	Agriculture	5	4	31,700	23,770	8,321	7,596	\$83,127	\$88,399	\$9.99	725	9.5%	-\$5,272	-6.0%	26.2%	32.0%
585	496	Today's Bride	SA	Bridal	2	2	54,055	52,479	12,109	15,935	\$83,108	\$114,767	\$6.86	-3,826	-24.0%	-\$31,658	-27.6%	22.4%	30.4%
586	-	Better Homes & Gardens - SIP 14046	SA	Home Decor	2	-	21,295	-	6,370	-	\$82,746	-	\$12.99	-	-	-	-	29.9%	-
587	338	The Horse Backstreet Choppers	BM	Motorcycles	6	11	39,450	93,880	9,151	19,966	\$82,267	\$175,876	\$8.99	-10,815	-54.2%	-\$93,609	-53.2%	23.2%	21.3%
588	-	Almanac Farm & City	AN	General Interest	1	-	25,852	-	10,971	-	\$82,173	-	\$7.49	-	-	-	-	42.4%	-
589	656	Meredith - SIP 14316	SA	Home Decor	2	2	25,530	25,425	6,320	5,863	\$82,097	\$76,160	\$12.99	457	7.8%	\$5,936	7.8%	24.8%	23.1%
590	-	Redan - SIP 70662	SA	Children	2	-	25,100	-	8,822	-	\$82,064	-	\$9.30	-	-	-	-	35.1%	-
591	595	Better Homes & Gardens - SIP 14265	SA	Crafts	2	2	32,160	35,580	9,108	9,872	\$81,881	\$88,749	\$8.99	-764	-7.7%	-\$6,868	-7.7%	28.3%	27.7%
592	886	Life - SIP 10666	SA	Celebrity	2	1	19,392	7,921	4,818	2,425	\$81,858	\$41,201	\$16.99	2,393	98.7%	\$40,657	98.7%	24.8%	30.6%
593	578	Mother Earth News - SIP 35847	QU	Agriculture	4	4	39,005	41,350	10,171	11,940	\$81,266	\$95,401	\$7.99	-1,769	-14.8%	-\$14,134	-14.8%	26.1%	28.9%
594	599	Just Cross Stitch	BM	Crafts	8	8	40,796	39,702	10,101	10,897	\$81,247	\$88,362	\$8.04	-796	-7.3%	-\$7,115	-8.1%	24.8%	27.4%
595	603	Better Homes & Gardens - SIP 14022	SA	Food/Recipes	2	2	38,080	45,120	10,165	10,894	\$81,218	\$87,043	\$7.99	-729	-6.7%	-\$5,825	-6.7%	26.7%	24.1%
596	587	Dell - SIP 08505	SA	Crosswords/Puzzles	2	2	29,796	30,504	7,390	8,395	\$81,216	\$92,261	\$10.99	-1,005	-12.0%	-\$11,045	-12.0%	24.8%	27.5%
597	358	True Story	BM	Fiction	12	12	59,435	141,910	16,274	33,523	\$81,207	\$167,280	\$4.99	-17,249	-51.5%	-\$86,073	-51.5%	27.4%	23.6%
598	566	Motocross Action	MO	Motocross/ATV	12	12	73,420	83,132	13,543	16,252	\$81,123	\$97,349	\$5.99	-2,709	-16.7%	-\$16,227	-16.7%	18.4%	19.5%
599	580	Spirituality & Health	BM	Health/Wellness	6	6	46,350	46,575	11,585	13,479	\$80,979	\$94,218	\$6.99	-1,894	-14.1%	-\$13,239	-14.1%	25.0%	28.9%
600	563	Guitar Aficionado	BM	Music	6	6	36,325	55,850	8,090	9,769	\$80,819	\$97,592	\$9.99	-1,679	-17.2%	-\$16,773	-17.2%	22.3%	17.5%
601	355	Splash of Color	QU	Colouring Books	4	5	43,475	137,273	8,983	18,786	\$80,757	\$168,886	\$8.99	-9,803	-52.2%	-\$88,129	-52.2%	20.7%	13.7%
602	-	Blissful Dot 2 Dot	SA	Colouring Books	3	-	31,029	-	8,017	-	\$80,800	-	\$9.99	-	-	-	-	25.8%	-
603	529	Conde Nast - SIP 08187	AN	Women's Lifestyle	1	2	24,040	28,945	5,309	7,668	\$79,582	\$107,275	\$14.99	-2,359	-30.8%	-\$27,693	-25.8%	22.1%	26.5%
604	627	Blue Ribbon - SIP 47832	BW	Crosswords/Puzzles	27	26	102,015	93,440	18,120	19,979	\$79,135	\$82,751	\$4.37	-1,859	-9.3%	-\$3,616	-4.4%	17.8%	21.4%
605	588	Street & Smith's Baseball	AN	Baseball	1	1	20,100	20,770	7,898	9,234	\$78,901	\$92,248	\$9.99	-1,336	-14.5%	-\$13,347	-14.5%	39.3%	44.5%
606	624	Hobby Farms	BM	Agriculture	6	6	49,900	44,400	13,044	13,873	\$78,134	\$83,099	\$5.99	-829	-6.0%	-\$4,966	-6.0%	26.1%	31.2%
607	549	Lindy's Pro Football	AN	Football	1	2	20,415	57,300	7,815	10,255	\$78,072	\$101,128	\$9.99	-2,440	-23.8%	-\$23,056	-22.8%	38.3%	17.9%
608	673	Photo Life	BM	Photography	6	6	52,875	58,800	12,275	12,299	\$78,062	\$73,179	\$6.36	-24	-0.2%	\$4,882	6.7%	23.2%	20.9%
609	577	Acoustic Guitar	MO	Music	12	12	38,875	42,500	9,758	11,950	\$77,966	\$95,481	\$7.99	-2,192	-18.3%	-\$17,514	-18.3%	25.1%	28.1%
610	546	Adbusters	BM	General Interest	6	6	26,140	27,790	5,184	7,013	\$77,501	\$102,082	\$14.95	-1,829	-26.1%	-\$24,582	-24.1%	19.8%	25.2%
611	630	Florida Design	QU	Home Decor	4	4	28,925	28,885	8,593	9,155	\$77,251	\$82,303	\$8.99	-562	-6.1%	-\$5,052	-6.1%	29.7%	31.7%
612	705	Good Housekeeping - SIP 10434	SA	Food/Recipes	2	2	23,560	17,345	4,797	4,176	\$76,704	\$66,774	\$15.99	621	14.9%	\$9,930	14.9%	20.4%	24.1%
613	556	Hoffman Media - SIP 02874	BM	Food/Recipes	7	9	35,160	37,560	6,941	9,177	\$76,282	\$100,855	\$10.99	-2,236	-24.4%	-\$24,574	-24.4%	19.7%	24.4%
614	756	Bauer Specials - SIP 64504	SA	Women's Lifestyle	2	2	39,963	54,707	7,656	8,366	\$76,177	\$58,478	\$9.95	-710	-8.5%	\$17,699	30.3%	19.2%	15.3%
615	-	Reader's Digest Large	MO	General Interest	9	-	41,778	-	8,472	-	\$76,163	-	\$8.99	-	-	-	-	20.3%	-
616	597	Canadian Aviator	BM	Aviation/Transportation	6	6	43,350	49,450	10,902	12,755	\$75,769	\$88,647	\$6.95	-1,853	-14.5%	-\$12,878	-14.5%	25.1%	25.8%
617	-	World's Amazing Places	SA	Travel	2	-	11,446	-	4,736	-	\$75,729	-	\$15.99	-	-	-	-	41.4%	-
618	701	Variety Word Find Collection	MO	Crosswords/Puzzles	16	17	65,895	72,460	14,357	14,006	\$75,605	\$67,241	\$5.27	351	2.5%	\$8,365	12.4%	21.8%	19.3%
619	663	Monocle	MO	Literature	12	11	37,615	31,000	5,956	6,159	\$75,566	\$74,073	\$12.69	-203	-3.3%	\$1,493	2.0%	15.8%	19.9%
620	570	Gun Buyer's Annual - SIP 02218	MO	Military/Weapons	16	14	53,040	53,826	6,888	8,828	\$75,424	\$96,667	\$10.95	-1,940	-22.0%	-\$21,243	-22.0%	13.0%	16.4%
621	542	Muscle Mustangs & Fast Fords	MO	Automotive	12	12	46,740	57,830	9,423	12,918	\$75,290	\$103,215	\$7.99	-3,495	-27.1%	-\$27,925	-27.1%	20.2%	22.3%
622	631	Tattoo	BM	Tattoos	6	6	23,870	28,940	5,829	7,373	\$75,184	\$81,994	\$12.90	-1,544	-20.9%	-\$6,811	-8.3%	24.4%	25.5%
623	604	Success	MO	Business/Finance	12	12	34,020	47,275	10,677	12,502	\$74,205	\$86,889	\$6.95	-1,825	-14.6%	-\$12,684	-14.6%	31.4%	26.4%
624	872	Hoffman Media - SIP 02539	MO	Home Decor	9	8	25,284	10,871	6,752	3,896	\$74,204	\$42,817	\$10.99	2,856	73.3%	\$31,387	73.3%	26.7%	35.8%
625	574	JP Magazine	MO	Automotive	12	12	45,463	52,185	10,597	13,710	\$74,073	\$95,833	\$6.99	-3,113	-22.7%	-\$21,760	-22.7%	23.3%	26.3%
626	1,076	Flow	QU	Crafts	5	4	11,035	3,240	2,961	1,067	\$73,995	\$26,007	\$24.99	1,894	177.5%	\$47,988	184.5%	26.8%	32.9%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
627	671	Travel & Leisure	MO	Travel	12	11	42,900	47,740	12,339	12,229	\$73,911	\$73,252	\$5.99		0.9%	\$659	0.9%	28.8%	25.6%	
628	454	<i>Cooking Light - SIP 10418</i>	SA	Food/Recipes	2	3	31,340	38,720	4,928	8,548	\$73,871	\$128,135	\$14.99	-	3,620	-42.3%	-\$54,264	-42.3%	15.7%	22.1%
629	618	Newfoundland Herald	WK	Current Affairs	52	51	35,290	38,000	32,250	37,552	\$73,660	\$84,492	\$2.28	-	5,302	-14.1%	-\$10,832	-12.8%	91.4%	98.8%
630	614	Super Street	MO	Automotive	12	12	37,120	39,625	8,086	9,321	\$73,621	\$85,052	\$9.10	-	1,235	-13.2%	-\$11,431	-13.4%	21.8%	23.5%
631	540	Disney - Princess	BM	Children	6	6	76,160	104,914	12,251	17,518	\$73,383	\$104,933	\$5.99	-	5,267	-30.1%	-\$31,549	-30.1%	16.1%	16.7%
632	623	Bell Express Vu	BW	Entertainment	27	27	39,000	39,000	14,528	16,862	\$72,495	\$83,871	\$4.99	-	2,334	-13.8%	-\$11,376	-13.6%	37.3%	43.2%
633	100	<i>Time - SIP 10660</i>	AN	Current Affairs	1	2	32,540	70,197	4,264	27,353	\$72,445	\$464,727	\$16.99	-	23,089	-84.4%	-\$392,282	-84.4%	13.1%	39.0%
634	786	Maximum PC - SIP 01035	QU	Computer	4	3	36,764	30,954	5,483	4,131	\$71,224	\$53,662	\$12.99		1,352	32.7%	\$17,562	32.7%	14.9%	13.3%
635	608	Pillsbury - SIP 40020	BM	Food/Recipes	8	7	73,575	68,500	11,873	14,320	\$71,119	\$85,777	\$5.99	-	2,447	-17.1%	-\$14,658	-17.1%	16.1%	20.9%
636	681	Favorite Search N' Circle	BW	Crosswords/Puzzles	21	17	88,734	75,735	15,761	15,895	\$70,925	\$71,528	\$4.50	-	134	-0.8%	-\$603	-0.8%	17.8%	21.0%
637	633	Better Homes & Gardens - Country Gardens	QU	Gardening	4	4	48,832	56,655	10,139	11,664	\$70,872	\$81,531	\$6.99	-	135	-13.1%	-\$10,660	-13.1%	20.8%	20.6%
638	500	Star Wars Insider	BM	Entertainment	7	8	36,985	51,900	7,045	11,365	\$70,380	\$113,536	\$9.99	-	4,320	-38.0%	-\$43,157	-38.0%	19.0%	21.9%
639	649	Classic Rock	MO	Music	14	13	18,682	17,743	4,209	4,911	\$70,290	\$77,629	\$16.70	-	702	-14.3%	-\$7,339	-9.5%	22.5%	27.7%
640	748	BDM Digital Photography	QU	Photography	4	4	10,000	9,305	3,514	2,969	\$70,245	\$59,350	\$19.99		545	18.4%	\$10,895	18.4%	35.1%	31.9%
641	592	Redan - Scooby-Doo	BM	Children	6	6	59,730	62,155	11,681	15,103	\$69,969	\$90,467	\$5.99	-	3,422	-22.7%	-\$20,498	-22.7%	19.6%	24.3%
642	814	Best of Club	BM	Sophisticates	6	4	22,573	16,301	5,179	3,645	\$69,896	\$48,963	\$13.50		1,534	42.1%	\$20,934	42.8%	22.9%	22.4%
643	329	<i>Inside Fitness Women</i>	QU	Fitness/Exercise	4	6	52,236	122,300	9,948	25,848	\$69,537	\$180,678	\$6.99	-	15,900	-61.5%	-\$111,141	-61.5%	19.0%	21.1%
644	685	Field & Stream	MO	Outdoors/Camping	9	9	56,550	50,823	11,607	11,826	\$69,526	\$70,838	\$5.99	-	219	-1.9%	-\$1,312	-1.9%	20.5%	23.3%
645	741	Hustler - SIP 63520	MO	Sophisticates	13	13	19,735	20,125	4,967	5,127	\$68,669	\$60,462	\$13.83	-	160	-3.1%	\$8,208	13.6%	25.2%	25.5%
646	938	Atomic Ranch	BM	Home Decor	6	3	35,272	16,946	6,213	3,496	\$68,524	\$36,187	\$11.03		2,717	77.7%	\$32,338	89.4%	17.6%	20.6%
647	610	Mother Earth Living	BM	Agriculture	6	6	49,050	52,980	11,420	14,272	\$68,406	\$85,489	\$5.99	-	2,852	-20.0%	-\$17,083	-20.0%	23.3%	26.9%
648	843	English Garden	BM	Gardening	6	6	32,080	25,275	9,777	6,565	\$68,341	\$45,889	\$6.99		3,212	48.9%	\$22,452	48.9%	30.5%	26.0%
649	632	<i>Lindy's Baseball Preview</i>	AN	Baseball	1	1	19,590	18,330	6,834	8,186	\$68,272	\$81,778	\$9.99	-	1,352	-16.5%	-\$13,506	-16.5%	34.9%	44.7%
650	1,226	Easy Variety Puzzles	BM	Crosswords/Puzzles	8	2	70,090	19,250	9,923	2,593	\$68,227	\$16,855	\$6.88		7,330	282.7%	\$51,372	304.8%	14.2%	13.5%
651	601	Wood Carving Illustrated	QU	Woodworking	4	5	27,755	31,501	8,537	10,510	\$68,211	\$87,351	\$7.99	-	1,973	-18.8%	-\$19,140	-21.9%	30.8%	33.4%
652	934	Swank (DVD)	BM	Sophisticates	6	3	21,850	12,870	5,046	2,734	\$67,446	\$36,549	\$13.37		2,312	84.6%	\$30,897	84.5%	23.1%	21.2%
653	525	<i>Sharp Book for Men</i>	SA	Men's Lifestyle	2	2	35,410	39,380	3,978	6,400	\$67,427	\$108,480	\$16.95	-	2,422	-37.8%	-\$41,053	-37.8%	11.2%	16.3%
654	693	<i>WedLuxe</i>	SA	Bridal	2	2	23,850	26,855	6,720	6,912	\$67,133	\$69,051	\$9.99	-	192	-2.8%	-\$1,918	-2.8%	28.2%	25.7%
655	709	Teen Vogue	QU	Teen	4	9	46,080	93,567	11,667	16,564	\$67,102	\$66,090	\$5.75	-	4,897	-29.6%	\$1,012	1.5%	25.3%	17.7%
656	654	Romantic Homes	MO	Home Decor	12	14	51,080	43,100	7,891	8,727	\$67,074	\$77,167	\$8.50	-	836	-9.6%	-\$10,093	-13.1%	15.4%	20.2%
657	602	Disney - Marvel Super Heroes	BM	Comics	6	6	64,305	69,527	11,197	14,569	\$67,070	\$87,268	\$5.99	-	3,372	-23.1%	-\$20,198	-23.1%	17.4%	21.0%
658	784	<i>Cottage Life West</i>	BM	Outdoors/Camping	6	6	49,032	47,700	8,263	7,735	\$66,916	\$54,068	\$8.10		528	6.8%	\$12,849	23.8%	16.9%	16.2%
659	833	<i>Noro</i>	SA	Crafts	3	2	18,000	12,900	6,385	4,759	\$66,406	\$47,542	\$10.40		1,626	34.2%	\$18,864	39.7%	35.5%	36.9%
660	703	<i>Memories Word Seeks</i>	SA	Crosswords/Puzzles	2	2	21,950	22,190	6,038	6,091	\$66,358	\$66,940	\$10.99	-	53	-0.9%	-\$582	-0.9%	27.5%	27.4%
661	983	Girl's Coloring World	BM	Colouring Books	7	2	84,929	32,625	9,473	4,669	\$66,216	\$32,636	\$6.99		4,804	102.9%	\$33,580	102.9%	11.2%	14.3%
662	712	<i>Sports Illustrated - SIP 10249</i>	SA	Hockey	2	2	17,960	21,282	6,588	6,574	\$65,814	\$65,674	\$9.99		14	0.2%	\$140	0.2%	36.7%	30.9%
663	674	New York	BW	General Interest	26	25	25,995	24,975	9,133	10,435	\$65,436	\$72,941	\$7.16	-	1,302	-12.5%	-\$7,505	-10.3%	35.1%	41.8%
664	745	Puzzle Lovers Sudoku	BM	Crosswords/Puzzles	8	8	60,004	55,700	12,456	12,346	\$65,394	\$59,738	\$5.25		110	0.9%	\$5,657	9.5%	20.8%	22.2%
665	644	Excellence	MO	Automotive	10	10	37,260	41,900	9,581	11,513	\$65,283	\$78,561	\$6.81	-	1,932	-16.8%	-\$13,278	-16.9%	25.7%	27.5%
666	436	True Confessions	BM	Fiction	6	12	46,275	102,385	13,055	27,006	\$65,144	\$134,760	\$4.99	-	13,951	-51.7%	-\$69,615	-51.7%	28.2%	26.4%
667	182	<i>Time - SIP 10671</i>	AN	Children	1	3	24,600	57,260	3,619	15,865	\$65,106	\$285,411	\$17.99	-	12,246	-77.2%	-\$220,306	-77.2%	14.7%	27.7%
668	1,401	<i>Meredith - SIP 14034</i>	SA	Agriculture	3	1	32,592	14,050	5,007	711	\$65,041	\$9,236	\$12.99		4,296	604.2%	\$55,805	604.2%	15.4%	5.1%
669	638	Guns & Ammo	MO	Military/Weapons	12	12	56,275	51,875	10,847	13,367	\$64,974	\$80,068	\$5.99	-	2,520	-18.9%	-\$15,095	-18.9%	19.3%	25.8%
670	715	<i>Better Homes & Gardens - Holiday Crafts</i>	AN	Crafts	1	1	23,975	25,375	8,073	8,187	\$64,503	\$65,414	\$7.99	-	114	-1.4%	-\$911	-1.4%	33.7%	32.3%
671	667	Road Bike Action	MO	Bicycling	11	11	67,430	59,415	8,901	10,100	\$64,424	\$73,637	\$7.24	-	1,199	-11.9%	-\$9,213	-12.5%	13.2%	17.0%
672	769	Catster	BM	Pets	6	6	37,775	26,400	10,709	9,405	\$64,147	\$56,336	\$5.99		1,304	13.9%	\$7,811	13.9%	28.3%	35.6%
673	997	Platinum Variety Puzzles	BM	Crosswords/Puzzles	7	4	56,110	38,500	9,497	3,872	\$64,109	\$31,859	\$6.75		5,625	145.3%	\$32,250	101.2%	16.9%	10.1%
674	737	New York Review of Books	BW	Literature	20	20	25,573	26,981	7,725	7,693	\$63,988	\$61,159	\$8.28		32	0.4%	\$2,828	4.6%	30.2%	28.5%
675	680	Saveur	BM	Food/Recipes	6	6	39,469	38,585	9,119	10,245	\$63,742	\$71,613	\$6.99	-	1,126	-11.0%	-\$7,871	-11.0%	23.1%	26.6%
676	688	<i>SCOREGolf Specials</i>	AN	Golf	1	1	23,225	27,350	7,964	8,756	\$63,632	\$69,960	\$7.99	-	792	-9.0%	-\$6,328	-9.0%	34.3%	32.0%
677	884	<i>Canadian Woodworking</i>	BM	Woodworking	6	6	46,325	28,725	9,955	6,977	\$63,317	\$41,513	\$6.36		2,978	42.7%	\$21,804	52.5%	21.5%	24.3%
678	613	<i>Eat This Not That</i>	SA	Food/Recipes	3	4	37,230	57,150	4,868	6,550	\$63,235	\$85,085	\$12.99	-	1,682	-25.7%	-\$21,849	-25.7%	13.1%	11.5%
679	650	Snow Tech	QU	Snowmobile	5	5	45,629	47,375	10,556	12,946	\$63,230	\$77,547	\$5.99	-	2,390	-18.5%	-\$14,316	-18.5%	23.1%	27.3%
680	729	<i>Sudoku Spectacular</i>	SA	Crosswords/Puzzles	2	2	22,366	22,752	5,753	5,745	\$63,225	\$63,138	\$10.99		8	0.1%	\$88	0.1%	25.7%	25.3%
681	647	<i>Street & Smith's Pro Football</i>	AN	Football	1	1	19,625	21,400	6,319	7,804	\$63,127	\$77,962	\$9.99	-	1,485	-19.0%	-\$14,835	-19.0%	32.2%	36.5%
682	740	Entrepreneur	MO	Business/Finance	10	11	48,575	44,590	11,667	11,963	\$62,694	\$60,593	\$5.37	-	296	-2.5%	\$2,101	3.5%	24.0%	26.8%
683	744	Canadian Cowboy Country	BM	General Interest	7	6	41,300	41,863	10,517	10,124	\$62,576	\$60,238	\$5.95		393	3.9%	\$2,338	3.9%	25.5%	24.2%
684	743	<i>Modern Dog</i>	QU	Pets	4	4	37,560	34,455	10,491	10,141	\$62,421	\$60,339	\$5.95		350	3.5%	\$2,083	3.5%	27.9%	29.4%
685	735	Jumble Puzzles	MO	Crosswords/Puzzles	9	9	35,550	35,700	11,848	12,876	\$62,202	\$61,918	\$5.25	-	1,028	-8.0%	\$284	0.5%	33.3%	36.1%
686	1,228	<i>Southern Living - SIP 10483</i>	SA	Home Decor	3	1	31,679	3,623	3,863	1,052	\$61,769	\$16,821	\$15.99		2,811	267.2%	\$44,948	267.2%	12.2%	29.0%
687	811	Fox	BM	Sophisticates	6	4	18,490	16,190	4,572	3,637	\$61,464	\$49,536	\$13.44		935	25.7%	\$11,929	24.1%	24.7%	22.5%
688	951	Club International	BM	Sophisticates	6	3	21,595	13,149	4,628	2,629	\$61,399	\$34,900	\$13.27		1,999	76.0%	\$26,499	75.9%	21.4%	20.0%
689	665	Erotic Film Guide Presents - SIP 02010	BM	Sophisticates	7	9	20,885	28,230	5,114	6,155	\$61,317	\$73,798	\$11.99	-	1,041	-16.9%	-\$12,482	-16.9%	24.5%	21.8%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
690	611	Marvel Comics - SIP 64528	BM	Children	6	6	54,565	79,385	10,232	14,232	\$61,290	\$85,250	\$5.99	- 4,000	-28.1%	-\$23,960	-28.1%	18.8%	17.9%
691	-	Hearst Bookazine	AN	Food/Recipes	1	-	16,970	-	4,710	-	\$61,183	-	\$12.99	-	-	-	-	27.8%	-
692	-	Life With Archie	AN	Comics	1	-	13,200	-	6,114	-	\$61,079	-	\$9.99	-	-	-	-	46.3%	-
693	713	Flex	MO	Fitness/Exercise	11	11	28,893	24,435	6,789	7,300	\$61,033	\$65,627	\$8.99	- 511	-7.0%	-\$4,594	-7.0%	23.5%	29.9%
694	686	Air & Space	BM	Science/Nature	7	7	38,600	41,055	8,717	10,073	\$60,932	\$70,410	\$6.99	- 1,356	-13.5%	-\$9,478	-13.5%	22.6%	24.5%
695	555	Mopar Action	SA	Automotive	2	3	22,080	31,760	6,740	11,222	\$60,593	\$100,886	\$8.99	- 4,482	-39.9%	-\$40,293	-39.9%	30.5%	35.3%
696	520	Brides	BM	Bridal	6	6	53,794	73,390	8,652	15,640	\$60,477	\$109,324	\$6.99	- 6,988	-44.7%	-\$48,846	-44.7%	16.1%	21.3%
697	433	Southern Progress - SIP 10416	SA	Food/Recipes	2	3	22,080	44,235	3,766	8,450	\$60,218	\$135,116	\$15.99	- 4,684	-55.4%	-\$74,897	-55.4%	17.1%	19.1%
698	1,131	J-14 Decorate	QU	Teen	4	2	47,650	21,886	8,610	3,322	\$60,184	\$23,221	\$6.99	5,288	159.2%	\$36,963	159.2%	18.1%	15.2%
699	781	Better Homes & Gardens - Halloween Tricks	AN	Crafts	1	1	20,920	23,840	7,469	6,856	\$59,677	\$54,779	\$7.99	613	8.9%	\$4,898	8.9%	35.7%	28.8%
700	1,850	Daphne's Diary	MO	Women's Lifestyle	9	1	19,535	180	3,142	29	\$59,667	\$551	\$18.99	3,113	10734.5%	\$59,116	10734.5%	16.1%	16.1%
701	1,188	Colour Girl	QU	Colouring Books	4	1	42,200	9,705	6,630	2,151	\$59,604	\$19,337	\$8.99	4,479	208.2%	\$40,266	208.2%	15.7%	22.2%
702	492	Disney - SIP 08910	BM	Children	6	6	75,880	96,445	9,936	19,382	\$59,517	\$116,098	\$5.99	- 9,446	-48.7%	-\$56,582	-48.7%	13.1%	20.1%
703	527	Consumer Reports - Buying Guide	AN	Business/Finance	1	2	18,660	37,040	4,567	9,980	\$59,325	\$108,252	\$12.99	- 5,413	-54.2%	-\$48,927	-45.2%	24.5%	26.9%
704	-	Okanagan Life	AN	Regional/City	1	-	628	-	595	-	\$59,203	-	\$99.50	-	-	-	-	94.7%	-
705	717	Cheri	MO	Sophisticates	13	9	31,314	33,063	4,924	5,266	\$59,039	\$65,174	\$11.99	- 342	-6.5%	-\$6,136	-9.4%	15.7%	15.9%
706	658	Cabin Living	MO	Home Decor	9	8	38,955	43,050	7,380	9,431	\$58,966	\$75,354	\$7.99	- 2,051	-21.7%	-\$16,387	-21.7%	18.9%	21.9%
707	353	Flying Colors	QU	Colouring Books	4	5	37,775	152,723	6,552	18,788	\$58,902	\$168,904	\$8.99	- 12,236	-65.1%	-\$110,002	-65.1%	17.3%	12.3%
708	450	Conde Nast - SIP 08098	SA	Fitness/Exercise	2	4	28,645	49,470	3,922	9,281	\$58,791	\$129,841	\$14.99	- 5,359	-57.7%	-\$71,050	-54.7%	13.7%	18.8%
709	660	Timber Home Living	BM	Home Improvement	8	8	33,469	41,051	7,455	9,544	\$58,624	\$75,041	\$7.86	- 2,089	-21.9%	-\$16,416	-21.9%	22.3%	23.2%
710	1,255	Elite Variety Puzzles	QU	Crosswords/Puzzles	4	2	45,140	31,541	9,019	1,700	\$58,624	\$15,283	\$6.50	7,319	430.5%	\$43,341	283.6%	20.0%	5.4%
711	684	All About History	MO	History	13	14	26,272	21,130	5,573	7,094	\$58,620	\$70,869	\$10.52	- 1,521	-21.4%	-\$12,249	-17.3%	21.2%	33.6%
712	351	Wenner Media Specials	AN	Entertainment	1	2	20,140	43,040	4,885	14,132	\$58,571	\$169,443	\$11.99	- 9,247	-65.4%	-\$110,872	-65.4%	24.3%	32.8%
713	645	Preferred Easy Crossword	MO	Crosswords/Puzzles	15	17	69,188	95,046	11,721	15,709	\$58,488	\$78,388	\$4.99	- 3,988	-25.4%	-\$19,900	-25.4%	16.9%	16.5%
714	724	Rifle Shooter	BM	Military/Weapons	6	6	50,405	46,900	11,698	12,913	\$58,373	\$64,436	\$4.99	- 1,215	-9.4%	-\$6,063	-9.4%	23.2%	27.5%
715	634	Outdoor Photography Canada	SA	Photography	3	4	31,425	41,900	8,347	11,558	\$58,346	\$80,790	\$6.99	- 3,211	-27.8%	-\$22,445	-27.8%	26.6%	27.6%
716	746	Skeptic	QU	Science/Nature	4	4	29,978	33,184	8,367	8,558	\$58,151	\$59,478	\$6.95	- 191	-2.2%	-\$1,327	-2.2%	27.9%	25.8%
717	856	Southern Living - SIP 10491	SA	Food/Recipes	2	2	17,780	16,643	3,870	2,959	\$58,011	\$44,355	\$14.99	911	30.8%	\$13,656	30.8%	21.8%	17.8%
718	716	Rat Rod	BM	Automotive	6	6	28,950	28,600	7,260	8,173	\$58,007	\$65,302	\$7.99	- 913	-11.2%	-\$7,295	-11.2%	25.1%	28.6%
719	718	American Snowmobiler	BM	Snowmobile	6	7	42,390	52,646	8,030	9,318	\$57,961	\$65,133	\$7.22	- 1,288	-13.8%	-\$7,172	-11.0%	18.9%	17.7%
720	733	Fly Tyer	QU	Fishing/Hunting	4	4	23,425	26,090	7,248	7,801	\$57,912	\$62,330	\$7.99	- 553	-7.1%	-\$4,418	-7.1%	30.9%	29.9%
721	572	Toronto Blue Jays Official Yearbook	AN	Baseball	1	1	23,510	24,750	5,779	9,607	\$57,790	\$96,070	\$10.00	- 3,828	-39.8%	-\$38,280	-39.8%	24.6%	38.8%
722	576	Train	MO	Sports General	13	13	55,885	82,590	7,203	11,973	\$57,552	\$95,664	\$7.99	- 4,770	-39.8%	-\$38,112	-39.8%	12.9%	14.5%
723	1,610	Hoffman Media - SIP 01180	SA	Food/Recipes	3	2	12,120	3,920	3,359	434	\$57,069	\$3,902	\$16.99	2,925	674.0%	\$53,168	1362.7%	27.7%	11.1%
724	694	Pro Wrestling Illustrated	BM	Sports General	6	7	34,135	43,080	8,163	9,575	\$57,059	\$68,770	\$6.99	- 1,412	-14.7%	-\$11,711	-17.0%	23.9%	22.2%
725	440	Discovery Girls	SA	Teen	3	6	41,000	78,875	8,186	20,425	\$56,893	\$133,730	\$6.95	- 12,239	-59.9%	-\$76,837	-57.5%	20.0%	25.9%
726	863	Deer & Deer Hunting	MO	Fishing/Hunting	13	12	46,225	33,653	7,264	6,080	\$56,511	\$43,991	\$7.78	1,184	19.5%	\$12,520	28.5%	15.7%	18.1%
727	646	American Survival Guide	MO	Military/Weapons	18	21	24,140	32,660	5,308	7,354	\$56,263	\$78,028	\$10.60	- 2,046	-27.8%	-\$21,766	-27.9%	22.0%	22.5%
728	954	Joy of Colouring	QU	Colouring Books	4	2	35,802	38,560	4,325	2,673	\$56,182	\$34,722	\$12.99	1,652	61.8%	\$21,459	61.8%	12.1%	6.9%
729	707	Designer Dream Homes - SIP 01463	QU	Luxury	5	5	15,714	14,150	4,025	4,754	\$56,149	\$66,318	\$13.95	- 729	-15.3%	-\$10,170	-15.3%	25.6%	33.6%
730	612	True Colors	QU	Colouring Books	4	4	42,499	84,090	8,032	12,183	\$56,144	\$85,159	\$6.99	- 4,151	-34.1%	-\$29,015	-34.1%	18.9%	14.5%
731	773	Truck Round Up	MO	Automotive	12	12	50,900	50,475	12,417	12,476	\$55,752	\$56,017	\$4.49	- 59	-0.5%	-\$265	-0.5%	24.4%	24.7%
732	695	Cloth Paper Scissors	BM	Crafts	6	7	20,075	26,480	5,576	6,875	\$55,704	\$68,681	\$9.99	- 1,299	-18.9%	-\$12,977	-18.9%	27.8%	26.0%
733	-	Southern Living - SIP 10479	SA	General Interest	2	-	23,140	-	3,464	-	\$55,389	-	\$15.99	-	-	-	-	15.0%	-
734	823	Railroad Model Craftsman	MO	Hobby/Collectibles	12	12	20,350	20,375	6,904	8,142	\$55,163	\$48,445	\$7.99	- 1,238	-15.2%	\$6,718	13.9%	33.9%	40.0%
735	731	Canadian Horse Journal	BM	Equestrian	6	6	37,010	41,040	8,073	9,932	\$54,850	\$63,044	\$6.79	- 1,859	-18.7%	-\$8,194	-13.0%	21.8%	24.2%
736	749	Cross Stitcher	MO	Crafts	12	14	14,320	17,040	3,866	4,230	\$54,839	\$59,178	\$14.19	- 364	-8.6%	-\$4,338	-7.3%	27.0%	24.8%
737	1,071	Bauer Specials - SIP 64505	SA	Home Decor	2	1	32,475	29,725	4,756	3,768	\$54,551	\$26,338	\$11.47	988	26.2%	\$28,213	107.1%	14.6%	12.7%
738	687	Weddingstar	SA	Bridal	3	3	27,695	28,099	6,546	8,805	\$54,546	\$70,352	\$8.33	- 2,259	-25.7%	-\$15,806	-22.5%	23.6%	31.3%
739	609	Meredith Home Decorating Series - SIP 14433	SA	Home Decor	2	3	22,825	30,525	4,183	6,593	\$54,337	\$85,643	\$12.99	- 2,410	-36.6%	-\$31,306	-36.6%	18.3%	21.6%
740	873	Modern Farmhouse Style	AN	Home Decor	1	1	14,296	12,175	4,178	3,287	\$54,272	\$42,698	\$12.99	891	27.1%	\$11,574	27.1%	29.2%	27.0%
741	868	30 Plus Miif Presents	BM	Sophisticates	7	9	19,865	19,605	4,521	3,616	\$54,207	\$43,356	\$11.99	905	25.0%	\$10,851	25.0%	22.8%	18.4%
742	670	Cardmaker	BM	Crafts	6	6	30,660	36,170	6,724	9,159	\$54,186	\$73,453	\$8.06	- 2,435	-26.6%	-\$19,268	-26.2%	21.9%	25.3%
743	807	Shooting Times	MO	Military/Weapons	12	11	49,075	44,100	9,019	8,314	\$54,024	\$49,801	\$5.99	705	8.5%	\$4,223	8.5%	18.4%	18.9%
744	732	Scroll Saw	QU	Woodworking	4	4	23,751	23,359	6,742	7,809	\$53,869	\$62,394	\$7.99	- 1,067	-13.7%	-\$8,525	-13.7%	28.4%	33.4%
745	792	Hustler - SIP 50233	MO	Sophisticates	13	13	12,610	13,199	3,810	4,311	\$53,848	\$52,202	\$14.13	- 501	-11.6%	\$1,646	3.2%	30.2%	32.7%
746	1,203	Quality Variety Puzzles	BM	Crosswords/Puzzles	6	2	66,608	31,580	8,282	2,884	\$53,833	\$18,746	\$6.50	5,398	187.2%	\$35,087	187.2%	12.4%	9.1%
747	-	Playboy - SIP 02465	AN	Sophisticates	1	-	10,069	-	2,691	-	\$53,793	-	\$19.99	-	-	-	-	26.7%	-
748	734	Highlights - SIP 08573	QU	Children	5	6	26,625	33,570	9,007	10,408	\$53,592	\$61,928	\$5.95	- 1,401	-13.5%	-\$8,336	-13.5%	33.8%	31.0%
749	568	Sharp	BM	Men's Lifestyle	6	7	67,050	83,450	8,327	14,897	\$53,477	\$97,067	\$6.42	- 6,570	-44.1%	-\$43,591	-44.9%	12.4%	17.9%
750	-	OMNI	AN	Science/Nature	1	-	19,480	-	4,109	-	\$53,376	-	\$12.99	-	-	-	-	21.1%	-
751	629	Disney - Junior	BM	Children	6	6	54,680	69,565	8,859	13,767	\$53,065	\$82,464	\$5.99	- 4,908	-35.7%	-\$29,399	-35.7%	16.2%	19.8%
752	700	Outdoor Life	MO	Outdoors/Camping	9	9	48,585	50,352	8,857	11,246	\$53,053	\$67,364	\$5.99	- 2,389	-21.2%	-\$14,310	-21.2%	18.2%	22.3%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
753	277	<i>Conde Nast - SIP 64646</i>	SA	Celebrity	2	3	43,820	74,383	3,310	13,531	\$52,927	\$202,830	\$15.99	-	10,221	-75.5%	-\$149,903	-73.9%	7.6%	18.2%
754	760	Canadian Home Trends	QU	Home Decor	4	4	39,577	42,100	9,581	10,492	\$52,696	\$57,706	\$5.50	-	911	-8.7%	-\$5,011	-8.7%	24.2%	24.9%
755	620	Redan - Thomas & Friends	BM	Children	6	6	48,920	69,700	8,774	14,087	\$52,556	\$84,381	\$5.99	-	5,313	-37.7%	-\$31,825	-37.7%	17.9%	20.2%
756	545	Cosmopolitan (UK Edition)	MO	Fashion/Beauty	12	12	34,215	61,868	7,474	14,705	\$52,243	\$102,788	\$6.99	-	7,231	-49.2%	-\$50,545	-49.2%	21.8%	23.8%
757	946	<i>Inside Motorcycles</i>	MO	Motorcycles	9	9	51,040	35,551	9,432	6,688	\$52,164	\$35,358	\$5.53	-	2,744	41.0%	\$16,807	47.5%	18.5%	18.8%
758	836	Downhome Magazine	MO	Regional/City	12	11	38,545	34,240	10,445	9,505	\$52,121	\$47,430	\$4.99	-	940	9.9%	\$4,691	9.9%	27.1%	27.8%
759	966	<i>Ultimate Aircraft</i>	SA	Science/Nature	2	2	31,375	16,495	5,196	3,407	\$51,908	\$34,036	\$9.99	-	1,789	52.5%	\$17,872	52.5%	16.6%	20.7%
760	761	All Number Fill-It-Ins	MO	Crosswords/Puzzles	17	17	68,733	76,257	12,517	15,208	\$51,653	\$57,638	\$4.13	-	2,691	-17.7%	-\$5,986	-10.4%	18.2%	19.9%
761	714	Gluten Free & More	BM	Food/Recipes	6	6	27,450	37,230	6,424	8,190	\$51,328	\$65,438	\$7.99	-	1,766	-21.6%	-\$14,110	-21.6%	23.4%	22.0%
762	702	Bridal Guide	BM	Bridal	6	6	50,680	61,560	7,162	9,614	\$51,197	\$67,202	\$7.15	-	2,452	-25.5%	-\$16,004	-23.8%	14.1%	15.6%
763	464	<i>Designing Colors</i>	SA	Colouring Books	3	5	21,020	138,140	5,091	12,340	\$50,859	\$123,277	\$9.99	-	7,249	-58.7%	-\$72,418	-58.7%	24.2%	8.9%
764	723	40 Plus (DVD)	BM	Sophisticates	7	9	19,050	29,680	4,226	5,378	\$50,670	\$64,482	\$11.99	-	1,152	-21.4%	-\$13,812	-21.4%	22.2%	18.1%
765	721	Vintage Truck	QU	Automotive	5	6	23,710	27,410	7,287	9,328	\$50,645	\$64,830	\$6.95	-	2,041	-21.9%	-\$14,185	-21.9%	30.7%	34.0%
766	864	Auto Round Up	BW	Automotive	27	25	60,695	45,424	10,148	8,746	\$50,639	\$43,643	\$4.99	-	1,402	16.0%	\$6,996	16.0%	16.7%	19.3%
767	736	Starchoice Guide Bi-Weekly	BW	Entertainment	27	27	37,401	67,401	10,139	12,395	\$50,594	\$61,645	\$4.99	-	2,256	-18.2%	-\$11,052	-17.9%	27.1%	31.7%
768	777	<i>Pro Football Preview</i>	SA	Football	3	3	21,225	19,600	5,221	6,172	\$50,559	\$55,486	\$9.68	-	951	-15.4%	-\$4,927	-8.9%	24.6%	31.5%
769	849	Juxtapoz	MO	Art	12	12	24,660	32,550	6,812	6,489	\$50,556	\$45,358	\$7.42	-	323	5.0%	\$5,198	11.5%	27.6%	19.9%
770	802	National Geographic - Little Kids	BM	Children	6	6	39,930	46,470	7,771	8,360	\$50,441	\$50,076	\$6.49	-	589	-7.0%	\$365	0.7%	19.5%	18.0%
771	841	Coastal Living	MO	Travel	11	10	31,990	49,200	7,759	7,130	\$50,434	\$46,345	\$6.50	-	629	8.8%	\$4,089	8.8%	24.3%	24.4%
772	766	Bike	MO	Bicycling	9	9	21,730	25,920	6,177	7,131	\$50,183	\$56,977	\$8.12	-	954	-13.4%	-\$6,793	-11.9%	28.4%	27.5%
773	791	Gardener For Prairie	QU	Gardening	4	4	30,096	31,059	7,543	8,805	\$49,801	\$52,390	\$6.60	-	1,262	-14.3%	-\$2,589	-4.9%	25.1%	28.3%
774	472	<i>Flash Presents - SIP 02594</i>	SA	Tattoos	3	4	14,800	20,940	2,030	5,013	\$49,732	\$120,104	\$24.50	-	2,983	-59.5%	-\$70,372	-58.6%	13.7%	23.9%
775	813	Business Week	WK	Business/Finance	45	48	27,615	31,720	6,240	7,043	\$49,578	\$49,231	\$7.95	-	803	-11.4%	\$347	0.6%	22.6%	22.2%
776	720	<i>Vancouver Magazine</i>	MO	Regional/City	9	10	35,680	42,180	9,379	11,996	\$49,567	\$64,832	\$5.28	-	2,617	-21.8%	-\$15,265	-23.5%	26.3%	28.4%
777	1,010	Large Print Variety Puzzles	BM	Crosswords/Puzzles	7	3	57,520	28,855	5,883	3,600	\$49,433	\$31,130	\$8.40	-	2,283	63.4%	\$18,303	58.8%	10.2%	12.5%
778	816	Britain	BM	Travel	8	8	19,370	17,170	6,153	6,143	\$49,375	\$48,914	\$8.02	-	10	0.2%	\$462	0.9%	31.8%	35.8%
779	625	Golf Tips	QU	Golf	5	7	26,825	40,835	6,150	10,390	\$49,139	\$83,016	\$7.99	-	4,240	-40.8%	-\$33,878	-40.8%	22.9%	25.4%
780	774	Snow Sports	BM	Snowmobile	7	7	48,294	56,540	8,199	9,346	\$49,112	\$55,983	\$5.99	-	1,147	-12.3%	-\$6,871	-12.3%	17.0%	16.5%
781	815	Cigar Aficionado	BM	Luxury	6	6	22,940	24,260	6,130	6,696	\$48,979	\$48,932	\$7.99	-	566	-8.5%	\$46	0.1%	26.7%	27.6%
782	747	<i>Canada's Best SIPs</i>	SA	Food/Recipes	2	2	30,575	38,380	4,894	5,941	\$48,891	\$59,351	\$9.99	-	1,047	-17.6%	-\$10,460	-17.6%	16.0%	15.5%
783	648	<i>Food & Wine - SIP 10555</i>	SA	Food/Recipes	2	2	19,878	22,111	3,037	4,868	\$48,562	\$77,839	\$15.99	-	1,831	-37.6%	-\$29,278	-37.6%	15.3%	22.0%
784	1,154	Whisky Advocate	QU	Wine/Spirits	4	4	21,550	7,780	6,064	2,884	\$48,451	\$21,780	\$7.99	-	3,180	110.3%	\$26,672	122.5%	28.1%	37.1%
785	696	Outdoor Photographer	MO	Photography	11	11	30,344	36,695	5,758	8,077	\$48,181	\$68,219	\$8.37	-	2,319	-28.7%	-\$20,038	-29.4%	19.0%	22.0%
786	931	<i>Drawing</i>	SA	Art	3	3	22,350	20,200	3,999	3,055	\$47,948	\$36,629	\$11.99	-	944	30.9%	\$11,319	30.9%	17.9%	15.1%
787	996	Mac Life Presents - SIP 01027	QU	Computer	4	2	31,734	19,099	3,689	2,464	\$47,920	\$32,007	\$12.99	-	1,225	49.7%	\$15,913	49.7%	11.6%	12.9%
788	832	Fortune	MO	Business/Finance	12	12	30,760	31,768	6,846	6,811	\$47,854	\$47,609	\$6.99	-	35	0.5%	\$245	0.5%	22.3%	21.4%
789	-	<i>Mother Earth News - SIP 35837</i>	SA	Agriculture	2	-	12,200	-	3,186	-	\$47,758	-	\$14.99	-	-	-	-	-	26.1%	-
790	762	Best of Hustler	MO	Sophisticates	13	13	12,615	15,195	3,197	4,482	\$47,673	\$57,405	\$14.91	-	1,285	-28.7%	-\$9,732	-17.0%	25.3%	29.5%
791	704	Motorcyclist	BM	Motorcycles	6	10	24,750	39,325	5,301	11,159	\$47,656	\$66,842	\$8.99	-	5,858	-52.5%	-\$19,186	-28.7%	21.4%	28.4%
792	764	<i>Land O Lakes - SIP 49105</i>	SA	Food/Recipes	2	4	11,275	17,101	4,766	5,283	\$47,612	\$57,058	\$9.99	-	517	-9.8%	-\$9,446	-16.6%	42.3%	30.9%
793	763	Inc.	MO	Business/Finance	10	10	33,075	35,550	7,938	9,553	\$47,549	\$57,222	\$5.99	-	1,615	-16.9%	-\$9,674	-16.9%	24.0%	26.9%
794	719	<i>Canadian Traveller</i>	QU	Travel	5	5	35,462	48,617	6,541	10,545	\$47,500	\$64,921	\$7.26	-	4,004	-38.0%	-\$17,421	-26.8%	18.4%	21.7%
795	796	Cook's Country	BM	Food/Recipes	6	7	28,725	26,407	6,755	7,363	\$46,947	\$51,173	\$6.95	-	608	-8.3%	-\$4,226	-8.3%	23.5%	27.9%
796	742	W Magazine	MO	Fashion/Beauty	12	10	38,889	42,350	5,868	7,796	\$46,891	\$60,430	\$7.99	-	1,928	-24.7%	-\$13,539	-22.4%	15.1%	18.4%
797	600	How It Works	MO	Science/Nature	12	13	21,935	30,930	3,848	7,311	\$46,138	\$87,659	\$11.99	-	3,463	-47.4%	-\$41,521	-47.4%	17.5%	23.6%
798	793	Primitive Quilts	QU	Crafts	4	5	13,075	16,155	4,554	5,165	\$45,494	\$51,598	\$9.99	-	611	-11.8%	-\$6,104	-11.8%	34.8%	32.0%
799	758	<i>Esquire Big Black Book</i>	SA	Men's Lifestyle	2	2	15,947	16,800	2,917	3,874	\$45,379	\$57,916	\$15.56	-	957	-24.7%	-\$12,537	-21.6%	18.3%	23.1%
800	903	Sports Afield	BM	Fishing/Hunting	7	6	22,925	13,155	4,533	3,942	\$45,285	\$39,381	\$9.99	-	591	15.0%	\$5,904	15.0%	19.8%	30.0%
801	679	Four Wheeler	MO	Automotive	12	12	34,635	52,625	6,388	10,175	\$45,197	\$71,897	\$7.08	-	3,787	-37.2%	-\$26,700	-37.1%	18.4%	19.3%
802	897	Technology Review	BM	Science/Nature	8	8	17,940	15,905	5,148	4,839	\$45,174	\$40,139	\$8.77	-	309	6.4%	\$5,035	12.5%	28.7%	30.4%
803	778	Living Etc	MO	Home Decor	11	12	19,490	27,050	4,109	5,268	\$44,980	\$55,314	\$10.95	-	1,159	-22.0%	-\$10,334	-18.7%	21.1%	19.5%
804	942	Veg News	BM	Food/Recipes	6	5	19,300	18,050	6,400	5,090	\$44,736	\$35,579	\$6.99	-	1,310	25.7%	\$9,157	25.7%	33.2%	28.2%
805	859	Homes & Gardens (UK Edition)	MO	Gardening	12	12	16,550	19,165	4,466	4,610	\$44,615	\$44,155	\$9.99	-	144	-3.1%	\$461	1.0%	27.0%	24.1%
806	861	Original Logic Problems	BM	Crosswords/Puzzles	6	6	20,100	20,000	6,375	6,431	\$44,561	\$44,025	\$6.99	-	56	-0.9%	\$536	1.2%	31.7%	32.2%
807	804	Rider	MO	Motorcycles	12	12	38,879	39,660	7,435	8,331	\$44,536	\$49,903	\$5.99	-	896	-10.8%	-\$5,367	-10.8%	19.1%	21.0%
808	829	Scale Auto	BM	Hobby/Collectibles	7	7	16,240	16,460	4,841	5,272	\$44,442	\$48,126	\$9.18	-	431	-8.2%	-\$3,684	-7.7%	29.8%	32.0%
809	920	Money	MO	Business/Finance	11	11	36,945	33,080	7,392	6,267	\$44,278	\$37,539	\$5.99	-	1,125	18.0%	\$6,739	18.0%	20.0%	18.9%
810	838	Circle Circle Jumbo	BW	Crosswords/Puzzles	22	24	56,880	53,280	10,343	10,658	\$44,204	\$46,912	\$4.27	-	315	-3.0%	-\$2,708	-5.8%	18.2%	20.0%
811	415	<i>Living Colors</i>	SA	Colouring Books	3	5	15,060	128,220	4,422	14,234	\$44,176	\$142,198	\$9.99	-	9,812	-68.9%	-\$98,022	-68.9%	29.4%	11.1%
812	800	<i>Living the Country Life</i>	SA	Home Decor	2	2	21,240	23,670	3,398	3,857	\$44,140	\$50,102	\$12.99	-	459	-11.9%	-\$5,962	-11.9%	16.0%	16.3%
813	772	<i>Meredith Home Decorating Series - SIP 14422</i>	SA	Home Decor	2	3	16,800	29,580	3,385	4,318	\$43,971	\$56,091	\$12.99	-	933	-21.6%	-\$12,120	-21.6%	20.1%	14.6%
814	890	Dell Horoscope	MO	Astrology/Horoscopes	14	13	51,660	44,760	8,597	8,593	\$43,927	\$40,654	\$5.11	-	4	0.0%	\$3,273	8.1%	16.6%	19.2%
815	1,062	Willow & Sage	QU	Crafts	4	4	6,190	4,650	2,585	1,585	\$43,919	\$26,929	\$16.99	-	1,000	63.1%	\$16,990	63.1%	41.8%	34.1%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
816	885	Nasty Housewives (DVD)	BM	Sophisticates	7	9	20,265	20,540	3,654	3,444	\$43,811	\$41,294	\$11.99	210	6.1%	\$2,518	6.1%	18.0%	16.8%
817	538	<i>BDM Color To Create</i>	SA	Colouring Books	3	5	13,920	32,860	3,244	7,815	\$43,794	\$105,503	\$13.50	-4,571	-58.5%	-\$61,709	-58.5%	23.3%	23.8%
818	751	Flying	MO	Aviation/Transportation	12	13	29,120	33,007	6,247	8,448	\$43,667	\$59,052	\$6.99	-2,201	-26.1%	-\$15,385	-26.1%	21.5%	25.6%
819	805	Sunset	MO	General Interest	11	12	24,500	28,440	5,804	7,143	\$43,530	\$49,886	\$7.50	-1,339	-18.7%	-\$6,356	-12.7%	23.7%	25.1%
820	776	The Artist's Magazine	MO	Art	10	10	17,025	22,225	4,215	5,424	\$43,216	\$55,727	\$10.25	-1,209	-22.3%	-\$12,511	-22.5%	24.8%	24.4%
821	847	Quality Find the Word	MO	Crosswords/Puzzles	17	17	49,779	53,589	10,422	12,010	\$43,201	\$45,518	\$4.15	-1,588	-13.2%	-\$2,317	-5.1%	20.9%	22.4%
822	877	Gluten Free Living	BM	Health/Wellness	7	6	38,425	40,725	4,803	4,739	\$42,987	\$42,414	\$8.95	64	1.4%	\$573	1.4%	12.5%	11.6%
823	785	<i>Alberta Fishing Guide</i>	AN	Fishing/Hunting	1	1	12,480	12,480	4,314	5,410	\$42,924	\$53,830	\$9.95	-1,096	-20.3%	-\$10,905	-20.3%	34.6%	43.3%
824	871	<i>Better Homes & Gardens - Before & After</i>	AN	Home Improvement	1	1	12,350	10,620	2,671	2,678	\$42,709	\$42,821	\$15.99	7	-0.3%	-\$112	-0.3%	21.6%	25.2%
825	374	<i>Southern Progress - SIP 10525</i>	AN	General Interest	1	2	10,980	28,780	2,664	9,953	\$42,597	\$159,148	\$15.99	-7,289	-73.2%	-\$116,551	-73.2%	24.3%	34.6%
826	1,105	<i>Crafty Colors</i>	SA	Colouring Books	2	2	44,550	45,700	4,719	2,709	\$42,424	\$24,354	\$8.99	2,010	74.2%	\$18,070	74.2%	10.6%	5.9%
827	909	House & Garden (UK Edition)	MO	Gardening	13	11	16,802	18,096	4,951	4,805	\$42,084	\$38,597	\$8.50	146	3.0%	\$3,487	9.0%	29.5%	26.6%
828	-	<i>US Weekly - SIP 34197</i>	AN	Celebrity	1	-	20,780	-	3,494	-	\$41,893	-	\$11.99	-	-	-	-	16.8%	-
829	789	Motorcycle Mojo	MO	Motorcycles	11	10	39,345	46,424	7,020	8,946	\$41,769	\$53,229	\$6.95	-1,926	-21.5%	-\$11,460	-21.5%	17.8%	19.3%
830	1,171	Chrysler Power	BM	Automotive	7	5	34,650	17,875	6,227	3,460	\$41,711	\$20,725	\$6.70	2,767	80.0%	\$20,985	101.3%	18.0%	19.4%
831	821	Afar	BM	Travel	6	6	21,000	25,900	5,150	6,659	\$41,149	\$48,575	\$7.99	-1,509	-22.7%	-\$7,427	-15.3%	24.5%	25.7%
832	801	The Ring	MO	Sports General	9	10	19,405	28,200	4,596	5,597	\$41,134	\$50,093	\$8.95	-1,001	-17.9%	-\$8,959	-17.9%	23.7%	19.8%
833	-	<i>Vegetarian Today</i>	SA	Food/Recipes	3	-	28,000	-	5,144	-	\$41,101	-	\$7.99	-	-	-	-	18.4%	-
834	830	BDM Seniors Special Series - SIP 80679	QU	Computer	4	4	7,720	9,065	2,049	2,393	\$40,960	\$47,836	\$19.99	-344	-14.4%	-\$6,877	-14.4%	26.5%	26.4%
835	790	Mary Janes Farm	BM	Gardening	6	7	23,400	29,000	5,856	7,504	\$40,933	\$52,453	\$6.99	-1,648	-22.0%	-\$11,520	-22.0%	25.0%	25.9%
836	753	50 Plus (DVD)	BM	Sophisticates	7	9	15,505	23,900	3,408	4,913	\$40,862	\$58,907	\$11.99	-1,505	-30.6%	-\$18,045	-30.6%	22.0%	20.6%
837	661	McCall's Quick Quilts	BM	Crafts	6	7	29,465	44,230	5,106	9,344	\$40,797	\$74,659	\$7.99	-4,238	-45.4%	-\$33,862	-45.4%	17.3%	21.1%
838	1,158	<i>Better Homes & Gardens - SIP 14043</i>	SA	Home Decor	2	1	19,025	7,975	2,548	1,347	\$40,743	\$21,539	\$15.99	1,201	89.2%	\$19,204	89.2%	13.4%	16.9%
839	862	Games World of Puzzles	MO	Crosswords/Puzzles	9	9	33,010	36,380	6,224	6,769	\$40,456	\$43,999	\$6.50	-545	-8.1%	-\$3,543	-8.1%	18.9%	18.6%
840	808	Ultimate Dot to Dot	MO	Hobby/Collectibles	13	10	24,100	29,980	4,043	4,980	\$40,390	\$49,750	\$9.99	-937	-18.8%	-\$9,361	-18.8%	16.8%	16.6%
841	506	<i>Better Homes & Gardens - SIP 14076</i>	SA	Home Decor	2	4	28,790	66,100	5,037	13,963	\$40,246	\$111,564	\$7.99	-8,926	-63.9%	-\$71,319	-63.9%	17.5%	21.1%
842	895	Smithsonian	MO	History	10	10	44,650	30,710	5,755	5,774	\$40,227	\$40,360	\$6.99	-19	-0.3%	-\$133	-0.3%	12.9%	18.8%
843	655	Tattoo Energy	QU	Tattoos	5	8	25,360	43,100	3,884	7,519	\$40,088	\$76,500	\$10.32	-3,635	-48.3%	-\$36,412	-47.6%	15.3%	17.4%
844	898	Sewing Today	BM	Crafts	6	6	18,900	18,775	5,748	5,763	\$39,949	\$40,053	\$6.95	-15	-0.3%	-\$104	-0.3%	30.4%	30.7%
845	812	<i>Southern Living - SIP 10429</i>	SA	Food/Recipes	2	3	19,580	26,702	2,498	3,093	\$39,943	\$49,457	\$15.99	-595	-19.2%	-\$9,514	-19.2%	12.8%	11.6%
846	621	Bead Style	BM	Crafts	7	10	27,100	42,380	5,102	9,215	\$39,931	\$84,281	\$7.83	-4,113	-44.6%	-\$44,350	-52.6%	18.8%	21.7%
847	907	Antique Power	BM	Automotive	6	6	16,320	15,970	5,714	5,633	\$39,712	\$39,149	\$6.95	81	1.4%	\$563	1.4%	35.0%	35.3%
848	822	Custom Combat Handguns	MO	Military/Weapons	15	13	30,480	31,444	3,505	4,277	\$39,712	\$48,549	\$11.33	-772	-18.1%	-\$8,837	-18.2%	11.5%	13.6%
849	834	Sail	MO	Boating	15	15	28,909	29,930	5,347	6,391	\$39,642	\$47,497	\$7.41	-1,044	-16.3%	-\$7,856	-16.5%	18.5%	21.4%
850	652	<i>Conde Nast - SIP 08745</i>	AN	Fashion/Beauty	1	2	17,060	29,655	2,637	5,537	\$39,529	\$77,463	\$14.99	-2,900	-52.4%	-\$37,934	-49.0%	15.5%	18.7%
851	725	BBC Top Gear	MO	Automotive	12	13	10,880	17,725	2,833	4,599	\$39,520	\$64,156	\$13.95	-1,766	-38.4%	-\$24,636	-38.4%	26.0%	25.9%
852	698	Truckin	MO	Automotive	14	14	45,930	72,050	5,606	9,729	\$39,186	\$68,006	\$6.99	-4,123	-42.4%	-\$28,820	-42.4%	12.2%	13.5%
853	860	<i>Western Canadian Game Warden</i>	SA	Fishing/Hunting	3	3	20,850	20,950	6,556	7,412	\$39,008	\$44,101	\$5.95	-856	-11.5%	-\$5,093	-11.5%	31.4%	35.4%
854	-	<i>People - SIP 10122</i>	AN	Food/Recipes	1	-	23,340	-	5,569	-	\$38,927	-	\$6.99	-	-	-	-	23.9%	-
855	892	Bowhunter	MO	Fishing/Hunting	9	9	26,437	29,982	5,567	5,797	\$38,913	\$40,521	\$6.99	-230	-4.0%	-\$1,608	-4.0%	21.1%	19.3%
856	730	<i>Lucky Peach</i>	SA	Food/Recipes	3	4	11,920	17,100	3,239	5,261	\$38,868	\$63,132	\$12.00	-2,022	-38.4%	-\$24,264	-38.4%	27.2%	30.8%
857	908	<i>Forbes 400</i>	AN	Business/Finance	1	1	13,940	14,220	4,849	4,873	\$38,744	\$38,935	\$7.99	-24	-0.5%	-\$192	-0.5%	34.8%	34.3%
858	867	Archie	MO	Comics	12	10	59,640	62,725	9,653	10,892	\$38,515	\$43,459	\$3.99	-1,239	-11.4%	-\$4,944	-11.4%	16.2%	17.4%
859	-	Redan - Barbie	QU	Children	4	-	40,720	-	6,424	-	\$38,480	-	\$5.99	-	-	-	-	15.8%	-
860	798	Log Home Living	MO	Home Decor	10	10	37,210	39,540	5,450	7,252	\$38,431	\$50,344	\$7.05	-1,802	-24.8%	-\$11,914	-23.7%	14.6%	18.3%
861	799	Tattoo Life	BM	Tattoos	6	6	27,280	29,400	3,821	5,027	\$38,172	\$50,220	\$9.99	-1,206	-24.0%	-\$12,048	-24.0%	14.0%	17.1%
862	975	Dell Puzzle Lovers Word Search	BM	Crosswords/Puzzles	8	8	42,500	39,150	7,258	6,710	\$38,105	\$33,318	\$5.25	548	8.2%	\$4,787	14.4%	17.1%	17.1%
863	926	<i>Revolution Motorcycle Magazine</i>	QU	Motorcycles	4	4	20,460	22,620	4,792	4,666	\$38,096	\$37,095	\$7.95	126	2.7%	\$1,002	2.7%	23.4%	20.6%
864	824	American Iron Special	BM	Motorcycles	8	8	46,385	39,315	4,232	5,731	\$38,046	\$48,431	\$8.99	-1,499	-26.2%	-\$10,385	-21.4%	9.1%	14.6%
865	936	Writer's Digest	BM	Literature	8	8	15,100	12,825	3,949	3,836	\$37,813	\$36,442	\$9.58	113	2.9%	\$1,371	3.8%	26.2%	29.9%
866	866	<i>Ski Canada</i>	SA	Ski/Snowboard	3	3	20,720	21,790	5,401	6,230	\$37,753	\$43,548	\$6.99	-829	-13.3%	-\$5,795	-13.3%	26.1%	28.6%
867	820	Woman's Weekly	WK	Women's Lifestyle	50	52	33,203	50,980	8,695	12,062	\$37,725	\$48,723	\$4.34	-3,367	-27.9%	-\$10,998	-22.6%	26.2%	23.7%
868	845	Powder	BM	Ski/Snowboard	7	7	23,220	29,210	4,639	5,628	\$37,674	\$45,652	\$8.12	-989	-17.6%	-\$7,978	-17.5%	20.0%	19.3%
869	-	Games Radar + Presents - SIP 02350	QU	Video Gaming	4	-	21,152	-	2,887	-	\$37,502	-	\$12.99	-	-	-	-	13.6%	-
870	878	Forbes	MO	Business/Finance	9	12	16,285	19,620	6,242	7,074	\$37,390	\$42,373	\$5.99	-832	-11.8%	-\$4,984	-11.8%	38.3%	36.1%
871	893	Cycle Canada	MO	Motorcycles	10	10	30,350	32,950	6,367	8,182	\$37,150	\$40,501	\$5.83	-1,815	-22.2%	-\$3,351	-8.3%	21.0%	24.8%
872	977	<i>Rotoworld / Lindys Fantasy Football</i>	SA	Football	2	2	11,255	11,460	3,792	3,492	\$37,025	\$33,174	\$9.76	300	8.6%	\$3,851	11.6%	33.7%	30.5%
873	840	CARrtoons	BM	Automotive	6	6	15,500	19,825	4,629	5,846	\$36,986	\$46,710	\$7.99	-1,217	-20.8%	-\$9,724	-20.8%	29.9%	29.5%
874	917	American Scientist	BM	Science/Nature	6	6	23,675	22,625	6,215	6,342	\$36,979	\$37,735	\$5.95	-127	-2.0%	-\$756	-2.0%	26.3%	28.0%
875	932	Hustler - SIP 50092	MO	Sophisticates	11	11	11,040	11,760	2,835	3,331	\$36,827	\$36,608	\$12.99	-496	-14.9%	\$219	0.6%	25.7%	28.3%
876	726	Petersen's Hunting	BM	Fishing/Hunting	8	8	39,688	58,775	6,142	10,658	\$36,791	\$63,841	\$5.99	-4,516	-42.4%	-\$27,051	-42.4%	15.5%	18.1%
877	1,072	Scotland Magazine	BM	Travel	7	6	12,011	10,130	5,001	3,676	\$36,782	\$26,225	\$7.35	1,325	36.0%	\$10,557	40.3%	41.6%	36.3%
878	905	Writer's Yearbook	QU	Literature	5	4	11,152	12,375	3,196	3,658	\$36,761	\$39,228	\$11.50	-462	-12.6%	-\$2,467	-6.3%	28.7%	29.6%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
879	1,019	Modern Firearms Presents - SIP 02163	QU	Military/Weapons	5	3	12,571	7,440	3,356	2,798	\$36,748	\$30,638	\$10.95	558	19.9%	\$6,110	19.9%	26.7%	37.6%
880	881	<i>On the Go Clip Strip</i>	SA	Crosswords/Puzzles	2	2	27,856	35,665	9,204	10,460	\$36,724	\$41,735	\$3.99	-1,256	-12.0%	-\$5,011	-12.0%	33.0%	29.3%
881	855	Mother Earth News - SIP 35854	QU	Agriculture	4	4	21,675	22,752	4,579	5,560	\$36,586	\$44,424	\$7.99	-981	-17.6%	-\$7,838	-17.6%	21.1%	24.4%
882	906	Trailer Life	MO	Outdoors/Camping	14	14	28,760	29,535	6,525	7,141	\$36,406	\$39,168	\$5.58	-616	-8.6%	-\$2,762	-7.1%	22.7%	24.2%
883	850	BC Business	MO	Business/Finance	10	11	22,250	25,541	5,772	7,937	\$36,301	\$45,340	\$6.29	-2,165	-27.3%	-\$9,039	-19.9%	25.9%	31.1%
884	483	<i>Vogue Specials</i>	AN	Fashion/Beauty	1	2	27,530	43,835	2,264	8,454	\$36,201	\$118,271	\$15.99	-6,190	-73.2%	-\$82,070	-69.4%	8.2%	19.3%
885	882	Essence	MO	Ethnic/Religion	11	12	22,575	26,305	7,206	8,342	\$35,958	\$41,627	\$4.99	-1,136	-13.6%	-\$5,669	-13.6%	31.9%	31.7%
886	-	<i>Family Handyman - SIP 08720</i>	AN	Home Improvement	1	-	9,905	-	2,392	-	\$35,856	-	\$14.99	-	-	-	-	24.1%	-
887	1,208	Just Cards	BM	Crafts	7	4	14,101	6,860	2,765	1,422	\$35,807	\$18,415	\$12.95	1,343	94.4%	\$17,392	94.4%	19.6%	20.7%
888	989	Popular Woodworking	BM	Woodworking	7	7	14,025	11,625	3,846	3,475	\$35,796	\$32,279	\$9.31	371	10.7%	\$3,516	10.9%	27.4%	29.9%
889	870	<i>Fortune - SIP 10030</i>	SA	Business/Finance	2	2	12,160	14,200	4,468	5,368	\$35,699	\$42,890	\$7.99	-900	-16.8%	-\$7,191	-16.8%	36.7%	37.8%
890	779	Inked	BM	Tattoos	8	8	27,860	36,958	5,107	7,903	\$35,698	\$55,242	\$6.99	-2,796	-35.4%	-\$19,544	-35.4%	18.3%	21.4%
891	-	<i>Goop</i>	AN	Health/Wellness	1	-	22,300	-	2,100	-	\$35,679	-	\$16.99	-	-	-	-	9.4%	-
892	949	Mayfair (UK Edition)	MO	Sophisticates	14	13	11,430	11,875	2,739	2,755	\$35,580	\$35,155	\$12.99	-16	-0.6%	\$425	1.2%	24.0%	23.2%
893	1,042	<i>Optimyz Magazine</i>	BM	Health/Wellness	6	6	69,675	48,090	6,517	5,789	\$35,433	\$28,656	\$5.44	728	12.6%	\$6,778	23.7%	9.4%	12.0%
894	728	<i>Cafe Racer</i>	QU	Motorcycles	5	6	14,425	34,500	4,409	8,808	\$35,228	\$63,203	\$7.99	-4,399	-49.9%	-\$27,975	-44.3%	30.6%	25.5%
895	879	<i>Vancouver Home</i>	QU	Home Decor	5	5	16,245	17,370	4,730	5,672	\$35,108	\$41,997	\$7.42	-942	-16.6%	-\$6,890	-16.4%	29.1%	32.7%
896	837	<i>Supertrax</i>	QU	Snowmobile	4	4	40,425	44,350	5,835	7,886	\$34,952	\$47,237	\$5.99	-2,051	-26.0%	-\$12,285	-26.0%	14.4%	17.8%
897	-	<i>Better Homes & Gardens - Storage Ideas</i>	AN	Home Improvement	1	-	17,840	-	3,879	-	\$34,872	-	\$8.99	-	-	-	-	21.7%	-
898	901	Military History	BM	History	6	6	19,635	20,695	4,360	4,973	\$34,836	\$39,734	\$7.99	-613	-12.3%	-\$4,898	-12.3%	22.2%	24.0%
899	982	<i>Prairies North</i>	SA	Regional/City	3	4	13,050	18,725	3,990	4,709	\$34,832	\$32,728	\$8.73	-719	-15.3%	\$2,105	6.4%	30.6%	25.1%
900	1,026	<i>Athlon Racing</i>	AN	Motorsports	1	1	8,080	7,640	3,146	3,333	\$34,575	\$29,964	\$10.99	-187	-5.6%	\$4,611	15.4%	38.9%	43.6%
901	768	Transworld - Motocross	MO	Motocross/ATV	12	12	32,975	48,870	4,925	8,072	\$34,426	\$56,423	\$6.99	-3,147	-39.0%	-\$21,998	-39.0%	14.9%	16.5%
902	787	Live Happy	QU	Health/Wellness	5	5	37,960	39,601	4,921	7,691	\$34,201	\$53,452	\$6.95	-2,770	-36.0%	-\$19,252	-36.0%	13.0%	19.4%
903	853	<i>Conde Nast - SIP 64644</i>	AN	Celebrity	1	1	24,080	24,755	2,138	3,180	\$34,187	\$44,488	\$15.99	-1,042	-32.8%	-\$10,302	-23.2%	8.9%	12.8%
904	559	<i>World of Color</i>	SA	Colouring Books	2	4	23,960	70,300	2,629	9,157	\$34,151	\$100,214	\$12.99	-6,528	-71.3%	-\$66,064	-65.9%	11.0%	13.0%
905	992	Hawaii Magazine	BM	Travel	6	6	20,200	21,675	5,661	5,522	\$33,909	\$32,103	\$5.99	139	2.5%	\$1,807	5.6%	28.0%	25.5%
906	775	Guns & Ammo - SIP 71206	BM	Military/Weapons	8	9	26,500	30,930	3,676	6,211	\$33,868	\$55,837	\$9.21	-2,535	-40.8%	-\$21,969	-39.3%	13.8%	20.1%
907	858	BDM Definitive Guide Series - SIP 63921	QU	Computer	4	4	8,440	11,248	1,326	2,043	\$33,850	\$44,244	\$25.53	-717	-35.1%	-\$10,393	-23.5%	15.7%	18.2%
908	393	<i>Toronto FC</i>	AN	Sports General	1	7	19,620	79,300	3,369	19,584	\$33,656	\$151,094	\$9.99	-16,215	-82.8%	-\$117,438	-77.7%	17.2%	24.7%
909	963	Airways	MO	Aviation/Transportation	10	11	13,125	15,500	4,183	4,762	\$33,422	\$34,192	\$7.99	-579	-12.2%	-\$770	-2.3%	31.9%	30.7%
910	1,112	Spot & Circle Jumbo	BW	Crosswords/Puzzles	21	19	48,816	29,356	7,558	5,863	\$33,270	\$24,017	\$4.40	1,695	28.9%	\$9,253	38.5%	15.5%	20.0%
911	839	Modern Farmer	QU	Agriculture	4	4	17,500	18,480	4,164	5,871	\$33,270	\$46,909	\$7.99	-1,707	-29.1%	-\$13,639	-29.1%	23.8%	31.8%
912	755	Guns & Ammo - SIP 34838	QU	Military/Weapons	5	8	17,850	32,176	3,615	6,512	\$32,834	\$58,543	\$9.08	-2,897	-44.5%	-\$25,709	-43.9%	20.3%	20.2%
913	1,145	<i>Southern Progress - SIP 10167</i>	AN	Crosswords/Puzzles	1	1	9,160	4,680	2,043	1,398	\$32,668	\$22,354	\$15.99	645	46.1%	\$10,314	46.1%	22.3%	29.9%
914	770	<i>Fix It and Forget It</i>	AN	Food/Recipes	1	1	10,560	12,880	2,179	3,750	\$32,663	\$56,213	\$14.99	-1,571	-41.9%	-\$23,549	-41.9%	20.6%	29.1%
915	943	<i>Fantasy Baseball / Football Guide</i>	SA	Baseball	3	2	12,080	13,120	3,612	3,957	\$32,472	\$35,573	\$8.99	-345	-8.7%	-\$3,102	-8.7%	29.9%	30.2%
916	819	North American Whitetail	MO	Fishing/Hunting	9	10	48,089	53,854	5,395	8,135	\$32,316	\$48,729	\$5.99	-2,740	-33.7%	-\$16,413	-33.7%	11.2%	15.1%
917	1,001	Adv Moto	BM	Motorcycles	6	6	20,025	14,800	4,594	4,526	\$32,112	\$31,637	\$6.99	68	1.5%	\$475	1.5%	22.9%	30.6%
918	1,038	Cruising World	MO	Boating	11	10	11,400	10,620	3,564	3,226	\$32,076	\$28,785	\$9.00	338	10.5%	\$3,291	11.4%	31.3%	30.4%
919	988	Baseball Digest	BM	Baseball	6	6	13,050	12,825	4,002	4,040	\$31,976	\$32,280	\$7.99	-38	-0.9%	-\$304	-0.9%	30.7%	31.5%
920	935	PassageMaker	BM	Boating	8	8	17,440	16,595	3,996	4,564	\$31,928	\$36,466	\$7.99	-568	-12.4%	-\$4,538	-12.4%	22.9%	27.5%
921	-	<i>Southern Progress - SIP 10494</i>	SA	Food/Recipes	2	-	14,120	-	1,995	-	\$31,900	-	\$15.99	-	-	-	-	14.1%	-
922	1,012	Weed World	BM	Cannabis	6	6	17,515	18,625	3,541	3,506	\$31,834	\$30,934	\$8.99	35	1.0%	\$900	2.9%	20.2%	18.8%
923	1,041	Lonely Planet Magazine	QU	Travel	4	4	20,880	20,600	5,307	4,787	\$31,789	\$28,674	\$5.99	520	10.9%	\$3,115	10.9%	25.4%	23.2%
924	1,025	Cross Stitch Gold	MO	Crafts	9	9	10,560	10,770	2,397	2,331	\$31,760	\$29,965	\$13.25	66	2.8%	\$1,796	6.0%	22.7%	21.6%
925	710	<i>Discover - SIP 01373</i>	AN	Science/Nature	1	5	11,750	67,250	3,528	7,347	\$31,717	\$66,050	\$8.99	-3,819	-52.0%	-\$34,333	-52.0%	30.0%	10.9%
926	797	BDM Seniors Special Series - SIP 61712	QU	Computer	5	4	5,700	6,714	1,269	2,028	\$31,712	\$50,680	\$24.99	-759	-37.4%	-\$18,967	-37.4%	22.3%	30.2%
927	615	<i>Petersen's Hunting Annual</i>	SA	Fishing/Hunting	2	2	12,825	33,225	3,517	9,459	\$31,618	\$85,036	\$8.99	-5,942	-62.8%	-\$53,419	-62.8%	27.4%	28.5%
928	1,036	Beadwork	BM	Crafts	6	5	42,625	23,650	4,491	4,122	\$31,392	\$28,813	\$6.99	369	9.0%	\$2,579	9.0%	10.5%	17.4%
929	974	Chevy High Performance	MO	Automotive	12	11	18,570	20,065	4,489	4,775	\$31,378	\$33,377	\$6.99	-286	-6.0%	-\$1,999	-6.0%	24.2%	23.8%
930	865	Conde Nast Traveler	MO	Travel	10	11	23,215	25,345	4,481	6,236	\$31,322	\$43,590	\$6.99	-1,755	-28.1%	-\$12,267	-28.1%	19.3%	24.6%
931	1,023	GQ - Gentlemen's Quarterly (UK Edition)	MO	Men's Lifestyle	12	12	17,789	14,246	3,482	3,344	\$31,303	\$30,063	\$8.99	138	4.1%	\$1,241	4.1%	19.6%	23.5%
932	1,013	Aviation History	BM	Aviation/Transportation	6	6	15,360	14,050	3,914	3,868	\$31,273	\$30,905	\$7.99	46	1.2%	\$368	1.2%	25.5%	27.5%
933	818	The Walking Dead	QU	Entertainment	4	4	17,960	20,965	3,116	4,884	\$31,129	\$48,791	\$9.99	-1,768	-36.2%	-\$17,662	-36.2%	17.3%	23.3%
934	967	Classic Motorsports	BM	Motorcycles	6	6	21,800	17,450	4,446	4,856	\$31,078	\$33,943	\$6.99	-410	-8.4%	-\$2,866	-8.4%	20.4%	27.8%
935	1,004	Chickens Hobby Farms	BM	Agriculture	6	6	18,025	17,150	5,187	5,258	\$31,070	\$31,495	\$5.99	-71	-1.4%	-\$425	-1.4%	28.8%	30.7%
936	869	Rotor Drone	BM	Aviation/Transportation	8	7	34,720	32,000	2,816	3,920	\$30,948	\$43,081	\$10.99	-1,104	-28.2%	-\$12,133	-28.2%	8.1%	12.3%
937	765	Muscular Development	BM	Fitness/Exercise	8	11	15,080	25,630	3,868	7,138	\$30,905	\$57,033	\$7.99	-3,270	-45.8%	-\$26,127	-45.8%	25.6%	27.9%
938	803	Ebony	MO	Fashion/Beauty	9	10	17,200	20,250	4,156	6,916	\$30,716	\$50,003	\$7.39	-2,760	-39.9%	-\$19,286	-38.6%	24.2%	34.2%
939	1,075	Ski Buyer's Guide	BM	Ski/Snowboard	7	5	22,425	18,020	4,146	3,578	\$30,699	\$26,144	\$7.40	568	15.9%	\$4,554	17.4%	18.5%	19.9%
940	794	<i>Best of High Times</i>	SA	Cannabis	2	3	17,655	28,235	3,405	5,724	\$30,611	\$51,459	\$8.99	-2,319	-40.5%	-\$20,848	-40.5%	19.3%	20.3%
941	1,133	<i>Elegant Wedding</i>	SA	Bridal	3	2	20,000	14,826	3,060	2,309	\$30,569	\$23,067	\$9.99	751	32.5%	\$7,502	32.5%	15.3%	15.6%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
942	383	<i>Raptors Yearbook</i>	SA	Sports General	2	6	22,150	86,460	6,108	26,887	\$30,519	\$157,203	\$5.00	- 20,779	-77.3%	-\$126,684	-80.6%	27.6%	31.1%
943	965	Plane & Pilot	MO	Aviation/Transportation	12	11	17,205	17,035	3,810	4,264	\$30,442	\$34,069	\$7.99	- 454	-10.6%	-\$3,627	-10.6%	22.1%	25.0%
944	1,028	Sew News	BM	Crafts	6	6	12,940	14,680	4,347	4,259	\$30,386	\$29,770	\$6.99	- 88	2.1%	\$615	2.1%	33.6%	29.0%
945	930	Kitplanes	MO	Aviation/Transportation	12	12	23,200	25,410	5,059	6,123	\$30,303	\$36,677	\$5.99	- 1,064	-17.4%	-\$6,373	-17.4%	21.8%	24.1%
946	1,106	True West	MO	Hobby/Collectibles	12	12	15,450	12,150	5,042	4,060	\$30,202	\$24,319	\$5.99	982	24.2%	\$5,882	24.2%	32.6%	33.4%
947	1,301	Bone Stock	QU	Automotive	4	4	13,150	7,900	3,798	1,694	\$30,194	\$13,467	\$7.95	2,104	124.2%	\$16,727	124.2%	28.9%	21.4%
948	1,015	Combat Handguns	MO	Military/Weapons	9	9	13,990	14,040	3,462	3,686	\$30,161	\$30,755	\$8.71	- 224	-6.1%	-\$594	-1.9%	24.7%	26.3%
949	944	Craft Beer & Brewing	BM	Wine/Spirits	7	7	11,625	11,700	3,013	3,557	\$30,100	\$35,534	\$9.99	- 544	-15.3%	-\$5,435	-15.3%	25.9%	30.4%
950	1,083	Psychologies (UK Edition)	MO	Literature	13	12	19,415	14,740	2,636	2,331	\$29,894	\$25,618	\$11.34	305	13.1%	\$4,277	16.7%	13.6%	15.8%
951	978	Mustang Monthly	MO	Automotive	12	12	15,690	17,620	4,983	5,535	\$29,848	\$33,155	\$5.99	- 552	-10.0%	-\$3,306	-10.0%	31.8%	31.4%
952	994	Wild West	BM	History	6	6	15,300	15,300	4,264	4,588	\$29,805	\$32,070	\$6.99	- 324	-7.1%	-\$2,265	-7.1%	27.9%	30.0%
953	1,055	Discover Britain / Realm	BM	Travel	6	6	13,208	11,100	4,249	3,977	\$29,701	\$27,799	\$6.99	272	6.8%	\$1,901	6.8%	32.2%	35.8%
954	1,000	Air Classics	MO	Aviation/Transportation	12	12	9,860	10,720	2,966	3,169	\$29,630	\$31,658	\$9.99	- 203	-6.4%	-\$2,028	-6.4%	30.1%	29.6%
955	605	<i>Eating Well</i>	SA	Food/Recipes	3	6	21,015	55,660	4,227	12,403	\$29,547	\$86,697	\$6.99	- 8,176	-65.9%	-\$57,150	-65.9%	20.1%	22.3%
956	888	<i>PC Gamer - SIP 01087</i>	SA	Video Gaming	2	2	19,100	21,515	2,270	3,149	\$29,487	\$40,906	\$12.99	- 879	-27.9%	-\$11,418	-27.9%	11.9%	14.6%
957	-	Riverdale Archie	BM	Comics	8	-	69,280	-	7,381	-	\$29,450	-	\$3.99	-	-	-	-	10.7%	-
958	1,197	<i>Titan - SIP 03150</i>	SA	Comics	2	3	8,105	6,815	2,318	1,595	\$29,437	\$18,984	\$12.70	723	45.3%	\$10,453	55.1%	28.6%	23.4%
959	914	Stereophile	MO	Audio/Video	12	13	7,705	12,250	2,920	3,821	\$29,426	\$38,172	\$10.08	- 901	-23.6%	-\$8,746	-22.9%	37.9%	31.2%
960	928	<i>America's Best Recipes</i>	AN	Food/Recipes	1	1	13,620	13,480	1,962	2,456	\$29,410	\$36,815	\$14.99	- 494	-20.1%	-\$7,405	-20.1%	14.4%	18.2%
961	1,040	Fly Fisherman	BM	Fishing/Hunting	6	6	25,625	23,775	4,669	4,554	\$29,374	\$28,702	\$6.29	115	2.5%	\$672	2.3%	18.2%	19.2%
962	1,002	Skeptical Inquirer	BM	Science/Nature	6	6	16,200	18,130	4,892	5,280	\$29,303	\$31,627	\$5.99	- 388	-7.3%	-\$2,324	-7.3%	30.2%	29.1%
963	887	Racer X Illustrated	MO	Motocross/ATV	12	13	26,500	41,100	4,173	5,860	\$29,169	\$40,961	\$6.99	- 1,687	-28.8%	-\$11,792	-28.8%	15.7%	14.3%
964	1,224	Gallery	BM	Sophisticates	6	3	11,025	7,975	2,179	1,288	\$28,948	\$17,105	\$13.29	891	69.2%	\$11,843	69.2%	19.8%	16.2%
965	1,057	<i>Fantasy Football Pro Forecast</i>	SA	Football	2	2	6,960	8,310	3,219	3,082	\$28,939	\$27,707	\$8.99	137	4.4%	\$1,232	4.4%	46.3%	37.1%
966	1,103	Sports Car Market	MO	Automotive	12	12	12,400	8,400	3,213	2,717	\$28,885	\$24,426	\$8.99	496	18.3%	\$4,459	18.3%	25.9%	32.3%
967	1,127	Interior Design	MO	Home Decor	14	10	9,017	6,860	2,630	2,132	\$28,799	\$23,345	\$10.95	498	23.4%	\$5,453	23.4%	29.2%	31.1%
968	635	<i>Southern Living - SIP 10435</i>	SA	Bridal	2	2	21,320	15,437	1,796	5,049	\$28,718	\$80,734	\$15.99	- 3,253	-64.4%	-\$52,015	-64.4%	8.4%	32.7%
969	1,034	Rodder's Journal	QU	Automotive	4	4	4,152	5,341	1,793	1,830	\$28,670	\$29,262	\$5.99	- 37	-2.0%	-\$592	-2.0%	43.2%	34.3%
970	1,096	Military Heritage / WWII History	BM	History	7	6	15,850	15,250	4,091	3,545	\$28,596	\$24,780	\$6.99	546	15.4%	\$3,817	15.4%	25.8%	23.2%
971	690	Alternative Press	MO	Business/Finance	11	12	27,975	52,225	4,083	9,765	\$28,540	\$69,674	\$6.99	- 5,682	-58.2%	-\$41,134	-59.0%	14.6%	18.7%
972	1,005	Flight Journal	BM	Aviation/Transportation	6	6	13,025	13,820	3,173	3,497	\$28,525	\$31,438	\$8.99	- 324	-9.3%	-\$2,913	-9.3%	24.4%	25.3%
973	964	Bauer Specials - SIP 64959	QU	History	4	4	10,655	10,890	2,189	2,629	\$28,435	\$34,151	\$12.99	- 440	-16.7%	-\$5,716	-16.7%	20.5%	24.1%
974	1,429	Real Crime	MO	Science/Nature	12	1	17,940	4,050	2,587	748	\$28,431	\$8,221	\$10.99	1,839	245.9%	\$20,211	245.9%	14.4%	18.5%
975	981	Women's Health (UK Edition)	MO	Health/Wellness	11	10	13,130	14,250	4,056	4,687	\$28,351	\$32,762	\$6.99	- 631	-13.5%	-\$4,411	-13.5%	30.9%	32.9%
976	1,132	<i>Real Fishing</i>	QU	Fishing/Hunting	4	4	23,453	24,100	5,713	5,857	\$28,279	\$23,135	\$4.95	- 144	-2.5%	\$5,144	22.2%	24.4%	24.3%
977	1,059	<i>Legion Magazine</i>	BM	History	6	6	28,640	32,060	4,746	4,634	\$28,239	\$27,572	\$5.95	112	2.4%	\$666	2.4%	16.6%	14.5%
978	1,052	Watchtime	BM	Hobby/Collectibles	6	6	8,035	9,390	3,148	3,135	\$28,175	\$28,058	\$8.95	13	0.4%	\$116	0.4%	39.2%	33.4%
979	1,024	<i>Modern Cat</i>	SA	Pets	2	2	13,745	11,653	4,735	5,043	\$28,173	\$30,006	\$5.95	- 308	-6.1%	-\$1,833	-6.1%	34.4%	43.3%
980	939	Naturally	QU	Health/Wellness	4	3	33,380	24,349	2,571	3,297	\$28,152	\$36,102	\$10.95	- 726	-22.0%	-\$7,950	-22.0%	7.7%	13.5%
981	1,077	Harris Presents - SIP 02825	QU	Military/Weapons	4	3	15,761	12,430	2,810	2,747	\$28,072	\$25,985	\$9.99	63	2.3%	\$2,087	8.0%	17.8%	22.1%
982	294	<i>Inspiring Color Design</i>	SA	Colouring Books	2	7	27,170	149,839	2,536	21,837	\$28,035	\$196,315	\$11.05	- 19,301	-88.4%	-\$168,280	-85.7%	9.3%	14.6%
983	999	Shutterbug Photographic	MO	Photography	12	12	19,335	26,325	4,668	5,308	\$27,961	\$31,795	\$5.99	- 640	-12.1%	-\$3,834	-12.1%	24.1%	20.2%
984	1,090	Warbirds International	MO	Aviation/Transportation	13	11	10,860	10,240	2,795	2,546	\$27,922	\$25,435	\$9.99	249	9.8%	\$2,488	9.8%	25.7%	24.9%
985	968	World War II	BM	Military/Weapons	6	6	16,910	17,260	3,493	4,242	\$27,909	\$33,894	\$7.99	- 749	-17.7%	-\$5,985	-17.7%	20.7%	24.6%
986	1,207	<i>Dog Eyes Magazine</i>	QU	Pets	4	2	21,333	12,846	3,483	2,307	\$27,829	\$18,433	\$7.99	1,176	51.0%	\$9,396	51.0%	16.3%	18.0%
987	-	Mojo (CD)	BM	Music	8	-	13,760	-	1,980	-	\$27,700	-	\$13.99	-	-	-	-	14.4%	-
988	1,033	4 Wheel ATV Action	MO	Motocross/ATV	12	12	50,834	35,420	4,616	4,895	\$27,650	\$29,321	\$5.99	- 279	-5.7%	-\$1,671	-5.7%	9.1%	13.8%
989	991	Unique Homes	BM	Home Decor	6	6	12,200	12,025	2,920	3,407	\$27,596	\$32,110	\$9.45	- 487	-14.3%	-\$4,514	-14.1%	23.9%	28.3%
990	1,027	<i>Sport Fishing Guide</i>	SA	Fishing/Hunting	2	2	17,600	19,125	3,967	4,294	\$27,571	\$29,843	\$6.95	- 327	-7.6%	-\$2,273	-7.6%	22.5%	22.5%
991	1,500	<i>Knitting Traditions</i>	AN	Crafts	1	1	6,700	975	1,838	411	\$27,552	\$6,161	\$14.99	1,427	347.2%	\$21,391	347.2%	27.4%	42.2%
992	664	<i>Better Homes & Gardens - All Recipes</i>	SA	Food/Recipes	3	7	25,440	69,982	3,938	10,584	\$27,527	\$73,982	\$6.99	- 6,646	-62.8%	-\$46,456	-62.8%	15.5%	15.1%
993	1,009	Alberta Views	MO	Current Affairs	10	10	18,525	18,060	4,597	5,258	\$27,352	\$31,285	\$5.95	- 661	-12.6%	-\$3,933	-12.6%	24.8%	29.1%
994	759	<i>Soccer Three Sixty</i>	SA	Sports General	3	6	11,100	23,590	2,745	5,817	\$27,313	\$57,879	\$9.95	- 3,072	-52.8%	-\$30,566	-52.8%	24.7%	24.7%
995	1,008	Southern Living	MO	Home Decor	12	12	15,440	14,135	4,061	4,736	\$27,227	\$31,342	\$6.70	- 675	-14.3%	-\$4,116	-13.1%	26.3%	33.5%
996	1,151	Bird Watching	BM	Hobby/Collectibles	8	6	23,400	17,550	4,078	3,694	\$26,797	\$21,979	\$6.57	384	10.4%	\$4,818	21.9%	17.4%	21.0%
997	1,054	Combat Aircraft	MO	Aviation/Transportation	12	12	14,010	10,718	3,405	3,593	\$26,737	\$27,846	\$7.85	- 188	-5.2%	-\$1,108	-4.0%	24.3%	33.5%
998	1,079	Back Country	BM	Ski/Snowboard	6	6	15,510	21,111	3,248	3,486	\$26,733	\$25,980	\$8.23	- 238	-6.8%	\$752	2.9%	20.9%	16.5%
999	1,061	Mother Jones	BM	Current Affairs	6	6	16,450	17,275	3,486	3,872	\$26,571	\$27,065	\$7.62	- 386	-10.0%	-\$494	-1.8%	21.2%	22.4%
1,000	1,169	Spin Off	QU	Crafts	4	4	10,350	7,485	2,414	1,893	\$26,530	\$20,804	\$10.99	521	27.5%	\$5,726	27.5%	23.3%	25.3%
1,001	1,129	Harper's Bazaar (UK Edition)	MO	Fashion/Beauty	12	12	7,230	6,157	2,412	2,118	\$26,508	\$23,277	\$10.99	294	13.9%	\$3,231	13.9%	33.4%	34.4%
1,002	1,153	Country Homes & Interiors	MO	Home Decor	13	9	10,670	9,660	2,790	2,372	\$26,505	\$21,928	\$9.50	418	17.6%	\$4,577	20.9%	26.1%	24.6%
1,003	940	<i>Pop Star</i>	SA	Teen	3	1	50,126	16,630	3,790	5,155	\$26,492	\$36,033	\$6.99	- 1,365	-26.5%	-\$9,541	-26.5%	7.6%	31.0%
1,004	1,016	Dune Buggies And Hot VWs	MO	Automotive	10	12	15,775	22,700	3,786	4,393	\$26,464	\$30,707	\$6.99	- 607	-13.8%	-\$4,243	-13.8%	24.0%	19.4%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,005	1,160	Western Mariner	MO	Boating	12	11	9,996	9,138	4,069	3,281	\$26,449	\$21,327	\$6.50	788	24.0%	\$5,122	24.0%	40.7%	35.9%
1,006	1,073	World At War	BM	Military/Weapons	7	6	9,822	9,935	3,303	3,282	\$26,391	\$26,223	\$7.99	21	0.6%	\$168	0.6%	33.6%	33.0%
1,007	1,094	Sponge Bob Comics	MO	Comics	13	13	19,200	19,550	5,164	5,036	\$26,370	\$24,978	\$5.11	128	2.5%	\$1,393	5.6%	26.9%	25.8%
1,008	1,046	Sound & Vision	MO	Audio/Video	10	10	10,225	12,340	3,288	3,619	\$26,271	\$28,458	\$7.99	-331	-9.1%	-\$2,187	-7.7%	32.2%	29.3%
1,009	1,049	Dress To Kill - DTK Men	BM	Fashion/Beauty	6	6	29,925	27,750	3,567	3,875	\$26,181	\$28,276	\$7.34	-308	-7.9%	-\$2,095	-7.4%	11.9%	14.0%
1,010	927	Snowbirds & RV Travelers Magazine	BM	Travel	8	8	28,491	41,983	4,400	6,219	\$26,180	\$37,003	\$5.95	-1,819	-29.2%	-\$10,823	-29.2%	15.4%	14.8%
1,011	1,022	Martha Stewart - Real Weddings	SA	Bridal	2	1	28,150	15,780	3,284	3,805	\$26,108	\$30,250	\$7.95	-521	-13.7%	-\$4,142	-13.7%	11.7%	24.1%
1,012	929	DSport	MO	Automotive	12	12	19,350	19,325	2,601	3,682	\$25,984	\$36,783	\$9.99	-1,081	-29.4%	-\$10,799	-29.4%	13.4%	19.1%
1,013	899	Gun Digest Presents - SIP 50274	BM	Fishing/Hunting	7	7	19,850	26,925	3,264	5,038	\$25,949	\$40,052	\$7.95	-1,774	-35.2%	-\$14,103	-35.2%	16.4%	18.7%
1,014	1,074	Star Trek	BM	Science/Nature	6	4	8,975	8,150	2,148	2,183	\$25,755	\$26,174	\$11.99	-35	-1.6%	-\$420	-1.6%	23.9%	26.8%
1,015	1,181	Whole Seed Catalog	AN	Gardening	1	1	5,400	4,400	2,584	2,013	\$25,711	\$20,029	\$9.95	571	28.4%	\$5,681	28.4%	47.9%	45.8%
1,016	678	Circle It Jumbo	MO	Crosswords/Puzzles	9	23	43,035	118,615	6,674	19,038	\$25,294	\$72,154	\$3.79	-12,364	-64.9%	-\$46,860	-64.9%	15.5%	16.1%
1,017	1,058	High Times Calendar	AN	Calendars	1	1	4,625	4,625	1,331	1,456	\$25,276	\$27,649	\$18.99	-125	-8.6%	-\$2,374	-8.6%	28.8%	31.5%
1,018	1,178	Classic Auto & Parts	MO	Automotive	12	12	18,200	16,175	3,955	3,802	\$25,272	\$20,408	\$6.39	153	4.0%	\$4,864	23.8%	21.7%	23.5%
1,019	857	Cooking with Paula Deen	BM	Food/Recipes	6	8	26,320	38,540	3,602	6,330	\$25,178	\$44,247	\$6.99	-2,728	-43.1%	-\$19,069	-43.1%	13.7%	16.4%
1,020	1,109	Woodcraft Magazine	BM	Woodworking	6	6	10,850	11,150	3,593	3,475	\$25,115	\$24,290	\$6.99	118	3.4%	\$825	3.4%	33.1%	31.2%
1,021	1,070	The Herb Quarterly	QU	Gardening	4	4	19,825	15,825	4,185	4,403	\$25,068	\$26,374	\$5.99	-218	-5.0%	-\$1,306	-5.0%	21.1%	27.8%
1,022	1,185	Maui No Ka'oi	BM	Travel	6	5	23,120	19,635	5,051	3,994	\$25,002	\$19,770	\$4.95	1,057	26.5%	\$5,232	26.5%	21.8%	20.3%
1,023	1,104	Sports Illustrated - For Kids	MO	Children	11	11	16,680	14,865	4,172	4,071	\$24,990	\$24,385	\$5.99	101	2.5%	\$625	2.5%	25.0%	27.4%
1,024	1,092	Sea Classics	MO	Military/Weapons	12	12	8,700	7,835	2,486	2,522	\$24,835	\$25,195	\$9.99	-36	-1.4%	-\$360	-1.4%	28.6%	32.2%
1,025	1,044	Victorian Homes	QU	Home Decor	4	4	11,760	13,500	2,648	3,053	\$24,741	\$28,519	\$9.34	-405	-13.3%	-\$3,779	-13.3%	22.5%	22.6%
1,026	956	Ski Canada Buyer's Guide	AN	Ski/Snowboard	1	1	12,495	14,490	3,089	4,345	\$24,681	\$34,717	\$7.99	-1,256	-28.9%	-\$10,035	-28.9%	24.7%	30.0%
1,027	1,007	Guitar World - Ultimate Gear Guide	SA	Music	2	2	19,500	21,175	2,463	3,141	\$24,605	\$31,379	\$9.99	-678	-21.6%	-\$6,773	-21.6%	12.6%	14.8%
1,028	1,017	This Old House	BM	Home Improvement	8	10	17,640	27,400	3,505	5,003	\$24,500	\$30,660	\$6.99	-1,498	-29.9%	-\$6,160	-20.1%	19.9%	18.3%
1,029	1,195	Milieu	QU	Home Decor	4	4	16,115	15,970	3,488	2,721	\$24,381	\$19,020	\$6.99	767	28.2%	\$5,361	28.2%	21.6%	17.0%
1,030	1,067	Corvette Magazine	BM	Automotive	8	8	11,920	13,020	3,483	3,793	\$24,346	\$26,513	\$6.99	-310	-8.2%	-\$2,167	-8.2%	29.2%	29.1%
1,031	1,155	Gripped	BM	Sports General	6	6	25,950	21,200	4,087	3,656	\$24,318	\$21,753	\$5.95	431	11.8%	\$2,564	11.8%	15.7%	17.2%
1,032	925	Wild Guide	SA	Fishing/Hunting	3	3	27,875	35,200	3,054	4,674	\$24,279	\$37,158	\$7.95	-1,620	-34.7%	-\$12,879	-34.7%	11.0%	13.3%
1,033	1,048	All Boy / Bad Puppy	BM	Gay Sophisticate	8	9	6,375	7,300	2,206	2,583	\$24,244	\$28,387	\$10.99	-377	-14.6%	-\$4,143	-14.6%	34.6%	35.4%
1,034	1,018	Predator Xtreme	BM	Fishing/Hunting	6	6	24,050	25,800	4,017	5,115	\$24,062	\$30,639	\$5.99	-1,098	-21.5%	-\$6,577	-21.5%	16.7%	19.8%
1,035	1,183	Railfan & Railroad	MO	Aviation/Transportation	12	12	8,700	8,700	3,004	3,329	\$24,002	\$19,808	\$7.99	-325	-9.8%	\$4,194	21.2%	34.5%	38.3%
1,036	1,422	Azure Magazine	BM	Home Decor	7	1	17,715	3,420	2,679	956	\$23,977	\$8,556	\$8.95	1,723	180.2%	\$15,421	180.2%	15.1%	28.0%
1,037	-	The Economist - SIP 28913	SA	Business/Finance	3	-	9,076	-	2,271	-	\$23,870	-	\$10.51	-	-	-	-	25.0%	-
1,038	788	Southern Home	BM	Home Decor	7	9	10,465	17,349	1,583	3,565	\$23,729	\$53,439	\$14.99	-1,982	-55.6%	-\$29,710	-55.6%	15.1%	20.5%
1,039	1,215	Athlon Fantasy Football	SA	Football	2	2	6,563	6,739	2,157	2,002	\$23,705	\$17,998	\$10.99	155	7.7%	\$5,707	31.7%	32.9%	29.7%
1,040	1,063	Small Farm Canada	BM	Agriculture	6	6	21,975	17,818	3,951	4,485	\$23,508	\$26,686	\$5.95	-534	-11.9%	-\$3,177	-11.9%	18.0%	25.2%
1,041	976	Hot Bike	MO	Motorcycles	11	11	17,800	18,600	2,941	4,157	\$23,499	\$33,214	\$7.99	-1,216	-29.3%	-\$9,716	-29.3%	16.5%	22.3%
1,042	904	Horse Sport	MO	Equestrian	11	11	33,025	70,725	3,905	6,555	\$23,391	\$39,264	\$5.99	-2,650	-40.4%	-\$15,874	-40.4%	11.8%	9.3%
1,043	1,086	Modern War	BM	History	6	6	8,350	8,725	2,925	3,195	\$23,371	\$25,528	\$7.99	-270	-8.5%	-\$2,157	-8.5%	35.0%	36.6%
1,044	1,140	RPM Magazine	MO	Automotive	12	12	22,890	24,360	4,711	4,575	\$23,319	\$22,646	\$4.95	136	3.0%	\$673	3.0%	20.6%	18.8%
1,045	-	Marijuana Venture	BM	Cannabis	8	-	29,475	-	2,333	-	\$23,307	-	\$9.99	-	-	-	-	7.9%	-
1,046	1,056	Tricycle Buddhist	QU	Ethnic/Religion	4	4	7,830	7,900	2,330	2,774	\$23,300	\$27,740	\$10.00	-444	-16.0%	-\$4,440	-16.0%	29.8%	35.1%
1,047	998	Live Better Naturally	BM	Health/Wellness	6	7	21,230	23,210	4,653	6,380	\$23,218	\$31,836	\$4.99	-1,727	-27.1%	-\$8,618	-27.1%	21.9%	27.5%
1,048	1,037	On Fitness	BM	Fitness/Exercise	6	6	12,185	12,545	2,577	3,202	\$23,167	\$28,786	\$8.99	-625	-19.5%	-\$5,619	-19.5%	21.1%	25.5%
1,049	1,101	Trail Runner	BM	Sports General	8	7	18,525	19,500	3,207	3,716	\$23,162	\$24,524	\$7.22	-509	-13.7%	-\$1,361	-5.6%	17.3%	19.1%
1,050	204	Color Magazine	SA	Colouring Books	2	8	21,680	172,900	2,315	26,411	\$23,127	\$263,846	\$9.99	-24,096	-91.2%	-\$240,719	-91.2%	10.7%	15.3%
1,051	1,091	Black & White Magazine	BM	Photography	6	6	6,640	7,420	1,807	1,957	\$23,125	\$25,401	\$12.80	-150	-7.7%	-\$2,277	-9.0%	27.2%	26.4%
1,052	1,021	Dirt Trax	QU	Motocross/ATV	4	4	35,724	41,360	3,836	5,055	\$22,978	\$30,279	\$5.99	-1,219	-24.1%	-\$7,302	-24.1%	10.7%	12.2%
1,053	1,097	Family Tree	BM	History	8	8	8,550	8,082	2,252	2,400	\$22,909	\$24,686	\$10.17	-148	-6.2%	-\$1,777	-7.2%	26.3%	29.7%
1,054	1,170	Ottawa Magazine	QU	Regional/City	4	4	10,259	10,226	3,287	2,991	\$22,845	\$20,787	\$6.95	296	9.9%	\$2,057	9.9%	32.0%	29.2%
1,055	918	Dogster	BM	Pets	6	7	23,600	26,476	3,804	6,292	\$22,786	\$37,689	\$5.99	-2,488	-39.5%	-\$14,903	-39.5%	16.1%	23.8%
1,056	1,122	Philosophy Now	BM	Literature	6	6	7,920	8,460	2,524	2,654	\$22,691	\$23,548	\$8.99	-130	-4.9%	-\$858	-3.6%	31.9%	31.4%
1,057	722	V-Twin	MO	Motorcycles	9	12	13,030	25,630	1,746	4,814	\$22,681	\$64,631	\$12.99	-3,068	-63.7%	-\$41,950	-64.9%	13.4%	18.8%
1,058	1,164	Fortune - SIP 10035	SA	Business/Finance	2	2	12,180	11,920	2,837	2,633	\$22,668	\$21,038	\$7.99	204	7.7%	\$1,630	7.7%	23.3%	22.1%
1,059	596	Good Housekeeping - SIP 10447	AN	Home Improvement	1	3	10,580	28,952	1,409	5,547	\$22,530	\$88,697	\$15.99	-4,138	-74.6%	-\$66,167	-74.6%	13.3%	19.2%
1,060	1,080	American Art Collector	MO	Art	12	12	11,290	12,780	2,653	3,711	\$22,512	\$25,791	\$8.49	-1,058	-28.5%	-\$3,279	-12.7%	23.5%	29.0%
1,061	1,039	American Quilter	QU	Crafts	5	6	12,025	14,900	3,215	4,114	\$22,473	\$28,757	\$6.99	-899	-21.9%	-\$6,284	-21.9%	26.7%	27.6%
1,062	1,084	Yahoo! Sports	SA	Sports General	2	2	9,840	10,520	2,241	2,845	\$22,388	\$25,577	\$9.99	-604	-21.2%	-\$3,189	-12.5%	22.8%	27.0%
1,063	-	Practical Photography	BM	Photography	7	-	8,272	-	1,656	-	\$22,356	-	\$13.50	-	-	-	-	20.0%	-
1,064	1,177	Sunset - SIP 10137	SA	Food/Recipes	2	2	6,360	8,280	1,475	1,362	\$22,110	\$20,416	\$14.99	113	8.3%	\$1,694	8.3%	23.2%	16.4%
1,065	984	Log Cabin Homes	BM	Home Improvement	6	7	13,850	15,975	2,889	4,293	\$22,106	\$32,608	\$7.65	-1,404	-32.7%	-\$10,502	-32.2%	20.9%	26.9%
1,066	1,163	Modern Drummer	MO	Music	12	12	14,825	16,050	3,684	3,524	\$22,067	\$21,109	\$5.99	160	4.5%	\$958	4.5%	24.8%	22.0%
1,067	945	Velo News	AN	Bicycling	1	8	5,531	11,700	1,829	3,228	\$21,930	\$35,462	\$11.99	-1,399	-43.3%	-\$13,532	-38.2%	33.1%	27.6%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,068	-	<i>Better Homes & Gardens - SIP 14406</i>	AN	Health/Wellness	1	-	12,390	-	1,684	-	\$21,875	-	\$12.99	-	-	-	-	13.6%	-
1,069	1,123	Horse Illustrated	MO	Equestrian	12	12	28,850	31,300	4,377	4,703	\$21,841	\$23,468	\$4.99	-326	-6.9%	-\$1,627	-6.9%	15.2%	15.0%
1,070	1,798	Remind	MO	Crosswords/Puzzles	12	2	53,620	4,605	4,368	217	\$21,796	\$1,083	\$4.99	4,151	1912.9%	\$20,713	1912.9%	8.1%	4.7%
1,071	1,093	Western Horse Review	BM	Equestrian	6	7	21,700	31,575	3,659	4,198	\$21,771	\$24,978	\$5.95	-539	-12.8%	-\$3,207	-12.8%	16.9%	13.3%
1,072	1,085	Model Airplane News	MO	Aviation/Transportation	12	12	21,945	21,205	2,391	2,840	\$21,495	\$25,532	\$8.99	-449	-15.8%	-\$4,037	-15.8%	10.9%	13.4%
1,073	1,119	R&C Car Action	MO	Hobby/Collectibles	12	12	27,550	28,770	2,683	2,959	\$21,437	\$23,642	\$7.99	-276	-9.3%	-\$2,205	-9.3%	9.7%	10.3%
1,074	1,102	Fabuplus	QU	Women's Lifestyle	4	3	29,925	26,775	2,780	3,500	\$21,363	\$24,465	\$7.68	-720	-20.6%	-\$3,102	-12.7%	9.3%	13.1%
1,075	1,082	<i>Street & Smith's Fantasy Baseball</i>	AN	Baseball	1	1	7,010	7,735	2,134	2,567	\$21,319	\$25,644	\$9.99	-433	-16.9%	-\$4,326	-16.9%	30.4%	33.2%
1,076	-	<i>Happinez</i>	SA	Women's Lifestyle	3	-	4,354	-	1,183	-	\$21,282	-	\$17.99	-	-	-	-	27.2%	-
1,077	1,099	<i>Titan - SIP 03157</i>	AN	Entertainment	1	2	17,800	14,650	2,129	2,466	\$21,269	\$24,635	\$9.99	-337	-13.7%	-\$3,367	-13.7%	12.0%	16.8%
1,078	1,081	<i>Ontario Monster Whitetails</i>	QU	Fishing/Hunting	4	4	19,325	16,250	3,567	4,320	\$21,224	\$25,704	\$5.95	-753	-17.4%	-\$4,480	-17.4%	18.5%	26.6%
1,079	950	<i>Weekend Quilting</i>	AN	Crafts	1	1	8,710	8,710	1,622	2,702	\$21,005	\$34,991	\$12.95	-1,080	-40.0%	-\$13,986	-40.0%	18.6%	31.0%
1,080	706	<i>Do Magazine</i>	SA	Colouring Books	3	5	13,925	39,425	2,095	6,645	\$20,929	\$66,384	\$9.99	-4,550	-68.5%	-\$45,455	-68.5%	15.0%	16.9%
1,081	1,190	Bust	BM	Women's Lifestyle	7	6	11,910	8,860	2,617	2,559	\$20,910	\$19,204	\$7.99	58	2.3%	\$1,705	8.9%	22.0%	28.9%
1,082	1,139	The Pastel Journal	BM	Literature	6	6	6,900	7,700	2,087	2,274	\$20,849	\$22,717	\$9.99	-187	-8.2%	-\$1,868	-8.2%	30.2%	29.5%
1,083	1,173	Mountain Living	BM	Home Decor	7	7	11,025	9,100	3,491	3,480	\$20,771	\$20,706	\$5.95	11	0.3%	\$65	0.3%	31.7%	38.2%
1,084	1,182	BDM Ultimate Series - SIP 86718	QU	Computer	4	3	6,024	5,981	817	960	\$20,632	\$19,840	\$25.25	-143	-14.9%	\$791	4.0%	13.6%	16.1%
1,085	1,125	Tastes of Italia	BM	Food/Recipes	6	6	17,493	23,578	3,467	3,941	\$20,629	\$23,449	\$5.95	-474	-12.0%	-\$2,820	-12.0%	19.8%	16.7%
1,086	465	<i>Fitness RX For Women</i>	AN	Fitness/Exercise	1	5	13,170	69,399	2,936	19,761	\$20,523	\$123,146	\$6.99	-16,825	-85.1%	-\$102,624	-83.3%	22.3%	28.5%
1,087	1,148	Southwest Art	MO	Art	12	11	8,000	7,660	1,955	2,214	\$20,340	\$22,118	\$10.40	-259	-11.7%	-\$1,777	-8.0%	24.4%	28.9%
1,088	1,051	Dirt Rider	MO	Motocross/ATV	10	11	20,350	25,850	3,392	4,685	\$20,318	\$28,063	\$5.99	-1,293	-27.6%	-\$7,745	-27.6%	16.7%	18.1%
1,089	-	<i>Sports Illustrated - Junior</i>	AN	Sports General	1	-	9,340	-	1,267	-	\$20,259	-	\$15.99	-	-	-	-	13.6%	-
1,090	1,812	Guns Magazine	MO	Military/Weapons	12	2	28,050	1,600	2,912	142	\$20,238	\$987	\$6.95	2,770	1950.7%	\$19,252	1950.7%	10.4%	8.9%
1,091	1,095	<i>Fantasy Football Index</i>	SA	Football	2	2	7,120	7,960	2,018	2,488	\$20,160	\$24,855	\$9.99	-470	-18.9%	-\$4,695	-18.9%	28.3%	31.3%
1,092	1,003	Smarttouch Series	MO	Computer	15	11	6,873	6,610	776	1,234	\$20,132	\$31,568	\$25.94	-458	-37.1%	-\$11,435	-36.2%	11.3%	18.7%
1,093	953	Jamie Magazine	MO	Food/Recipes	11	9	9,920	16,970	1,612	3,020	\$20,032	\$34,730	\$12.43	-1,408	-46.6%	-\$14,698	-42.3%	16.2%	17.8%
1,094	1,313	Shooting Sportsman	BM	Fishing/Hunting	7	5	9,560	4,800	2,502	1,630	\$19,991	\$13,024	\$7.99	872	53.5%	\$6,967	53.5%	26.2%	34.0%
1,095	1,294	Power & Motor Yacht	MO	Boating	13	12	20,920	9,110	2,765	1,959	\$19,914	\$13,713	\$7.20	806	41.1%	\$6,201	45.2%	13.2%	21.5%
1,096	1,211	XXL	QU	Music	4	3	14,856	12,075	3,324	3,034	\$19,911	\$18,174	\$5.99	290	9.6%	\$1,737	9.6%	22.4%	25.1%
1,097	1,201	Pilates Style	BM	Health/Wellness	6	6	16,710	10,275	2,595	2,483	\$19,895	\$18,788	\$7.67	112	4.5%	\$1,107	5.9%	15.5%	24.2%
1,098	1,117	The People's Friend	WK	Tabloid	53	52	22,780	26,309	4,630	5,814	\$19,723	\$23,650	\$4.26	-1,184	-20.4%	-\$3,927	-16.6%	20.3%	22.1%
1,099	1,135	Ellery Queen's Mystery Magazine	BM	Fiction	6	10	9,000	19,700	2,463	3,843	\$19,679	\$22,960	\$7.99	-1,380	-35.9%	-\$3,280	-14.3%	27.4%	25.7%
1,100	962	<i>S-Magazine</i>	QU	Fashion/Beauty	5	4	58,338	58,017	2,252	4,938	\$19,661	\$34,319	\$8.73	-2,686	-54.4%	-\$14,658	-42.7%	3.9%	8.5%
1,101	1,088	Guns & Ammo - SIP 34837	MO	Military/Weapons	9	9	14,975	18,430	2,110	2,835	\$19,647	\$25,487	\$9.31	-725	-25.6%	-\$5,840	-22.9%	14.1%	15.4%
1,102	1,144	Bowhunting World	MO	Fishing/Hunting	9	8	24,950	30,090	3,937	4,480	\$19,646	\$22,355	\$4.99	-543	-12.1%	-\$2,710	-12.1%	15.8%	14.9%
1,103	1,098	<i>Best Home Alberta</i>	SA	Home Decor	2	2	11,080	11,160	2,820	3,546	\$19,599	\$24,645	\$6.95	-726	-20.5%	-\$5,046	-20.5%	25.5%	31.8%
1,104	1,130	Baggers	MO	Motorcycles	12	13	21,130	20,260	2,449	2,913	\$19,568	\$23,275	\$7.99	-464	-15.9%	-\$3,707	-15.9%	11.6%	14.4%
1,105	971	Jiu Jitsu	BM	Sports General	6	12	8,550	24,780	2,448	4,208	\$19,560	\$33,622	\$7.99	-1,760	-41.8%	-\$14,062	-41.8%	28.6%	17.0%
1,106	1,221	Cosplay Culture	BM	Hobby/Collectibles	6	4	24,718	21,285	2,793	2,508	\$19,523	\$17,531	\$6.99	285	11.4%	\$1,992	11.4%	11.3%	11.8%
1,107	1,168	Good Housekeeping (UK Edition)	MO	Women's Lifestyle	12	12	6,965	7,470	2,117	2,320	\$19,435	\$20,857	\$9.18	-203	-8.8%	-\$1,422	-6.8%	30.4%	31.1%
1,108	1,138	<i>Jenish Home Plans</i>	AN	Home Improvement	1	1	6,650	8,245	2,171	2,550	\$19,430	\$22,823	\$8.95	-379	-14.9%	-\$3,392	-14.9%	32.6%	30.9%
1,109	1,110	Triathlon	BM	Sports General	6	6	18,327	23,300	3,244	4,072	\$19,302	\$24,228	\$5.95	-828	-20.3%	-\$4,927	-20.3%	17.7%	17.5%
1,110	1,064	Strategy Tactics	BM	Military/Weapons	6	7	7,525	8,550	2,415	2,945	\$19,296	\$26,642	\$7.99	-530	-18.0%	-\$7,346	-27.6%	32.1%	34.4%
1,111	1,652	Beckett - SIP 01401	BM	Entertainment	6	1	10,578	1,300	1,926	287	\$19,241	\$3,154	\$9.99	1,639	571.1%	\$16,087	510.0%	18.2%	22.1%
1,112	900	American Cowboy	QU	General Interest	4	7	15,430	27,860	2,500	5,380	\$19,109	\$39,946	\$7.64	-2,880	-53.5%	-\$20,837	-52.2%	16.2%	19.3%
1,113	1,528	Peloton	BM	Motorcycles	6	2	17,720	2,760	1,912	551	\$19,101	\$5,504	\$9.99	1,361	247.0%	\$13,596	247.0%	10.8%	20.0%
1,114	851	Fly Fishing & Tying Journal	QU	Fishing/Hunting	4	5	14,046	23,885	2,723	6,467	\$19,034	\$45,204	\$6.99	-3,744	-57.9%	-\$26,171	-57.9%	19.4%	27.1%
1,115	1,157	<i>Sunset - SIP 10139</i>	AN	Gardening	1	2	6,320	8,460	1,254	1,449	\$18,797	\$21,721	\$14.99	-195	-13.5%	-\$2,923	-13.5%	19.8%	17.1%
1,116	767	<i>Garden Making</i>	SA	Gardening	3	4	9,825	29,475	2,677	8,118	\$18,712	\$56,745	\$6.99	-5,441	-67.0%	-\$38,033	-67.0%	27.2%	27.5%
1,117	1,126	<i>Firearms News</i>	MO	Military/Weapons	12	13	16,380	18,260	2,369	3,000	\$18,706	\$23,370	\$7.90	-631	-21.0%	-\$4,664	-20.0%	14.5%	16.4%
1,118	1,219	iPhone & iPad Life	QU	Computer	4	3	9,220	8,510	2,340	2,530	\$18,697	\$17,685	\$7.99	-190	-7.5%	\$1,012	5.7%	25.4%	29.7%
1,119	970	<i>PASMAG SIP</i>	BM	Automotive	6	7	21,075	57,140	2,663	4,818	\$18,614	\$33,678	\$6.99	-2,155	-44.7%	-\$15,063	-44.7%	12.6%	8.4%
1,120	959	<i>Cannabis Now</i>	SA	Cannabis	3	5	10,600	23,950	2,328	4,316	\$18,601	\$34,485	\$7.99	-1,988	-46.1%	-\$15,884	-46.1%	22.0%	18.0%
1,121	-	<i>Better Homes & Gardens - SIP 14256</i>	AN	Crafts	1	-	12,940	-	1,429	-	\$18,563	-	\$12.99	-	-	-	-	11.0%	-
1,122	1,165	Alfred Hitchcock Mystery Magazine	BM	Literature	6	10	7,290	15,000	2,321	3,686	\$18,545	\$21,018	\$7.99	-1,365	-37.0%	-\$2,473	-11.8%	31.8%	24.6%
1,123	1,230	Motorhome	MO	Outdoors/Camping	12	12	18,515	14,055	3,715	3,367	\$18,538	\$16,801	\$4.99	348	10.3%	\$1,737	10.3%	20.1%	24.0%
1,124	955	<i>Consumer Reports - SIP 08572</i>	AN	Business/Finance	1	1	12,820	14,480	2,055	3,862	\$18,474	\$34,719	\$8.99	-1,807	-46.8%	-\$16,245	-46.8%	16.0%	26.7%
1,125	1,202	Cruising Outpost	QU	Boating	4	4	6,570	6,941	1,728	2,088	\$18,343	\$18,771	\$10.62	-360	-17.2%	-\$428	-2.3%	26.3%	30.1%
1,126	1,124	<i>Old House Journal</i>	AN	Home Decor	1	4	4,865	17,790	1,668	3,356	\$18,331	\$23,458	\$10.99	-1,688	-50.3%	-\$5,127	-21.9%	34.3%	18.9%
1,127	1,111	American Bagger	MO	Motorcycles	13	13	19,020	20,850	2,622	3,457	\$18,328	\$24,164	\$6.99	-835	-24.2%	-\$5,837	-24.2%	13.8%	16.6%
1,128	1,120	<i>Ten Performance Series - SIP 38424</i>	SA	Automotive	3	3	10,435	12,690	3,382	2,569	\$17,957	\$23,640	\$6.99	-813	-24.0%	-\$5,683	-24.0%	24.6%	26.7%
1,129	1,066	<i>OSM - On Snow Magazine</i>	BM	Snowmobile	6	6	17,740	26,760	2,803	4,179	\$17,870	\$26,538	\$6.38	-1,376	-32.9%	-\$8,668	-32.7%	15.8%	15.6%
1,130	1,166	Cheri (DVD)	MO	Sophisticates	13	9	5,700	7,900	1,274	1,402	\$17,823	\$20,992	\$13.99	-128	-9.1%	-\$3,169	-15.1%	22.4%	17.7%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,131	1,250	Drumhead	BM	Music	7	6	24,462	20,100	2,100	1,935	\$17,738	\$15,461	\$8.45	165	8.5%	\$2,277	14.7%	8.6%	9.6%
1,132	1,216	Salmon & Steelhead Journal	BM	Fishing/Hunting	6	8	7,995	8,580	2,340	2,379	\$17,599	\$17,929	\$7.52	-39	-1.6%	-\$331	-1.8%	29.3%	27.7%
1,133	-	<i>Coastal Living - SIP 10484</i>	AN	Home Decor	1	-	4,780	-	1,097	-	\$17,541	-	\$15.99	-	-	-	-	22.9%	-
1,134	985	Firearms News - SIP 30315	QU	Military/Weapons	5	6	14,025	16,872	1,754	3,253	\$17,522	\$32,497	\$9.99	-1,499	-46.1%	-\$14,975	-46.1%	12.5%	19.3%
1,135	1,087	Tattoo Society	QU	Tattoos	4	4	17,090	25,837	2,181	3,190	\$17,426	\$25,488	\$7.99	-1,009	-31.6%	-\$8,062	-31.6%	12.8%	12.3%
1,136	1,259	Glamour (UK Edition)	MO	Fashion/Beauty	12	11	15,375	11,826	2,918	2,540	\$17,362	\$15,113	\$5.95	378	14.9%	\$2,249	14.9%	19.0%	21.5%
1,137	1,150	Petersen's Bowhunting	MO	Fishing/Hunting	9	9	14,775	19,150	2,475	3,152	\$17,300	\$22,032	\$6.99	-677	-21.5%	-\$4,732	-21.5%	16.8%	16.5%
1,138	1,121	Canadian Biker	BM	Motorcycles	8	10	16,800	21,470	3,488	4,762	\$17,266	\$23,572	\$4.95	-1,274	-26.8%	-\$6,306	-26.8%	20.8%	22.2%
1,139	1,481	<i>Alberta Gardener</i>	QU	Gardening	5	1	5,225	925	2,319	526	\$17,219	\$6,812	\$7.43	1,793	340.9%	\$10,407	152.8%	44.4%	56.9%
1,140	1,227	France	BM	Travel	6	6	8,950	7,230	2,474	2,423	\$17,194	\$16,840	\$6.95	51	2.1%	\$354	2.1%	27.6%	33.5%
1,141	948	<i>BC Outdoors Fishing Adventures</i>	AN	Fishing/Hunting	1	2	8,692	22,425	2,449	5,418	\$17,119	\$35,217	\$6.99	-2,969	-54.8%	-\$18,098	-51.4%	28.2%	24.2%
1,142	1,089	Snowest	BM	Snowmobile	6	6	16,512	21,150	2,876	4,282	\$17,112	\$25,478	\$5.95	-1,406	-32.8%	-\$8,366	-32.8%	17.4%	20.2%
1,143	1,180	<i>MX and Off-Road</i>	QU	Motocross/ATV	4	4	24,610	25,660	2,910	3,438	\$17,091	\$20,268	\$5.87	-528	-15.4%	-\$3,178	-15.7%	11.8%	13.4%
1,144	1,147	Uncut Music (CD)	MO	Music	12	12	5,880	5,580	1,217	1,582	\$17,026	\$22,132	\$13.99	-365	-23.1%	-\$5,106	-23.1%	20.7%	28.4%
1,145	1,189	Diabetic Cooking	BM	Food/Recipes	6	6	20,825	21,500	3,398	3,853	\$16,956	\$19,226	\$4.99	-455	-11.8%	-\$2,270	-11.8%	16.3%	17.9%
1,146	1,146	N Photo	MO	Photography	13	13	7,071	10,380	1,614	2,116	\$16,947	\$22,218	\$10.50	-502	-23.7%	-\$5,271	-23.7%	22.8%	20.4%
1,147	1,193	Whisky Magazine	MO	Wine/Spirits	10	10	6,780	7,065	2,000	2,146	\$16,886	\$19,079	\$8.44	-146	-6.8%	-\$2,194	-11.5%	29.5%	30.4%
1,148	1,206	Vette	MO	Automotive	12	12	8,000	11,165	2,088	2,308	\$16,683	\$18,441	\$7.99	-220	-9.5%	-\$1,758	-9.5%	26.1%	20.7%
1,149	1,114	Digital Photo Pro	BM	Photography	7	7	13,755	17,400	2,086	3,001	\$16,667	\$23,978	\$7.99	-915	-30.5%	-\$7,311	-30.5%	15.2%	17.2%
1,150	1,200	Canadian Defense Review	BM	Military/Weapons	6	6	7,395	7,470	1,286	1,452	\$16,654	\$18,803	\$12.95	-166	-11.4%	-\$2,150	-11.4%	17.4%	19.4%
1,151	-	Rova	QU	Travel	4	-	16,452	-	1,842	-	\$16,486	-	\$8.95	-	-	-	-	11.2%	-
1,152	594	<i>Southern Progress - SIP 10077</i>	AN	General Interest	1	2	5,700	25,740	1,031	5,552	\$16,486	\$88,776	\$15.99	-4,521	-81.4%	-\$72,291	-81.4%	18.1%	21.6%
1,153	941	<i>Beckett - SIP 01939</i>	SA	Sports General	3	5	9,680	16,300	1,099	2,428	\$16,474	\$35,690	\$14.99	-1,329	-54.7%	-\$19,216	-53.8%	11.4%	14.9%
1,154	1,213	Highlights	MO	Children	12	12	17,580	19,155	3,305	3,657	\$16,360	\$18,102	\$4.95	-352	-9.6%	-\$1,742	-9.6%	18.8%	19.1%
1,155	933	<i>Better Homes & Gardens - SIP 14252</i>	AN	Crafts	1	2	12,680	28,280	2,047	4,576	\$16,356	\$36,562	\$7.99	-2,529	-55.3%	-\$20,207	-55.3%	16.1%	16.2%
1,156	1,113	Eco Parent	QU	Parenting	4	4	17,200	23,250	2,042	3,299	\$16,316	\$24,001	\$7.99	-1,257	-38.1%	-\$7,685	-32.0%	11.9%	14.2%
1,157	1,345	Heirloom Gardener	QU	Gardening	4	4	9,330	6,015	1,628	1,302	\$16,264	\$11,543	\$9.99	326	25.0%	\$4,721	40.9%	17.4%	21.6%
1,158	1,244	<i>Logic Problem Spectacular</i>	AN	Crosswords/Puzzles	1	1	4,825	4,950	1,410	1,370	\$16,215	\$15,755	\$11.50	40	2.9%	\$460	2.9%	29.2%	27.7%
1,159	1,337	Fly Past	MO	Aviation/Transportation	12	12	5,100	4,250	1,619	1,198	\$16,174	\$11,968	\$9.99	421	35.1%	\$4,206	35.1%	31.7%	28.2%
1,160	986	Iron Man	MO	Fitness/Exercise	9	12	15,010	24,430	2,020	4,146	\$16,140	\$32,419	\$7.99	-2,126	-51.3%	-\$16,279	-50.2%	13.5%	17.0%
1,161	1,507	<i>International Quilt Festival</i>	SA	Crafts	2	1	6,800	1,550	1,075	396	\$16,114	\$5,936	\$14.99	679	171.5%	\$10,178	171.5%	15.8%	25.5%
1,162	-	<i>Predator Nation</i>	SA	Fishing/Hunting	3	-	11,875	-	2,663	-	\$15,951	-	\$5.99	-	-	-	-	22.4%	-
1,163	1,295	<i>Old Farmer's Almanac - Gardening Calendar</i>	AN	Calendars	1	1	3,144	2,812	1,329	1,142	\$15,935	\$13,693	\$11.99	187	16.4%	\$2,242	16.4%	42.3%	40.6%
1,164	1,184	<i>Inside Weddings</i>	SA	Bridal	3	4	8,065	9,520	1,444	1,650	\$15,870	\$19,784	\$10.99	-206	-12.5%	-\$3,914	-19.8%	17.9%	17.3%
1,165	1,298	<i>Athlon Sports - College Football</i>	AN	Football	1	1	4,202	4,160	1,439	1,511	\$15,815	\$13,584	\$10.99	-72	-4.8%	\$2,231	16.4%	34.2%	36.3%
1,166	1,205	Art Forum	MO	Art	10	10	6,323	7,420	1,047	1,555	\$15,705	\$18,450	\$15.00	-508	-32.7%	-\$2,745	-14.9%	16.6%	21.0%
1,167	1,142	Horse & Rider	MO	Equestrian	12	12	18,720	22,005	2,619	3,760	\$15,688	\$22,522	\$5.99	-1,141	-30.3%	-\$6,835	-30.3%	14.0%	17.1%
1,168	-	<i>Cambria Style</i>	SA	Home Decor	2	-	39,440	-	3,152	-	\$15,602	-	\$4.95	-	-	-	-	8.0%	-
1,169	1,141	<i>Pools, Spas & Patios</i>	AN	Home Decor	1	1	16,275	16,275	1,563	2,269	\$15,552	\$22,577	\$9.95	-706	-31.1%	-\$7,025	-31.1%	9.6%	13.9%
1,170	-	In The Moment	BM	Women's Lifestyle	6	-	7,185	-	1,037	-	\$15,545	-	\$14.99	-	-	-	-	14.4%	-
1,171	1,136	BDM PC Knowledge Series	QU	Computer	4	4	3,110	3,530	777	1,147	\$15,532	\$22,929	\$19.99	-370	-32.3%	-\$7,396	-32.3%	25.0%	32.5%
1,172	346	<i>Canadian Business</i>	AN	Business/Finance	1	11	9,425	94,750	1,922	21,550	\$15,357	\$172,185	\$7.99	-19,628	-91.1%	-\$156,828	-91.1%	20.4%	22.7%
1,173	1,050	Gun World	MO	Military/Weapons	17	18	19,318	18,926	1,899	3,397	\$15,347	\$28,244	\$8.08	-1,498	-44.1%	-\$12,897	-45.7%	9.8%	17.9%
1,174	921	<i>Time - SIP 10568</i>	SA	General Interest	2	2	21,960	14,008	957	2,344	\$15,302	\$37,481	\$15.99	-1,387	-59.2%	-\$22,178	-59.2%	4.4%	16.7%
1,175	1,319	Eastmans Hunting Journal	QU	Fishing/Hunting	4	7	13,089	10,600	2,552	2,138	\$15,286	\$12,807	\$5.99	414	19.4%	\$2,480	19.4%	19.5%	20.2%
1,176	1,159	East Coast Living	QU	Regional/City	4	4	10,000	9,900	3,070	4,340	\$15,197	\$21,483	\$4.95	-1,270	-29.3%	-\$6,287	-29.3%	30.7%	43.8%
1,177	1,353	<i>Franchise Canada Guide</i>	AN	Business/Finance	1	1	7,680	6,505	1,519	1,140	\$15,175	\$11,389	\$9.99	379	33.2%	\$3,786	33.2%	19.8%	17.5%
1,178	1,210	<i>Boat Guide</i>	SA	Boating	2	2	17,000	20,775	3,060	3,675	\$15,147	\$18,191	\$4.95	-615	-16.7%	-\$3,044	-16.7%	18.0%	17.7%
1,179	1,283	Gray's Sporting Journal	BM	Fishing/Hunting	8	7	8,230	6,175	1,514	1,432	\$15,125	\$14,306	\$9.99	82	5.7%	\$819	5.7%	18.4%	23.2%
1,180	1,279	American Art Review	BM	Art	6	6	9,260	8,270	2,150	2,068	\$15,029	\$14,455	\$6.99	82	4.0%	\$573	4.0%	23.2%	25.0%
1,181	1,204	<i>Canadian Antiques and Vintage</i>	BM	Art	6	6	12,935	19,650	1,889	2,329	\$15,018	\$18,516	\$7.95	-440	-18.9%	-\$3,498	-18.9%	14.6%	11.9%
1,182	1,241	Asimov's Science Fiction	BM	Science/Nature	6	10	5,490	11,460	1,875	2,713	\$14,981	\$16,043	\$7.99	-838	-30.9%	-\$1,062	-6.6%	34.2%	23.7%
1,183	995	<i>4WD Magazine</i>	QU	Automotive	5	8	17,350	42,275	2,503	5,388	\$14,893	\$32,059	\$5.95	-2,885	-53.5%	-\$17,166	-53.5%	14.4%	12.7%
1,184	1,317	Elle Decoration (UK Edition)	MO	Home Decor	12	11	3,504	3,300	1,236	1,073	\$14,820	\$12,865	\$11.99	163	15.2%	\$1,954	15.2%	35.3%	32.5%
1,185	1,305	Salmon Trout Steelheader	MO	Fishing/Hunting	10	10	15,920	15,260	2,490	2,230	\$14,816	\$13,269	\$5.95	260	11.7%	\$1,547	11.7%	15.6%	14.6%
1,186	1,191	<i>Wine & Spirits Buyer's Guide</i>	SA	Wine/Spirits	2	2	5,470	6,265	1,401	1,792	\$14,809	\$19,127	\$10.57	-391	-21.8%	-\$4,318	-22.6%	25.6%	28.6%
1,187	896	<i>Skunk</i>	SA	Cannabis	3	8	7,350	23,575	1,732	4,937	\$14,793	\$40,353	\$8.54	-3,205	-64.9%	-\$25,560	-63.3%	23.6%	20.9%
1,188	1,137	<i>Dogs USA</i>	AN	Pets	1	1	5,360	6,840	1,478	2,293	\$14,765	\$22,907	\$9.99	-815	-35.5%	-\$8,142	-35.5%	27.6%	33.5%
1,189	-	<i>Airbnb Magazine</i>	SA	Travel	2	-	18,158	-	2,948	-	\$14,711	-	\$4.99	-	-	-	-	16.2%	-
1,190	1,414	<i>RV Lifestyle</i>	QU	Outdoors/Camping	5	3	9,250	5,428	2,966	1,802	\$14,682	\$8,920	\$4.95	1,164	64.6%	\$5,762	64.6%	32.1%	33.2%
1,191	1,237	Analog Science Fiction	BM	Science/Nature	6	10	6,840	13,740	1,835	2,921	\$14,662	\$16,427	\$7.99	-1,086	-37.2%	-\$1,765	-10.7%	26.8%	21.3%
1,192	1,053	Revolver	BM	Music	6	6	14,200	25,375	1,609	3,113	\$14,465	\$27,986	\$8.99	-1,504	-48.3%	-\$13,521	-48.3%	11.3%	12.3%
1,193	1,478	World of Interiors	MO	Home Decor	11	10	9,584	2,580	1,452	696	\$14,447	\$6,925	\$9.95	756	108.6%	\$7,522	108.6%	15.2%	27.0%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
1,194	1,209	Drag Racer	BM	Automotive	6	6	9,000	9,780	2,060	2,614	\$14,399	\$18,272	\$6.99	-	554	-21.2%	-\$3,872	-21.2%	22.9%	26.7%
1,195	1,236	American Car Collector	BM	Automotive	6	6	7,525	7,475	1,800	2,065	\$14,382	\$16,499	\$7.99	-	265	-12.8%	-\$2,117	-12.8%	23.9%	27.6%
1,196	1,128	Traditional Bowhunter	SA	Fishing/Hunting	3	6	13,675	26,375	2,394	3,894	\$14,340	\$23,325	\$5.99	-	1,500	-38.5%	-\$8,985	-38.5%	17.5%	14.8%
1,197	1,253	Black Belt	BM	Sports General	6	6	8,230	10,000	2,050	2,198	\$14,330	\$15,364	\$6.99	-	148	-6.7%	-\$1,035	-6.7%	24.9%	22.0%
1,198	-	BMW Motorcycles	SA	Motorcycles	3	-	11,680	-	1,783	-	\$14,175	-	\$7.95	-	-	-	-	-	15.3%	-
1,199	1,278	Out Magazine	MO	Gay Sophisticate	10	10	7,875	8,000	2,027	2,120	\$14,169	\$14,473	\$6.99	-	93	-4.4%	-\$304	-2.1%	25.7%	26.5%
1,200	1,161	Biblical Archaeology Review	BM	Literature	6	6	5,401	8,695	1,775	2,419	\$14,111	\$21,127	\$7.95	-	644	-26.6%	-\$7,016	-33.2%	32.9%	27.8%
1,201	1,322	Alpinist	QU	Sports General	4	4	3,237	3,200	940	849	\$14,053	\$12,693	\$14.95	-	91	10.7%	\$1,360	10.7%	29.0%	26.5%
1,202	-	The New Republic	BM	Tabloid	7	-	14,900	-	2,000	-	\$13,980	-	\$6.99	-	-	-	-	-	13.4%	-
1,203	1,069	BDM Mac Manual Series	QU	Computer	4	4	2,640	2,830	556	1,058	\$13,894	\$26,439	\$24.99	-	502	-47.4%	-\$12,545	-47.4%	21.1%	37.4%
1,204	1,220	Boating	MO	Boating	11	11	12,060	16,020	2,694	3,439	\$13,894	\$17,550	\$5.16	-	745	-21.7%	-\$3,656	-20.8%	22.3%	21.5%
1,205	1,270	Tennis	BM	Sports General	6	6	7,360	7,975	1,979	2,113	\$13,833	\$14,770	\$6.99	-	134	-6.3%	-\$937	-6.3%	26.9%	26.5%
1,206	1,280	Lindy's Pro Basketball	AN	Basketball	1	1	3,945	3,915	1,380	1,442	\$13,786	\$14,406	\$9.99	-	62	-4.3%	-\$619	-4.3%	35.0%	36.8%
1,207	1,245	Knives Illustrated	BM	Military/Weapons	7	7	7,080	7,110	1,884	2,142	\$13,707	\$15,701	\$7.28	-	258	-12.0%	-\$1,993	-12.7%	26.6%	30.1%
1,208	1,231	Wildfowl	BM	Fishing/Hunting	8	8	10,800	12,500	2,283	2,787	\$13,675	\$16,694	\$5.99	-	504	-18.1%	-\$3,019	-18.1%	21.1%	22.3%
1,209	1,194	Digital Photo	QU	Photography	5	7	7,657	13,075	1,734	2,686	\$13,601	\$19,071	\$7.84	-	952	-35.4%	-\$5,470	-28.7%	22.6%	20.5%
1,210	-	Crochet For Beginners	AN	Crafts	1	-	1,403	-	544	-	\$13,595	-	\$24.99	-	-	-	-	-	38.8%	-
1,211	844	The Economist - SIP 01116	SA	General Interest	2	6	6,000	17,660	1,346	4,436	\$13,460	\$45,862	\$10.00	-	3,090	-69.7%	-\$32,402	-70.7%	22.4%	25.1%
1,212	1,318	Western Hunter	QU	Fishing/Hunting	4	4	7,000	7,000	1,988	2,147	\$13,446	\$12,861	\$6.76	-	159	-7.4%	\$586	4.6%	28.4%	30.7%
1,213	1,223	Arts & Crafts Homes	QU	Home Improvement	5	5	8,635	10,240	1,923	2,455	\$13,442	\$17,160	\$6.99	-	532	-21.7%	-\$3,719	-21.7%	22.3%	24.0%
1,214	1,348	BBC History	MO	History	12	13	4,470	3,250	1,220	1,085	\$13,408	\$11,486	\$10.99	-	135	12.4%	\$1,922	16.7%	27.3%	33.4%
1,215	1,239	Musky Hunter	BM	Fishing/Hunting	6	6	10,850	11,800	2,707	3,299	\$13,400	\$16,330	\$4.95	-	592	-17.9%	-\$2,930	-17.9%	24.9%	28.0%
1,216	1,175	Life Beautiful	SA	Women's Lifestyle	3	5	7,720	13,149	2,502	4,133	\$13,365	\$20,458	\$5.34	-	1,631	-39.5%	-\$7,093	-34.7%	32.4%	31.4%
1,217	1,314	Countryside	BM	Gardening	6	6	12,730	13,830	2,437	2,605	\$13,324	\$12,999	\$5.47	-	168	-6.4%	\$325	2.5%	19.1%	18.8%
1,218	1,338	Transformation	QU	Gay/Lesbian Lifestyle	4	4	4,141	4,025	1,063	952	\$13,288	\$11,900	\$12.50	-	111	11.7%	\$1,388	11.7%	25.7%	23.7%
1,219	1,361	Business Week Specials	AN	Business/Finance	1	1	5,150	5,740	1,101	907	\$13,201	\$10,875	\$11.99	-	194	21.4%	\$2,326	21.4%	21.4%	15.8%
1,220	1,329	Inside Track	MO	Automotive	9	11	30,240	28,525	2,392	2,510	\$13,086	\$12,425	\$5.47	-	118	-4.7%	\$662	5.3%	7.9%	8.8%
1,221	1,212	Yachts International	BM	Boating	6	8	9,480	12,425	1,440	2,013	\$12,960	\$18,117	\$9.00	-	573	-28.5%	-\$5,157	-28.5%	15.2%	16.2%
1,222	1,332	Yukon	QU	Travel	4	4	6,975	7,175	1,862	1,767	\$12,941	\$12,281	\$6.95	-	95	5.4%	\$660	5.4%	26.7%	24.6%
1,223	1,172	8 Lug Diesel Truck	MO	Automotive	12	13	13,170	20,601	1,841	2,963	\$12,869	\$20,711	\$6.99	-	1,122	-37.9%	-\$7,843	-37.9%	14.0%	14.4%
1,224	1,309	Freeskier	QU	Ski/Snowboard	4	5	9,950	12,770	1,836	1,880	\$12,834	\$13,141	\$6.99	-	44	-2.3%	-\$308	-2.3%	18.5%	14.7%
1,225	1,256	Toronto Life Style Book	AN	Fashion/Beauty	1	1	10,410	11,410	1,429	1,706	\$12,790	\$15,269	\$8.95	-	277	-16.2%	-\$2,479	-16.2%	13.7%	15.0%
1,226	1,352	Lapidary Journal Jewelry Artist	MO	Crafts	9	9	15,669	16,325	1,827	1,638	\$12,771	\$11,450	\$6.99	-	189	11.5%	\$1,321	11.5%	11.7%	10.0%
1,227	-	Weight Self-Management	AN	Fitness/Exercise	1	-	9,900	-	1,270	-	\$12,687	-	\$9.99	-	-	-	-	-	12.8%	-
1,228	1,217	Transworld - Snowboarding	QU	Ski/Snowboard	5	3	5,370	10,085	1,812	2,552	\$12,666	\$17,838	\$6.99	-	740	-29.0%	-\$5,173	-29.0%	33.7%	25.3%
1,229	1,339	Sporting Classics	BM	Sports General	6	6	5,370	5,310	1,813	1,707	\$12,600	\$11,864	\$6.95	-	106	6.2%	\$737	6.2%	33.8%	32.1%
1,230	1,303	S.W.A.T.	MO	Military/Weapons	12	12	22,960	18,080	1,795	1,886	\$12,547	\$13,367	\$6.99	-	91	-4.8%	-\$820	-6.1%	7.8%	10.4%
1,231	1,287	Interview	MO	Celebrity	10	10	3,940	5,170	894	1,012	\$12,516	\$14,168	\$14.00	-	118	-11.7%	-\$1,652	-11.7%	22.7%	19.6%
1,232	1,285	Bass Player	MO	Music	13	13	8,950	10,100	2,089	2,369	\$12,513	\$14,190	\$5.99	-	280	-11.8%	-\$1,677	-11.8%	23.3%	23.5%
1,233	1,162	Brain World	QU	Science/Nature	4	5	7,200	8,227	1,388	2,350	\$12,478	\$21,127	\$8.99	-	962	-40.9%	-\$8,648	-40.9%	19.3%	28.6%
1,234	1,266	Blade Magazine	MO	Military/Weapons	13	14	7,104	8,475	1,794	2,133	\$12,468	\$14,824	\$6.95	-	339	-15.9%	-\$2,356	-15.9%	25.3%	25.2%
1,235	809	Relax With Art	QU	Art	5	13	11,430	41,485	1,383	5,836	\$12,433	\$49,716	\$8.99	-	4,453	-76.3%	-\$37,282	-75.0%	12.1%	14.1%
1,236	-	Reader's Digest - Reverse Diabetes	AN	Health/Wellness	1	-	4,910	-	2,069	-	\$12,393	-	\$5.99	-	-	-	-	-	42.1%	-
1,237	1,452	Total Film	MO	Entertainment	13	13	27,450	7,934	1,223	759	\$12,218	\$7,582	\$9.99	-	464	61.1%	\$4,635	61.1%	4.5%	9.6%
1,238	-	Gent	AN	Sophisticates	1	-	6,220	-	1,359	-	\$12,217	-	\$8.99	-	-	-	-	-	21.8%	-
1,239	1,698	Atlantis Rising	BM	General Interest	7	6	15,025	2,625	1,609	343	\$12,210	\$2,384	\$7.59	-	1,266	369.1%	\$9,826	412.2%	10.7%	13.1%
1,240	1,323	Bella Grace	QU	General Interest	4	4	1,200	1,200	555	577	\$12,204	\$12,688	\$21.99	-	22	-3.8%	-\$484	-3.8%	46.3%	48.1%
1,241	1,341	Dirt Rag	BM	Motocross/ATV	7	7	16,250	19,900	2,037	1,949	\$12,202	\$11,675	\$5.99	-	88	4.5%	\$527	4.5%	12.5%	9.8%
1,242	1,060	Craft Ideas	SA	Crafts	3	6	14,850	30,760	1,516	3,435	\$12,113	\$27,446	\$7.99	-	1,919	-55.9%	-\$15,333	-55.9%	10.2%	11.2%
1,243	-	Guns & Ammo - SIP 71218	SA	Military/Weapons	2	-	5,850	-	1,210	-	\$12,088	-	\$9.99	-	-	-	-	-	20.7%	-
1,244	1,198	UTV Planet	QU	Motocross/ATV	4	4	12,656	14,200	2,024	3,170	\$12,043	\$18,862	\$5.95	-	1,146	-36.2%	-\$6,819	-36.2%	16.0%	22.3%
1,245	1,254	Highlights - High Five	MO	Children	11	12	20,845	25,140	2,431	3,090	\$12,033	\$15,296	\$4.95	-	659	-21.3%	-\$3,262	-21.3%	11.7%	12.3%
1,246	912	Meredith - SIP 14075	AN	Gardening	1	2	10,780	25,020	922	2,956	\$11,977	\$38,398	\$12.99	-	2,034	-68.8%	-\$26,422	-68.8%	8.6%	11.8%
1,247	1,291	Baseball America	SA	Baseball	2	2	9,660	11,115	1,268	1,470	\$11,957	\$13,927	\$9.43	-	202	-13.7%	-\$1,970	-14.1%	13.1%	13.2%
1,248	1,269	BDM Desktop Series - SIP 91710	QU	Computer	5	3	2,750	1,942	598	739	\$11,954	\$14,773	\$19.99	-	141	-19.1%	-\$2,819	-19.1%	21.7%	38.1%
1,249	1,356	Gray	BM	Home Decor	6	6	6,680	5,915	1,320	1,242	\$11,880	\$11,178	\$9.00	-	78	6.3%	\$702	6.3%	19.8%	21.0%
1,250	1,378	Rotowire Fantasy Football/Baseball Guide	SA	Football	2	2	3,360	3,100	1,187	1,017	\$11,858	\$10,160	\$9.99	-	170	16.7%	\$1,698	16.7%	35.3%	32.8%
1,251	1,351	Old Farmer's Almanac - Weather Watch	AN	Calendars	1	1	3,164	3,732	987	955	\$11,834	\$11,450	\$11.99	-	32	3.4%	\$384	3.4%	31.2%	25.6%
1,252	1,334	Special Weapons	QU	Military/Weapons	5	4	6,100	6,880	1,080	1,100	\$11,826	\$12,045	\$10.95	-	20	-1.8%	-\$219	-1.8%	17.7%	16.0%
1,253	-	Bella Grace - Field Guide to Everyday Magic	AN	General Interest	1	-	1,500	-	621	-	\$11,793	-	\$18.99	-	-	-	-	-	41.4%	-
1,254	1,292	Cruise Travel	BM	Travel	6	6	6,075	6,550	1,475	1,899	\$11,785	\$13,867	\$7.99	-	424	-22.3%	-\$2,082	-15.0%	24.3%	29.0%
1,255	1,290	Downbeat	MO	Music	12	12	7,325	7,650	1,921	2,332	\$11,733	\$13,969	\$6.11	-	411	-17.6%	-\$2,236	-16.0%	26.2%	30.5%
1,256	-	Spinner Power	AN	Children	1	-	15,620	-	1,066	-	\$11,715	-	\$10.99	-	-	-	-	-	6.8%	-

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,257	1,371	Up Here	MO	Regional/City	10	11	14,600	10,815	1,968	1,753	\$11,710	\$10,430	\$5.95	215	12.3%	\$1,279	12.3%	13.5%	16.2%
1,258	1,396	Jazz	QU	Music	4	5	13,800	9,200	1,299	1,057	\$11,678	\$9,305	\$8.99	242	22.9%	\$2,373	25.5%	9.4%	11.5%
1,259	-	PieceWork	BM	Computer	6	-	8,850	-	1,167	-	\$11,658	-	\$9.99	-	-	-	-	13.2%	-
1,260	1,045	Photo Life Specials	AN	Photography	1	1	11,875	13,725	1,157	3,180	\$11,558	\$28,461	\$9.99	-2,023	-63.6%	-\$16,903	-59.4%	9.7%	23.2%
1,261	1,248	Franchise Canada	BM	Business/Finance	6	6	34,030	33,291	2,316	3,122	\$11,557	\$15,579	\$4.99	-806	-25.8%	-\$4,022	-25.8%	6.8%	9.4%
1,262	1,302	BDM Creative Series - SIP 91709	QU	Computer	4	3	2,170	1,900	578	671	\$11,554	\$13,413	\$19.99	-93	-13.9%	-\$1,859	-13.9%	26.6%	35.3%
1,263	1,380	Lindy's College Football	AN	Football	1	1	2,985	3,030	1,151	1,014	\$11,498	\$10,130	\$9.99	137	13.5%	\$1,369	13.5%	38.6%	33.5%
1,264	1,315	Rock & Gem	MO	Hobby/Collectibles	12	12	7,100	7,100	1,910	2,166	\$11,441	\$12,974	\$5.99	-256	-11.8%	-\$1,533	-11.8%	26.9%	30.5%
1,265	1,247	Diesel Tech	MO	Automotive	10	10	12,700	17,975	1,902	2,601	\$11,393	\$15,580	\$5.99	-699	-26.9%	-\$4,187	-26.9%	15.0%	14.5%
1,266	1,265	ID International Design Magazine	AN	Home Decor	1	2	3,825	4,275	755	990	\$11,317	\$14,840	\$14.99	-235	-23.7%	-\$3,523	-23.7%	19.7%	23.2%
1,267	1,359	Brew Your Own	BM	Wine/Spirits	8	7	7,820	9,055	1,752	1,843	\$11,268	\$11,040	\$6.43	-91	-4.9%	\$229	2.1%	22.4%	20.4%
1,268	1,372	Electric Bike Action	BM	Bicycling	6	6	9,570	8,380	1,409	1,301	\$11,258	\$10,395	\$7.99	108	8.3%	\$863	8.3%	14.7%	15.5%
1,269	1,333	Drum	MO	Music	12	12	12,700	9,070	1,833	2,037	\$11,224	\$12,202	\$6.12	-204	-10.0%	-\$978	-8.0%	14.4%	22.5%
1,270	1,841	Yellowstone Journal	QU	Regional/City	4	4	12,282	480	1,546	88	\$11,149	\$638	\$7.21	1,458	1656.8%	\$10,510	1647.1%	12.6%	18.3%
1,271	891	Triathlete	MO	Sports General	11	11	4,300	21,225	1,393	5,076	\$11,130	\$40,557	\$7.99	-3,683	-72.6%	-\$29,427	-72.6%	32.4%	23.9%
1,272	1,364	Scuba Diving	MO	Sports General	9	9	8,920	6,720	1,392	1,342	\$11,122	\$10,723	\$7.99	50	3.7%	\$400	3.7%	15.6%	20.0%
1,273	-	SunGrower & Greenhouse	SA	Cannabis	3	-	6,615	-	926	-	\$11,103	-	\$11.99	-	-	-	-	14.0%	-
1,274	1,395	Men Only (UK Edition)	MO	Sophisticates	14	13	3,505	3,250	852	719	\$11,067	\$9,340	\$12.99	133	18.5%	\$1,728	18.5%	24.3%	22.1%
1,275	1,464	Montreal Home Magazine	BM	Home Decor	6	5	9,728	10,227	1,545	1,008	\$11,023	\$7,234	\$7.13	537	53.3%	\$3,788	52.4%	15.9%	9.9%
1,276	1,196	Gluten Free Holidays	AN	Food/Recipes	1	2	5,350	13,190	1,378	2,380	\$11,010	\$19,016	\$7.99	-1,002	-42.1%	-\$8,006	-42.1%	25.8%	18.0%
1,277	1,310	Canadian Yachting	BM	Boating	6	6	10,950	13,200	1,584	1,889	\$11,009	\$13,129	\$6.95	-305	-16.1%	-\$2,120	-16.1%	14.5%	14.3%
1,278	1,187	Pregnancy & Newborn	MO	Parenting	12	12	23,000	27,550	1,831	3,270	\$10,968	\$19,587	\$5.99	-1,439	-44.0%	-\$8,620	-44.0%	8.0%	11.9%
1,279	1,306	Pain Free Living	BM	Health/Wellness	7	6	23,945	35,275	1,897	2,649	\$10,941	\$13,219	\$5.77	-752	-28.4%	-\$2,277	-17.2%	7.9%	7.5%
1,280	1,394	MXP Motocross & Off Road	BM	Motocross/ATV	8	6	17,194	16,630	2,203	1,907	\$10,905	\$9,440	\$4.95	296	15.5%	\$1,465	15.5%	12.8%	11.5%
1,281	1,331	Somerset Studio	BM	Crafts	6	6	2,980	3,120	906	1,081	\$10,863	\$12,376	\$11.99	-175	-16.2%	-\$1,513	-12.2%	30.4%	34.6%
1,282	1,312	America's Civil War	BM	Military/Weapons	6	7	8,640	9,839	1,550	1,937	\$10,835	\$13,030	\$6.99	-387	-20.0%	-\$2,195	-16.8%	17.9%	19.7%
1,283	1,340	Racer	BM	Motorsports	8	8	7,415	7,386	1,197	1,321	\$10,713	\$11,823	\$8.95	-124	-9.4%	-\$1,110	-9.4%	16.1%	17.9%
1,284	750	Ottawa Magazine Specials	AN	Regional/City	1	3	3,500	10,350	895	5,027	\$10,695	\$59,073	\$11.95	-4,132	-82.2%	-\$48,377	-81.9%	25.6%	49.5%
1,285	1,381	Paddling Buyers Guide	AN	Outdoors/Camping	1	1	4,816	4,770	1,070	1,002	\$10,689	\$10,010	\$9.99	68	6.8%	\$679	6.8%	22.2%	21.0%
1,286	1,293	The Nation	BW	Current Affairs	25	35	17,617	11,484	1,815	2,774	\$10,629	\$13,842	\$5.86	-959	-34.6%	-\$3,213	-23.2%	10.3%	24.2%
1,287	1,425	Mustang Flight Journal	AN	Aviation/Transportation	1	1	3,430	3,480	757	602	\$10,590	\$8,422	\$13.99	155	25.7%	\$2,168	25.7%	22.1%	17.3%
1,288	1,388	Western & Eastern Treasures	MO	Hobby/Collectibles	12	11	11,400	9,300	1,925	1,748	\$10,588	\$9,614	\$5.50	177	10.1%	\$974	10.1%	16.9%	18.8%
1,289	1,327	Electric Flight	BM	Hobby/Collectibles	6	6	9,865	11,500	1,176	1,386	\$10,572	\$12,460	\$8.99	-210	-15.2%	-\$1,888	-15.2%	11.9%	12.1%
1,290	1,392	RV Lifestyle Buyer's Guide	AN	Outdoors/Camping	1	1	4,850	3,975	1,776	1,595	\$10,567	\$9,490	\$5.95	181	11.3%	\$1,077	11.3%	36.6%	40.1%
1,291	1,116	BDM iTech Special Series - SIP 89034	QU	Computer	4	4	2,521	4,200	528	1,192	\$10,555	\$23,828	\$19.99	-664	-55.7%	-\$13,273	-55.7%	20.9%	28.4%
1,292	-	World of Firepower	MO	Military/Weapons	10	-	6,523	-	942	-	\$10,489	-	\$11.13	-	-	-	-	14.4%	-
1,293	1,258	Airbrush Action	QU	Art	5	6	5,270	7,020	1,158	1,684	\$10,410	\$15,139	\$8.99	-526	-31.2%	-\$4,729	-31.2%	22.0%	24.0%
1,294	1,272	Arthritis Today	BM	Health/Wellness	6	6	6,625	7,775	1,489	2,109	\$10,408	\$14,742	\$6.99	-620	-29.4%	-\$4,334	-29.4%	22.5%	27.1%
1,295	689	Will Shortz Wordplay	AN	Crosswords/Puzzles	1	6	6,625	40,530	1,488	10,457	\$10,401	\$69,937	\$6.99	-8,969	-85.8%	-\$59,536	-85.1%	22.5%	25.8%
1,296	1,328	Coastal Living - SIP 10461	AN	Home Decor	1	1	4,420	5,060	649	779	\$10,378	\$12,456	\$15.99	-130	-16.7%	-\$9,039	-16.7%	14.7%	15.4%
1,297	1,246	Successful Hunter	BM	Fishing/Hunting	6	6	9,625	13,825	1,483	2,238	\$10,366	\$15,644	\$6.99	-755	-33.7%	-\$5,277	-33.7%	15.4%	16.2%
1,298	1,264	Outlaw Biker	SA	Motorcycles	2	4	4,615	7,950	1,297	1,867	\$10,363	\$14,917	\$7.99	-570	-30.5%	-\$4,554	-30.5%	28.1%	23.5%
1,299	1,387	International Figure Skating	BM	Sports General	6	6	9,025	5,400	1,718	1,616	\$10,291	\$9,680	\$5.99	102	6.3%	\$611	6.3%	19.0%	29.9%
1,300	1,354	Art In America	MO	Art	11	11	3,695	4,130	719	797	\$10,288	\$11,322	\$14.31	-78	-9.8%	-\$1,034	-9.1%	19.5%	19.3%
1,301	1,252	Masters Journal	AN	Golf	1	1	1,950	2,795	788	1,182	\$10,244	\$15,366	\$13.00	-394	-33.3%	-\$5,122	-33.3%	40.4%	42.3%
1,302	1,369	BDM Essential Guide Series - SIP 90109	QU	Computer	4	3	2,792	3,088	511	529	\$10,215	\$10,575	\$19.99	-18	-3.4%	-\$360	-3.4%	18.3%	17.1%
1,303	-	Vancouver Luxury Living	QU	General Interest	4	-	12,800	-	1,274	-	\$10,128	-	\$7.95	-	-	-	-	10.0%	-
1,304	1,251	Tattoo Special	SA	Tattoos	2	3	3,000	5,365	617	1,027	\$10,120	\$15,390	\$16.40	-410	-39.9%	-\$5,270	-34.2%	20.6%	19.1%
1,305	1,427	National Review	BW	Current Affairs	24	24	10,652	8,085	1,768	1,663	\$10,054	\$8,298	\$5.69	105	6.3%	\$1,756	21.2%	16.6%	20.6%
1,306	1,311	Sophisticated Black Hair	BM	Fashion/Beauty	7	8	7,920	9,649	1,216	1,590	\$10,032	\$13,118	\$8.25	-374	-23.5%	-\$3,086	-23.5%	15.4%	16.5%
1,307	1,402	Strategy + Business	QU	Business/Finance	4	4	2,775	1,820	772	712	\$9,997	\$9,220	\$12.95	60	8.4%	\$777	8.4%	27.8%	39.1%
1,308	1,420	Yachting	MO	Boating	12	11	7,000	7,755	1,108	957	\$9,972	\$8,613	\$9.00	151	15.8%	\$1,359	15.8%	15.8%	12.3%
1,309	961	Glow	SA	Fashion/Beauty	3	8	30,510	83,915	2,498	8,614	\$9,967	\$34,370	\$3.99	-6,116	-71.0%	-\$24,403	-71.0%	8.2%	10.3%
1,310	1,304	Forza	BM	Automotive	8	8	6,442	6,973	1,657	2,220	\$9,925	\$13,298	\$5.99	-563	-25.4%	-\$3,372	-25.4%	25.7%	31.8%
1,311	-	Your Pal Archie	QU	Comics	4	-	15,230	-	2,484	-	\$9,911	-	\$3.99	-	-	-	-	16.3%	-
1,312	1,233	Fast Times	SA	Motorcycles	2	3	6,375	7,801	1,415	2,375	\$9,891	\$16,601	\$6.99	-960	-40.4%	-\$6,710	-40.4%	22.2%	30.4%
1,313	1,268	Fighters Only	MO	Sports General	13	13	7,271	9,420	1,397	1,850	\$9,876	\$14,782	\$7.07	-453	-24.5%	-\$4,906	-33.2%	19.2%	19.6%
1,314	-	Breathe	QU	Crafts	4	-	1,354	-	611	-	\$9,770	-	\$15.99	-	-	-	-	45.1%	-
1,315	1,249	Northwest Fly Fishing	QU	Fishing/Hunting	5	6	6,775	9,825	1,208	1,948	\$9,652	\$15,565	\$7.99	-740	-38.0%	-\$5,913	-38.0%	17.8%	19.8%
1,316	-	Horse Racing - Special Collector's Edition	AN	Hobby/Collectibles	1	-	6,325	-	793	-	\$9,508	-	\$11.99	-	-	-	-	12.5%	-
1,317	1,580	Handwoven	QU	Crafts	5	5	7,650	2,450	1,189	561	\$9,500	\$4,482	\$7.99	628	111.9%	\$5,018	111.9%	15.5%	22.9%
1,318	1,572	Spin + Knit	AN	Crafts	1	1	6,000	800	630	309	\$9,444	\$4,632	\$14.99	321	103.9%	\$4,812	103.9%	10.5%	38.6%
1,319	1,385	Designer Dream Homes	AN	Home Decor	1	1	2,490	2,190	673	698	\$9,388	\$9,737	\$13.95	-25	-3.6%	-\$349	-3.6%	27.0%	31.9%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
1,320	1,439	<i>Athlon Sports - College Basketball</i>	AN	Basketball	1	1	2,840	2,880	848	890	\$9,320	\$8,001	\$10.99	-	42	-4.7%	\$1,318	16.5%	29.9%	30.9%
1,321	1,238	Aperture	QU	Photography	4	4	1,700	1,852	373	655	\$9,306	\$16,342	\$24.95	-	282	-43.1%	-\$7,036	-43.1%	21.9%	35.4%
1,322	1,459	Ontario Gardener	QU	Gardening	4	1	4,000	1,000	1,339	563	\$9,306	\$7,291	\$6.95	-	776	137.8%	\$2,015	27.6%	33.5%	56.3%
1,323	1,379	Vietnam	BM	Military/Weapons	6	6	5,500	5,940	1,329	1,450	\$9,290	\$10,136	\$6.99	-	121	-8.3%	-\$846	-8.3%	24.2%	24.4%
1,324	1,410	Jazz Times	MO	Music	10	10	12,695	12,129	1,555	1,532	\$9,252	\$9,115	\$5.95	-	23	1.5%	\$137	1.5%	12.2%	12.6%
1,325	1,360	Grassroots Motorsports	BM	Automotive	8	8	6,235	7,980	1,544	1,872	\$9,249	\$10,945	\$5.99	-	328	-17.5%	-\$1,697	-15.5%	24.8%	23.5%
1,326	1,577	<i>Better Homes & Gardens - SIP 14440</i>	AN	Home Decor	1	1	6,175	6,150	1,027	505	\$9,233	\$4,540	\$8.99	-	522	103.4%	\$4,693	103.4%	16.6%	8.2%
1,327	1,234	The Growler	SA	Wine/Spirits	3	4	6,225	11,800	1,847	3,324	\$9,217	\$16,587	\$4.99	-	1,477	-44.4%	-\$7,370	-44.4%	29.7%	28.2%
1,328	1,684	Galerie	QU	Home Decor	5	2	5,375	2,175	809	259	\$9,155	\$2,499	\$11.32	-	550	212.4%	\$6,656	266.3%	15.1%	11.9%
1,329	1,344	Ultimate Wheel & Tire Guide	SA	Automotive	2	2	6,275	8,060	1,075	1,413	\$9,138	\$11,565	\$8.50	-	338	-23.9%	-\$2,428	-21.0%	17.1%	17.5%
1,330	1,398	Where Women Cook	QU	Food/Recipes	4	5	2,085	2,400	535	547	\$9,090	\$9,294	\$16.99	-	12	-2.2%	-\$204	-2.2%	25.7%	22.8%
1,331	1,525	SurplusGuns Magazine	AN	Military/Weapons	1	1	1,875	1,050	564	349	\$8,996	\$5,567	\$15.95	-	215	61.6%	\$3,429	61.6%	30.1%	33.2%
1,332	1,222	Car	MO	Automotive	12	10	3,555	7,380	644	1,252	\$8,984	\$17,465	\$13.95	-	608	-48.6%	-\$8,482	-48.6%	18.1%	17.0%
1,333	1,349	Street & Smith's Fantasy Football	AN	Football	1	1	3,425	3,525	897	1,148	\$8,961	\$11,469	\$9.99	-	251	-21.9%	-\$2,507	-21.9%	26.2%	32.6%
1,334	1,408	Mountain Sledder	SA	Snowmobile	2	2	7,225	7,050	1,504	1,535	\$8,949	\$9,133	\$5.95	-	31	-2.0%	-\$184	-2.0%	20.8%	21.8%
1,335	697	Today's Parent	AN	Parenting	1	11	4,300	53,705	1,482	11,375	\$8,877	\$68,136	\$5.99	-	9,893	-87.0%	-\$59,259	-87.0%	34.5%	21.2%
1,336	1,419	Civil War Times	BM	Military/Weapons	6	6	5,220	5,220	1,476	1,450	\$8,841	\$8,686	\$5.99	-	26	1.8%	\$156	1.8%	28.3%	27.8%
1,337	1,377	Man at Arms	BM	Military/Weapons	6	5	8,180	9,080	1,106	1,279	\$8,793	\$10,168	\$7.95	-	173	-13.5%	-\$1,375	-13.5%	13.5%	14.1%
1,338	-	Cavallino Ferrari	QU	Automotive	4	-	8,360	-	880	-	\$8,791	-	\$9.99	-	-	-	-	-	10.5%	-
1,339	1,262	USA Today - SIP 64577	BM	Home Improvement	7	6	18,954	22,325	1,250	2,147	\$8,738	\$15,008	\$6.99	-	897	-41.8%	-\$6,270	-41.8%	6.6%	9.6%
1,340	1,229	Showcase Wedding	AN	Bridal	1	1	5,000	7,000	1,087	2,104	\$8,685	\$16,811	\$7.99	-	1,017	-48.3%	-\$8,126	-48.3%	21.7%	30.1%
1,341	1,358	Elle (UK Edition)	MO	Fashion/Beauty	11	11	4,548	4,655	753	963	\$8,660	\$11,075	\$11.50	-	210	-21.8%	-\$2,415	-21.8%	16.6%	20.7%
1,342	1,434	Real Weddings (BC Edition)	SA	Bridal	2	2	7,900	8,400	1,445	1,361	\$8,656	\$8,152	\$5.99	-	84	6.2%	\$503	6.2%	18.3%	16.2%
1,343	1,447	Classic Cars (UK Edition)	MO	Automotive	12	11	3,195	3,219	629	577	\$8,628	\$7,790	\$13.72	-	52	9.0%	\$839	10.8%	19.7%	17.9%
1,344	1,382	BDM Essential Guide to Android	QU	Computer	4	4	2,000	2,640	428	499	\$8,556	\$9,975	\$19.99	-	71	-14.2%	-\$1,419	-14.2%	21.4%	18.9%
1,345	1,307	Western Living SIP	SA	Home Decor	2	2	9,000	9,920	1,427	2,205	\$8,548	\$13,208	\$5.99	-	778	-35.3%	-\$4,660	-35.3%	15.9%	22.2%
1,346	1,357	Classic Toy Trains	MO	Hobby/Collectibles	10	10	4,764	4,964	989	1,262	\$8,541	\$11,121	\$8.64	-	273	-21.6%	-\$2,580	-23.2%	20.8%	25.4%
1,347	1,368	Show Boats International	MO	Boating	10	11	7,395	7,760	944	1,175	\$8,496	\$10,575	\$9.00	-	231	-19.7%	-\$2,079	-19.7%	12.8%	15.1%
1,348	1,639	Classic Motorcycle	MO	Motorcycles	11	11	5,900	2,278	738	302	\$8,487	\$3,362	\$11.50	-	436	144.4%	\$5,125	152.4%	12.5%	13.3%
1,349	947	Kit Car	AN	Automotive	1	4	3,835	17,830	1,213	5,057	\$8,479	\$35,348	\$6.99	-	3,844	-76.0%	-\$26,870	-76.0%	31.6%	28.4%
1,350	-	Art Journaling	SA	Crafts	3	-	1,260	-	498	-	\$8,461	-	\$16.99	-	-	-	-	-	39.5%	-
1,351	1,433	Mayfair - SIP 72127	QU	Sophisticates	5	4	2,850	2,304	602	583	\$8,422	\$8,156	\$13.99	-	19	3.3%	\$266	3.3%	21.1%	25.3%
1,352	-	MTL375	AN	Travel	1	-	6,010	-	845	-	\$8,408	-	\$9.95	-	-	-	-	-	14.1%	-
1,353	1,366	Nuts & Volts	MO	Science/Nature	12	12	4,475	4,400	1,109	1,426	\$8,318	\$10,695	\$7.50	-	317	-22.2%	-\$2,378	-22.2%	24.8%	32.4%
1,354	-	Snapshot	SA	Hockey	2	-	7,600	-	1,655	-	\$8,275	-	\$5.00	-	-	-	-	-	21.8%	-
1,355	1,370	Sport Rider	QU	Motorcycles	5	6	4,150	5,475	1,179	1,504	\$8,241	\$10,513	\$6.99	-	325	-21.6%	-\$2,272	-21.6%	28.4%	27.5%
1,356	1,383	Bark	QU	Pets	4	4	4,975	5,600	1,178	1,423	\$8,234	\$9,947	\$6.99	-	245	-17.2%	-\$1,713	-17.2%	23.7%	25.4%
1,357	1,391	Great Lakes Angler	BM	Fishing/Hunting	6	6	5,100	7,350	1,648	1,902	\$8,224	\$9,491	\$4.99	-	254	-13.4%	-\$1,267	-13.4%	32.3%	25.9%
1,358	518	<i>Better Homes & Gardens - SIP 14322</i>	AN	Home Decor	1	3	9,028	30,885	514	6,844	\$8,219	\$109,436	\$15.99	-	6,330	-92.5%	-\$101,217	-92.5%	5.7%	22.2%
1,359	1,343	Gun Dog	BM	Fishing/Hunting	7	7	7,300	10,350	1,367	1,932	\$8,188	\$11,573	\$5.99	-	565	-29.2%	-\$3,384	-29.2%	18.7%	18.7%
1,360	1,519	USA Crosswords Jumbo/Horoscope Guide	MO	Crosswords/Puzzles	12	12	14,740	5,040	1,638	1,140	\$8,174	\$5,689	\$4.99	-	498	43.7%	\$2,485	43.7%	11.1%	22.6%
1,361	1,405	Writer, The	MO	Literature	12	12	8,570	8,400	1,176	1,318	\$8,173	\$9,160	\$6.95	-	142	-10.8%	-\$987	-10.8%	13.7%	15.7%
1,362	854	Smithsonian Journeys	AN	Travel	1	4	5,225	33,175	577	3,177	\$8,072	\$44,446	\$13.99	-	2,600	-81.8%	-\$36,374	-81.8%	11.0%	9.6%
1,363	1,179	Step by Step Wire Jewelry	SA	Crafts	2	6	5,475	13,986	1,010	2,545	\$8,070	\$20,335	\$7.99	-	1,535	-60.3%	-\$12,265	-60.3%	18.4%	18.2%
1,364	1,416	Canadian Business Franchise Annual	AN	Business/Finance	1	1	6,575	8,695	811	889	\$8,069	\$8,846	\$9.95	-	78	-8.8%	-\$776	-8.8%	12.3%	10.2%
1,365	1,413	Street & Smith's College Football	AN	Football	1	1	2,400	2,925	807	893	\$8,062	\$8,921	\$9.99	-	86	-9.6%	-\$859	-9.6%	33.6%	30.5%
1,366	-	SBC Skateboard	SA	Sports General	2	-	5,700	-	1,148	-	\$8,025	-	\$6.99	-	-	-	-	-	20.1%	-
1,367	-	BBC Focus	AN	Science/Nature	1	-	1,500	-	613	-	\$7,963	-	\$12.99	-	-	-	-	-	40.9%	-
1,368	1,450	Beckett - World Cup	SA	Sports General	3	2	4,140	4,060	793	765	\$7,922	\$7,642	\$9.99	-	28	3.7%	\$280	3.7%	19.2%	18.8%
1,369	810	Organic Life	AN	Gardening	1	6	9,025	62,450	1,319	8,285	\$7,901	\$49,627	\$5.99	-	6,966	-84.1%	-\$41,726	-84.1%	14.6%	13.3%
1,370	1,432	BDM Seniors Special Series - SIP 57272	QU	Computer	4	3	1,756	1,606	395	409	\$7,896	\$8,176	\$19.99	-	14	-3.4%	-\$280	-3.4%	22.5%	25.5%
1,371	1,671	Bird Watcher Digest	BM	Pets	7	5	10,110	2,180	1,571	542	\$7,839	\$2,705	\$4.99	-	1,029	189.9%	\$5,135	189.9%	15.5%	24.9%
1,372	672	BDM Mind Series Special	SA	Crafts	2	6	2,815	19,761	580	4,923	\$7,830	\$73,197	\$13.50	-	4,343	-88.2%	-\$65,367	-89.3%	20.6%	24.9%
1,373	1,373	Cowgirl	BM	Women's Lifestyle	6	8	5,060	6,800	1,289	1,730	\$7,721	\$10,363	\$5.99	-	441	-25.5%	-\$2,642	-25.5%	25.5%	25.4%
1,374	1,423	King Snow	QU	Sports General	4	4	10,225	13,567	1,101	1,217	\$7,696	\$8,507	\$6.99	-	116	-9.5%	-\$811	-9.5%	10.8%	9.0%
1,375	-	8 by 8 Neymar Soccer	SA	Sports General	2	-	2,600	-	480	-	\$7,675	-	\$15.99	-	-	-	-	-	18.5%	-
1,376	1,355	RC Buyer's Guide	SA	Hobby/Collectibles	2	3	4,840	7,450	605	931	\$7,621	\$11,318	\$12.60	-	326	-35.0%	-\$3,697	-32.7%	12.5%	12.5%
1,377	1,762	Tatler	MO	General Interest	12	1	4,950	900	765	147	\$7,612	\$1,463	\$9.95	-	618	420.4%	\$6,149	420.4%	15.5%	16.3%
1,378	1,442	Animal Wellness	BM	Pets	6	6	5,550	6,731	1,088	1,144	\$7,562	\$7,951	\$6.95	-	56	-4.9%	-\$389	-4.9%	19.6%	17.0%
1,379	-	Beadwork - SIP 02312	AN	Crafts	1	-	4,200	-	504	-	\$7,555	-	\$14.99	-	-	-	-	-	12.0%	-
1,380	1,448	Life Extension	MO	Health/Wellness	12	11	5,100	5,125	1,506	1,545	\$7,515	\$7,710	\$4.99	-	39	-2.5%	-\$195	-2.5%	29.5%	30.1%
1,381	1,047	Skin & Ink	SA	Tattoos	2	4	6,620	19,585	940	3,314	\$7,511	\$28,433	\$7.99	-	2,374	-71.6%	-\$20,922	-73.6%	14.2%	16.9%
1,382	1,438	Old Cars Price Guide	BM	Automotive	6	6	5,375	4,500	1,073	1,145	\$7,500	\$8,004	\$6.99	-	72	-6.3%	-\$503	-6.3%	20.0%	25.4%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,383	1,501	New England Home	BM	Home Decor	6	6	2,550	2,535	1,077	871	\$7,485	\$6,053	\$6.95	206	23.7%	\$1,432	23.7%	42.2%	34.4%
1,384	1,428	<i>Sunset - SIP 10144</i>	SA	Travel	2	2	3,660	3,700	622	691	\$7,458	\$8,285	\$11.99	-69	-10.0%	-\$827	-10.0%	17.0%	18.7%
1,385	1,403	American Interest	BM	Current Affairs	6	6	3,400	3,540	466	575	\$7,451	\$9,194	\$15.99	109	-19.0%	-\$1,743	-19.0%	13.7%	16.2%
1,386	1,475	<i>ATV Guide</i>	AN	Motocross/ATV	1	1	2,590	3,390	437	414	\$7,407	\$7,017	\$16.95	23	5.6%	\$390	5.6%	16.9%	12.2%
1,387	-	Let's Knit	BM	Crafts	6	-	1,940	-	370	-	\$7,396	-	\$19.99	-	-	-	-	19.1%	-
1,388	-	Vitalize	QU	Fashion/Beauty	4	-	19,680	-	1,232	-	\$7,380	-	\$5.99	-	-	-	-	6.3%	-
1,389	1,281	<i>PASMAG</i>	QU	Automotive	5	6	11,220	21,360	1,476	2,886	\$7,365	\$14,401	\$4.99	-1,410	-48.9%	-\$7,036	-48.9%	13.2%	13.5%
1,390	1,496	F-1 Racing	MO	Motorsports	12	12	4,680	2,930	614	531	\$7,362	\$6,229	\$11.99	83	15.6%	\$1,133	18.2%	13.1%	18.1%
1,391	1,436	Garden Railways	BM	Hobby/Collectibles	6	6	3,860	4,020	921	1,006	\$7,359	\$8,038	\$7.99	85	-8.4%	-\$679	-8.4%	23.9%	25.0%
1,392	1,443	The Cottager	QU	Outdoors/Camping	5	5	11,890	13,775	1,482	1,596	\$7,336	\$7,900	\$4.95	114	-7.1%	-\$564	-7.1%	12.5%	11.6%
1,393	1,440	<i>Ottawa Wedding Magazine</i>	SA	Bridal	2	2	4,480	4,560	921	1,002	\$7,322	\$7,966	\$7.95	81	-8.1%	-\$644	-8.1%	20.6%	22.0%
1,394	990	<i>Hoss Home Renovation</i>	SA	Home Improvement	2	6	18,180	90,582	1,452	6,445	\$7,245	\$32,161	\$4.99	4,993	-77.5%	-\$24,915	-77.5%	8.0%	7.1%
1,395	1,486	Civil War Monitor	QU	Military/Weapons	5	4	4,575	3,775	1,034	915	\$7,239	\$6,625	\$7.00	119	13.0%	\$614	9.3%	22.6%	24.2%
1,396	1,444	Wine Enthusiast	MO	Wine/Spirits	13	13	5,292	5,295	1,149	1,193	\$7,175	\$7,834	\$6.24	44	-3.7%	-\$660	-8.4%	21.7%	22.5%
1,397	-	<i>Ottawa At Home</i>	SA	Home Decor	2	-	7,400	-	1,190	-	\$7,128	-	\$5.99	-	-	-	-	16.1%	-
1,398	1,421	<i>Street & Smith's Basketball</i>	AN	Basketball	1	1	2,150	2,100	713	862	\$7,123	\$8,611	\$9.99	149	-17.3%	-\$1,489	-17.3%	33.2%	41.0%
1,399	1,404	<i>ATV World</i>	BM	Motocross/ATV	6	6	9,870	13,700	1,197	1,542	\$7,122	\$9,175	\$5.95	345	-22.4%	-\$2,053	-22.4%	12.1%	11.3%
1,400	1,451	Quiltmania	BM	Crafts	6	5	1,940	1,950	474	509	\$7,105	\$7,630	\$14.99	35	-6.9%	-\$525	-6.9%	24.4%	26.1%
1,401	1,435	<i>NBA Hoop</i>	AN	Basketball	1	1	2,625	2,575	1,177	1,356	\$7,050	\$8,122	\$5.99	179	-13.2%	-\$1,072	-13.2%	44.8%	52.7%
1,402	1,713	Ms.	QU	Women's Lifestyle	4	2	8,533	2,960	1,013	327	\$7,040	\$2,147	\$6.95	686	209.8%	\$4,894	228.0%	11.9%	11.0%
1,403	1,543	Marie Claire (UK Edition)	MO	Fashion/Beauty	12	7	6,228	3,870	704	521	\$7,033	\$5,205	\$9.99	183	35.1%	\$1,828	35.1%	11.3%	13.5%
1,404	-	Long Live Vinyl	MO	Music	9	-	2,930	-	328	-	\$7,027	-	\$21.42	-	-	-	-	11.2%	-
1,405	795	<i>Color Magic</i>	AN	Colouring Books	1	3	5,725	60,530	780	5,717	\$7,012	\$51,396	\$8.99	4,937	-86.4%	-\$44,384	-86.4%	13.6%	9.4%
1,406	1,460	Technical Analysis of Stocks & Commodities	MO	Business/Finance	13	12	3,710	3,895	1,003	1,043	\$7,011	\$7,291	\$6.99	40	-3.8%	-\$280	-3.8%	27.0%	26.8%
1,407	1,430	Art Doll	QU	Crafts	4	4	1,800	1,800	582	683	\$6,978	\$8,189	\$11.99	101	-14.8%	-\$1,211	-14.8%	32.3%	37.9%
1,408	1,590	<i>Print</i>	SA	Business/Finance	3	3	2,035	4,877	243	262	\$6,966	\$4,397	\$28.67	19	-7.3%	\$2,569	58.4%	11.9%	5.4%
1,409	1,490	<i>Kittens 101</i>	AN	Pets	1	1	2,760	2,880	695	651	\$6,943	\$6,503	\$9.99	44	6.8%	\$440	6.8%	25.2%	22.6%
1,410	-	<i>Reminisce Extra</i>	SA	Literature	3	-	15,780	-	1,156	-	\$6,924	-	\$5.99	-	-	-	-	7.3%	-
1,411	-	<i>Florida Home & Design</i>	SA	Home Decor	2	-	4,940	-	695	-	\$6,915	-	\$9.95	-	-	-	-	14.1%	-
1,412	913	<i>Sonic The Hedgehog</i>	AN	Comics	1	11	4,070	43,530	1,731	9,595	\$6,907	\$38,284	\$3.99	7,864	-82.0%	-\$31,377	-82.0%	42.5%	22.0%
1,413	1,468	<i>Fantasy Football Diehards</i>	AN	Football	1	1	2,460	2,440	748	794	\$6,725	\$7,138	\$8.99	46	-5.8%	-\$414	-5.8%	30.4%	32.5%
1,414	1,043	<i>Vegetarian Times - SIP 39205</i>	AN	Food/Recipes	1	3	3,935	13,850	747	3,179	\$6,716	\$28,579	\$8.99	2,432	-76.5%	-\$21,864	-76.5%	19.0%	23.0%
1,415	1,600	<i>Homes & Estates</i>	SA	Home Decor	2	1	3,540	1,770	611	373	\$6,715	\$4,099	\$10.99	238	63.8%	\$2,616	63.8%	17.3%	21.1%
1,416	1,118	<i>Knitter's</i>	AN	Crafts	1	4	3,240	13,860	966	3,402	\$6,714	\$23,644	\$6.95	2,436	-71.6%	-\$16,930	-71.6%	29.8%	24.5%
1,417	1,685	Vogue (UK Edition)	MO	Fashion/Beauty	11	4	2,101	1,000	607	227	\$6,671	\$2,495	\$10.99	380	167.4%	\$4,176	167.4%	28.9%	22.7%
1,418	1,571	<i>Dream Homes International</i>	QU	Home Decor	4	2	7,775	3,575	958	669	\$6,658	\$4,650	\$6.95	289	43.2%	\$2,009	43.2%	12.3%	18.7%
1,419	1,724	Evo	MO	Automotive	13	1	3,015	500	474	144	\$6,655	\$2,009	\$14.04	330	229.2%	\$4,646	231.3%	15.7%	28.8%
1,420	1,454	Creative Machine Embroidery	BM	Crafts	6	6	3,260	3,900	740	840	\$6,653	\$7,552	\$8.99	100	-11.9%	-\$899	-11.9%	22.7%	21.5%
1,421	1,415	Circle Track	MO	Automotive	12	12	3,195	5,990	951	1,270	\$6,647	\$8,877	\$6.99	319	-25.1%	-\$2,230	-25.1%	29.8%	21.2%
1,422	1,330	Decanter	MO	Wine/Spirits	10	13	5,535	5,490	577	1,077	\$6,636	\$12,386	\$11.50	500	-46.4%	-\$5,750	-46.4%	10.4%	19.6%
1,423	1,499	Vintage Rock Presents - SIP 30452	QU	Music	4	2	2,970	1,700	342	309	\$6,628	\$6,177	\$19.38	33	10.7%	\$451	7.3%	11.5%	18.2%
1,424	1,556	Guitar Bass Classics	QU	Music	5	4	1,120	820	331	244	\$6,617	\$4,878	\$19.99	87	35.7%	\$1,739	35.7%	29.6%	29.8%
1,425	1,453	Sci-Fi	BM	Science/Nature	6	6	4,560	5,000	1,074	1,262	\$6,433	\$7,559	\$5.99	188	-14.9%	-\$1,126	-14.9%	23.6%	25.2%
1,426	1,409	Titan - SIP 03152	MO	Entertainment	13	14	9,727	13,360	1,600	2,288	\$6,384	\$9,129	\$3.99	688	-30.1%	-\$2,745	-30.1%	16.4%	17.1%
1,427	1,533	<i>Entrepreneur Startup</i>	SA	Business/Finance	3	3	6,185	4,075	1,275	1,081	\$6,362	\$5,394	\$4.99	194	17.9%	\$968	17.9%	20.6%	26.5%
1,428	1,483	Roadracing World	MO	Motorcycles	13	12	5,045	5,555	1,267	1,362	\$6,322	\$6,796	\$4.99	95	-7.0%	-\$474	-7.0%	25.1%	24.5%
1,429	1,559	<i>Motorcycle Tour Guide</i>	AN	Motorcycles	1	1	5,775	5,575	1,055	809	\$6,319	\$4,846	\$5.99	246	30.4%	\$1,474	30.4%	18.3%	14.5%
1,430	1,406	<i>International Watch</i>	SA	Literature	2	3	1,900	2,530	625	916	\$6,244	\$9,151	\$9.99	291	-31.8%	-\$2,907	-31.8%	32.9%	36.2%
1,431	1,579	Empire	MO	Entertainment	13	9	8,080	4,160	514	370	\$6,193	\$4,494	\$12.05	144	38.9%	\$1,699	37.8%	6.4%	8.9%
1,432	1,471	Artful Blogging	QU	Literature	4	4	1,520	1,520	363	417	\$6,167	\$7,085	\$16.99	54	-12.9%	-\$917	-12.9%	23.9%	27.4%
1,433	1,480	Yankee	QU	Regional/City	5	5	3,225	3,375	1,020	1,138	\$6,110	\$6,817	\$5.99	118	-10.4%	-\$707	-10.4%	31.6%	33.7%
1,434	1,174	<i>Elk Hunter</i>	AN	Fishing/Hunting	1	5	2,815	10,160	1,017	3,431	\$6,092	\$20,552	\$5.99	2,414	-70.4%	-\$14,460	-70.4%	36.1%	33.8%
1,435	1,446	Autos Unlimited	MO	Automotive	12	12	4,720	5,775	936	1,247	\$6,075	\$7,833	\$6.49	311	-24.9%	-\$1,758	-24.4%	19.8%	21.6%
1,436	1,362	<i>Adventure Kayak</i>	SA	Boating	2	3	4,550	6,085	869	1,549	\$6,074	\$10,828	\$6.99	680	-43.9%	-\$4,753	-43.9%	19.1%	25.5%
1,437	1,437	Backyard Poultry	BM	Agriculture	6	6	4,550	4,834	1,114	1,605	\$6,052	\$8,009	\$5.43	491	-30.6%	-\$1,957	-24.4%	24.5%	33.2%
1,438	1,399	<i>Eastern Fly Fishing</i>	QU	Fishing/Hunting	5	6	5,275	9,300	757	1,157	\$6,048	\$9,244	\$7.99	400	-34.6%	-\$3,196	-34.6%	14.4%	12.4%
1,439	1,441	<i>Allergic Living</i>	QU	Health/Wellness	4	4	11,375	16,450	1,014	1,338	\$6,033	\$7,962	\$5.95	324	-24.2%	-\$1,928	-24.2%	8.9%	8.1%
1,440	1,472	<i>Sunset - SIP 10138</i>	AN	Gardening	1	1	4,880	4,840	402	472	\$6,026	\$7,075	\$14.99	70	-14.8%	-\$1,049	-14.8%	8.2%	9.8%
1,441	1,335	Mountain Flyer	QU	Bicycling	4	5	3,920	10,775	550	1,207	\$6,023	\$12,010	\$10.95	657	-54.4%	-\$5,987	-49.9%	14.0%	11.2%
1,442	1,740	<i>Luxe by Calgary Bride</i>	SA	Bridal	2	1	3,220	1,640	548	166	\$6,001	\$1,818	\$10.95	382	230.1%	\$4,183	230.1%	17.0%	10.1%
1,443	1,549	<i>Adventure Outdoors</i>	SA	Outdoors/Camping	3	2	10,148	8,559	1,209	1,019	\$5,985	\$5,044	\$4.95	190	18.6%	\$941	18.6%	11.9%	11.9%
1,444	1,275	<i>Chrome</i>	AN	Men's Lifestyle	1	2	7,900	26,740	997	2,440	\$5,972	\$14,616	\$5.99	1,443	-59.1%	-\$8,644	-59.1%	12.6%	9.1%
1,445	1,649	Diecast Magazine	QU	Hobby/Collectibles	4	2	1,885	990	598	322	\$5,950	\$3,204	\$9.95	276	85.7%	\$2,746	85.7%	31.7%	32.5%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru	
1,446	-	<i>Vancouver City Guide</i>	AN	Regional/City	1	-	3,350	-	848	-	\$5,928	-	\$6.99	-	-	-	-	25.3%	-	
1,447	922	<i>Fitness RX For Men</i>	AN	Fitness/Exercise	1	6	3,725	24,575	847	5,966	\$5,921	\$37,459	\$6.99	-	5,119	-85.8%	-\$31,539	-84.2%	22.7%	24.3%
1,448	1,526	<i>Mountain Hunter</i>	SA	Fishing/Hunting	3	3	3,571	3,650	661	621	\$5,916	\$5,558	\$8.95	-	40	6.4%	\$358	6.4%	18.5%	17.0%
1,449	-	<i>Culture Cook Cheese</i>	AN	Food/Recipes	1	-	4,150	-	590	-	\$5,894	-	\$9.99	-	-	-	-	14.2%	-	
1,450	846	<i>Popular Photography</i>	AN	Photography	1	11	2,700	29,170	981	7,608	\$5,876	\$45,572	\$5.99	-	6,627	-87.1%	-\$39,696	-87.1%	36.3%	26.1%
1,451	1,473	Recording	MO	Audio/Video	11	12	4,240	5,240	980	1,179	\$5,870	\$7,062	\$5.99	-	199	-16.9%	-\$1,192	-16.9%	23.1%	22.5%
1,452	1,487	<i>Deer Hunters Almanac</i>	AN	Fishing/Hunting	1	1	3,600	3,360	728	831	\$5,788	\$6,606	\$7.95	-	103	-12.4%	-\$819	-12.4%	20.2%	24.7%
1,453	1,491	Forecast Ski Magazine	QU	Ski/Snowboard	4	3	11,475	10,760	816	928	\$5,704	\$6,487	\$6.99	-	112	-12.1%	-\$783	-12.1%	7.1%	8.6%
1,454	1,431	Dr. Who 12th Doctor	MO	Entertainment	13	13	8,295	11,460	1,416	2,050	\$5,650	\$8,180	\$3.99	-	634	-30.9%	-\$2,530	-30.9%	17.1%	17.9%
1,455	1,300	<i>Fly Rod and Reel</i>	SA	Fishing/Hunting	2	4	4,600	7,744	806	1,930	\$5,634	\$13,491	\$6.99	-	1,124	-58.2%	-\$7,857	-58.2%	17.5%	24.9%
1,456	1,558	Resource World	BM	Business/Finance	7	6	4,375	4,400	945	816	\$5,623	\$4,855	\$5.95	-	129	15.8%	\$768	15.8%	21.6%	18.5%
1,457	1,463	Lowrider	MO	Automotive	12	11	4,913	4,980	656	852	\$5,576	\$7,242	\$8.50	-	196	-23.0%	-\$1,666	-23.0%	13.4%	17.1%
1,458	1,489	Titan - SIP 03153	MO	General Interest	13	11	8,187	10,005	1,395	1,631	\$5,566	\$6,508	\$3.99	-	236	-14.5%	-\$942	-14.5%	17.0%	16.3%
1,459	1,598	<i>Old Farmer's Almanac - Country Calendar</i>	AN	Calendars	1	1	780	1,250	428	325	\$5,560	\$4,222	\$12.99	-	103	31.7%	\$1,338	31.7%	54.9%	26.0%
1,460	1,534	<i>Power Boating Canada</i>	QU	Boating	5	5	6,665	8,025	1,123	1,084	\$5,559	\$5,366	\$4.95	-	39	3.6%	\$193	3.6%	16.8%	13.5%
1,461	1,503	Fine Art Connoisseur	BM	Art	6	6	3,762	5,846	618	672	\$5,531	\$6,014	\$8.95	-	54	-8.0%	-\$483	-8.0%	16.4%	11.5%
1,462	1,514	Farm Collector	MO	Agriculture	12	12	2,880	2,880	929	970	\$5,528	\$5,772	\$5.95	-	41	-4.2%	-\$244	-4.2%	32.3%	33.7%
1,463	1,568	BDM iPhone Guidebook Series - SIP 80695	QU	Computer	4	3	1,070	830	276	235	\$5,517	\$4,698	\$19.99	-	41	17.4%	\$820	17.4%	25.8%	28.3%
1,464	1,581	Celtic Heritage	BM	Ethnic/Religion	6	6	5,200	5,200	921	752	\$5,480	\$4,474	\$5.95	-	169	22.5%	\$1,006	22.5%	17.7%	14.5%
1,465	1,867	American Handgunner	BM	Military/Weapons	6	1	7,900	550	685	58	\$5,446	\$461	\$7.95	-	627	1081.0%	\$4,985	1081.0%	8.7%	10.5%
1,466	1,347	<i>Confetti</i>	AN	Bridal	1	2	1,850	3,840	364	890	\$5,442	\$11,526	\$14.95	-	526	-59.1%	-\$6,084	-52.8%	19.7%	23.2%
1,467	1,508	<i>SunCruiser</i>	SA	Boating	3	1	4,328	2,825	802	853	\$5,413	\$5,928	\$6.75	-	51	-6.0%	-\$515	-8.7%	18.5%	30.2%
1,468	1,476	Grit	BM	Agriculture	6	6	6,875	7,355	1,084	1,396	\$5,409	\$6,966	\$4.99	-	312	-22.3%	-\$1,557	-22.3%	15.8%	19.0%
1,469	1,536	Mingle	QU	Home Decor	4	4	1,200	1,200	317	315	\$5,386	\$5,352	\$6.99	-	2	0.6%	\$34	0.6%	26.4%	26.2%
1,470	1,595	Eye Spy	BM	Business/Finance	6	6	3,500	4,630	668	539	\$5,337	\$4,307	\$7.99	-	129	23.9%	\$1,031	23.9%	19.1%	11.6%
1,471	1,588	<i>Bridal Fantasy</i>	AN	Bridal	1	1	3,800	3,820	663	554	\$5,271	\$4,404	\$7.95	-	109	19.7%	\$867	19.7%	17.4%	14.5%
1,472	1,011	<i>Digital Photo CD (UK Edition)</i>	SA	Photography	2	14	1,720	12,100	478	2,824	\$5,253	\$31,036	\$10.99	-	2,346	-83.1%	-\$25,783	-83.1%	27.8%	23.3%
1,473	1,342	Cnet	QU	Computer	4	4	10,875	15,800	875	1,942	\$5,241	\$11,633	\$5.99	-	1,067	-54.9%	-\$6,391	-54.9%	8.0%	12.3%
1,474	1,479	Metal Hammer	MO	Music	12	14	1,420	1,940	337	447	\$5,224	\$6,869	\$15.50	-	110	-24.6%	-\$1,646	-24.0%	23.7%	23.0%
1,475	1,626	Western Shooting Horse	BM	Military/Weapons	7	5	11,721	7,700	861	602	\$5,157	\$3,606	\$5.99	-	259	43.0%	\$1,551	43.0%	7.3%	7.8%
1,476	1,376	iPhone Application Review Guide	QU	Computer	4	4	1,950	2,956	214	529	\$5,141	\$10,197	\$24.02	-	315	-59.5%	-\$5,056	-49.6%	11.0%	17.9%
1,477	1,504	ATV Trail Rider	BM	Motocross/ATV	6	6	11,330	11,350	1,034	1,214	\$5,118	\$6,009	\$4.95	-	180	-14.8%	-\$891	-14.8%	9.1%	10.7%
1,478	-	<i>Personal Defense</i>	SA	General Interest	3	-	3,975	-	314	-	\$5,008	-	\$15.95	-	-	-	-	7.9%	-	
1,479	1,484	European Car	MO	Automotive	9	9	2,760	3,980	554	751	\$4,980	\$6,751	\$8.99	-	197	-26.2%	-\$1,771	-26.2%	20.1%	18.9%
1,480	1,550	<i>Food Traveler</i>	SA	Food/Recipes	2	2	7,300	9,700	993	1,003	\$4,955	\$5,005	\$4.99	-	10	-1.0%	-\$50	-1.0%	13.6%	10.3%
1,481	960	<i>Sonic Universe</i>	AN	Comics	1	12	3,035	37,145	1,231	8,638	\$4,912	\$34,466	\$3.99	-	7,407	-85.7%	-\$29,554	-85.7%	40.6%	23.3%
1,482	1,494	Urban Bagger	MO	Motorcycles	12	12	6,210	6,795	698	881	\$4,879	\$6,247	\$6.99	-	183	-20.8%	-\$1,368	-21.9%	11.2%	13.0%
1,483	1,570	Hamilton Magazine	QU	Regional/City	5	6	3,000	2,800	1,371	1,330	\$4,799	\$4,655	\$3.50	-	41	3.1%	\$144	3.1%	45.7%	47.5%
1,484	-	History Roman Empire (UK)	QU	History	4	-	1,850	-	189	-	\$4,723	-	\$24.99	-	-	-	-	10.2%	-	
1,485	1,511	<i>Fantasy Football Draftbook</i>	AN	Football	1	1	2,090	2,090	523	651	\$4,702	\$5,852	\$8.99	-	128	-19.7%	-\$1,151	-19.7%	25.0%	31.1%
1,486	-	<i>World's Best Diving</i>	AN	Sports General	1	-	1,315	-	393	-	\$4,696	-	\$11.95	-	-	-	-	29.9%	-	
1,487	1,831	Airliner World	MO	Aviation/Transportation	12	1	1,755	180	334	52	\$4,673	\$727	\$13.99	-	282	542.3%	\$3,945	542.3%	19.0%	28.9%
1,488	1,651	Free Inquiry	BM	Literature	6	6	3,750	3,850	783	641	\$4,659	\$3,173	\$5.95	-	142	22.2%	\$1,486	46.8%	20.9%	16.6%
1,489	1,308	Spin To Win Rodeo	QU	Sports General	4	12	3,600	10,840	930	2,643	\$4,641	\$13,189	\$4.99	-	1,713	-64.8%	-\$8,548	-64.8%	25.8%	24.4%
1,490	1,515	<i>Kayak Angler</i>	SA	Fishing/Hunting	3	4	4,380	5,811	658	822	\$4,599	\$5,746	\$6.99	-	164	-20.0%	-\$1,146	-20.0%	15.0%	14.1%
1,491	1,389	<i>Canoeroots</i>	SA	Boating	2	3	4,650	6,705	652	1,362	\$4,557	\$9,520	\$6.99	-	710	-52.1%	-\$4,963	-52.1%	14.0%	20.3%
1,492	1,679	<i>Old Farmer's Almanac - Recipe Calendar</i>	AN	Calendars	1	1	920	1,175	347	217	\$4,508	\$2,602	\$12.99	-	130	59.9%	\$1,906	73.2%	37.7%	18.5%
1,493	1,562	Belle Armoire Jewelry	QU	Crafts	4	4	1,280	1,280	264	283	\$4,485	\$4,808	\$16.99	-	19	-6.7%	-\$323	-6.7%	20.6%	22.1%
1,494	1,510	Aeroplane Monthly	BM	Aviation/Transportation	8	12	1,650	3,000	426	559	\$4,439	\$5,870	\$10.42	-	133	-23.8%	-\$1,430	-24.4%	25.8%	18.6%
1,495	1,738	Bassin	BM	Fishing/Hunting	8	5	13,598	2,240	1,111	457	\$4,433	\$1,823	\$3.99	-	654	143.1%	\$2,609	143.1%	8.2%	20.4%
1,496	1,411	Lonely Planet Travel	QU	Travel	5	13	5,680	5,030	439	908	\$4,386	\$9,071	\$9.99	-	469	-51.7%	-\$4,685	-51.7%	7.7%	18.1%
1,497	1,531	<i>Lindy's College Basketball</i>	AN	Basketball	1	1	1,860	1,800	438	544	\$4,376	\$5,435	\$6.99	-	106	-19.5%	-\$1,059	-19.5%	23.5%	30.2%
1,498	1,551	Somerset Life	QU	Crafts	4	4	1,095	1,280	257	293	\$4,366	\$4,978	\$9.99	-	36	-12.3%	-\$612	-12.3%	23.5%	22.9%
1,499	1,584	Fantasy & Science Fiction	BM	Fiction	6	6	1,675	1,800	433	492	\$4,326	\$4,423	\$9.99	-	59	-12.0%	-\$97	-2.2%	25.9%	27.3%
1,500	1,612	Intermezzo	QU	Food/Recipes	4	3	4,725	6,481	722	645	\$4,325	\$3,864	\$5.99	-	77	11.9%	\$461	11.9%	15.3%	10.0%
1,501	1,596	Under The Radar	QU	Music	4	3	4,094	4,065	718	712	\$4,301	\$4,265	\$5.99	-	6	0.8%	\$36	0.8%	17.5%	17.5%
1,501	1,565	Climbing	BM	Sports General	8	9	2,880	3,110	718	790	\$4,301	\$4,732	\$5.99	-	72	-9.1%	-\$431	-9.1%	24.9%	25.4%
1,503	1,599	<i>Street & Smith's Football</i>	AN	Football	1	1	1,500	1,550	430	417	\$4,296	\$4,166	\$9.99	-	13	3.1%	\$130	3.1%	28.7%	26.9%
1,504	1,516	Crawl	BM	Automotive	6	6	3,290	3,800	612	819	\$4,278	\$5,725	\$6.99	-	207	-25.3%	-\$1,447	-25.3%	18.6%	21.6%
1,505	1,557	Consumers Digest	BM	General Interest	6	6	4,250	6,850	852	977	\$4,251	\$4,875	\$4.99	-	125	-12.8%	-\$624	-12.8%	20.0%	14.3%
1,506	1,591	American Angler	BM	Fishing/Hunting	6	6	3,660	3,200	608	626	\$4,250	\$4,376	\$6.99	-	18	-2.9%	-\$126	-2.9%	16.6%	19.6%
1,507	1,564	European Cigar Cult Journal	QU	Luxury	4	4	1,325	1,725	530	592	\$4,240	\$4,736	\$8.00	-	62	-10.5%	-\$496	-10.5%	40.0%	34.3%
1,508	1,547	Fader	QU	Music	4	6	1,586	2,312	522	641	\$4,171	\$5,122	\$7.99	-	119	-18.6%	-\$951	-18.6%	32.9%	27.7%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,509	1,498	Light of Consciousness	QU	Ethnic/Religion	4	4	2,920	4,630	553	828	\$4,148	\$6,210	\$7.50	-275	-33.2%	-\$2,063	-33.2%	18.9%	17.9%
1,510	-	<i>Essence - SIP 10236</i>	AN	Celebrity	1	-	5,680	-	259	-	\$4,141	-	\$15.99	-	-	-	-	4.6%	-
1,511	1,645	<i>Source</i>	SA	Music	2	2	3,260	4,120	829	660	\$4,137	\$3,293	\$4.99	169	25.6%	\$843	25.6%	25.4%	16.0%
1,512	1,546	Whitetail Journal	BM	Fishing/Hunting	6	6	5,720	6,755	828	1,029	\$4,132	\$5,135	\$4.99	-201	-19.5%	-\$1,003	-19.5%	14.5%	15.2%
1,513	-	<i>Whistler Traveller</i>	SA	Travel	2	-	10,890	-	516	-	\$4,123	-	\$7.99	-	-	-	-	4.7%	-
1,514	1,541	Via Corsa	QU	Automotive	4	5	9,325	14,175	687	875	\$4,115	\$5,241	\$5.99	-188	-21.5%	-\$1,126	-21.5%	7.4%	6.2%
1,515	1,583	Canadian Musician	BM	Music	6	6	5,350	5,575	1,159	1,264	\$4,424	\$4,424	\$3.50	-105	-8.3%	-\$368	-8.3%	21.7%	22.7%
1,516	1,719	<i>Cross Country Skier</i>	SA	Ski/Snowboard	2	1	3,975	1,925	576	293	\$4,026	\$2,048	\$6.99	283	96.6%	\$1,978	96.6%	14.5%	15.2%
1,517	1,607	Die Cast X	QU	Hobby/Collectibles	4	4	3,185	3,015	447	444	\$4,019	\$3,992	\$8.99	3	0.7%	\$27	0.7%	14.0%	14.7%
1,518	1,727	The Simple Things	MO	Women's Lifestyle	12	10	2,820	1,270	308	152	\$4,001	\$1,974	\$12.99	156	102.6%	\$2,026	102.6%	10.9%	12.0%
1,519	1,603	Atlantic Salmon Journal	QU	Fishing/Hunting	4	4	3,000	3,000	1,063	1,084	\$3,986	\$4,065	\$3.75	-21	-1.9%	-\$79	-1.9%	35.4%	36.1%
1,520	1,646	<i>Mountain Life Resort</i>	AN	Outdoors/Camping	1	1	2,950	2,875	494	412	\$3,947	\$3,292	\$7.99	82	19.9%	\$655	19.9%	16.7%	14.3%
1,521	1,689	Canadian Business Franchise	QU	Business/Finance	5	4	11,278	9,083	790	496	\$3,942	\$2,475	\$4.99	294	59.3%	\$1,467	59.3%	7.0%	5.5%
1,522	1,257	<i>RC Driver</i>	SA	Hobby/Collectibles	3	11	3,150	13,200	558	2,184	\$3,900	\$15,266	\$6.99	-1,626	-74.5%	-\$11,366	-74.5%	17.7%	16.5%
1,523	1,176	<i>B The Change</i>	AN	Business/Finance	1	3	6,180	25,205	388	2,044	\$3,876	\$20,420	\$9.99	-1,656	-81.0%	-\$16,543	-81.0%	6.3%	8.1%
1,524	1,849	New Scientist	WK	Science/Nature	48	1	10,600	600	596	97	\$3,828	\$577	\$6.42	499	514.4%	\$3,251	563.3%	5.6%	16.2%
1,525	1,532	Sweat RX Training	BM	Fitness/Exercise	6	5	8,656	9,050	636	905	\$3,810	\$5,421	\$5.99	-269	-29.7%	-\$1,611	-29.7%	7.3%	10.0%
1,526	1,506	Take Ten	QU	Crafts	4	4	1,280	1,280	224	351	\$3,806	\$5,963	\$16.99	-127	-36.2%	-\$2,158	-36.2%	17.5%	27.4%
1,527	1,585	Kung Fu Tai Chi	BM	Sports General	6	6	2,315	2,510	543	632	\$3,796	\$4,418	\$6.99	-89	-14.1%	-\$622	-14.1%	23.5%	25.2%
1,528	-	<i>Western Living</i>	SA	Regional/City	2	-	7,550	-	633	-	\$3,792	-	\$5.99	-	-	-	-	8.4%	-
1,529	1,518	Porthole	BM	Boating	6	6	4,600	7,985	632	981	\$3,786	\$5,691	\$5.99	-349	-35.6%	-\$1,906	-33.5%	13.7%	12.3%
1,530	1,657	Outdoor X4	BM	Boating	6	5	2,975	2,725	541	438	\$3,782	\$3,062	\$6.99	103	23.5%	\$720	23.5%	18.2%	16.1%
1,531	831	<i>Rebel Rodz</i>	AN	Automotive	1	4	2,565	10,350	135	2,382	\$3,779	\$47,616	\$27.99	-2,247	-94.3%	-\$43,838	-92.1%	5.3%	23.0%
1,532	1,350	<i>Bicycle Times</i>	SA	Bicycling	2	6	3,800	13,425	753	2,298	\$3,757	\$11,467	\$4.99	-1,545	-67.2%	-\$7,710	-67.2%	19.8%	17.1%
1,533	1,589	<i>Stand Up Journal</i>	SA	Sports General	3	4	2,120	4,020	289	340	\$3,743	\$4,403	\$12.95	-51	-15.0%	-\$660	-15.0%	13.6%	8.5%
1,534	1,497	<i>Smooth Girl</i>	SA	Sophisticates	3	4	1,425	2,300	316	622	\$3,742	\$6,214	\$11.84	-306	-49.2%	-\$2,472	-39.8%	22.2%	27.0%
1,535	1,678	<i>Ottawa Life</i>	QU	Regional/City	4	6	2,251	2,700	751	533	\$3,717	\$2,638	\$4.95	218	40.9%	\$1,079	40.9%	33.4%	19.7%
1,536	-	<i>Soundings</i>	MO	Audio/Video	12	-	3,660	-	534	-	\$3,711	-	\$6.95	-	-	-	-	14.6%	-
1,537	1,627	<i>Watchtime Design</i>	AN	Hobby/Collectibles	1	1	1,580	1,050	367	360	\$3,652	\$3,582	\$9.95	7	1.9%	\$70	1.9%	23.2%	34.3%
1,538	1,582	Horrorhound	BM	Fiction	6	6	1,600	1,755	405	494	\$3,641	\$4,441	\$8.99	-89	-18.0%	-\$800	-18.0%	25.3%	28.1%
1,539	1,834	<i>Manitoba Gardener</i>	QU	Gardening	5	1	1,370	225	472	55	\$3,606	\$712	\$7.64	417	758.2%	\$2,894	406.3%	34.5%	24.4%
1,540	1,324	Dirt Toys	BM	Motocross/ATV	6	6	8,985	21,022	600	2,125	\$3,570	\$12,644	\$5.95	-1,525	-71.8%	-\$9,074	-71.8%	6.7%	10.1%
1,541	1,604	<i>Prim</i>	SA	Fashion/Beauty	3	3	940	960	210	239	\$3,568	\$4,061	\$16.99	-29	-12.1%	-\$493	-12.1%	22.3%	24.9%
1,542	1,537	<i>RV Lifestyle Campground Annual</i>	AN	Outdoors/Camping	1	1	2,565	3,120	598	897	\$3,558	\$5,337	\$5.95	-299	-33.3%	-\$1,779	-33.3%	23.3%	28.7%
1,543	1,299	<i>GO Wedding Style</i>	SA	Bridal	3	3	3,910	13,645	294	1,128	\$3,525	\$13,525	\$11.99	-834	-73.9%	-\$10,000	-73.9%	7.5%	8.3%
1,544	1,445	<i>HLM Magazine</i>	QU	Luxury	4	3	24,460	24,360	503	1,127	\$3,496	\$7,833	\$6.95	-624	-55.4%	-\$4,337	-55.4%	2.1%	4.6%
1,545	1,367	Advertising Age	BW	Business/Finance	23	23	2,875	2,854	251	970	\$3,487	\$10,690	\$13.89	-719	-74.1%	-\$7,203	-67.4%	8.7%	34.0%
1,546	1,586	Air International	MO	Aviation/Transportation	9	11	1,025	1,450	232	296	\$3,478	\$4,413	\$14.99	-64	-21.6%	-\$935	-21.2%	22.6%	20.4%
1,547	1,644	<i>Pregnancy</i>	SA	Parenting	2	1	3,800	2,203	580	554	\$3,474	\$3,318	\$5.99	26	4.7%	\$156	4.7%	15.3%	25.1%
1,548	1,633	<i>Good Housekeeping - SIP 82125</i>	SA	Food/Recipes	2	1	1,242	1,342	346	348	\$3,457	\$3,477	\$9.99	-2	-0.6%	-\$20	-0.6%	27.9%	25.9%
1,549	1,746	Wine & Spirits	BM	Wine/Spirits	6	6	4,325	1,650	494	252	\$3,453	\$1,761	\$6.99	242	96.0%	\$1,692	96.0%	11.4%	15.3%
1,550	1,622	Book Forum	QU	Literature	5	5	2,700	3,885	579	612	\$3,445	\$3,641	\$5.95	-33	-5.4%	-\$196	-5.4%	21.4%	15.8%
1,551	1,602	Guns & Ammo - Handguns	BM	Military/Weapons	6	6	4,925	5,750	667	816	\$3,442	\$4,072	\$5.16	-149	-18.3%	-\$630	-15.5%	13.5%	14.2%
1,552	1,555	Art News	QU	Art	4	4	1,720	1,720	427	610	\$3,416	\$4,880	\$8.00	-183	-30.0%	-\$1,464	-30.0%	24.8%	35.5%
1,553	1,470	World Soccer (UK Edition)	MO	Sports General	13	14	1,570	3,370	293	608	\$3,370	\$7,122	\$11.50	-315	-51.8%	-\$3,752	-52.7%	18.7%	18.0%
1,554	1,426	Women	QU	Health/Wellness	4	4	4,100	5,230	423	1,047	\$3,363	\$8,324	\$7.95	-624	-59.6%	-\$4,961	-59.6%	10.3%	20.0%
1,555	1,765	America in WWII	BM	Military/Weapons	7	3	2,145	1,160	479	219	\$3,348	\$1,430	\$6.99	260	118.7%	\$1,918	134.2%	22.3%	18.9%
1,556	1,593	<i>Fantasy Football Cheatsheets</i>	AN	Football	1	1	1,820	2,060	368	483	\$3,308	\$4,342	\$8.99	-115	-23.8%	-\$1,034	-23.8%	20.2%	23.4%
1,557	1,618	Ukulele	QU	Music	4	4	1,850	1,955	473	530	\$3,306	\$3,705	\$6.99	-57	-10.8%	-\$398	-10.8%	25.6%	27.1%
1,558	1,660	Rural Delivery	MO	Regional/City	10	10	2,300	2,300	834	770	\$3,294	\$3,042	\$3.95	64	8.3%	\$253	8.3%	36.3%	33.5%
1,559	1,609	<i>Wedding Essentials</i>	SA	Bridal	2	1	6,395	3,320	553	669	\$3,290	\$3,981	\$5.95	-116	-17.3%	-\$690	-17.3%	8.6%	20.2%
1,560	1,502	USA Today - SIP 64578	QU	Home Decor	5	5	11,626	12,039	445	838	\$3,279	\$6,046	\$7.37	-393	-46.9%	-\$2,767	-45.8%	3.8%	7.0%
1,561	1,460	Dirt Sports + Off Road	MO	Automotive	12	12	4,085	13,475	463	1,043	\$3,276	\$7,291	\$7.08	-580	-55.6%	-\$4,014	-55.1%	11.3%	7.7%
1,562	1,638	<i>Sew Somerset</i>	SA	Crafts	2	2	640	645	191	199	\$3,245	\$3,381	\$16.99	-8	-4.0%	-\$136	-4.0%	29.8%	30.9%
1,563	1,576	Sea History	QU	Military/Weapons	4	4	4,007	6,456	655	919	\$3,242	\$4,549	\$4.95	-264	-28.7%	-\$1,307	-28.7%	16.3%	14.2%
1,564	1,276	<i>Guns & Weapons For Law Enforcement</i>	AN	Military/Weapons	1	5	2,030	10,230	463	2,082	\$3,236	\$14,553	\$6.99	-1,619	-77.8%	-\$11,317	-77.8%	22.8%	20.4%
1,565	1,523	Wallpaper	MO	General Interest	12	10	4,005	3,455	280	550	\$3,227	\$5,625	\$11.52	-270	-49.1%	-\$2,398	-42.6%	7.0%	15.9%
1,566	1,601	duPont Registry - Homes	MO	Home Decor	12	12	10,290	9,330	434	586	\$3,200	\$4,073	\$7.37	-152	-25.9%	-\$872	-21.4%	4.2%	6.3%
1,567	1,374	<i>How</i>	AN	Computer	1	4	820	4,160	138	542	\$3,167	\$10,214	\$22.95	-404	-74.5%	-\$7,047	-69.0%	16.8%	13.0%
1,568	1,789	Naval History	BM	Military/Weapons	6	6	4,275	1,175	525	195	\$3,145	\$1,168	\$5.99	330	169.2%	\$1,977	169.2%	12.3%	16.6%
1,569	1,659	<i>Log Homes Illustrated</i>	AN	Home Decor	1	1	2,225	2,225	449	436	\$3,139	\$3,048	\$6.99	13	3.0%	\$91	3.0%	20.2%	19.6%
1,570	1,167	<i>Snowboarder</i>	AN	Ski/Snowboard	1	6	2,670	16,765	392	2,635	\$3,132	\$20,984	\$7.99	-2,243	-85.1%	-\$17,852	-85.1%	14.7%	15.7%
1,571	-	<i>Simply Cards & Papercraft</i>	SA	Crafts	2	-	850	-	183	-	\$3,109	-	\$16.99	-	-	-	-	21.5%	-

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,572	1,605	Designs in Machine Embroidery	BM	Crafts	6	6	1,820	1,820	341	447	\$3,066	\$4,019	\$8.99	-106	-23.7%	-\$953	-23.7%	18.7%	24.6%
1,573	-	<i>Extreme Dot to Dot</i>	AN	Classifieds	1	-	1,050	-	203	-	\$3,043	-	\$14.99	-	-	-	-	19.3%	-
1,574	-	<i>Health & Fitness Shape Yoga</i>	AN	Health/Wellness	1	-	260	-	122	-	\$3,020	-	\$24.75	-	-	-	-	46.9%	-
1,575	-	<i>Respect Magazine</i>	AN	Music	1	-	2,480	-	274	-	\$3,011	-	\$10.99	-	-	-	-	11.0%	-
1,576	1,625	Sweat Equity	BM	Fitness/Exercise	6	6	7,245	8,370	607	731	\$3,005	\$3,618	\$4.95	-124	-17.0%	-\$614	-17.0%	8.4%	8.7%
1,577	1,628	Dr. Who 9th Doctor	MO	Entertainment	9	7	5,173	5,323	750	897	\$2,993	\$3,579	\$3.99	-147	-16.4%	-\$587	-16.4%	14.5%	16.9%
1,578	1,469	<i>Vintage Fire Truck</i>	SA	Automotive	2	4	2,520	7,595	429	1,027	\$2,982	\$7,138	\$6.95	-598	-58.2%	-\$4,156	-58.2%	17.0%	13.5%
1,579	1,640	Alaska Magazine	MO	Travel	10	10	1,980	2,110	566	654	\$2,980	\$3,354	\$5.27	-88	-13.5%	-\$374	-11.2%	28.6%	31.0%
1,580	1,631	Coin World	MO	Hobby/Collectibles	12	12	5,050	5,365	373	437	\$2,980	\$3,492	\$7.99	-64	-14.6%	-\$511	-14.6%	7.4%	8.1%
1,581	1,707	AirForces Monthly	MO	Aviation/Transportation	9	11	1,080	1,320	209	158	\$2,978	\$2,252	\$14.25	51	32.3%	\$727	32.3%	19.4%	12.0%
1,582	1,723	<i>Avenue</i>	MO	Regional/City	12	12	9,625	2,680	597	409	\$2,955	\$2,025	\$4.95	188	46.0%	\$931	46.0%	6.2%	15.3%
1,583	1,545	<i>Tabu Tattoo</i>	AN	Tattoos	1	2	1,500	2,850	369	646	\$2,948	\$5,162	\$7.99	-277	-42.9%	-\$2,213	-42.9%	24.6%	22.7%
1,584	1,696	<i>Phil Steele College Football</i>	AN	Football	1	1	675	525	225	184	\$2,923	\$2,390	\$12.99	41	22.3%	\$533	22.3%	33.3%	35.0%
1,585	1,592	Green Craft Magazine	QU	Women's Lifestyle	4	4	1,000	1,200	172	256	\$2,922	\$4,349	\$16.99	-84	-32.8%	-\$1,427	-32.8%	17.2%	21.3%
1,586	1,485	BBC Good Food	MO	Food/Recipes	12	13	2,900	5,110	253	592	\$2,910	\$6,743	\$11.50	-339	-57.3%	-\$3,833	-56.9%	8.7%	11.6%
1,587	1,608	Stamper's Sampler	QU	Crafts	4	4	1,100	1,535	241	332	\$2,890	\$3,981	\$11.99	-91	-27.4%	-\$1,091	-27.4%	21.9%	21.6%
1,588	1,663	O Gauge Rail Roding	BM	Hobby/Collectibles	7	7	2,255	2,205	482	495	\$2,868	\$2,945	\$5.95	-13	-2.6%	-\$77	-2.6%	21.4%	22.4%
1,589	-	<i>Popular Mechanics - SIP 08815</i>	AN	Home Improvement	1	-	1,104	-	356	-	\$2,844	-	\$7.99	-	-	-	-	32.2%	-
1,590	1,594	Equine Wellness	BM	Equestrian	6	7	3,950	5,250	478	729	\$2,844	\$4,338	\$5.95	-251	-34.4%	-\$1,493	-34.4%	12.1%	13.9%
1,591	1,730	Organic Spa	BM	Health/Wellness	6	5	4,475	2,325	426	288	\$2,831	\$1,938	\$6.64	138	47.9%	\$893	46.1%	9.5%	12.4%
1,592	1,667	Wedding Flowers	BM	Bridal	7	5	1,280	1,500	189	184	\$2,826	\$2,751	\$14.95	5	2.7%	\$75	2.7%	14.8%	12.3%
1,593	-	<i>Mollie Makes (UK Edition)</i>	AN	Crafts	1	-	1,500	-	217	-	\$2,819	-	\$12.99	-	-	-	-	14.5%	-
1,594	1,277	<i>Bimmer</i>	AN	Automotive	1	8	1,060	9,060	468	2,427	\$2,803	\$14,538	\$5.99	-1,959	-80.7%	-\$11,734	-80.7%	44.2%	26.8%
1,595	1,655	<i>Hustler - Humor (DVD)</i>	SA	Sophisticates	2	2	1,400	1,500	280	345	\$2,797	\$3,102	\$9.99	-65	-18.8%	-\$304	-9.8%	20.0%	23.0%
1,596	-	<i>SBC Skier</i>	AN	Ski/Snowboard	1	-	1,975	-	398	-	\$2,782	-	\$6.99	-	-	-	-	20.2%	-
1,597	1,363	<i>Snow Goer Canada</i>	AN	Snowmobile	1	4	3,725	17,300	553	2,158	\$2,759	\$10,768	\$4.99	-1,605	-74.4%	-\$8,009	-74.4%	14.8%	12.5%
1,598	1,642	Home Business	QU	Business/Finance	5	6	4,514	5,600	547	667	\$2,730	\$3,328	\$4.99	-120	-18.0%	-\$599	-18.0%	12.1%	11.9%
1,599	1,493	<i>All About Beer</i>	SA	Wine/Spirits	3	6	1,470	4,760	338	800	\$2,701	\$6,392	\$7.99	-462	-57.8%	-\$3,691	-57.8%	23.0%	16.8%
1,600	1,325	<i>Tattoo Revue</i>	AN	Tattoos	1	5	1,675	12,525	337	1,582	\$2,693	\$12,640	\$7.99	-1,245	-78.7%	-\$9,948	-78.7%	20.1%	12.6%
1,601	1,683	<i>Heritage Britain & Ireland</i>	AN	Travel	1	1	1,090	940	245	228	\$2,693	\$2,506	\$10.99	17	7.5%	\$187	7.5%	22.5%	24.3%
1,602	1,702	<i>Rocky Mountain Bride</i>	AN	Bridal	1	1	500	500	299	255	\$2,688	\$2,292	\$8.99	44	17.3%	\$396	17.3%	59.8%	51.0%
1,603	1,669	<i>Haute Handbags</i>	SA	Fashion/Beauty	2	2	640	640	158	160	\$2,684	\$2,718	\$16.99	-2	-1.3%	-\$34	-1.3%	24.7%	25.0%
1,604	1,641	Coinage	MO	Hobby/Collectibles	12	13	6,980	10,225	535	666	\$2,670	\$3,334	\$4.99	-131	-19.7%	-\$665	-19.9%	7.7%	6.5%
1,605	1,781	American Songwriter	BM	Music	6	6	5,575	1,500	381	187	\$2,663	\$1,268	\$6.99	194	103.7%	\$1,395	110.0%	6.8%	12.5%
1,606	1,681	<i>Somerset Holidays</i>	AN	Crafts	1	1	320	320	156	151	\$2,650	\$2,565	\$16.99	5	3.3%	\$85	3.3%	48.8%	47.2%
1,607	1,629	Inside Lacrosse	MO	Sports General	11	11	3,825	3,850	440	597	\$2,636	\$3,576	\$5.99	-157	-26.3%	-\$940	-26.3%	11.5%	15.5%
1,608	1,458	<i>Biker</i>	AN	Motorcycles	1	1	3,600	3,580	94	461	\$2,631	\$7,371	\$27.99	-367	-79.6%	-\$4,740	-64.3%	2.6%	12.9%
1,609	1,617	<i>Somerset Home</i>	SA	Crafts	2	2	620	620	153	219	\$2,599	\$3,721	\$16.99	-66	-30.1%	-\$1,121	-30.1%	24.7%	35.3%
1,610	1,734	BC Shipping News	MO	Boating	11	9	2,000	1,800	436	321	\$2,594	\$1,910	\$5.95	115	35.8%	\$684	35.8%	21.8%	17.8%
1,611	-	<i>Luxe Ottawa</i>	SA	Luxury	2	-	1,830	-	257	-	\$2,557	-	\$9.95	-	-	-	-	14.0%	-
1,612	1,513	<i>Skin Art</i>	AN	Tattoos	1	4	1,625	6,925	320	724	\$2,557	\$5,785	\$7.99	-404	-55.8%	-\$3,228	-55.8%	19.7%	10.5%
1,613	1,616	<i>Somerset Gallery</i>	SA	Crafts	2	2	640	640	150	221	\$2,549	\$3,755	\$16.99	-71	-32.1%	-\$1,206	-32.1%	23.4%	34.5%
1,614	-	<i>The Archies</i>	SA	Comics	3	-	10,530	-	634	-	\$2,530	-	\$3.99	-	-	-	-	6.0%	-
1,615	1,613	<i>Sunset - California</i>	SA	Travel	2	2	4,260	4,000	838	1,289	\$2,506	\$3,854	\$2.99	-451	-35.0%	-\$1,348	-35.0%	19.7%	32.2%
1,616	1,297	<i>Snowboard Canada</i>	AN	Ski/Snowboard	1	1	4,950	5,100	354	1,951	\$2,474	\$13,637	\$6.99	-1,597	-81.9%	-\$11,163	-81.9%	7.2%	38.3%
1,617	1,697	Quill & Quire	MO	Literature	10	10	370	370	291	300	\$2,459	\$2,385	\$8.45	-9	-3.0%	\$74	3.1%	78.6%	81.1%
1,618	-	<i>Make Christmas Cards</i>	AN	Crafts	1	-	250	-	123	-	\$2,459	-	\$19.99	-	-	-	-	49.2%	-
1,619	-	<i>History Revealed</i>	AN	History	1	-	1,500	-	220	-	\$2,418	-	\$10.99	-	-	-	-	14.7%	-
1,620	1,619	<i>Colour Calm Dot to Dot</i>	SA	Colouring Books	2	2	955	2,235	268	412	\$2,399	\$3,687	\$8.95	-144	-35.0%	-\$1,289	-35.0%	28.1%	18.4%
1,621	1,750	<i>Luxury Portfolio</i>	SA	Home Decor	2	2	1,550	2,200	292	216	\$2,333	\$1,726	\$7.99	76	35.2%	\$607	35.2%	18.8%	9.8%
1,622	1,214	<i>Surfer</i>	AN	Sports General	1	10	830	8,255	252	2,003	\$2,265	\$18,007	\$8.99	-1,751	-87.4%	-\$15,741	-87.4%	30.4%	24.3%
1,623	1,544	House Beautiful (UK Edition)	MO	Home Decor	11	11	1,502	2,890	277	651	\$2,265	\$5,201	\$8.18	-374	-57.5%	-\$2,937	-56.5%	18.4%	22.5%
1,624	1,512	<i>Affluent Traveller</i>	AN	Travel	1	2	1,280	2,880	151	389	\$2,265	\$5,816	\$14.95	-238	-61.2%	-\$3,558	-61.2%	11.8%	15.1%
1,625	1,621	<i>Moviemaker Magazine</i>	AN	Entertainment	1	1	1,250	1,250	252	409	\$2,255	\$3,661	\$8.95	-157	-38.4%	-\$1,405	-38.4%	20.2%	32.7%
1,626	1,858	Country Music (UK Edition)	BM	Music	6	1	3,543	1,100	140	32	\$2,239	\$512	\$15.99	108	337.5%	\$1,727	337.5%	4.0%	2.9%
1,627	1,756	Women's Golf Journal	QU	Golf	4	2	9,341	5,581	334	264	\$2,192	\$1,571	\$6.56	70	26.5%	\$622	39.6%	3.6%	4.7%
1,628	1,799	Rock Sound	MO	Music	13	2	3,860	900	196	92	\$2,154	\$1,081	\$10.99	104	113.0%	\$1,073	99.2%	5.1%	10.2%
1,629	1,623	<i>Design Center Sourcebook</i>	AN	Home Decor	1	1	2,095	2,190	195	331	\$2,143	\$3,638	\$10.99	-136	-41.1%	-\$1,495	-41.1%	9.3%	15.1%
1,630	1,654	Outdoor Sportsman	QU	Fishing/Hunting	5	4	1,350	4,150	476	692	\$2,142	\$3,114	\$4.50	-216	-31.2%	-\$972	-31.2%	35.3%	16.7%
1,631	-	Passport	AN	Gay/Lesbian Lifestyle	1	-	2,450	-	213	-	\$2,128	-	\$9.99	-	-	-	-	8.7%	-
1,632	1,735	Pen World	BM	General Interest	6	6	990	1,040	265	237	\$2,107	\$1,884	\$7.95	28	11.8%	\$223	11.8%	26.8%	22.8%
1,633	1,712	Georgian Bay Today	QU	Regional/City	4	4	1,600	1,800	790	821	\$2,094	\$2,176	\$2.65	-31	-3.8%	-\$82	-3.8%	49.4%	45.6%
1,634	1,852	<i>Long Range Magazine</i>	SA	Military/Weapons	2	1	1,450	375	347	91	\$2,079	\$545	\$5.99	256	281.3%	\$1,533	281.3%	23.9%	24.3%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,635	-	<i>Golfer's Journal</i>	AN	Golf	1	-	400	-	103	-	\$2,060	-	\$20.00	-	-	-	-	25.7%	-
1,636	-	<i>Zink</i>	AN	Fashion/Beauty	1	-	3,440	-	339	-	\$2,031	-	\$5.99	-	-	-	-	9.9%	-
1,637	1,753	<i>SBC Surf</i>	AN	Sports General	1	1	675	675	288	235	\$2,013	\$1,643	\$6.99	53	22.6%	\$370	22.6%	42.7%	34.8%
1,638	1,823	<i>HOLR Magazine</i>	SA	Women's Lifestyle	2	2	8,250	2,225	301	166	\$2,004	\$828	\$6.66	135	81.3%	\$1,176	141.9%	3.6%	7.5%
1,639	-	<i>Simply Vintage</i>	AN	Home Decor	1	-	375	-	90	-	\$1,979	-	\$21.99	-	-	-	-	24.0%	-
1,640	-	<i>Plant Based Food</i>	SA	Food/Recipes	2	-	520	-	153	-	\$1,951	-	\$12.75	-	-	-	-	29.4%	-
1,641	-	<i>Cayman Vows</i>	AN	Bridal	1	-	5,140	-	322	-	\$1,929	-	\$5.99	-	-	-	-	6.3%	-
1,642	1,662	<i>Winemaker</i>	BM	Wine/Spirits	6	6	2,930	5,640	318	501	\$1,905	\$3,001	\$5.99	183	-36.5%	-\$1,096	-36.5%	10.9%	8.9%
1,643	-	<i>Dot to Dot Work Arts</i>	AN	Hobby/Collectibles	1	-	525	-	127	-	\$1,904	-	\$14.99	-	-	-	-	24.2%	-
1,644	1,704	<i>The Upland Almanac</i>	QU	Fishing/Hunting	4	4	1,000	1,075	191	228	\$1,900	\$2,269	\$9.95	37	-16.2%	-\$368	-16.2%	19.1%	21.2%
1,645	1,614	<i>Blue Water Sailing</i>	QU	Boating	4	6	1,195	2,160	268	548	\$1,873	\$3,831	\$6.99	280	-51.1%	-\$1,957	-51.1%	22.4%	25.4%
1,646	1,706	<i>Kingston Life</i>	BM	Regional/City	8	8	2,000	1,920	535	644	\$1,873	\$2,254	\$3.50	109	-16.9%	-\$382	-16.9%	26.8%	33.5%
1,647	-	<i>200 Scrapbooking Ideas</i>	AN	Crafts	1	-	525	-	74	-	\$1,849	-	\$24.99	-	-	-	-	14.1%	-
1,648	1,606	<i>Gotstyle Man</i>	AN	Men's Lifestyle	1	1	3,173	4,625	266	576	\$1,849	\$4,003	\$6.95	310	-53.8%	-\$2,155	-53.8%	8.4%	12.5%
1,649	1,739	<i>Rock & Ice</i>	BM	Sports General	8	8	3,229	2,582	206	219	\$1,845	\$1,823	\$8.95	13	-5.9%	\$22	1.2%	6.4%	8.5%
1,650	1,648	<i>Rue Morgue</i>	BM	Entertainment	6	10	720	1,470	185	327	\$1,841	\$3,254	\$9.95	142	-43.4%	-\$1,413	-43.4%	25.7%	22.2%
1,651	1,407	<i>Hemmings Sport & Exotic Cars</i>	SA	Automotive	2	12	1,110	6,660	230	1,145	\$1,838	\$9,149	\$7.99	915	-79.9%	-\$7,311	-79.9%	20.7%	17.2%
1,652	1,745	<i>My Weekly</i>	WK	Women's Lifestyle	49	52	3,010	6,440	444	418	\$1,805	\$1,768	\$4.07	26	6.2%	\$37	2.1%	14.8%	6.5%
1,653	1,806	<i>Architectural Record</i>	MO	Home Decor	11	12	2,450	410	181	101	\$1,801	\$1,005	\$9.95	80	79.2%	\$796	79.2%	7.4%	24.6%
1,654	1,677	<i>Sport Fishing</i>	MO	Fishing/Hunting	9	9	1,305	1,960	256	378	\$1,789	\$2,642	\$6.99	122	-32.3%	-\$853	-32.3%	19.6%	19.3%
1,655	-	<i>Vegan Food & Living</i>	QU	Food/Recipes	4	-	450	-	123	-	\$1,784	-	\$14.50	-	-	-	-	27.3%	-
1,656	1,749	<i>The Forecast</i>	AN	Current Affairs	1	2	100	200	87	87	\$1,740	\$1,740	\$20.00	-	0.0%	\$0	0.0%	87.0%	43.5%
1,657	-	<i>Loving Brocante</i>	AN	Home Decor	1	-	375	-	91	-	\$1,728	-	\$18.99	-	-	-	-	24.3%	-
1,658	1,482	<i>Equus</i>	SA	Equestrian	3	12	1,760	7,625	288	1,136	\$1,725	\$6,805	\$5.99	848	-74.6%	-\$5,080	-74.6%	16.4%	14.9%
1,659	1,575	<i>Culture</i>	BM	Food/Recipes	6	6	1,980	5,845	167	442	\$1,719	\$4,554	\$10.29	275	-62.2%	-\$2,835	-62.3%	8.4%	7.6%
1,660	1,615	<i>Sup The Mag</i>	QU	Boating	4	6	1,600	3,615	208	458	\$1,718	\$3,815	\$8.26	250	-54.6%	-\$2,098	-55.0%	13.0%	12.7%
1,661	1,699	<i>Somerset Apprentice</i>	SA	Crafts	2	2	450	450	100	139	\$1,699	\$2,362	\$16.99	39	-28.1%	-\$663	-28.1%	22.2%	30.9%
1,662	1,705	<i>Videomaker</i>	MO	Photography	12	12	1,140	1,700	212	283	\$1,694	\$2,261	\$7.99	71	-25.1%	-\$567	-25.1%	18.6%	16.6%
1,663	1,495	<i>Pedal Buyer's Guide</i>	AN	Bicycling	1	7	1,275	8,045	279	1,159	\$1,660	\$6,233	\$5.95	880	-75.9%	-\$4,573	-73.4%	21.9%	14.4%
1,664	-	<i>American Affairs</i>	SA	Current Affairs	2	-	1,258	-	127	-	\$1,651	-	\$13.00	-	-	-	-	10.1%	-
1,665	1,673	<i>Cuba Plus</i>	QU	Travel	4	4	2,200	2,706	235	388	\$1,633	\$2,697	\$6.95	153	-39.4%	-\$1,063	-39.4%	10.7%	14.3%
1,666	1,692	<i>Boat Buyer's Guide Annual</i>	AN	Boating	1	1	1,775	1,975	272	414	\$1,618	\$2,463	\$5.95	142	-34.3%	-\$845	-34.3%	15.3%	21.0%
1,667	1,243	<i>Dauphine Magazine</i>	AN	Bridal	1	2	1,000	5,435	123	1,228	\$1,598	\$15,952	\$12.99	1,105	-90.0%	-\$14,354	-90.0%	12.3%	22.6%
1,668	1,725	<i>Yankee Travel Guide</i>	AN	Travel	1	1	1,180	1,920	263	332	\$1,575	\$1,989	\$5.99	69	-20.8%	-\$413	-20.8%	22.3%	17.3%
1,669	1,779	<i>Scale Aviation Modeller</i>	MO	Hobby/Collectibles	12	12	675	575	145	128	\$1,567	\$1,279	\$10.80	17	13.3%	\$288	22.5%	21.5%	22.3%
1,670	1,192	<i>Transworld - Skateboarding</i>	AN	Sports General	1	12	735	16,440	222	2,767	\$1,552	\$19,091	\$6.99	2,545	-92.0%	-\$17,540	-91.9%	30.2%	16.8%
1,671	1,736	<i>The Ski Journal</i>	SA	Ski/Snowboard	3	4	240	320	103	123	\$1,540	\$1,839	\$14.95	20	-16.3%	-\$299	-16.3%	42.9%	38.4%
1,671	1,758	<i>Frequency</i>	SA	Sports General	3	4	300	400	103	103	\$1,540	\$1,540	\$14.95	-	0.0%	\$0	0.0%	34.3%	25.7%
1,673	1,742	<i>Maine Boats Homes</i>	BM	Boating	6	6	1,240	1,290	310	361	\$1,535	\$1,787	\$4.95	51	-14.1%	-\$252	-14.1%	25.0%	28.0%
1,674	1,782	<i>Blueline Cheaters Presents</i>	SA	Sophisticates	3	2	825	550	210	179	\$1,468	\$1,251	\$6.99	31	17.3%	\$217	17.3%	25.5%	32.5%
1,675	1,811	<i>Boat Test</i>	SA	Boating	3	1	1,900	1,175	243	166	\$1,446	\$988	\$5.95	77	46.4%	\$458	46.4%	12.8%	14.1%
1,676	1,714	<i>Practical Classics</i>	MO	Automotive	9	13	720	1,040	111	163	\$1,442	\$2,117	\$12.99	52	-31.9%	-\$675	-31.9%	15.4%	15.7%
1,677	1,690	<i>Small Arms Review</i>	MO	Military/Weapons	10	10	1,415	1,696	160	276	\$1,432	\$2,470	\$8.95	116	-42.0%	-\$1,038	-42.0%	11.3%	16.3%
1,678	1,773	<i>Lion's Roar</i>	BM	Ethnic/Religion	6	6	390	565	158	149	\$1,420	\$1,340	\$8.99	9	6.0%	\$81	6.0%	40.5%	26.4%
1,679	1,668	<i>Flaunt</i>	QU	Fashion/Beauty	4	5	899	1,321	89	171	\$1,420	\$2,727	\$15.95	82	-48.0%	-\$1,308	-48.0%	9.9%	12.9%
1,680	1,728	<i>Lake Ontario Outdoors</i>	SA	Fishing/Hunting	3	4	1,500	2,007	281	390	\$1,402	\$1,946	\$4.99	109	-27.9%	-\$544	-27.9%	18.7%	19.4%
1,681	1,764	<i>Silver & Gold</i>	AN	Hobby/Collectibles	1	1	650	650	200	208	\$1,390	\$1,446	\$6.95	8	-3.8%	-\$56	-3.8%	30.8%	32.0%
1,682	-	<i>Vegan Living</i>	AN	Food/Recipes	1	-	220	-	97	-	\$1,357	-	\$13.99	-	-	-	-	44.1%	-
1,683	-	<i>Cuba Trade</i>	QU	Business/Finance	4	-	7,902	-	193	-	\$1,349	-	\$6.99	-	-	-	-	2.4%	-
1,684	-	<i>Wired (UK Edition)</i>	AN	Computer	1	-	400	-	135	-	\$1,349	-	\$9.99	-	-	-	-	33.8%	-
1,685	1,800	<i>Blueline Private Diaries Presents</i>	SA	Sophisticates	3	2	575	350	190	151	\$1,328	\$1,055	\$6.99	39	25.8%	\$273	25.8%	33.0%	43.1%
1,686	1,770	<i>Garden & Gun</i>	BM	Regional/City	6	6	670	700	220	226	\$1,318	\$1,354	\$5.99	6	-2.7%	-\$36	-2.7%	32.8%	32.3%
1,687	1,788	<i>Quiltmania Special</i>	AN	Crafts	1	1	230	230	56	51	\$1,287	\$1,172	\$22.99	5	9.8%	\$115	9.8%	24.3%	22.2%
1,688	1,676	<i>Destination I Do</i>	QU	Bridal	5	4	2,145	3,240	183	381	\$1,272	\$2,648	\$6.95	198	-52.0%	-\$1,376	-52.0%	8.5%	11.8%
1,689	1,840	<i>The Legacy Series</i>	QU	Computer	5	3	1,100	925	127	66	\$1,269	\$659	\$9.99	61	92.4%	\$609	92.4%	11.5%	7.1%
1,690	1,650	<i>Curve</i>	SA	Gay/Lesbian Lifestyle	2	6	1,150	3,575	208	531	\$1,246	\$3,181	\$5.99	323	-60.8%	-\$1,935	-60.8%	18.1%	14.9%
1,691	1,774	<i>Filmmaker Magazine</i>	QU	Audio/Video	4	4	1,100	1,370	155	168	\$1,232	\$1,336	\$7.95	13	-7.7%	-\$103	-7.7%	14.1%	12.3%
1,692	1,796	<i>About Time</i>	SA	Ethnic/Religion	3	2	880	1,100	175	156	\$1,223	\$1,090	\$6.99	19	12.2%	\$133	12.2%	19.9%	14.2%
1,693	1,790	<i>Old House Interiors</i>	SA	Home Decor	2	2	1,450	1,660	240	234	\$1,198	\$1,168	\$4.99	6	2.6%	\$30	2.6%	16.6%	14.1%
1,694	1,768	<i>Miniature Collector</i>	MO	Hobby/Collectibles	12	13	1,080	1,170	148	175	\$1,183	\$1,398	\$7.99	27	-15.4%	-\$216	-15.4%	13.7%	15.0%
1,695	1,717	<i>Esquire (UK Edition)</i>	MO	Men's Lifestyle	9	10	810	1,005	131	231	\$1,178	\$2,077	\$8.99	100	-43.3%	-\$899	-43.3%	16.2%	23.0%
1,696	-	<i>Simply Pets</i>	AN	Pets	1	-	3,300	-	195	-	\$1,168	-	\$5.99	-	-	-	-	5.9%	-
1,697	1,636	<i>Modern Painters</i>	QU	Hobby/Collectibles	4	10	378	2,730	117	343	\$1,164	\$3,413	\$9.95	226	-65.9%	-\$2,249	-65.9%	31.0%	12.6%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,698	1,760	<i>Suhaag</i>	AN	Ethnic/Religion	1	1	1,075	1,260	89	115	\$1,156	\$1,494	\$12.99	- 26	-22.6%	-\$338	-22.6%	8.3%	9.1%
1,699	1,754	Freehub	QU	Sports General	4	4	160	2,000	76	125	\$1,136	\$1,619	\$14.95	- 49	-39.2%	-\$483	-29.8%	47.5%	6.3%
1,700	1,911	Art & Design	QU	Art	4	1	1,200	350	125	18	\$1,119	\$233	\$8.95	107	594.4%	\$886	379.9%	10.4%	5.1%
1,701	-	<i>Real Leaders</i>	AN	Current Affairs	1	-	391	-	86	-	\$1,117	-	\$12.99	-	-	-	-	22.0%	-
1,702	1,715	<i>Sip For the Love of Drink</i>	SA	Wine/Spirits	3	3	3,346	5,955	185	352	\$1,108	\$2,108	\$5.99	- 167	-47.4%	-\$1,000	-47.4%	5.5%	5.9%
1,703	1,787	Rocks & Minerals	BM	Science/Nature	6	6	300	300	92	99	\$1,099	\$1,183	\$11.95	- 7	-7.1%	-\$84	-7.1%	30.7%	33.0%
1,704	-	<i>Kooteney's Calendar</i>	AN	Calendars	1	-	100	-	64	-	\$1,085	-	\$16.95	-	-	-	-	64.0%	-
1,705	1,815	Servo Magazine	MO	Science/Nature	12	11	900	790	144	128	\$1,080	\$960	\$7.50	16	12.5%	\$120	12.5%	16.0%	16.2%
1,706	1,682	<i>Writer's Chronicle</i>	SA	Literature	3	6	1,450	3,580	180	422	\$1,071	\$2,511	\$5.95	- 242	-57.3%	-\$1,440	-57.3%	12.4%	11.8%
1,707	1,741	Strings	MO	Music	12	12	720	1,380	134	226	\$1,071	\$1,806	\$7.99	- 92	-40.7%	-\$735	-40.7%	18.6%	16.4%
1,708	1,777	Modern Trader	MO	Business/Finance	10	11	575	925	119	146	\$1,070	\$1,313	\$8.99	- 27	-18.5%	-\$243	-18.5%	20.7%	15.8%
1,709	1,759	<i>Power Boating Canada Fish Boats Annual</i>	AN	Boating	1	1	1,325	1,800	212	309	\$1,049	\$1,530	\$4.95	- 97	-31.4%	-\$480	-31.4%	16.0%	17.2%
1,710	1,653	<i>Advertising Age Annual</i>	AN	Business/Finance	1	1	125	125	41	125	\$1,023	\$3,119	\$24.95	- 84	-67.2%	-\$2,096	-67.2%	32.8%	100.0%
1,711	1,761	<i>Artists Cafe</i>	AN	Crafts	1	1	260	260	60	87	\$1,019	\$1,478	\$16.99	- 27	-31.0%	-\$459	-31.0%	23.1%	33.5%
1,712	1,747	<i>Southern Living - House Plans</i>	AN	Home Improvement	1	1	1,040	920	155	270	\$1,008	\$1,755	\$6.50	- 115	-42.6%	-\$748	-42.6%	14.9%	29.3%
1,713	1,804	Investor's Digest of Canada	BW	Business/Finance	24	22	600	550	165	172	\$990	\$1,032	\$6.00	- 7	-4.1%	-\$42	-4.1%	27.5%	31.3%
1,714	1,833	<i>Blueline Naughty Sin Presents</i>	SA	Sophisticates	3	2	600	325	141	102	\$986	\$713	\$6.99	39	38.2%	\$273	38.2%	23.5%	31.4%
1,715	-	<i>Conde Nast Traveler (UK Edition)</i>	AN	Travel	1	-	255	-	99	-	\$985	-	\$9.95	-	-	-	-	38.8%	-
1,716	1,855	News China	MO	Business/Finance	10	12	2,925	2,220	197	107	\$983	\$534	\$4.99	90	84.1%	\$449	84.1%	6.7%	4.8%
1,717	1,731	<i>Moviemaker</i>	SA	Entertainment	3	4	1,075	1,952	141	277	\$980	\$1,925	\$6.95	- 136	-49.1%	-\$945	-49.1%	13.1%	14.2%
1,718	1,830	<i>Blueline Bad Wives Presents</i>	SA	Sophisticates	3	2	600	350	139	108	\$972	\$755	\$6.99	31	28.7%	\$217	28.7%	23.2%	30.9%
1,719	1,769	<i>Power Boating Canada Boat Test Annual</i>	AN	Boating	1	1	1,125	1,250	190	281	\$941	\$1,391	\$4.95	- 91	-32.4%	-\$450	-32.4%	16.9%	22.5%
1,720	-	<i>Official Nascar</i>	AN	Automotive	1	-	225	-	77	-	\$920	-	\$11.95	-	-	-	-	34.2%	-
1,721	1,751	UTV Off Road	QU	Automotive	4	4	1,840	3,235	153	287	\$916	\$1,719	\$5.99	- 134	-46.7%	-\$803	-46.7%	8.3%	8.9%
1,722	1,792	<i>Sporting Classics Annual</i>	SA	Fishing/Hunting	2	2	400	418	116	127	\$912	\$1,142	\$7.86	- 11	-8.7%	-\$229	-20.1%	29.0%	30.4%
1,723	1,866	<i>Flyfish Journal</i>	SA	Fishing/Hunting	3	3	240	120	60	31	\$897	\$463	\$14.95	29	93.5%	\$434	93.5%	25.0%	25.8%
1,724	1,386	<i>Surfing</i>	AN	Sports General	1	11	385	5,080	110	1,224	\$879	\$9,731	\$7.99	- 1,114	-91.0%	-\$8,852	-91.0%	28.6%	24.1%
1,725	1,942	<i>Pema Chodron</i>	SA	General Interest	2	1	200	57	62	8	\$867	\$112	\$13.99	54	675.0%	\$755	675.0%	31.0%	14.0%
1,726	1,801	Atlantic Forestry Review	BM	Outdoors/Camping	6	6	600	600	215	267	\$849	\$1,055	\$3.95	- 52	-19.5%	-\$205	-19.5%	35.8%	44.5%
1,727	-	<i>Travel South</i>	AN	Travel	1	-	1,375	-	121	-	\$846	-	\$6.99	-	-	-	-	8.8%	-
1,728	1,816	Horse & Pony	QU	Equestrian	4	4	600	600	170	193	\$842	\$955	\$4.95	- 23	-11.9%	-\$114	-11.9%	28.3%	32.2%
1,729	1,810	American Craft	BM	Art	6	6	300	300	84	99	\$839	\$989	\$9.99	- 15	-15.2%	-\$150	-15.2%	28.0%	33.0%
1,730	-	<i>Sew</i>	AN	Women's Lifestyle	1	-	325	-	52	-	\$831	-	\$15.99	-	-	-	-	16.0%	-
1,731	1,854	Canadian Art	QU	Art	4	4	125	140	70	54	\$820	\$537	\$11.71	16	29.6%	\$282	52.5%	56.0%	38.6%
1,732	1,785	<i>Healthy Living</i>	SA	Health/Wellness	3	4	2,625	2,757	164	245	\$818	\$1,223	\$4.99	- 81	-33.1%	-\$404	-33.1%	6.2%	8.9%
1,733	-	<i>Vegan Life</i>	AN	Food/Recipes	1	-	250	-	68	-	\$815	-	\$11.99	-	-	-	-	27.2%	-
1,734	1,772	<i>Rapid</i>	SA	Boating	2	3	1,100	1,770	116	192	\$811	\$1,342	\$6.99	- 76	-39.6%	-\$531	-39.6%	10.5%	10.8%
1,735	1,824	Scale Military Modeller	MO	Hobby/Collectibles	12	12	300	300	75	82	\$807	\$819	\$10.76	- 7	-8.5%	-\$12	-1.5%	25.0%	27.3%
1,736	-	<i>Christmas Magazine</i>	AN	Crafts	1	-	240	-	55	-	\$769	-	\$13.99	-	-	-	-	22.9%	-
1,737	1,829	Parabola	QU	General Interest	4	4	200	200	64	64	\$765	\$765	\$11.95	-	0.0%	\$0	0.0%	32.0%	32.0%
1,738	1,384	Halifax Magazine	MO	Regional/City	9	11	900	2,000	193	666	\$762	\$9,927	\$3.95	- 473	-71.0%	-\$9,164	-92.3%	21.4%	33.3%
1,739	1,843	<i>Juice - Pools Pipes & Punk Rock</i>	AN	Sports General	1	1	820	990	191	159	\$762	\$634	\$3.99	32	20.1%	\$128	20.1%	23.3%	16.1%
1,740	1,862	<i>Blueline Sultry Spouses Presents</i>	SA	Sophisticates	3	2	450	300	106	71	\$741	\$496	\$6.99	35	49.3%	\$245	49.3%	23.6%	23.7%
1,741	1,881	Uppercase	QU	Art	5	4	75	58	41	21	\$738	\$378	\$18.00	20	95.2%	\$360	95.2%	54.7%	36.2%
1,742	1,822	Science of Mind	MO	Science/Nature	12	12	580	600	148	172	\$733	\$851	\$4.95	- 24	-14.0%	-\$119	-14.0%	25.5%	28.7%
1,743	1,837	Travel	QU	Home Decor	4	4	915	720	120	114	\$714	\$678	\$5.95	6	5.3%	\$36	5.3%	13.1%	15.8%
1,744	-	<i>Kismet Weddings</i>	AN	Bridal	1	-	390	-	69	-	\$689	-	\$9.99	-	-	-	-	17.7%	-
1,745	1,821	Surfer's Journal	BM	Sports General	6	6	120	120	40	51	\$678	\$864	\$16.95	- 11	-21.6%	-\$186	-21.6%	33.3%	42.5%
1,746	1,805	<i>Essentials For Jeep</i>	SA	Automotive	3	3	601	720	113	168	\$677	\$1,006	\$5.99	- 55	-32.7%	-\$329	-32.7%	18.8%	23.3%
1,747	1,868	<i>Whitetail Calendar</i>	AN	Calendars	1	1	125	125	61	42	\$668	\$460	\$10.95	19	45.2%	\$208	45.2%	48.8%	33.6%
1,748	1,666	<i>Caifu</i>	QU	Business/Finance	5	10	5,482	16,760	74	311	\$665	\$2,796	\$8.99	- 237	-76.2%	-\$2,131	-76.2%	1.3%	1.9%
1,749	1,825	Saltwater Sportsman	MO	Fishing/Hunting	10	10	750	940	133	164	\$664	\$818	\$4.99	- 31	-18.9%	-\$155	-18.9%	17.7%	17.4%
1,750	1,797	Gun Digest	MO	Military/Weapons	15	16	540	1,050	92	156	\$639	\$1,084	\$6.95	- 64	-41.0%	-\$445	-41.0%	17.0%	14.9%
1,751	1,838	Stitch	BM	Crafts	6	6	180	155	48	52	\$624	\$675	\$12.99	- 4	-7.7%	-\$52	-7.7%	26.7%	33.5%
1,752	1,827	Permaculture	QU	Home Improvement	4	4	240	240	62	77	\$619	\$769	\$9.99	- 15	-19.5%	-\$150	-19.5%	25.8%	32.1%
1,753	1,856	Canadian Coin News	BW	Collectibles	25	26	625	650	166	150	\$615	\$525	\$3.70	16	10.7%	\$90	17.1%	26.6%	23.1%
1,754	1,848	Western Investor	MO	Business/Finance	13	11	650	550	143	139	\$613	\$596	\$4.29	4	2.9%	\$17	2.9%	22.0%	25.3%
1,755	1,876	<i>SBC Wakeboard</i>	AN	Sports General	1	1	2,050	1,075	87	59	\$608	\$412	\$6.99	28	47.5%	\$196	47.5%	4.2%	5.5%
1,756	1,844	Vintage Guitar	MO	Music	12	12	204	216	85	91	\$591	\$632	\$6.95	- 6	-6.6%	-\$42	-6.6%	41.7%	42.1%
1,757	1,720	Q Magazine	QU	Music	5	11	660	1,980	45	157	\$585	\$2,039	\$12.99	- 112	-71.3%	-\$1,455	-71.3%	6.8%	7.9%
1,758	1,733	<i>Practical Horseman</i>	SA	Equestrian	3	12	450	1,800	83	273	\$581	\$1,911	\$7.00	- 190	-69.6%	-\$1,330	-69.6%	18.4%	15.2%
1,759	-	<i>Kate's Style</i>	AN	Celebrity	1	-	200	-	23	-	\$575	-	\$24.99	-	-	-	-	11.5%	-
1,760	-	<i>Ski Trax Buyer's Guide</i>	AN	Ski/Snowboard	1	-	675	-	92	-	\$547	-	\$5.95	-	-	-	-	13.6%	-

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,761	1,846	Good Old Boat	BM	Boating	6	6	180	180	67	78	\$536	\$624	\$8.00	- 11	-14.1%	-\$88	-14.1%	37.2%	43.3%
1,762	1,890	PDN - Photo District News	MO	Photography	12	7	600	330	46	30	\$526	\$330	\$11.42	16	53.3%	\$196	59.4%	7.7%	9.1%
1,763	1,835	Small Craft Advisor	BM	Boating	6	6	300	296	57	77	\$510	\$689	\$8.95	- 20	-26.0%	-\$179	-26.0%	19.0%	26.0%
1,764	-	<i>Editorialist</i>	SA	Fashion/Beauty	2	-	500	-	72	-	\$503	-	\$6.99	-	-	-	-	14.4%	-
1,765	1,851	Canadian Money Saver	MO	Business/Finance	9	9	270	270	99	111	\$490	\$549	\$4.95	- 12	-10.8%	-\$59	-10.8%	36.7%	41.1%
1,766	1,832	Business Opportunités Handbook	QU	Business/Finance	4	4	560	680	70	104	\$489	\$727	\$6.99	- 34	-32.7%	-\$238	-32.7%	12.5%	15.3%
1,767	1,766	True Detective	QU	Literature	5	12	95	300	44	129	\$484	\$1,418	\$10.99	- 85	-65.9%	-\$934	-65.9%	46.3%	43.0%
1,768	1,870	Geez	QU	General Interest	4	4	95	100	40	43	\$480	\$459	\$12.00	- 3	-7.0%	\$21	4.6%	42.1%	43.0%
1,769	1,875	Bitch	QU	Sophisticates	4	4	120	120	51	50	\$477	\$425	\$9.35	1	2.0%	\$52	12.2%	42.5%	41.7%
1,770	1,886	American History	BM	History	6	6	900	900	68	49	\$475	\$343	\$6.99	19	38.8%	\$133	38.8%	7.6%	5.4%
1,771	1,917	<i>Nature Photographer</i>	SA	Photography	2	1	60	30	45	19	\$473	\$200	\$10.50	26	136.8%	\$273	136.8%	75.0%	63.3%
1,772	1,913	<i>Blueline Lonely Wives Tales Presents</i>	SA	Sophisticates	3	2	375	250	67	30	\$468	\$210	\$6.99	37	123.3%	\$259	123.3%	17.9%	12.0%
1,773	1,914	Attitude (UK Edition)	MO	Gay/Lesbian Lifestyle	13	7	290	140	39	17	\$468	\$204	\$11.99	22	129.4%	\$264	129.4%	13.4%	12.1%
1,774	1,864	<i>Erotic Tales</i>	SA	Sophisticates	3	2	300	200	65	68	\$454	\$475	\$6.99	- 3	-4.4%	-\$21	-4.4%	21.7%	34.0%
1,775	1,877	<i>Blueline Uncensored Letters Presents</i>	SA	Sophisticates	3	2	375	250	64	58	\$447	\$405	\$6.99	6	10.3%	\$42	10.3%	17.1%	23.2%
1,776	1,686	<i>S Magazine</i>	AN	Ski/Snowboard	1	2	1,050	2,685	90	441	\$446	\$2,493	\$4.95	- 351	-79.6%	-\$2,047	-82.1%	8.6%	16.4%
1,777	-	<i>Beside</i>	SA	Outdoors/Camping	2	-	30	-	22	-	\$440	-	\$20.00	-	-	-	-	73.3%	-
1,778	1,895	<i>Cidercraft</i>	SA	Health/Wellness	3	2	796	665	87	61	\$434	\$304	\$4.99	26	42.6%	\$130	42.6%	10.9%	9.2%
1,779	1,863	Yes Magazine	QU	Science/Nature	4	4	200	200	66	76	\$429	\$494	\$6.50	- 10	-13.2%	-\$65	-13.2%	33.0%	38.0%
1,780	-	The Drake	QU	Fishing/Hunting	5	-	125	-	47	-	\$423	-	\$9.00	-	-	-	-	37.6%	-
1,781	1,859	Scottish Banner	MO	Regional/City	12	12	600	700	137	170	\$411	\$510	\$3.00	- 33	-19.4%	-\$99	-19.4%	22.8%	24.3%
1,782	-	<i>Paintball Media</i>	AN	Sports General	1	-	750	-	43	-	\$409	-	\$9.50	-	-	-	-	5.7%	-
1,783	1,860	Extreme How To	MO	Home Improvement	9	9	450	450	68	85	\$407	\$509	\$5.99	- 17	-20.0%	-\$102	-20.0%	15.1%	18.9%
1,784	1,873	The Sun	MO	Literature	12	12	300	300	68	75	\$405	\$446	\$5.95	- 7	-9.3%	-\$42	-9.3%	22.7%	25.0%
1,785	1,910	<i>A Needle Pulling Thread</i>	SA	Crafts	3	3	150	150	33	20	\$394	\$239	\$11.95	13	65.0%	\$155	65.0%	22.0%	13.3%
1,786	1,901	History Magazine	BM	History	6	6	150	150	66	48	\$393	\$286	\$5.95	18	37.5%	\$107	37.5%	44.0%	32.0%
1,787	1,905	<i>Hot Details Presents</i>	SA	Sophisticates	3	2	300	125	56	38	\$391	\$266	\$6.99	18	47.4%	\$126	47.4%	18.7%	30.4%
1,788	1,743	<i>Wristwatch Magazine</i>	AN	Men's Lifestyle	1	6	205	1,145	35	170	\$385	\$1,780	\$10.99	- 135	-79.4%	-\$1,396	-78.4%	17.1%	14.8%
1,789	1,943	<i>SHE Canada</i>	QU	Fashion/Beauty	4	4	3,025	2,600	192	22	\$382	\$110	\$1.99	170	772.7%	\$272	248.0%	6.3%	0.8%
1,790	1,861	<i>Orion</i>	SA	Science/Nature	3	5	150	250	46	72	\$374	\$504	\$8.13	- 26	-36.1%	-\$130	-25.8%	30.7%	28.8%
1,791	1,818	<i>Draft</i>	SA	Wine/Spirits	3	6	555	1,095	61	154	\$365	\$922	\$5.99	- 93	-60.4%	-\$557	-60.4%	11.0%	14.1%
1,792	1,888	<i>World Explorer</i>	SA	Travel	3	3	100	106	36	34	\$358	\$338	\$9.95	2	5.9%	\$20	5.9%	36.0%	32.1%
1,793	1,857	<i>Atlantic Beef & Sheep</i>	SA	Agriculture	3	4	300	400	71	104	\$351	\$515	\$4.95	- 33	-31.7%	-\$163	-31.7%	23.7%	26.0%
1,794	1,896	Quilter's Connection	QU	Crafts	4	4	120	120	39	34	\$349	\$304	\$8.95	5	14.7%	\$45	14.7%	32.5%	28.3%
1,795	1,906	Tin House	QU	Literature	4	4	100	100	24	20	\$318	\$265	\$13.25	4	20.0%	\$53	20.0%	24.0%	20.0%
1,796	1,903	<i>Sizzle</i>	SA	Sophisticates	2	3	100	150	45	39	\$315	\$273	\$6.99	6	15.4%	\$42	15.4%	45.0%	26.0%
1,797	1,744	<i>Horticulture</i>	AN	Gardening	1	6	175	1,165	38	222	\$304	\$1,774	\$7.99	- 184	-82.9%	-\$1,470	-82.9%	21.7%	19.1%
1,798	1,926	Savoy	QU	Ethnic/Religion	4	3	401	300	43	20	\$299	\$172	\$6.95	23	115.0%	\$127	73.6%	10.7%	6.7%
1,799	1,836	History Today	BM	History	7	13	105	195	23	53	\$299	\$688	\$12.99	- 30	-56.6%	-\$390	-56.6%	21.9%	27.2%
1,800	1,871	Lake Erie Living	QU	Regional/City	4	5	401	554	53	83	\$292	\$457	\$5.50	- 30	-36.1%	-\$165	-36.1%	13.2%	15.0%
1,801	1,887	<i>Baja Traveler</i>	AN	Travel	1	1	180	285	36	43	\$286	\$342	\$7.95	- 7	-16.3%	-\$56	-16.3%	20.0%	15.1%
1,802	1,943	Young Rider	BM	Equestrian	6	3	300	150	56	22	\$279	\$110	\$4.99	34	154.5%	\$170	154.5%	18.7%	14.7%
1,803	1,891	Metalsmith	QU	Hobby/Collectibles	5	5	250	250	30	36	\$270	\$324	\$9.00	- 6	-16.7%	-\$54	-16.7%	12.0%	14.4%
1,804	1,757	<i>Modern Patchwork</i>	AN	Crafts	1	4	75	300	18	103	\$270	\$1,544	\$14.99	- 85	-82.5%	-\$1,274	-82.5%	24.0%	34.3%
1,805	1,897	Wild	BM	Pets	6	6	120	110	52	61	\$257	\$302	\$4.95	- 9	-14.8%	-\$45	-14.8%	43.3%	55.5%
1,806	1,902	Sculpture	MO	Art	9	10	225	250	34	37	\$255	\$278	\$7.50	- 3	-8.1%	-\$23	-8.1%	15.1%	14.8%
1,807	1,894	Taekwondo Times	QU	Sports General	5	6	440	600	36	44	\$252	\$308	\$6.99	- 8	-18.2%	-\$56	-18.2%	8.2%	7.3%
1,808	1,893	Buddhadharma	QU	Literature	4	4	225	300	25	33	\$250	\$314	\$10.00	- 8	-24.2%	-\$64	-20.3%	11.1%	11.0%
1,809	1,919	Diver	BM	Sports General	8	7	160	140	42	33	\$250	\$196	\$5.95	9	27.3%	\$54	27.3%	26.2%	23.6%
1,810	1,869	Model Aircraft Monthly	MO	Aviation/Transportation	11	12	275	300	23	46	\$244	\$460	\$10.60	- 23	-50.0%	-\$216	-47.0%	8.4%	15.3%
1,811	1,665	<i>Parents Canada</i>	AN	Parenting	1	2	2,000	8,000	48	572	\$238	\$2,831	\$4.95	- 524	-91.6%	-\$2,594	-91.6%	2.4%	7.2%
1,812	1,945	<i>Trend</i>	SA	Home Improvement	3	3	65	75	23	11	\$229	\$109	\$9.95	12	109.1%	\$119	109.1%	35.4%	14.7%
1,813	1,883	Cigar Snobs	BM	General Interest	6	6	285	900	38	60	\$226	\$357	\$5.95	- 22	-36.7%	-\$131	-36.7%	13.3%	6.7%
1,814	1,927	2600 The Hacker Quarterly	QU	Computer	4	4	100	100	25	19	\$224	\$170	\$8.95	6	31.6%	\$54	31.6%	25.0%	19.0%
1,814	1,899	Dutch Magazine	BM	Ethnic/Religion	6	6	150	150	25	35	\$224	\$292	\$8.95	- 10	-28.6%	-\$69	-23.4%	16.7%	23.3%
1,816	1,907	Internet Genealogy	BM	Computer	6	6	150	150	32	38	\$222	\$264	\$6.95	- 6	-15.8%	-\$42	-15.8%	21.3%	25.3%
1,817	1,912	Your Genealogy Today	BM	Literature	6	6	150	150	31	32	\$215	\$222	\$6.95	- 32	-3.1%	-\$7	-3.1%	20.7%	21.3%
1,818	1,929	Malahat Review	QU	Literature	4	4	60	60	14	11	\$211	\$151	\$15.09	3	27.3%	\$60	39.5%	23.3%	18.3%
1,819	-	<i>STOL Aircraft Magazine</i>	SA	Aviation/Transportation	3	-	75	-	24	-	\$211	-	\$8.79	-	-	-	-	32.0%	-
1,820	1,898	Classical Guitar	QU	Music	4	4	150	300	21	30	\$210	\$300	\$9.99	- 9	-30.0%	-\$90	-30.0%	14.0%	10.0%
1,821	1,945	<i>Tracing Your Ancestors</i>	SA	General Interest	3	3	75	75	21	11	\$209	\$109	\$9.95	10	90.9%	\$100	90.9%	28.0%	14.7%
1,822	1,874	Photoshop Creative	MO	Photography	12	13	240	260	10	22	\$200	\$440	\$19.99	- 12	-54.5%	-\$240	-54.5%	4.2%	8.5%
1,823	1,918	Renovation & Decor	BM	Home Improvement	6	6	120	126	39	40	\$193	\$198	\$4.95	- 1	-2.5%	-\$5	-2.5%	32.5%	31.7%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,824	1,100	Rotman Management Magazine	QU	Business/Finance	4	1	40	4,075	10	1,451	\$190	\$24,594	\$18.95	- 1,441	-99.3%	-\$24,405	-99.2%	25.0%	35.6%
1,825	1,915	The Retriever Fishing	BM	Fishing/Hunting	6	6	120	120	27	29	\$188	\$202	\$6.95	- 2	-6.9%	-\$14	-6.9%	22.5%	24.2%
1,825	1,915	Canadian Wildlife	BM	Outdoors/Camping	6	6	60	60	27	29	\$188	\$202	\$6.95	- 2	-6.9%	-\$14	-6.9%	45.0%	48.3%
1,827	1,923	Living Blues	QU	Entertainment	5	6	125	150	25	27	\$174	\$188	\$6.95	- 2	-7.4%	-\$14	-7.4%	20.0%	18.0%
1,828	1,908	RV Canadian RVing	BM	Outdoors/Camping	6	5	180	150	33	50	\$173	\$263	\$5.25	- 17	-34.0%	-\$89	-34.0%	18.3%	33.3%
1,829	1,909	Reiki	SA	Health/Wellness	3	4	100	160	22	34	\$165	\$255	\$7.50	- 12	-35.3%	-\$90	-35.3%	22.0%	21.3%
1,830	1,900	LRC Literary Review of Canada	BM	Literature	8	10	120	150	25	44	\$163	\$286	\$6.50	- 19	-43.2%	-\$124	-43.2%	20.8%	29.3%
1,831	1,920	Make-Up Artist	AN	Art	1	6	475	350	22	28	\$154	\$196	\$6.99	- 6	-21.4%	-\$42	-21.4%	4.6%	8.0%
1,832	1,959	Watershed Sentinel	QU	Current Affairs	5	4	90	60	30	17	\$149	\$84	\$4.95	13	76.5%	\$64	76.5%	33.3%	28.3%
1,833	1,931	This Magazine	BM	Current Affairs	6	6	90	70	21	23	\$146	\$146	\$6.95	- 2	-8.7%	\$0	0.1%	23.3%	32.9%
1,834	1,958	The Fiddlehead	QU	Literature	4	4	60	60	13	7	\$140	\$85	\$10.77	6	85.7%	\$55	64.7%	21.7%	11.7%
1,835	1,928	Canadian Stamp News	BW	Hobby/Collectibles	25	26	250	265	38	48	\$139	\$168	\$3.66	- 10	-20.8%	-\$29	-17.3%	15.2%	18.1%
1,836	-	MISC	SA	General Interest	2	-	80	-	9	-	\$135	-	\$15.00	-	-	-	-	11.2%	-
1,837	-	Brick Magazine	AN	Literature	1	-	40	-	8	-	\$128	-	\$16.00	-	-	-	-	20.0%	-
1,838	1,930	Imbibe	BM	Wine/Spirits	6	6	150	150	18	21	\$125	\$146	\$6.95	- 3	-14.3%	-\$21	-14.3%	12.0%	14.0%
1,839	1,940	Commentary	MO	Literature	10	11	100	110	17	17	\$119	\$119	\$7.00	-	0.0%	\$0	0.0%	17.0%	15.5%
1,840	1,959	Bazoo!	QU	Children	4	4	40	60	22	17	\$111	\$84	\$5.05	5	29.4%	\$27	31.9%	55.0%	28.3%
1,841	-	Thoughtfully	SA	Health/Wellness	2	-	50	-	11	-	\$110	-	\$9.99	-	-	-	-	22.0%	-
1,842	1,937	Event	SA	Literature	3	3	45	45	9	11	\$108	\$123	\$11.95	- 2	-18.2%	-\$15	-12.3%	20.0%	24.4%
1,843	1,936	IAQ - Inuit Art Quarterly	QU	Art	5	4	35	31	9	7	\$103	\$126	\$11.39	2	28.6%	-\$23	-18.4%	25.7%	22.6%
1,844	1,972	Relevant	QU	Ethnic/Religion	5	6	125	150	15	11	\$102	\$54	\$6.82	4	36.4%	\$48	87.8%	12.0%	7.3%
1,845	1,817	Trail Rider	SA	Equestrian	3	9	300	995	20	185	\$100	\$923	\$4.99	- 165	-89.2%	-\$823	-89.2%	6.7%	18.6%
1,846	1,932	Room	SA	Literature	3	4	30	40	8	12	\$96	\$144	\$12.00	- 4	-33.3%	-\$48	-33.3%	26.7%	30.0%
1,847	-	Sask Business	AN	Business/Finance	1	-	500	-	19	-	\$95	-	\$4.99	-	-	-	-	3.8%	-
1,848	1,964	Geist	QU	Literature	4	4	60	60	11	10	\$94	\$80	\$8.59	1	10.0%	\$15	18.8%	18.3%	16.7%
1,849	1,948	Border Crossings	SA	Art	3	4	45	57	9	10	\$90	\$100	\$9.95	- 1	-10.0%	-\$10	-10.0%	20.0%	17.5%
1,849	1,922	Studio	SA	Art	2	2	40	40	9	19	\$90	\$189	\$9.95	- 10	-52.6%	-\$100	-52.6%	22.5%	47.5%
1,851	1,939	Canadian Dimension	QU	General Interest	4	4	50	60	11	15	\$87	\$119	\$7.95	- 4	-26.7%	-\$32	-26.7%	22.0%	25.0%
1,852	1,950	Kayak	QU	Boating	4	4	40	40	17	19	\$85	\$95	\$5.00	- 2	-10.5%	-\$10	-10.5%	42.5%	47.5%
1,853	1,947	Western Shooting Journal	SA	Fishing/Hunting	3	2	300	200	17	20	\$85	\$100	\$4.99	- 3	-15.0%	-\$15	-15.0%	5.7%	10.0%
1,854	1,933	Canadian Homes & Cottages	QU	Home Decor	5	6	55	90	17	27	\$84	\$134	\$4.95	- 10	-37.0%	-\$50	-37.0%	30.9%	30.0%
1,855	1,970	Briarpatch	QU	Current Affairs	5	6	25	30	14	10	\$84	\$60	\$6.00	4	40.0%	\$24	40.0%	56.0%	33.3%
1,856	1,934	Pointing Dog Journal	BM	Pets	6	6	90	90	12	19	\$83	\$132	\$6.95	- 7	-36.8%	-\$49	-36.8%	13.3%	21.1%
1,857	1,963	City Parent Education Guide	AN	School Guides	1	1	300	400	14	14	\$83	\$83	\$5.95	-	0.0%	\$0	0.0%	4.7%	3.5%
1,858	-	Mountain Bike For Her	SA	Bicycling	2	-	30	-	11	-	\$77	-	\$6.99	-	-	-	-	36.7%	-
1,859	1,938	Prairiefire	QU	Literature	4	4	40	40	5	8	\$75	\$120	\$14.95	- 3	-37.5%	-\$45	-37.5%	12.5%	20.0%
1,860	1,980	Neo-Opis Science Fiction Magazine	SA	Science/Nature	2	1	40	25	7	4	\$63	\$36	\$9.00	3	75.0%	\$27	75.0%	17.5%	16.0%
1,861	1,967	Grain	QU	Literature	4	4	20	20	5	6	\$60	\$72	\$11.95	- 1	-16.7%	-\$12	-16.7%	25.0%	30.0%
1,862	1,981	Provincetown Arts	AN	Art	1	1	10	10	3	2	\$57	\$28	\$19.00	1	50.0%	\$29	103.6%	30.0%	20.0%
1,863	-	Canadian Organic Growers	AN	Agriculture	1	-	20	-	7	-	\$56	-	\$7.95	-	-	-	-	35.0%	-
1,863	-	Photo Ed	SA	Photography	2	-	30	-	7	-	\$56	-	\$7.95	-	-	-	-	23.3%	-
1,865	1,983	Maisonneuve	QU	General Interest	4	4	40	40	7	4	\$49	\$28	\$6.95	3	75.0%	\$21	75.0%	17.5%	10.0%
1,865	1,966	Shameless	SA	Teen	2	2	50	50	7	11	\$49	\$76	\$6.95	- 4	-36.4%	-\$28	-36.4%	14.0%	22.0%
1,867	1,935	Subterrain	SA	Literature	3	3	45	45	6	16	\$48	\$128	\$8.00	- 10	-62.5%	-\$80	-62.5%	13.3%	35.6%
1,868	1,989	C & G Comics & Gaming	QU	Comics	4	5	20	25	4	1	\$40	\$10	\$10.00	3	300.0%	\$30	300.0%	20.0%	4.0%
1,869	-	Archive	SA	General Interest	2	-	35	-	5	-	\$38	-	\$7.50	-	-	-	-	14.3%	-
1,870	1,968	Humanist Perspective	SA	General Interest	3	4	45	60	5	10	\$33	\$65	\$6.50	- 5	-50.0%	-\$33	-50.0%	11.1%	16.7%
1,871	1,954	Beadwork - Quick & Easy	AN	Crafts	1	1	50	50	2	6	\$30	\$90	\$14.99	- 4	-66.7%	-\$60	-66.7%	4.0%	12.0%
1,872	1,988	Your Workplace	SA	Business/Finance	2	6	20	60	3	2	\$30	\$20	\$9.95	1	50.0%	\$10	50.0%	15.0%	3.3%
1,873	-	Monitor	SA	Audio/Video	3	-	30	-	4	-	\$28	-	\$6.95	-	-	-	-	13.3%	-
1,874	-	Site	AN	General Interest	1	-	10	-	1	-	\$25	-	\$25.00	-	-	-	-	10.0%	-
1,875	1,949	Prism International	QU	Literature	4	4	28	28	2	8	\$24	\$96	\$12.00	- 6	-75.0%	-\$72	-75.0%	7.1%	28.6%
1,875	1,961	Feathertale Review	SA	Literature	2	2	20	20	2	7	\$24	\$84	\$12.00	- 5	-71.4%	-\$60	-71.4%	10.0%	35.0%
1,877	-	Brainspace	AN	Children	1	-	10	-	3	-	\$24	-	\$7.95	-	-	-	-	30.0%	-
1,878	1,974	Broken Pencil	QU	Literature	4	4	40	40	4	8	\$24	\$48	\$5.95	- 4	-50.0%	-\$24	-50.0%	10.0%	20.0%
1,879	1,985	Faith Today	BM	Ethnic/Religion	6	6	30	30	4	5	\$22	\$27	\$5.40	- 1	-20.0%	-\$5	-20.0%	13.3%	16.7%
1,880	-	Education Today	SA	School Guides	2	-	20	-	3	-	\$21	-	\$7.00	-	-	-	-	15.0%	-
1,881	1,965	Bull & Bear	SA	Business/Finance	3	5	30	50	5	20	\$20	\$79	\$3.95	- 15	-75.0%	-\$59	-75.0%	16.7%	40.0%
1,882	1,951	Queen's Quarterly	QU	General Interest	4	4	40	40	3	14	\$20	\$91	\$6.50	- 11	-78.6%	-\$72	-78.6%	7.5%	35.0%
1,883	1,990	Casual Game Insider	QU	General Interest	4	3	100	75	2	1	\$16	\$8	\$7.99	1	100.0%	\$8	100.0%	2.0%	1.3%
1,884	-	Tresspasser	SA	Comics	2	-	50	-	10	-	\$15	-	\$1.50	-	-	-	-	20.0%	-
1,885	1,971	Canadian Journal of History	SA	History	2	3	10	15	1	4	\$14	\$56	\$14.00	- 3	-75.0%	-\$42	-75.0%	10.0%	26.7%
1,885	1,981	Canadian Screenwriter	SA	Literature	3	3	21	21	2	4	\$14	\$28	\$7.00	- 2	-50.0%	-\$14	-50.0%	9.5%	19.0%

2017 Rank	2016 Rank	Title Name (Blue denotes CTC clients as of 2017) (Italicized titles may not be final due to frequency and timing)	Freq	Category	2017 Issue Count	2016 Issue Count	2017 Draw	2016 Draw	2017 Unit Sale	2016 Unit Sale	2017 \$ Sale	2016 \$ Sale	2017 Avg. Cover Price	2017 vs 2016 Units	2017 vs 2016 Units %	2017 vs 2016 \$	2017 vs 2016 \$ %	2017 Sell-Thru	2016 Sell-Thru
1,887	-	<i>Amazing Age</i>	SA	Comics	2	-	50	-	8	-	\$12	-	\$1.50	-	-	-	-	16.0%	-
1,887	-	<i>Little Dark</i>	SA	Comics	2	-	50	-	8	-	\$12	-	\$1.50	-	-	-	-	16.0%	-
1,889	-	<i>PGA Tour</i>	AN	Golf	1	-	30	-	2	-	\$12	-	\$5.95	-	-	-	-	6.7%	-
1,890	-	<i>Mother Russia</i>	SA	Comics	2	-	50	-	7	-	\$11	-	\$1.50	-	-	-	-	14.0%	-
1,891	1,992	<i>Tokewell</i>	SA	Cannabis	3	3	75	75	2	0	\$10	\$0	\$5.20	2	-	\$10	-	2.7%	0.0%
1,892	-	<i>Mr. Crypt</i>	AN	Comics	1	-	25	-	5	-	\$8	-	\$1.50	-	-	-	-	20.0%	-
1,892	-	<i>Scrimshaw</i>	SA	Comics	2	-	50	-	5	-	\$8	-	\$1.50	-	-	-	-	10.0%	-
1,894	1,969	<i>Fabulous Floors</i>	AN	Home Decor	1	2	15	90	1	9	\$7	\$63	\$6.95	8	-88.9%	-\$56	-88.9%	6.7%	10.0%
1,895	-	<i>The Wicked Righteous</i>	AN	Comics	1	-	25	-	4	-	\$6	-	\$1.50	-	-	-	-	16.0%	-
1,895	-	<i>Croak</i>	SA	Comics	2	-	50	-	4	-	\$6	-	\$1.50	-	-	-	-	8.0%	-
1,895	-	<i>The Chair</i>	SA	Comics	2	-	50	-	6	-	\$6	-	\$1.00	-	-	-	-	12.0%	-
1,898	-	Canadian Military Family	QU	Military/Weapons	4	-	80	-	1	-	\$6	-	\$5.99	-	-	-	-	1.3%	-
1,899	-	<i>Adam Wreck</i>	SA	Comics	2	-	50	-	2	-	\$3	-	\$1.50	-	-	-	-	4.0%	-
1,900	-	<i>Railway Magazine</i>	AN	Aviation/Transportation	1	-	1,200	-	0	-	\$0	-	-	-	-	-	-	0.0%	-
1,900	1,991	<i>Aboriginal Business</i>	AN	Business/Finance	1	1	10	10	0	1	\$0	\$4	-	1	-100.0%	-\$4	-100.0%	0.0%	10.0%
1,900	1,520	<i>Assassins Creed</i>	AN	Comics	1	9	10	11,880	0	1,425	\$0	\$5,686	-	1,425	-100.0%	-\$5,686	-100.0%	0.0%	12.0%
1,900	1,992	<i>Education Canada</i>	SA	General Interest	3	4	30	40	0	0	\$0	\$0	-	-	-	\$0	-	0.0%	0.0%
1,900	1,992	<i>WM Baby Sticker Book</i>	SA	General Interest	2	1	229	142	194	137	\$0	\$0	\$0.00	57	41.6%	\$0	-	84.7%	96.5%
1,900	1,987	HerbalGram	QU	Health/Wellness	4	4	25	20	0	3	\$0	\$21	-	3	-100.0%	-\$21	-100.0%	0.0%	15.0%
1,900	1,953	<i>Howler</i>	SA	Sports General	2	2	50	50	0	6	\$0	\$90	-	6	-100.0%	-\$90	-100.0%	0.0%	12.0%
		Total					148,855,413	161,473,766	40,390,339	45,500,826	\$274,372,624	\$289,235,843	\$6.79	- 5,628,129	-11.23%	-\$20,791,990	-5.1%	27.1%	28.2%